

Daniel Alshriky PROFILE.

Websites

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behance.net/danielalshriky
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Address

Dubai - United Arab of Emirates

Daniel Alshriky ABOUT.

Over twelve years of experience in user experience and interaction design, with a thorough understanding of UX methodologies across multiple platforms.

Heavily involved in UX/UI design, interaction design, and information architecture for complex systems, creating simple, intuitive and exciting products and services.

Worked in many industries, (including aviation, education, transportation, e-commerce, fintech, and customer service), as advisor for a number of startups, and as part of in-house design teams, that target a wide spectrum of audiences and users of diverse backgrounds.

Integrated 3D models with UI elements, while working closely with software developers and IT leaders to create gamified products.

Daniel Alshriky BUSINESS AREA.

USER EXPERIENCE AND INTERFACE (UX/UI)

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System)

Tools: Sketch and Sketch plugins, InVision App and InVision Studio, Zeplin, Flint, Keynote, and Principle
Adobe CC (Adobe XD, Photoshop, Illustrator, Animate, and After Effects) MAXON Cinema 4D

FRONT-END DEVELOPMENT

(Responsive layouts, Accessibility, Cross-browser compatibility, Performance optimization, SVG, Animation, search engine optimization (SEO), Font icons)

Tools: HTML5, Sassy CSS architecture patterns (BEM, CSS Modules etc.), JavaScript (React, Anime JS, GSAP, and legacy jQuery)

PROJECT

EXPERIENCE

Daniel Alshriky PROJECT EXPERIENCE.

01 / Emirates Group Medical Services

02 / Customer Notification Center CNC

03 / MATIC Services

04 / Ionoview

05 / Kitab Sawti

06 / Shorik

Project EMIRATES GROUP MEDICAL SERVICES

Description Emirates Group Medical Services a medical center, which provides a wide range of medical services for adults and kids. We take care of your health in a professional way!

Disciplines



Stakeholders Interviews,
Personas, Storyboards,
Experience Maps.



Brainstorming,
User Flow,
Task Analysis.



Moodboards, Static
wireframe, Interactive
wireframe.



Sketches,
UI Pattern Library.



Support Developers team
by submitting design
specification.



Usability Testing, A/B Test,
Accessibility Analysis,...

Project EMIRATES GROUP MEDICAL SERVICES

Main Screen

The main screen features a large banner with a doctor's photo and the text "Emirates Group Medical Services". Below the banner, there is a section titled "About Us" with a doctor's photo and a "DOWNLOAD BROCHURES" button.



Welcome to Clinic!

About Emirates Group Medical

Emirates Group Medical Services a medical center, which provides a wide range of medical services for adults and kids. We take care of your health in a professional way!

[DOWNLOAD BROCHURES](#) →

This section displays a "Welcome to Clinic!" message, a "Tips for the Week" heading, and a brief description: "which provides a wide range of medical services for adults and kids." It also includes a "See all services" link.

Main Screen

The main screen shows a "Welcome to Clinic!" message and a "Tips for the Week" section with four cards: "Why You Should Start Your Morning with Ginger", "10 Anti-Aging Foods to Support Your 40s-and-Beyond Body", "Healthy Dinner Recipes in 10 Minutes (or Less)", and "50 Foods That Are Super Healthy".

About Our Services

What We Offer

Our qualified and friendly group of physicians available in Meydan Clinic, Saturday through Friday, to care for your child the support and treatment they need from infancy up to adolescence. Our physicians will care for the following but not limited to

Pediatrics
[Learn more](#) →

Primary Health Care
[Learn more](#) →

Gynecology
[Learn more](#) →

Dermatology
[Learn more](#) →

[See all services](#)



About Emirates Group Medical Services

Emirates Group Medical Services a medical center, which provides a wide range of medical services for adults and kids. We take care of your health in a professional way!

Latest Tips

Acquire Users
Content Marketing
Website Templates
Customer Management
Virtual Inbox

Quick Links

Home
About Us
Services
Doctors
FAQs
Contact Us

Project EMIRATES GROUP MEDICAL SERVICES

Doctors Screen

The image shows a mobile device displaying the 'Doctors' screen of the Emirates Group Medical Services website. The top navigation bar includes links for Home, About Us, Services, Doctors (which is the active tab), FAQs, Contact us, and Feedback, along with a phone number (00971 800 700) and email address (medicalservices@emirates.com). A red header bar for 'Emirates Clinic' is visible above the main content area. The main heading 'Our Medical Specialists' is displayed, followed by a sub-instruction: 'Create live segments and target the right people for messages based on their behaviors.' A dropdown menu labeled 'Specialty' is shown. The page displays a grid of nine doctor profiles, each featuring a portrait, name, specialty, and a blue arrow icon indicating a link to more information.

Specialty	Doctor Name	Action
Urology	Aatif Hassan Shaikh Dr.	→
Obstetrics and Gynaecology	Aagje Bais Dr.	→
Cardiology	Abdalla Al Hajri Dr.	→
Internal Medicine	Abdel Naser Kamel Dr.	→
Neonatology	Abdelazim Ahmed Mohamed Abdalla Dr.	→
Dermatology	Abir El Sayed Ahmed Dr.	→
General Surgery	Abed Ibrahim Salih Al Qarttani Dr.	→
Dermatology	Abir El Sayed Ahmed Dr.	→
General Practice	Afaf Gasim Shaikh Mohd Ahmed Dr.	→

Project CUSTOMER NOTIFICATION CENTER

Description Enterprise application is responsible for manage overall notification form passenger and systems, by establishing a platform to convert all the manual to automation. CNC also give a massive report and status for all alerts activity.

