

# Daniel Alshriky

User Experience and Interaction Designer

User Experience and Interaction Designer with a thorough understanding of UX methodologies. My goal is to create simple, intuitive and exciting digital products and services.

Worked in many industries including Emirates Airline, design agencies and advisor for a number of startups, and as part of an in-house design team.

Heavily involved in UX design, Interaction design, Information Architecture and UI Design for complex systems

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## Capabilities

### 01

#### User Experience and Interface (UX/UI)

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System)

Tools: Sketch, Flinto, Adobe XD, Photoshop, Illustrator, InvisionApp, Microsoft office, ...

### 02

#### Branding

(Logo Design, Identity, Guidelines)

Tools: Illustrator, InDesign and Acrobat Pro

### Addition

#### Front-end Development

(Responsive, Cross-browser compatibility, Performance optimization, SVG, Interactive, SEO using semantic HTML)

Tools: HTML5, CSS3 SASS, JavaScript libraries, Flash AS2-3

#### 3D And Motion Graphics

(Products visualization, exhibition stands, TV channel motion branding)

Tools: After Effects, CINEMA 4D, basic knowledge of Unity3D, C#

## Education and Certifications

#### User experience (UX), User interface (UI) and Usability testing.

(Coursera, Nielsen Norman group, Udemy, Udacity, Lynda, Pluralsight,...)

#### Interaction Design Foundation (IDF)

Design Thinking The Beginner's Guide, Mobile User Experience (UX) Design, Affordances Designing Intuitive User Interfaces, How to Create Intuitive Products by Imitating Physicality, Web Design for Usability, User Research Methods and Best Practices and Gamification – Creating Addictive User Experiences

- Higher National Diploma. (HND) in Management (British authorized association)

- Project Management Professional (PMP) Training course certificate of completion.

- International Computer Driving License. (ICDL)

#### Arabic and English

## Experiences

2015 - Present

#### Emirates Airline

User Experience and interaction designer  
Dubai - UAE

2014 - 2015

#### Propertyfinder FZ LLC

User Experience and UI Designer  
Dubai - UAE

2011 - 2014

#### Argaam Investments FZ LLC

Web designer and front-end developer  
Dubai - UAE

2008 - 2010

#### Tuned AD

Interactive developer, UI Designer  
Damascus - Syria

2006 - 2008

#### Creativelink

Graphics design, Flash animator and developer  
Damascus - Syria