10. HUAWEI CLOUD Enterprise Intelligence Application Platform

10.2 Details about HUAWEI CLOUD EI

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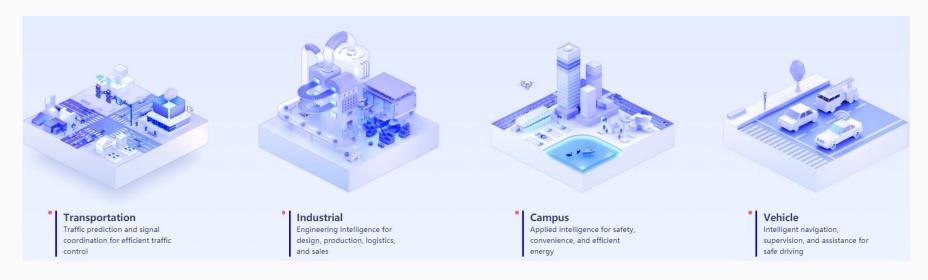
Applied Intelligence Scenarios





El Intelligent Twins

The EI Intelligent Twins integrates AI technologies into application scenarios of various industries and fully utilizes advantages of AI technologies to improve efficiency and experience.





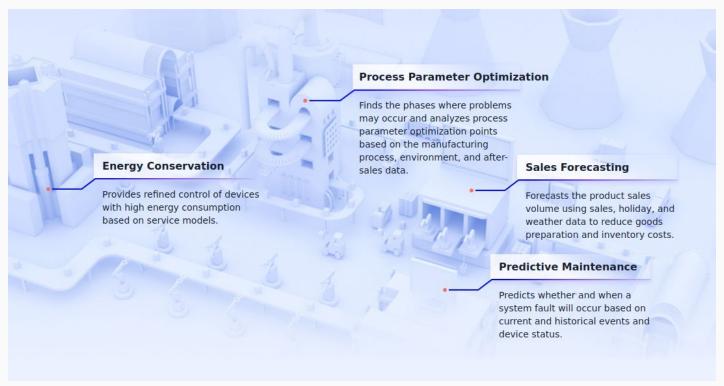


Traffic Intelligent Twins (TrafficGo)