Disciplines



Stakeholders Interviews,
Personas, Storyboards,
Experience Maps.



Brainstorming,
User Flow,
Task Analysis.



Moodboards, Static
wireframe, Interactive
wireframe.



Sketches,
UI Pattern Library.



Support Developers team
by submitting design
specification.



Usability Testing, A/B Test,
Accessibility Analysis,...



Support the training team
by prepare training
material.

Project CUSTOMER NOTIFICATION CENTER

The screenshot displays the Emirates CNC Admin Portal interface. At the top, there is a header bar with the Emirates logo, the text "CNC Admin Portal", and a welcome message "Welcome Daniel Alshriky 29 Apr 2019, 12:57". The main content area is organized into a grid of six cards:

- User Management**: Contains functionality of the user management. [VIEW MORE](#)
- Track & Trace**: Contains functionality to send and reply messages. [VIEW MORE](#)
- Rules Configuration**: Contains functionality to manage events, parameters and list of values. [VIEW MORE](#)
- Adhoc Messaging**: Contains placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas nec sodales orci,". [VIEW MORE](#)
- Template Configuration**: Contains functionality of the user management. [VIEW MORE](#)
- Events Management**: Contains functionality of the user management. [VIEW MORE](#)

Project EMIRATES GROUP MEDICAL SERVICES

Emirates Rules Configuration

Welcome Daniel Alshriky
29 Apr 2019, 12:57

Alert Master Parameter Master List Of Values Master

Search by alert

Collapse All

Flight Suspensions

ABANDONED_CART
Sync Status: Success Status: Active
Notification: Enabled Update: 19 Feb 13 / 20:13

ADHOC_FILE_TRANSPORT_CANCELLED
Sync Status: Success Status: Active
Notification: Enabled Update: 19 Feb 13 / 20:13

ADHOC_FLIGHT_DELAY_RETURN
Air return notification - Flight departs after delay
Sync Status: Success Status: Active
Notification: Enabled Update: 19 Feb 13 / 20:13

ADHOC_FLIGHT_DELAY_RETURN

Flight Suspensions / Abandoned cart

Notification Enabled

Skyward Tiers

Subscription Source Preference

Recipient Type

Business Email IDs

Business Mobile Number

Cooling Period on SM REAC

Cooling Period between Multiple SM REAC (Hours)

Project EMIRATES GROUP MEDICAL SERVICES

Emirates Rules Configuration

Welcome Daniel Alshriky
29 Apr 2019, 12:57

Alert Master Parameter Master List Of Values Master

Add New

Choose Type: Alert

Notification name: Write here more details about alert

Alert Name: Airport_SkywardsTiers

Alert Code: Airport_SkywardsTiers

Business unit: Skywards

Active (checked)

Inactive (unchecked)

Alert Structure:

Level	Parameter	Value	Action	Condition
Channel	SMS	In	X	Exclusive & Inclusive (selected)
Airport code	DXB, BKK, CHC	In	X	Reorder
Countries	All	In	X	Pre-Defined
Skywards Tiers	BLUE, GOLD	In	X	Custom

Search by Parameters

Restricted Flights

Arriving early at destination

Baggage Lifespan

Application Codes

Project EMIRATES GROUP MEDICAL SERVICES

Emirates User Management

Welcome Daniel Alshriky
29 Apr 2019, 12:57

Manage Users Manage Groups

User Management

<input type="checkbox"/>	Staff ID	Name	Status	Email	Department	Group	
<input type="checkbox"/>	s131633	Anne Perez	Active	stamm.johann@gmail.com	ECD - Executive management - Emirates Airline	Admin, Terminal 3	
<input type="checkbox"/>	s334633	Lydia Underwood	Active	kaleigh.ryan@....	ERT - Revenue Optimis...	Admin, Terminal 3, Terminal 2	
<input type="checkbox"/>	s456007	Shane Holmes	Active	mylene_bartoletti@....	ERT - Revenue OPtimis...	Admin	
<input type="checkbox"/>	s456007	Emily Reese	Active	anabel.grady@....	ECD - Executive manag...	Terminal 2, Terminal 3	
<input type="checkbox"/>	s334633	Essie Gill	Active	sebastian_anderson@....	ERT - Revenue Optimis...	Terminal 2	
<input type="checkbox"/>	s456007	May Casey	Active	bradley_mcdermott@....	ERT - Revenue OPtimis...	Admin	Invitation failed C
<input type="checkbox"/>	s131633	Jayden Ford	Active	ross.lakin@....	ERT - Revenue Optimis...	Special event	
<input type="checkbox"/>	s456007	Dustin Pratt	Active	nikolaus.wellington@....	ERT - Revenue OPtimis...	None	

Project MATIC SERVICES

Description

MATIC is a SaaS (software as a service) enabled marketplace connecting users to highly qualified registered cleaners. Founded in Dubai in 2016, it has now extended across the Middle East and operates in twelve key cities in four major countries which are UAE, KSA, Bahrain, and Lebanon!

Disciplines



Stakeholders Interviews,
Personas, Storyboards,
Experience Maps.



Brainstorming,
User Flow,
Task Analysis.



