



Business Insight 360

Finance View



Get P & L statement for any customer / product / country or aggregation of the above over any time period and More...

Sales View



Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in profitability / Growth matrix.

Marketing View



Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in profitability / Growth matrix.

Supply Chain View



Get Forecast Accuracy, Net Error and risk profile for product, segment, category, customer etc.

Executive View



A top level dashboard for executives consolidating top insights from all dimensions of business.



Tuesday, April 12,...



Dec 21



Support



Information



BY REGION/COUNTRY

BY CATEGORY

BY STORES/(S)

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

YTG

vs LY

vs Target

All

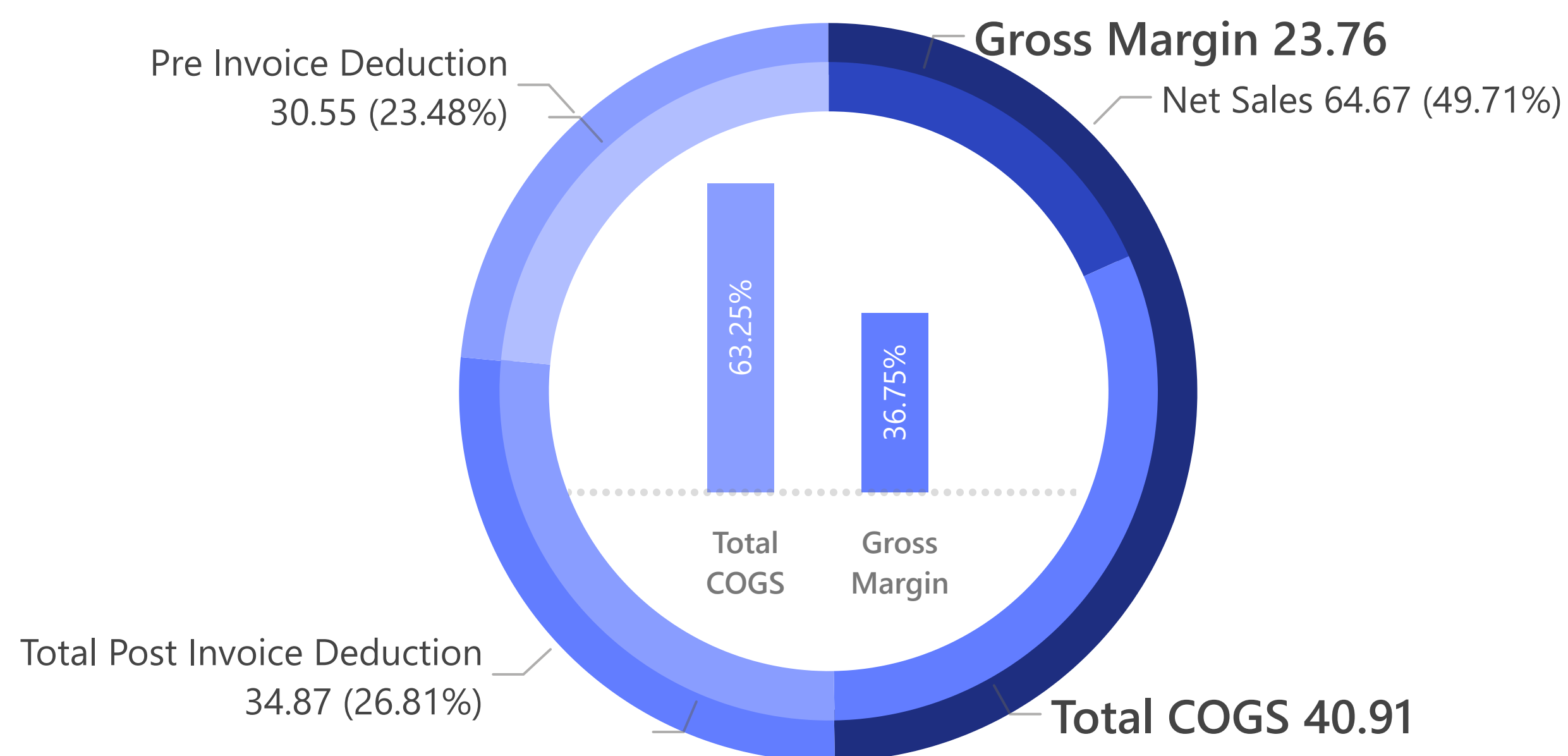
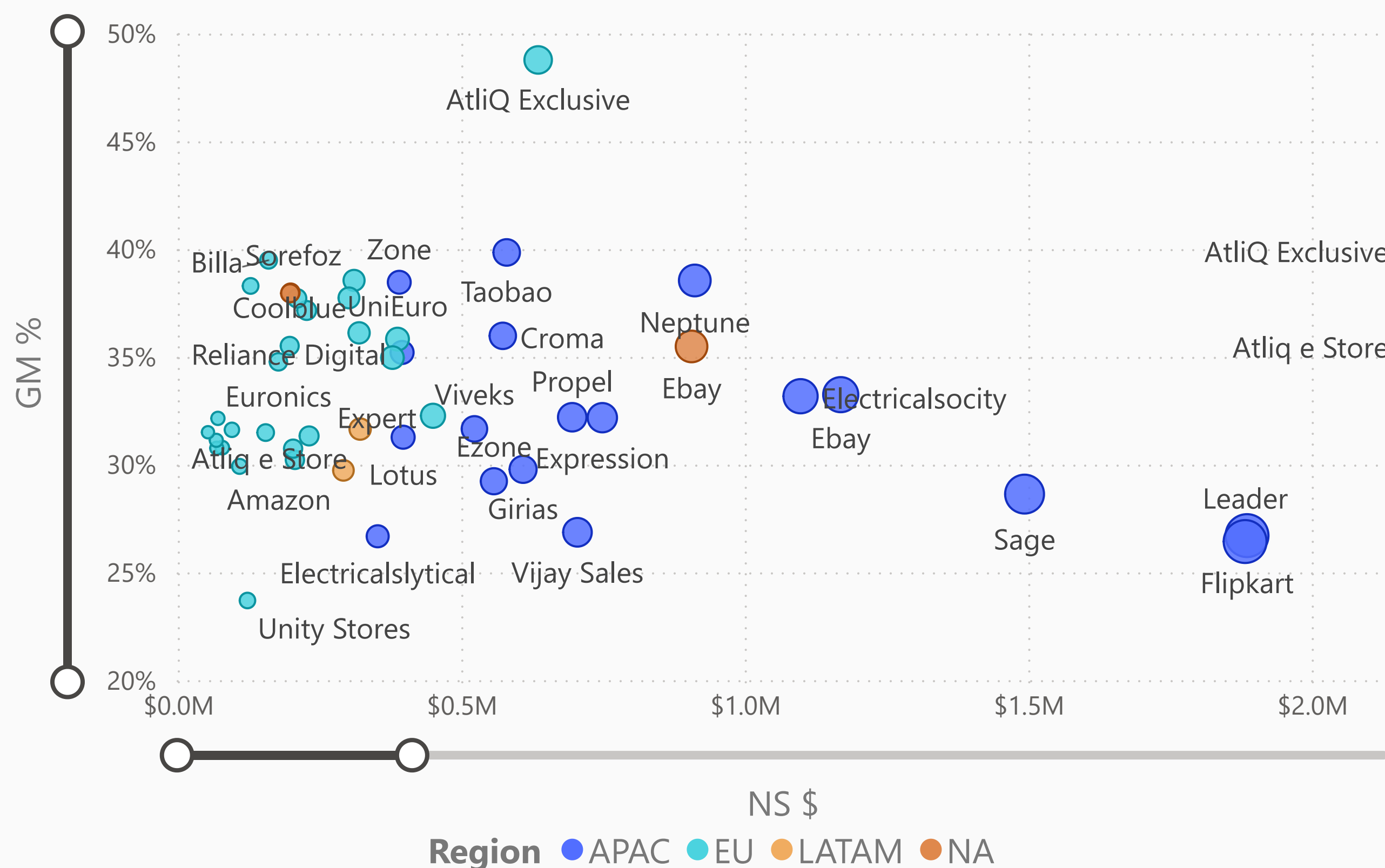
All

