

Sample feedback for Eurovision data visualization coursework, 2014

Eurovision Coursework Feedback

Summary of mark breakdown

Research questions / data insight:	A+
Sophistication of sketch:	A+
Application of good practice in datavis design:	A-

Where grade A is distinction/first class, B to C are in the 50-70% range and D and E are below the pass mark.

You provide an excellent (and entertaining) set of research questions that are well suited to data visualization, and importantly, you provide a comprehensive set of insights that your data visualization has provided to answer them. You gain credit for not only articulating these insights in some detail, but make it clear how your visualization has led to them. This is exactly what good data visualization design should allow you to do.

The sketch itself shows considerable sophistication in allowing filtering and highlighting through mouse interaction as well as an animated time line. You use colours that are responsive to user selection to good effect and have applied curved node-edge graph symbolisation well in your sketch.

Your justification is detailed and includes some justification for designs you have rejected as well as the final ones incorporated into your sketch. You have thought carefully about how to deal with 'hairball' problems of the network, and your insights show that this has been done well. The only weakness in the justification is a lack of reference to literature or evidence of good practice to support your designs. This may be implicit knowledge on your part, but making that link more explicit may have helped in shaping some of your design choices.

Overall a very nicely implemented visualization that is not only fun to use, but has provided you with the ability show patterns in Eurovision voting patterns that would not have been obvious without your sketch.