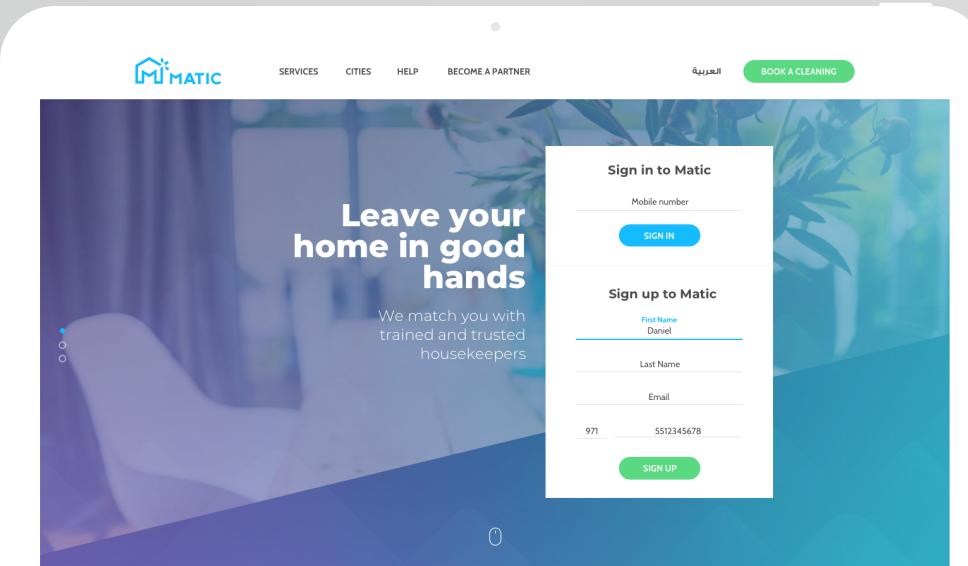
Sketches,
UI Pattern Library.



Support Developers team
by submitting design
specification.

Project MATIC SERVICES

Main Screen - EN



OFFERINGS



Favorite

We will find your favorite cleaner that will clean your home just the way you like it within the first 4 visits. We can find your home's perfect match among over 1000 highly trained professionals.



On demand availability

Build a weekly, bi-weekly or monthly schedule with us. Increase the chances of being assigned by your favorite cleaners by building a schedule.



Personalized experience

We provide customer support around the clock; chat with us 24/7 for any inquiry, complaint or specific request. We take note of your feedback in order to continuously upgrade our service provision.



What our customers have to say

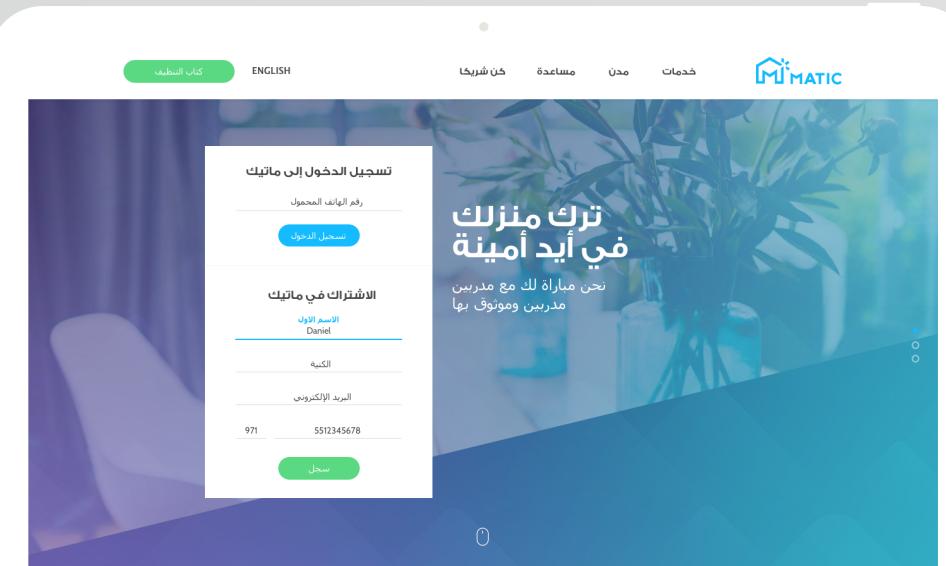
Matic was perfect. The whole process is efficient and simple, from the app to the confirmation call to the cleaning service. No one bothered me on WhatsApp with a million

Catherine Ridley, Sama Sama Holiday Homes



MATIC IS IN LEBANON

Main Screen - AR



العروض



تجربة شخصية

نحو أسبوعاً مناسبًا حتى تتمكن من تجربة الدوحة، التجربة كما تقتضي تفاصيلها، تجربة حجر علماً بتعليقك من أجل الإبقاء على مسانتي دعمناها بالاستمرار.



عند توفر الطلب

سوق بعد نظافة المفاهيم لديك من شئنا تطبيق منزلك، فقط بالطريقة التي ترغب في ذلك في أول 4 أيام، يمكننا أن نجد مهارة مالية منزلك بين أكبر 4 من 1000 المهارات المدربين لدينا عاليًا.



المفضلة مدير المنزل



ما عمللتنا يجب ان اقول

ماتيك كان ممتازاً، العملية برمتها هي فاتحة وسليمة من التطبيق الذي يوجه تأكيد لخدمة التطبيق، لا أحد يرتاح على أن وأنساب مع مليون، في سبيل أو المطر، فمن الجهة الأخرى ... أنها خدمة سبطة التي يتم جعلها من الممكن شكرًا، شكرًا، شكرًا.



ماتيك في لبنان

Project MATIC SERVICES

Story - EN

The story of Matic begins with the most ordinary yet necessary daily task we all have: "Clean for Me". And since "Matic" means "Cleaner" in Arabic - Matic was conceived out of a real and simple need to eliminate the hassle and inconvenience of finding and calling a cleaning professional. The team worked hard to transform the hassle of calling and booking ahead of time into a fast, simple and convenient process.

