

*VOICE*TM

LISTEN | COMMUNICATE | CONNECT



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THE PROBLEM



50 MILLION PEOPLE ARE
CURRENTLY DIAGNOSED
WITH **SERIOUS HEARING
LOSS**

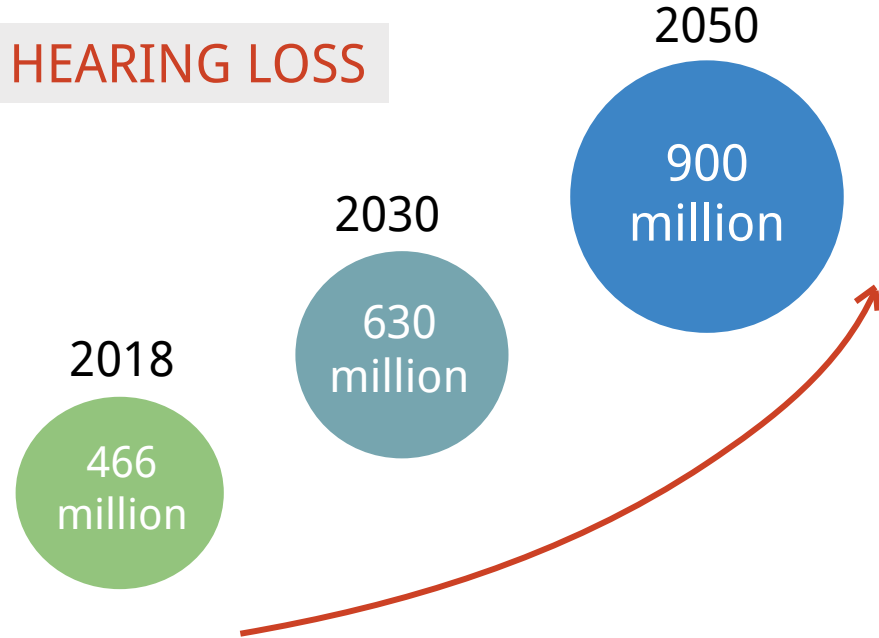
1 IN 3 ADULTS, 65 AND OLDER,



LIVE WITH THIS CONDITION

ENTIRE WORLD

HEARING LOSS



THE PROBLEM

POSSIBLE ALTERNATIVES

HEARING AIDS



COCHLEAR IMPLANTS



SIGN LANGUAGE



LIP READING



LISTED
METHODS
HAVE BECOME
**LESS
EFFICIENT**

THE SOLUTION



THE VOICETM APP

LISTEN

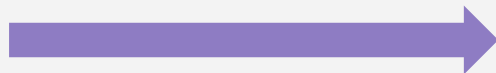
COMMUNICATE

CONNECT

THE VOICE APP

OVERVIEW

SPEECH



TEXT



=

HEY JAKE,
HOW ARE
YOU?



SPECIFICATIONS

THE LANDING SCREEN



PRESS BUTTON TO START

- Begins Speech-to-Text

SETTINGS BUTTON

- Edit design + color
- Set up voice recognition

CONVERSATIONS

- View past conversations
- Text messaging

SPECIFICATIONS

LIVE TRANSCRIPT



BOB: HELLO JACK, HOW
ARE YOU?

(UNKNOWN): EXCUSE
ME SIR, MAY I HAVE
YOUR ATTENTION?

CONVO WITH JACK



STATUS: COMPLETE

SAVE?

YES

NO

**PRESS TO
END CONVO**

**CHOICE TO
SAVE**

SPECIFICATIONS

CONVERSATIONS

RECENT CONVERSATIONS

10/31/19 ROBERT

11/03/19 SALLY

11/11/19 JOHN

12/09/19 (UNKNOWN)



CLICK TO VIEW CONVERSATION

- Lists entire speech-to-text conversation
- Color-coded text based on emotion

TEXT MESSAGING

- Hold down contact name to access private conversation

HOME BUTTON

- Returns back to landing screen

SPECIFICATIONS

PROFILE PAGE



UPDATE INFORMATION

START VOICE RECOGNITION

Name:
William
Status:
MUTE



CONTACTS



UPDATE INFORMATION

- Name
- Status (Ex: Mute, Partial Hearing Loss)

CONTACTS

- Accesses contacts and specific past conversations

EXTRA FEATURES

VIBRATION ALARM



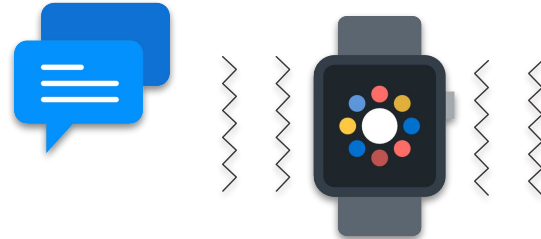
MUTE ASSIST



TRANSLATOR



SPEECH-TO-VIBRATE



APP DEVELOPMENT

THE PROCESS

WE LEAD DEVELOPMENT OF APP

HIRE DEVELOPERS TO:

IMPROVE DESIGN

INCREASE PERFORMANCE

SPEED UP DEVELOPMENT



APP DEVELOPMENT

IMPLEMENTED APIs



Microsoft

Speech Translation

Speech-to-Text

Text-to-Speech

Speaker Recognition



Empath

Emotion Recognition



Analytics

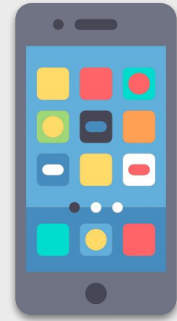
Cloud Services

BUSINESS

OUR PRODUCT



**SMARTWATCH
APP**



**SMARTPHONE
APP**

BUSINESS

BUSINESS MODEL

LITE VERSION



- Free
- Core features
- Ads

FULL VERSION



- Paid
- All features
- Ad-free



BUSINESS

THE COSTS

**\$99 / YEAR TO LAUNCH
APPS ON APPLE STORE**

**\$40-50 / MONTH TO
HOST APPS INITIALLY**

**\$60-80 /
MONTH FOR A
FEW
THOUSAND
USERS**

**\$500 / MONTH FOR
MARKETING**

**\$10,000 TO DEVELOP
APP**

**ESTIMATED 20% OF ORIGINAL COST / YEAR FOR
MAINTENANCE**



BUSINESS

WANTED INVESTMENTS

Initial Cost
\$10,700

- Develop App
- Launch on App Store
- Market Release



Yearly Cost
\$9,100

- Maintain App
- Marketing
- Server Costs
- App Store Fees

2 YEARS

TOTAL

Looking for an
investment of
\$30,000

SUMMARY

MAJOR POINTS

- **PROBLEM:** Hearing Loss
- **MARKET:** Disabled People
- **PRODUCT:** VOICE APP for Smartphone + Watch
- **TECHNOLOGY:** Uses Speech-to-Text
- **BUSINESS:** Free + premium versions available



THANK YOU FOR YOUR TIME

*VOICE*TM

LISTEN | COMMUNICATE | CONNECT

