



# SPRINT MEDIA

ACCELERATED CONFERENCE AND TRAINING PROGRAM MANAGEMENT

## Accelerated Conference & Training Program Management

Sprint Media is a collective of web developers, UX specialists, marketers, and business development professionals that is ready to take ownership of your conference and training programs.



**VIEW CLIENT  
SUCCESS  
STORIES**

We source all speakers and materials, build an effective landing page and develop multi-channel, content driven marketing campaigns that generate high quality attendance and sponsorship revenue.

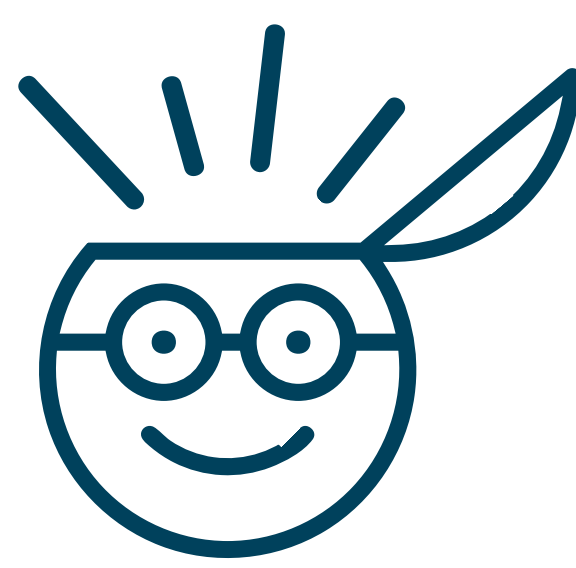


Sprint Media, 26 street, London NW1 2J1





## Our ideas



Sprint Media combines a fully connected conference and training program management service. From concept to sale, we draw upon our commercial, technical and design knowledge to understand every aspect of your event. By partnering with Sprint, you can distinguish your event in a crowded marketplace and draw in the attendance you deserve.



## Stakeholder Marketing

Leveraging whitepapers, webinars, blogs, and other content is essential if you are to position your event as the leading source of industry information. However, to really drive your targeted audience we gain direct buy-in from industry leaders to ensure whole teams attend conference & training program.



## UX is King

User Experience informs everything we do, from the websites we create to the emails we send. We ensure every communication delights your clients, expresses your brand and builds your sales funnel.



## Technology Enthusiasts

At Sprint Media, technology underpins everything we do. We leverage our front-end development skills, digital marketing chops and knowledge of the tech landscape to ensure the unique selling points of your conference and training program are instantly recognisable.



## Multi-Channel Sponsorship

The age of transactional sponsorship sales is over. We work with your new and potential sponsors to develop integrated live and digital solutions that create valuable and interesting resources for your community. The result is better engagement with the sponsor, higher quality conversations, increased ROI & repeat business.



## A Flexible Partner

Sprint Media has worked with innovation consultancies, non-profits and multi-billion dollar companies. Whether you are looking to develop a training program for 15 people, a large industry conference, or anything in between we can develop a tailored solution to ensure you achieve your objectives.



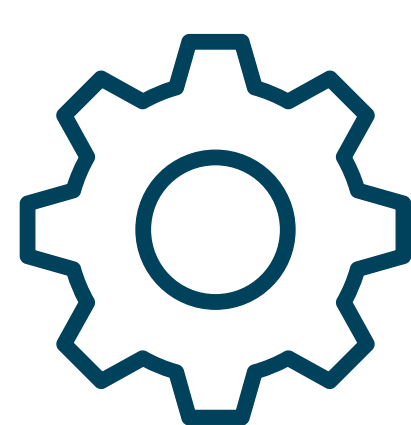
don't press the button to start  
your **SPRINT MEDIA** journey...







Our work



Medical Science Liaison Society



47%  key speakers attendance

Sprint Media approached the Medical Science Liaison Society on Upwork in July 2016. We took over program production, marketing and business development for their flagship Las Vegas Conference.

Within one week, Sprint re-designed their entire conference landing page using a Wordpress Fudge 2.0 theme, with a mailchimp integration for lead capture. Sprint Media then developed a full speaker program within

three weeks. Using a marketing campaign that was structured around interviews with key speakers attendance was increased by 47% from 2015. \$39,295 of sponsorship was also secured.

The success of this conference led the Medical Science Liaison Society to contract Sprint Media to develop a full conference and training program strategy for their organization.

Daniel (CEO of Sprint Media) is a highly skilled and motivated event manager. His drive, enthusiasm and quick ability to learn, contributed to excellent execution of the project, and an increase in conference attendance by 47%. I look forward to working with Daniel on future events!

*Samuel Dyer  
CEO, Medical Science Liaison Society*

\$39,295  
of sponsorship  
SECURED

Tomorrow Institute



Matter Digital collaborated with Sprint Media to develop a training arm to their innovation and artificial intelligence business.

Sprint developed the website copy and branding concepts for Matter. Within one week Matter Digital had a full website prototype and training program ready for launch, with several more training concepts in the pipeline.

Daniel is someone I will be working with again in the future. His focus and dedication as well as his perseverance make him a top team member

*Hugo Pickford-Wardle  
Founder & Chief Innovation Officer, Matter*



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