Starting off with only four cleaners, Matic's CEO would drive the cleaners about 5 miles in Dubai himself. From there, Matic grew to hold approximately 80 cleaners, and tens of drivers. At that point, the team decided to expand across the region and provide on-demand service of high quality, spotless customer service and fast execution.

The team works hard to consistently develop a personalized and customized experience for each and every one of its users. After all, we value that your home is your sanctuary.

2011
UAE
Dubai, Sharjah, Abu Dhabi

fermentum. Donec vestibulum erat ligula, eget facilisis nibh consequat

2012
Doh

bibendum sapien. Morbi ornare pulvinar massa ut congue. Vestibulum congue mi nec laoreet sollicitudin.

2015
KSA
Riyadh, Dammam

sed nisl. Nam scelerisque felis sed libero imperdiet, vehicula

2016
Beiru

Consectetur adipiscing elit. Phasellus dolor quam, sodales vitae viverra sed, elementum gravida odio.

Service Replenishment
Book with one tap and get confirmation within seconds. Book from

Project IONOVIEW

Description

Ionoview is a comprehensive, intuitive solution designed to transform the way you manage your field service business.

The cloud-based software upgrades customer relationship management, work flow, scheduling, task management functionality and more for any field service company.

Ionoview is built to streamline all field service activities and connect every facet of your business into an all-in-one integrated and intuitive solution.

Disciplines



Stakeholders Interviews,
Personas, Storyboards,
Experience Maps.



Brainstorming,
User Flow,
Task Analysis.



Sketches,
UI Pattern Library.



Support Developers team
by submitting design
specification.

Project IONOVIEW

The image shows a tablet displaying the IONOVIEW dashboard. The dashboard has a dark header with the IONOVIEW logo, navigation links for Calendar, Customers, Work, and Management, and a user profile for 'Billy McKenzie Admin'. Below the header is a date range selector showing 'Stats Today - 17 January, 2017' and a 'CREATE NEW CONTRACT' button. The main area features several data cards and circular progress indicators.

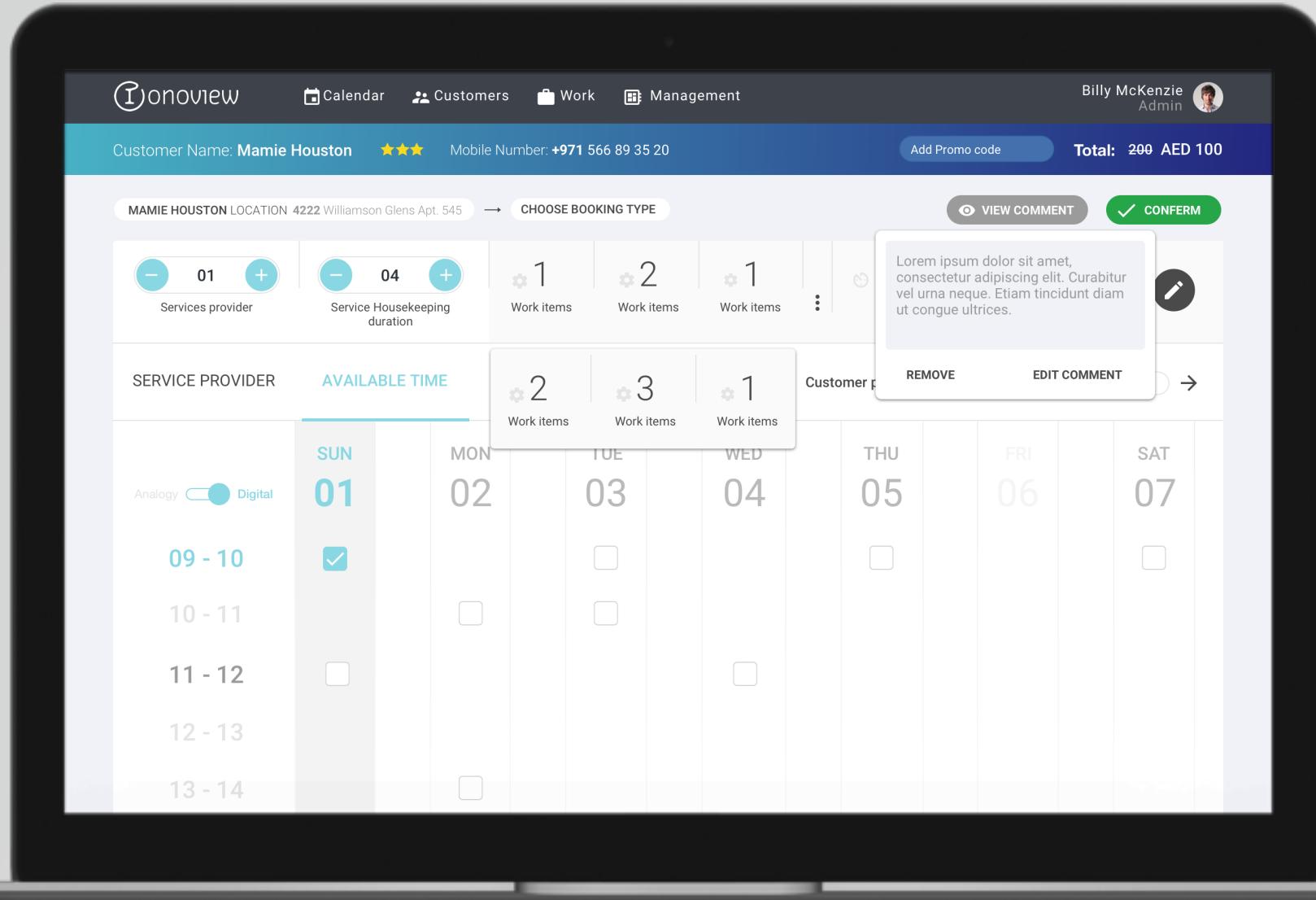
Key Metrics (Top Row):