All

Net Sales Performace Over Time

Gross Margin%
Variance

0%



Customer Performance

Product

Customer

Customer	NS \$	GM \$		GM %	Δ GM %
Amazon	\$17.14M	6.46M	<div></div>	37.69%	-10.31%
Atliq e Store	\$9.14M	3.39M	<div></div>	37.13%	-8.86%
AtliQ Exclusive	\$4.07M	1.85M	<div></div>	45.30%	-6.50%
Flipkart	\$3.17M	1.01M	<div></div>	32.00%	-8.75%
Ebay	\$2.08M	0.71M	<div></div>	34.22%	-19.25%
Sage	\$1.82M	0.57M	<div></div>	31.58%	-27.71%
Leader	\$1.88M	0.50M	<div></div>	26.43%	-45.02%
Electricalsociety	\$1.10M	0.36M	<div></div>	33.17%	-25.03%
Neptune	\$0.91M	0.35M	<div></div>	38.54%	-16.60%
Expression	\$0.75M	0.24M	<div></div>	32.18%	-19.64%
Taobao	\$0.58M	0.23M	<div></div>	39.84%	-12.54%
Propel	\$0.70M	0.22M	<div></div>	32.20%	-21.96%
Croma	\$0.57M	0.21M	<div></div>	35.97%	-21.58%
Reliance Digital	\$0.52M	0.19M	<div></div>	36.90%	-13.97%
Vijay Sales	\$0.71M	0.19M	<div></div>	26.86%	-37.38%
Girias	\$0.61M	0.18M	<div></div>	29.78%	-19.51%
Total	\$53.60M	19.35M		36.11%	-15.59%

Home Page

Finance View

Sales View

Marketing View

Supply Chain View

Executive View

Tuesday, April 20, 2022

Dec 21

Support

Information

FILTERS

Select Benchmak (BM)

vs LY

vs Target

BY REGION/COUNTRY

All

BY CATEGORY

All

BY STORES/(S)

All

2019

2020

2021

2022 Est

Q1

Q2

Q3

Q4

YTG

Forecast Accuracy %

81.35%

LY: 86.73% | -6.21% ▼

Net Error (\$)

-418K

LY: 0.11M | -474.05% ▲

Absolute Error (\$)

863K

LY: 0.33M | 162.3% ▼

Accuracy / Net Error Trend

Month	Forecast Accuracy %	Net Error (\$)
Jun 20	81.33%	-61K
Jul 20	81.56%	-152K
Aug 20	81.16%	-205K

Key Metrics By Customer

Customer	FCA %	FCA % LY	Net Error	Net Error %	Risk
Euronics	59.70%	59.85%	5K	23.9%	EI
AtliQ Exclusive	58.37%	76.19%	104K	27.8%	EI
Expert	55.42%	62.65%	6K	13.5%	EI
Radio Popular	55.29%	59.38%	13K	29.0%	EI
Info Stores	54.16%	43.14%	3K	29.0%	EI
Argos (Sainsbury's)	53.49%	48.87%	0K	-2.3%	OOS
Mbit	53.27%	56.80%	3K	12.8%	EI
Electricalsocitv	51.68%	55.11%	29K	25.0%	EI
Total	81.35%	86.73%	-418K	-9.0%	OOS

Key Metrics By Product

Segment	FCA %	FCA% LY	Net Error	Net Error %	Risk
Storage	92.44%	80.82%	52K	5.1%	EI
Notebook	86.21%	84.02%	18K	13.1%	EI
Peripherals	84.82%	84.45%	-13K	-2.3%	OOS
Accessories	79.01%	90.43%	-343K	-13.2%	OOS
Desktop	71.88%		0K	-19.1%	OOS
Networking	52.97%	82.19%	-133K	-47.0%	OOS
Total	81.35%	86.73%	-418K	-9.0%	OOS