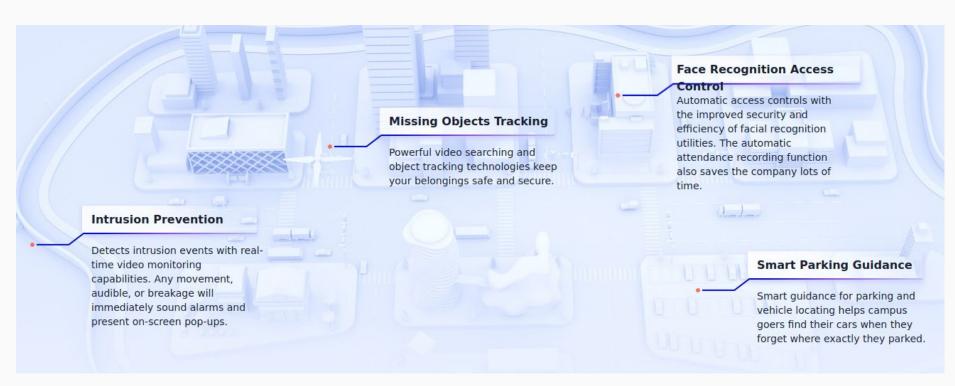


Industrial Intelligent Twins



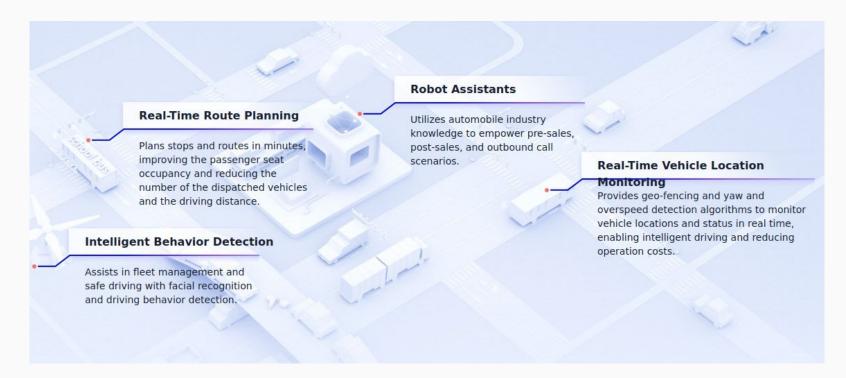


Campus Intelligent Twins





Vehicle Intelligent Twins (iVehicle)





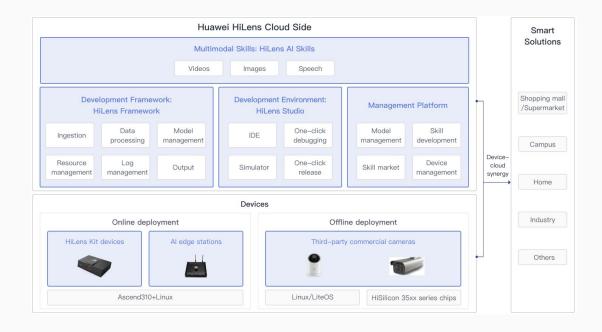
Example Cases





Huawei HiLens

Huawei HiLens consists of computing devices and a cloud-based development platform, and provides a development framework, a development environment, and a management platform to help users develop multimodal AI applications and deliver them to devices, to implement intelligent solutions in multiple scenarios.







Graph Engine Service (GES)

GES facilitates query and analysis of graph-structure data based on various relationships. It uses the high performance graph engine EYWA as its kernel, and is granted many independent intellectual property rights. GES plays an important role in scenarios such as social apps, enterprise relationship analysis applications, logistics distribution, shuttle bus route planning, enterprise knowledge graph, and risk control.

- Social relationships
- Transaction records
- · Call records
- Information propagation
- Browsing records
- · Traffic networks
- Communication s networks
- ...

The massive and complex associated data is graph data in nature.

GES

- Diversified data independent of structures
- Data association and propagation capability
- Dynamic data changes and real-time interactive analysis without training
- Visualized and interpretable results

Individual analysis





Group analysis





Link analysis







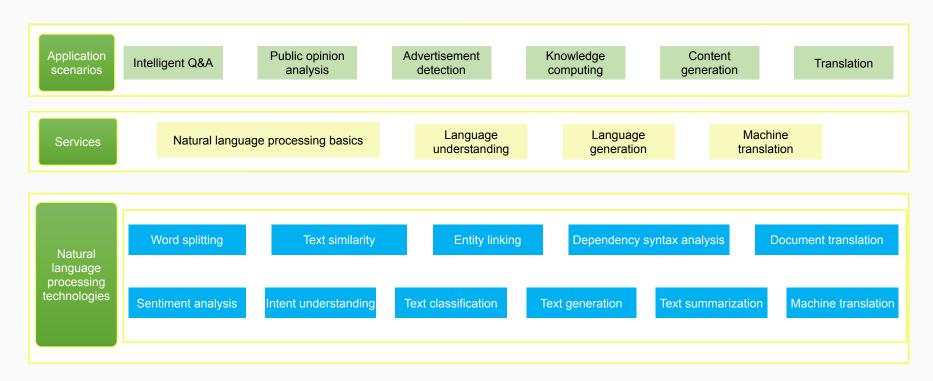


Conversational Bot Service (CBS)

- Question-Answering bot (QABot)
- Task-oriented conversational bot (TaskBot)
- Speech analytics (CBS-SA)
- CBS customization



Natural Language Processing



Voice Interaction



Short sentence/speech recognition



Audio recording recognition



Real-time speech recognition



Audiobooks



Video Analytics





Provide the cover, splitting, and summarization capabilities based on the overall video analytics.