- Hours: 76899
- Avg hours/visit: 7344
- AED: 5780
- Visit cancelled: 23
- Visit rescheduled: 12
- Visits created: 12
- Matic visits: AED 10000 (525)

Performance Indicators (Card Grid):

- Paid:** 1650 Paid jobs (AED 12349000)
- Unpaid:** 60 Overdue (AED 123098)
- Total hours:** 55 Complete (560 Total hours)
- Total visits:** 55 Complete (500 total visits)
- Cleaners:** (Blue partial circle)
- Drivers:** (Orange partial circle)
- Unassigned:** 999 Unassigned
- Work Started:** 23 Work Started

Project IONOVIEW



Project KITAB SAWTI

Description

Kitab Sawti is the world's largest Arabic audiobooks library. Through a user-friendly smart-phone app, we grant Arabic speakers access to bestselling and award-winning titles in an audio format. With their headphones on, our users are able to travel to a parallel universe; in a moment of entertainment, acquiring knowledge at only one finger-press away. We believe in the power of stories that change lives, words that inspire, and literature that builds bridges between cultures and generations. By unleashing this power in a new format to a growing audience, the potential of every book in our library is completely transformed.

Disciplines



Stakeholders Interviews.

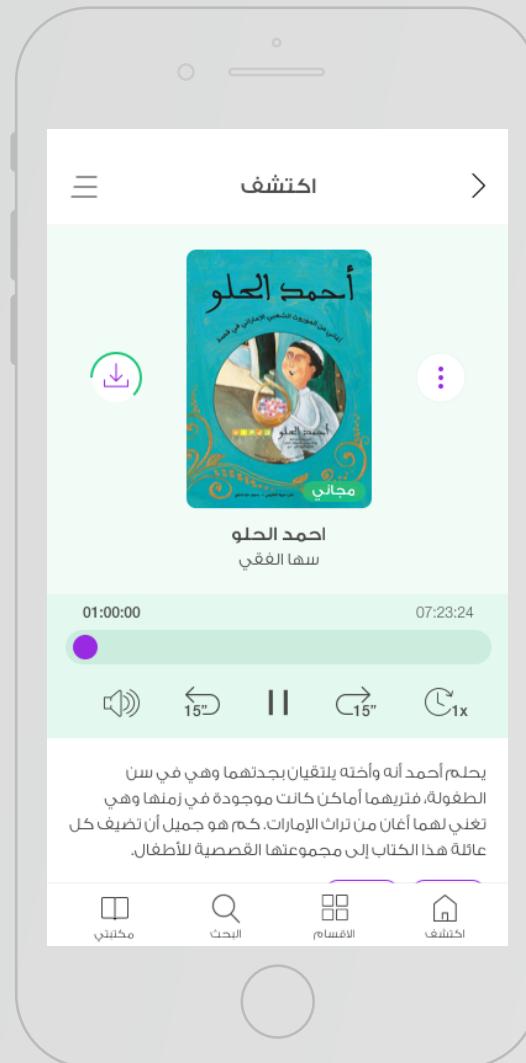
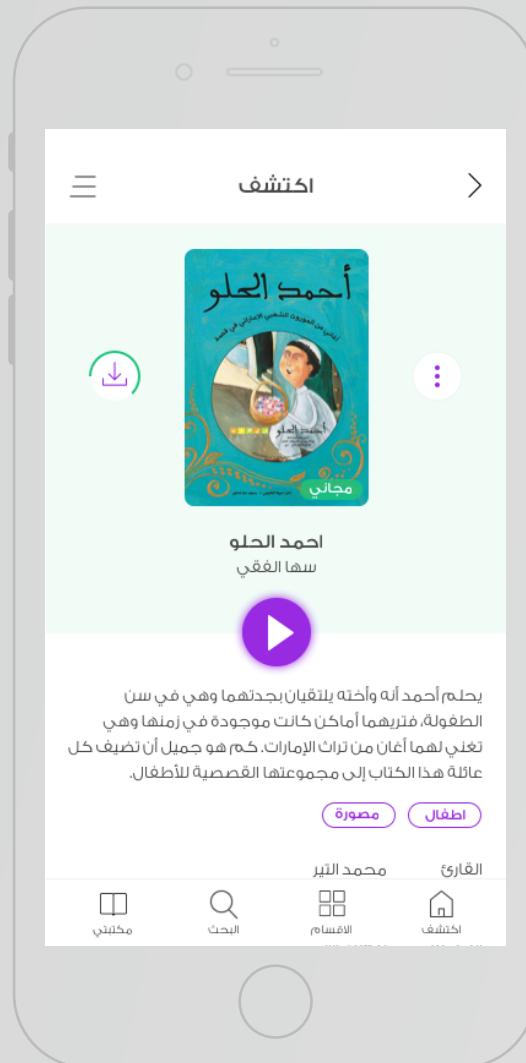
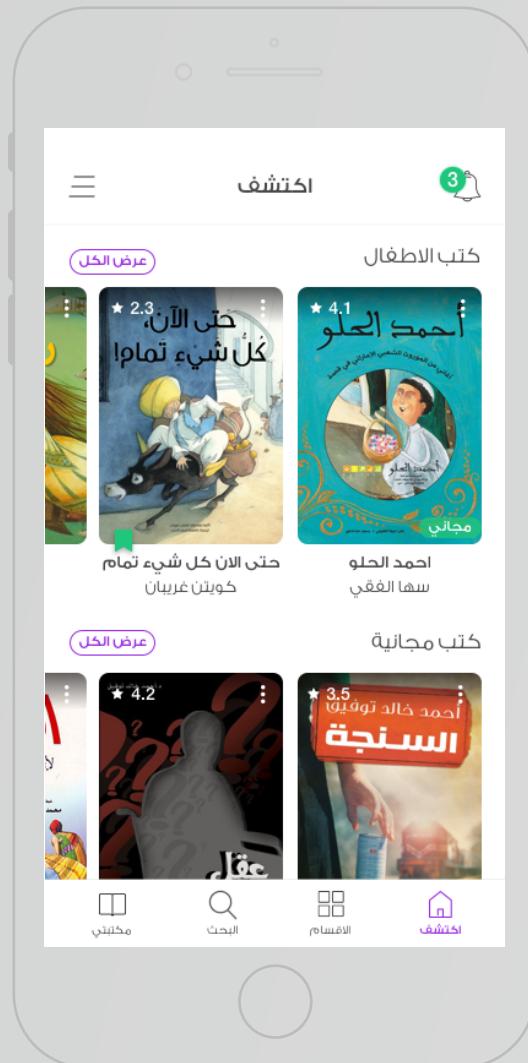


