

Sample feedback for divorce data visualization coursework, 2014

Divorce Coursework Feedback

Summary of mark breakdown

Research questions / data insight:	A+
Sophistication of sketch:	A
Application of good practice in datavis design:	A+

Where grade A is distinction/first class, B to C are in the 50-70% range and D and E are below the pass mark.

You provide a comprehensive set of research questions that show enough detail to inform the design of your sketch while being sufficiently open to allow deep analysis that is potentially answerable via data visualization.

You show a wide range of interaction and visual techniques in your sketch that demonstrate you have engaged fully with the technical aspects of the module. Some of the interaction could be more fluid and there is scope to use animated transitions to show changes with greater impact, but these are minor criticisms of what is largely a richly designed visualization.

You have made considerable effort to link your design both with good practice in the literature and to your own research questions. There is evidence that in many cases that link has truly informed your own design choices. There are one or two cases where perhaps this doesn't work so well, for example how compatible is your choice to mix bar and line charts in sketch 1 with Tufte's quote that you highlight "show variations in data, not design choice"?

Overall, you have made a good attempt to go beyond standard static visualization, link your richer interactive design with your own research questions and tie those design decisions with some literature. This demonstrates a high level of engagement with the module with evidence you have gone beyond simply assembling examples from the lecture materials.