

Daniel Alshriky

User Experience and Interaction Designer

User Experience and Interaction Designer with a thorough understanding of UX methodologies. My goal is to create simple, intuitive and exciting digital products and services.

Worked in many industries including Emirates Airline, design agencies and advisor for a number of startups, and as part of an in-house design team.

Heavily involved in UX design, Interaction design, Information Architecture and UI Design for complex systems

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Capabilities

01

User Experience and Interface (UX/UI)

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System)
Tools: Sketch, Flinto, Principle, Adobe XD, Photoshop, InvisionApp

02

Front-End development

(Responsive, Cross-browser compatibility, Performance optimization, SVG, Interactive, SEO using semantic HTML)
Tools: HTML5, CSS3 SASS, JavaScript libraries, Flash AS2-3

Addition

Branding

(Logo Design, Identity, Guidelines)
Tools: Illustrator, InDesign and Acrobat

3D And Motion Graphics

(Products visualization, exhibition stands, TV channel motion branding)
Tools: After Effects, CINEMA 4D, basic knowledge of Unity3D, C#

Experiences

2015 - Present	Emirates Airline User Experience and interaction designer Dubai - UAE
2014 - 2015	Propertyfinder FZ LLC User Experience and UI Designer Dubai - UAE
2011 - 2014	Argaam Investments FZ LLC Web designer and front-end developer Dubai - UAE
2008 - 2010	Tuned AD Interactive developer, UI Designer Damascus -Syria
2006 -2008	Creativelink Graphics design, Flash animator and developer Damascus -Syria

Education and Certifications

User experience (UX), User interface (UI) and Usability testing.
(Coursera, Nielsen Norman group, Udemy, Udacity, Lynda, Pluralsight,...)

Interaction Design Foundation (IDF)

Design Thinking The Beginner's Guide, Mobile User Experience (UX) Design, Affordances Designing Intuitive User Interfaces, How to Create Intuitive Products by Imitating Physicality, Web Design for Usability ,User Research Methods and Best Practices and Gamification – Creating Addictive User Experiences

- Higher National Diploma. (HND) in Management (British authorized association)
- Project Management Professional (PMP) Training course certificate of completion.
- International Computer Driving License. (ICDL)

Arabic and English