Brainstorming,
User Flow,
Task Analysis.



Sketches,
UI Pattern Library.

Project KITAB SAWTI



Project SHORIK

Description

The idea of this initiative came up while noticing, during an interview with the high school students, that most students have not identified their future academic directions so far, and they have not selected the university where they wish to study, and most importantly, the discipline they want to study, and through the Admission and Registration Department of the Ministry, some students change their choices from time to time during the school year, despite counseling them at the beginning of the academic year, and introducing them to the educational opportunities available and the disciplines required in the labor market ..

Disciplines



Stakeholders Interviews,
Experience Maps.

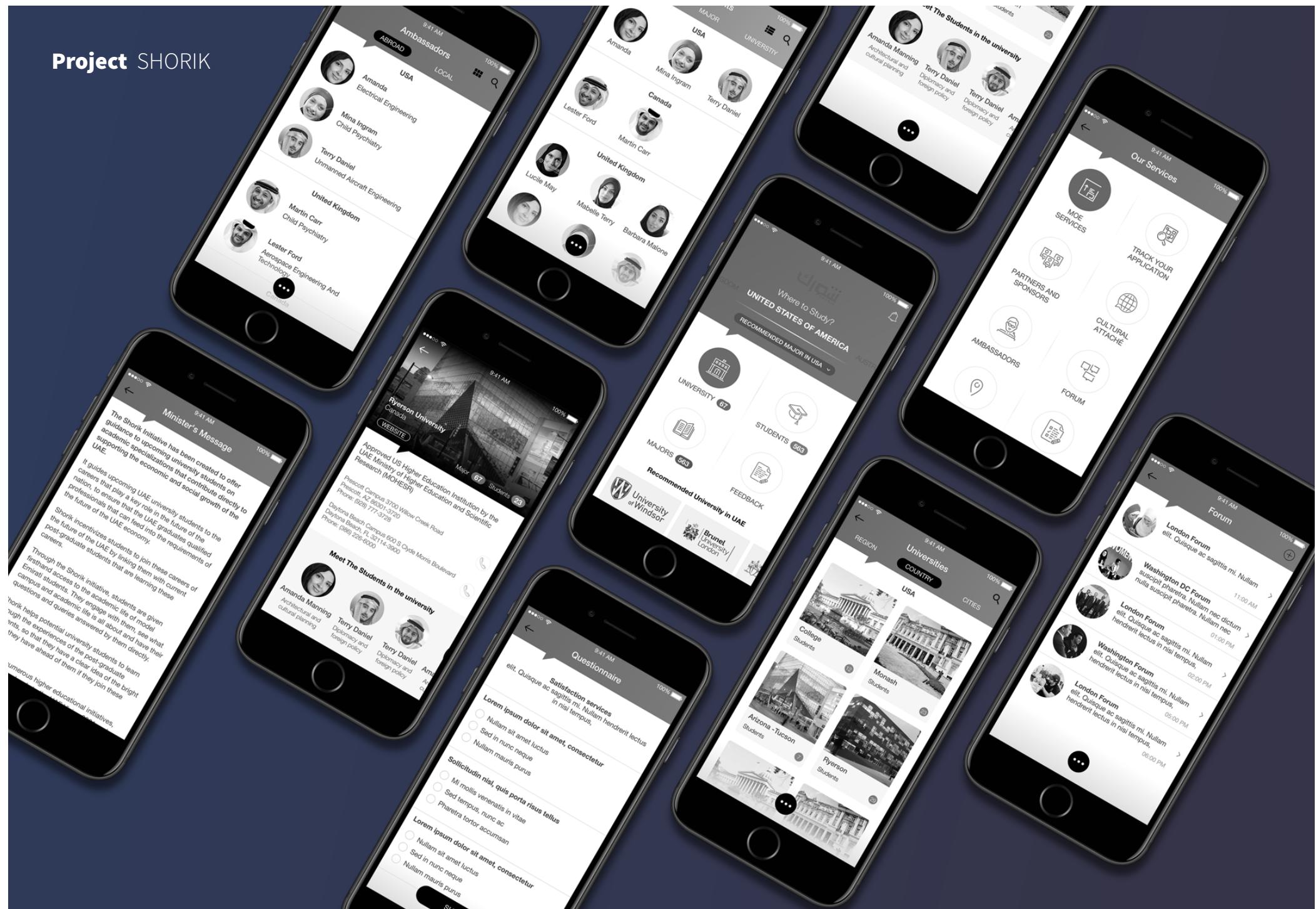


Brainstorming,
User Flow,
Task Analysis.

