# Daniel Alshriky

User Experience and Interaction Designer

User Experience and Interaction Designer with a thorough understanding of UX methodologies. My goal is to create simple, intuitive and exciting digital products and services.

Worked in many industries including Airline, creative agencies, and advisor for a number of startups, and as part of an in-house design team.

Heavily involved in UX design, Interaction design, Information Architecture and UI Design for complex systems.

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# **Capabilities**

### **User Experience and Interface** (UX/UI)

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System)

Tools: Sketch and Sketch plugins, Flinto, Principle, Adobe XD, Photoshop, Illustrator, InvisionApp

### Front-End development

(Responsive, Accessibility, Cross-browser compatibility, Performance optimization, SVG, Animstion, search engine optimization SEO, Font icons)

Tools: HTML5, CSS3 SASS. JavaScript libraries (Anime JS, GSAP, ¡Query

# **Experiences**

Emirates Airline
Sr. User Experience
and Visual Designer at
Emirates Airline
Dubai - UAE

Propertyfinder FZ
LLC
UX/UI Designer and
Front-end developer Dubai - UAE

# **Education and Certifications**

## User experience (UX), User interface (UI) and Usability testing.

(Coursera, Nielsen Norman group, Udemy, Udacity, Lynda, Pluralsight,....)

### **Interaction Design Foundation** (IDF)

Design Thinking The Beginner's Guide, Mobile User Experience (UX) Design, Affordances Designing Intuitive User Interfaces, How to Create Intuitive Products by Imitating Physicality, Web Design for Usability, User Research Methods and Best Practices and Gamification - Creating Addictive User Experiences

- Higher National Diploma. (HND) in Management (British authorized association)
- Project Management Professional (PMP) Training course certificate of completion.
- International Computer Driving License. (ICDL)
- Arabic and English

Argaam Investments. \_ LLC UI designer and Front-end developer Dubai - UAE

Tuned AD
Interactive Designer, Front-end
developer
Damascus -Syria

Creativelink
Graphics design, Flash
Animator and developer
Damascus -Syria