



People have too many clothes

People don't know what clothes they already have

Rewards program

Environmental impact of buying more clothes than you need

Can use the points gained from the reward program to shop in the in app market place

App should offer a easier way to get rid of spare clothes, like a marketplace to sell clothes

suggestions for organizations to donate when it's time to retire clothes

Show current collection of clothing

People waste tons of money a year buying clothes they don't need

People dont know what to wear

people in a rush

Different outfits

Color coordination

weather suggestions

Follows current trends

Can't afford clothes with good style

Matches brands

Voting system for past outfits

behind on trends?

People have no style

App makes suggestions based on a survey given to the user

regular closet survey to remind user to input new items and take out donated/trashed items

App shows off new clothes/ brand releases that the user had inputted from the survey taken earlier

Cheaper alternatives for name brands

algorithm to match clothes to make them stylish together

Outfit of the week for people in your area

advertised to college students to dress clean rather than rolling up in pjs every day

Be able to vote/ make friends from the outfit of the week

People dont know what clothes look like on them

People don't know what to wear to events like concerts

clothing might seem like a different size online

Augmented reality

Give suggestions on what to buy based on what you already own

MISC:

collab with money transfer apps (cashapp, venmo, paypal)

All clothes in your wardrobe must be inputted into the app for the best possible combinations

is it gonna be free. YES

collaboration with organizations

What is the definition of stylish?

How often is the catalogue going to be updated?