

# Daniel Alshriky

## User Experience and Interaction Designer

I am a User Experience and Interaction Designer with a thorough understanding of UX methodologies. My goal is to create simple, intuitive and exciting digital products and services.

I have worked in many industries including design agencies and as part of an in-house design team.

As part of my day to day duties, I am involved in UX design, Interaction design, Information Architecture and UI Design.

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## Capabilities

### 01-

#### User Experience and Interface (UX/UI)

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System)

Tools: Sketch, Flinto, Adobe XD, Photoshop, Illustrator, InvisionApp, Microsoft office, ...

### 02-

#### Branding

(Logo Design, Identity, Guidelines)

Tools: Illustrator, InDesign and Acrobat Pro

### Addition-

#### Front-end Development

(Responsive, Cross-browser compatibility, Performance optimization, SVG, Interactive, SEO using semantic HTML)

Tools: HTML5, CSS3 SASS, JavaScript libraries, Flash AS2-3

#### 3D And Motion Graphics

(Products visualization, exhibition stands, TV channel motion branding)

Tools: After Effects, CINEMA 4D, basic knowledge of Unity3D, C#

## Education and Certifications

User experience (UX), User interface (UI) and Usability.(Coursera, Nielsen Norman group,Udemy, Udacity, Lynda, Pluralsight,...)

Design Thinking: The Beginner's Guide,  
Mobile User Experience (UX) Design,  
Affordances: Designing Intuitive User Interfaces,  
How to Create Intuitive Products by Imitating Physicality and  
Web Design for Usability  
User Research Methods and Best Practices

Interaction Design Foundation (IDF)

Higher National Diploma. (HND) in Management (British authorized association)

Project Management Professional (PMP) Training course certificate of completion.

International Computer Driving License. (ICDL)

#### Arabic and English

## Experiences

2017 - 2015

#### Emirates Airline

User Experience and interaction designer  
Dubai

2015 - 2014

#### Propertyfinder FZ LLC

User Experience and UI Designer  
Dubai

2014 - 2011

#### Argaam Investments FZ LLC

Web designer and front-end developer  
Dubai

2010 - 2008

#### Tuned AD

Interactive developer, UI Designer  
Syria

2008 - 2006

#### Creativelink

Graphics design, Flash animator and developer  
Syria