Video content analysis

Video editing



Image Recognition



Scenario analysis



Object detection



Smart album

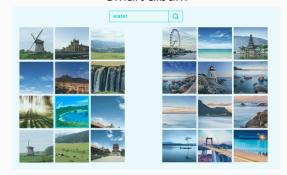


Image retrieval





Content Moderation

Content moderation adopts cutting-edge image, text, and video detection technologies that precisely detect advertisements, pornographic or terrorism-related material, and sensitive political information, reducing non-compliance risks in your business.

Moderation (image & text)



Obscene content identification



Terrorism identification







Political information detection

Moderation (video content)







Channel 4121



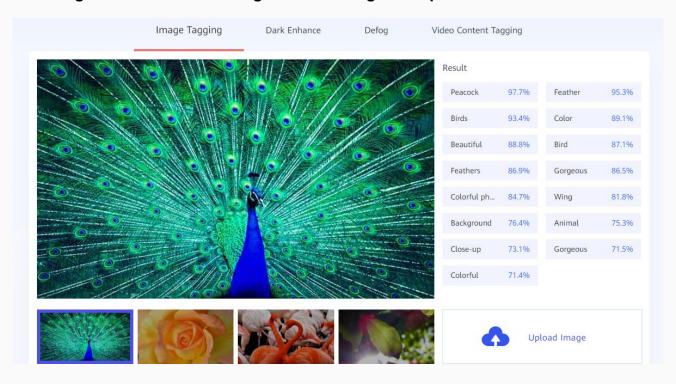
Determine whether a video has non-compliance risks and provide non-compliance information from multiple dimensions such as image, sound, and subtitle.





El Experience Center

The El Experience Center is an Al experience window built by Huawei, dedicated to lowering the threshold for using Al and making Al ubiquitous.



Crowd Statistics and Heat Map

Functions:

- Counting the crow in an image.
- Collecting popularity statistics of an image.
- Supporting customized time settings.
- Enabling configurable intervals for sending statistics results.

Scenarios:

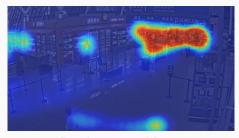
- Customer traffic statistics
- Visitor statistics
- Business district popularity identification

Advantages:

- Strong anti-interference performance: crowd counting in complex scenarios, such as face blocking and partial body blocking
- High scalability: concurrent sending of pedestrian crossing statistics region statistics, and heat map statistics
- Ease-of-use: compatible with any 1080p surveillance camera



Region crowd statistics



Region crowd heat map







Vehicle Recognition

. Functions:

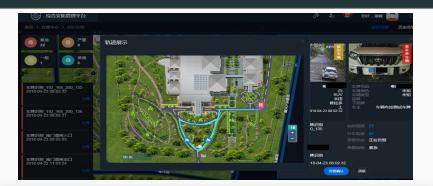
- Vehicle model detection
- Vehicle color recognition
- License plate recognition (LPR)

Scenarios:

- Campus vehicle management
- Parking lot vehicle management
- Vehicle tracking

Advantages:

- Comprehensive scenarios: recognition of vehicle models, styles, colors, and license plates in various scenarios such as ePolice and checkpoints
- Ease-of-use: Compatible with any 1080p surveillance camera









Intrusion Detection



Personnel tripwire crossing detection



Climbing detection



Area intrusion detection



Vehicle tripwire crossing detection

Functions:

- Extracting moving objects from a camera's field of view and generating an alarm when an object crosses a specified area.
- Setting the minimum number of people in an alarm area.
- Setting the alarm triggering time.
- Setting the algorithm detection period. **Scenarios**:
- Identification of unauthorized access to key areas
- Identification of unauthorized access to dangerous areas
- □ Climbing detection

Advantages:

- ✓ High flexibility: settings of the size and type of an alarm object
- ✓ Low misreporting rate: people/vehicle-based intrusion alarm, without interference from other objects
- ✓ Ease-of-use: compatible with any 1080p surveillance camera



