# **Daniel Alshriky**

**User Experience and Interaction Designer** 

I am a User Experience and Interaction Designer with a thorough understanding of UX methodologies. My goal is to create simple, intuitive and exciting digital products and services.

I have worked in many industries including design agencies and as part of an in-house design team.

As part of my day to day duties, I am involved in UX design, Interaction design, Information Architecture and UI Design.

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# **Capabilities**

#### 01

#### **User Experience and Interface (UX/UI)**

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System)

Tools: Sketch, Flinto, Adobe XD, Photoshop, Illustrator, InvisionApp, Microsoft office, ...

#### 02

#### **Branding**

(Logo Design, Identity, Guidelines)
Tools: Illustrator, InDesign and Acrobat
Pro

## **Addition**

#### **Front-end Development**

(Responsive, Cross-browser compatibility, Performance optimization, SVG, Interactive, SEO using semantic HTML)

Tools: HTML5, CSS3 SASS, JavaScript libraries, Flash AS2-3

#### **3D And Motion Graphics**

(Products visualization, exhibition stands, TV channel motion branding) Tools: After Effects, CINEMA 4D, basic knowledge of Unity3D, C#

## **Experiences**

#### Emirates Airline

User Experience and interaction designer
Dubai

#### Propertyfinder FZ LLC

User Experience and UI
Designer
Dubai

### Argaam Investments FZ LLC

Web designer and front-end developer Dubai

#### 음 Tuned AD

Interactive developer, UI Designer Syria

#### Creativelink

Graphics design, Flash animator and developer Syria

## **Education and Certifications**

User experience (UX), User interface (UI) and Usability.(Coursera, Nielsen Norman group, Udemy, Udacity, Lynda, Pluralsight,....)

Design Thinking: The Beginner's Guide.

Mobile User Experience (UX) Design, Affordances: Designing Intuitive User Interfaces,

How to Create Intuitive Products by Imitating Physicality and Web Design for Usability User Research Methods and Best Practices

Interaction Design Foundation (IDF)

Higher National Diploma. (HND) in Management (British authorized association)

Project Management Professional (PMP) Training course certificate of completion.

International Computer Driving License. (ICDL)

**Arabic and English**