# Daniel Alshriky

User Experience and Interaction Designer

User Experience and Interaction Designer with a thorough understanding of UX methodologies. My goal is to create simple, intuitive and exciting digital products and services.

Worked in many industries including Emirates Airline, design agencies and advisor for a number of startups, and as part of an in-house design team.

Heavily involved in UX design, Interaction design, Information Architecture and UI Design for complex systems

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### **Capabilities**

### 01

# **User Experience and Interface**

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System) Tools: Sketch, Flinto, Principle, Adobe XD, Photoshop, Illustrator, InvisionApp

### 02

### 3D And Motion Graphics

(Responsive, Cross-browser compatibility, Performance optimization, SVG, Interactive, SEO using semantic HTML)

Tools: HTML5, CSS3 SASS, JavaScript libraries, Flash AS2-3

### Addition

### **Branding**

(Logo Design, Identity, Guidelines) Tools: Illustrator, InDesign and Acrobat

### 3D And Motion Graphics

(Products visualization, exhibition stands, TV channel motion branding)

Tools: After Effects, CINEMA 4D, basic knowledge of Unity3D, C#

## **Experiences**

#### **Emirates Airline**

User Experience and interaction designer Dubai - UAE

### **Propertyfinder FZ LLC**

User Experience and UI Designer Dubai - UAE

### **Argaam Investments FZ LLC**

Web designer and front-end developer Dubai - UAE

### **Tuned AD**

008 - 2010 Interactive developer, UI Designer Damascus -Syria

### Creativelink

Graphics design, Flash animator and developer Damascus -Syria

### **Education and Certifications**

User experience (UX), User interface (UI) and Usability testing. (Coursera, Nielsen Norman group, Udemy, Udacity, Lynda, Pluralsight,....)

### Interaction Design Foundation (IDF)

Design Thinking The Beginner's Guide, Mobile User Experience (UX) Design, Affordances Designing Intuitive User Interfaces, How to Create Intuitive Products by Imitating Physicality, Web Design for Usability ,User Research Methods and Best Practices and Gamification - Creating Addictive User Experiences

- Higher National Diploma. (HND) in Management (British authorized association)
- Project Management Professional (PMP) Training course certificate of completion.
- International Computer Driving License. (ICDL)

**Arabic and English**