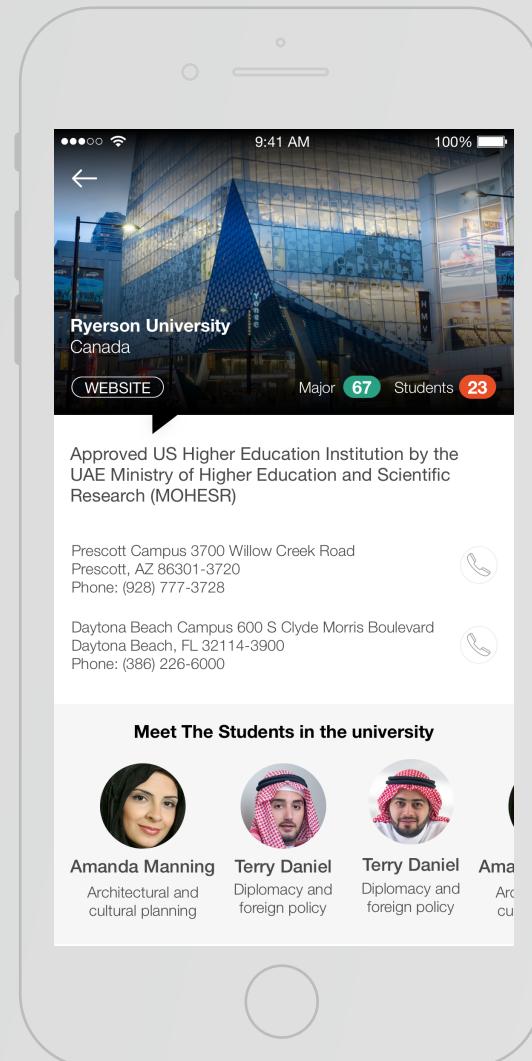
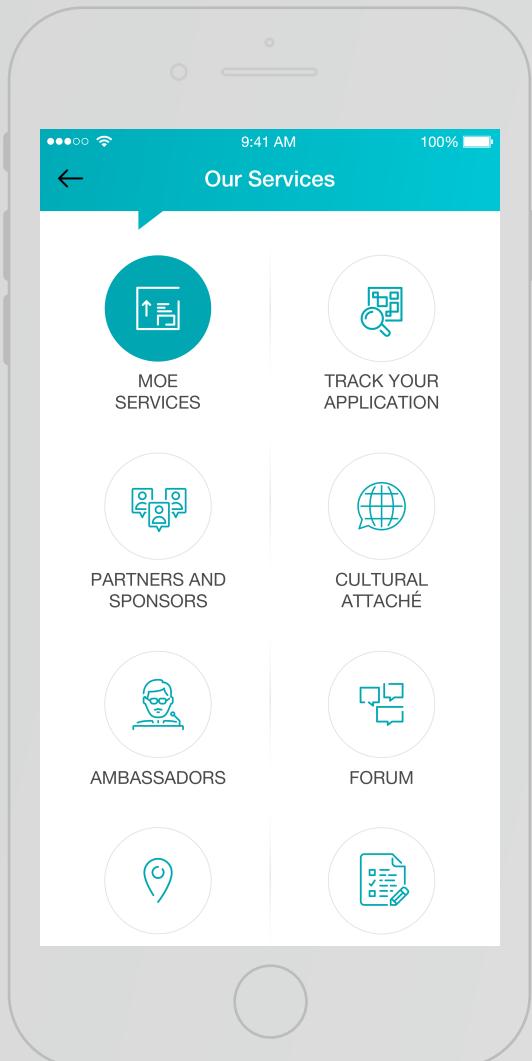
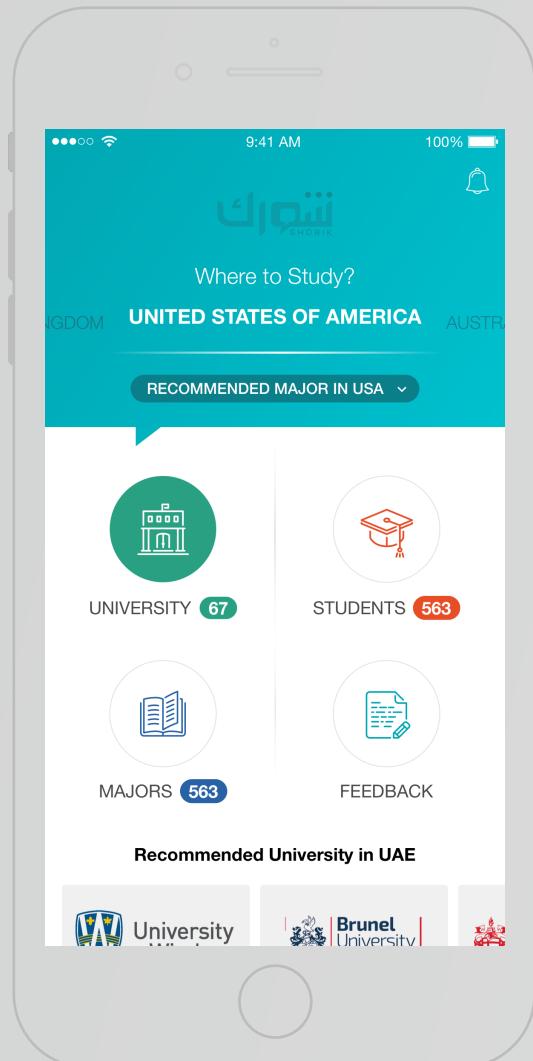


Sketches,
UI Pattern Library.

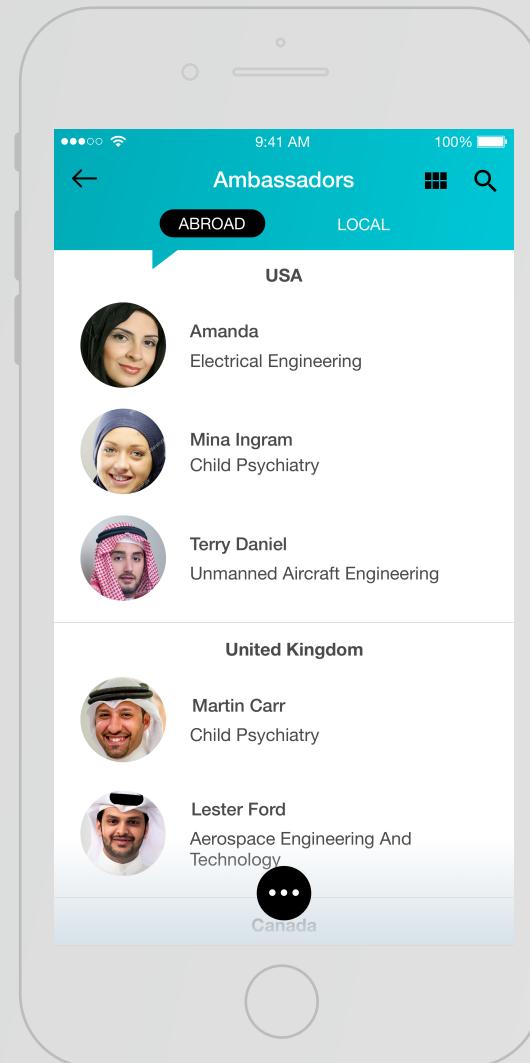
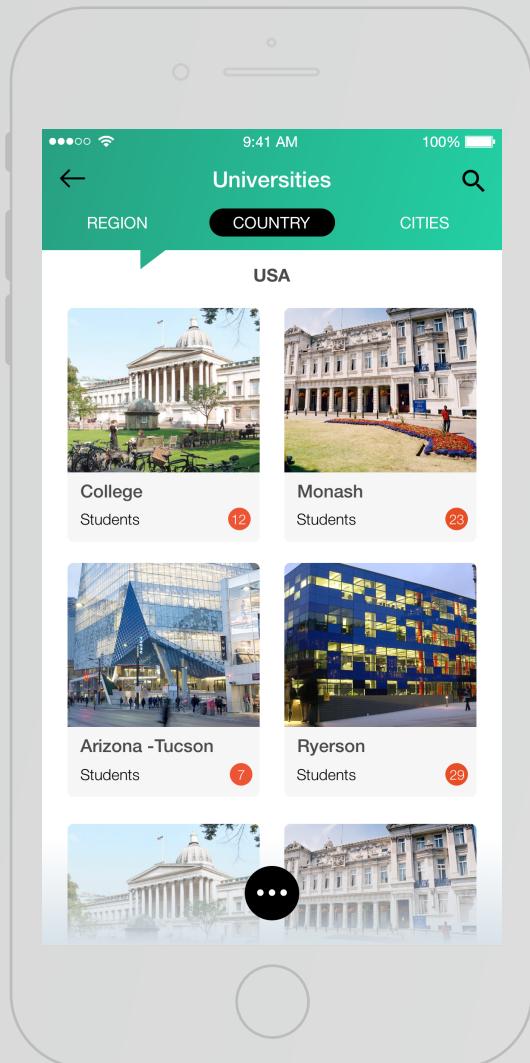
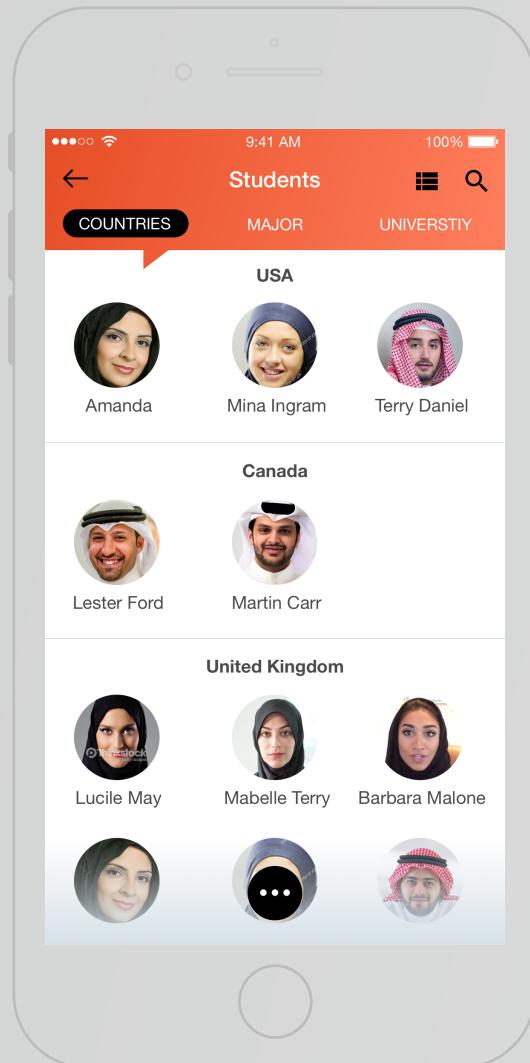
Project SHORIK



Project SHORIK



Project SHORIK



Daniel Alshriky

THANK YOU!

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