



PORTFOLIO.



“I STRIVE FOR TWO THINGS IN DESIGN: SIMPLICITY AND CLARITY. GREAT DESIGN IS BORN OF THOSE TWO THINGS.”

- LINDON LEADER



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CHEN-YEN CHEN.



ABOUT ME.

Hello!

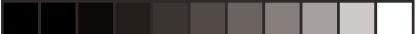
I am Chen-Yen Chen, a final year student majoring in Software Engineering, University of Queensland.



Originally from Taiwan, I followed my family to Beijing since young. I was exposed to the world of computers and pop-culture from a young age and that is where my love for computer games blossomed, and eventually finding my true passion, Game Design and Development. I hope to one day be able to achieve my dream to create a game of my own, enjoyed by people of all ages.

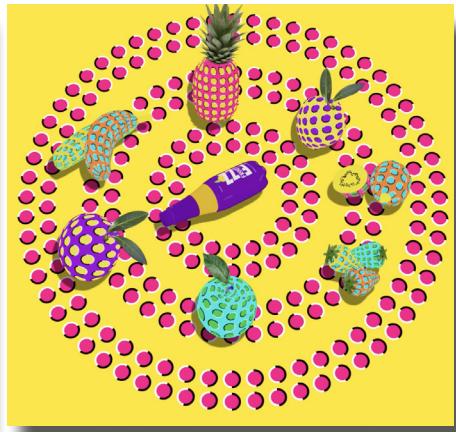


JESSICA WALSH.



INSPIRATION.

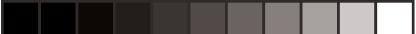
Jessica Walsh
owns a creative agency based in New York City with the
majority of the designers being females.



Walsh, her designs, and arts are well known and respected throughout the industry and she has worked with many big brands like Jay-Z, Bombay Sapphire, and Levi's. What I love about her work is that her work are heavily influenced by the retro, vibrant styles of the 1950s. With popping and colourful elements, it's difficult not have your mood lifted after seeing her work. The lack of typography also allows all attention to go to the products.



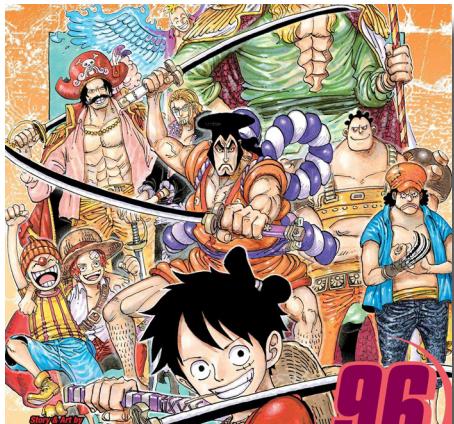
EIICHIRO ODA.



INSPIRATION.

Eiichiro Oda

is a Japanese Manga Artist, the author of the all time best selling manga and comic series – One Piece.



Eiichiro started his Mangaka journey when he was only 22, where his manga was quickly recognised and animated. 24 years on, his work has gained a phenomenal amount of fans and support all over the world, spreading Japanese art and comic style worldwide, something I find truly inspirational. Spreading of culture through art. His art style is simple and not even 3 dimensional yet, it has brought many joys and tears to his readers.

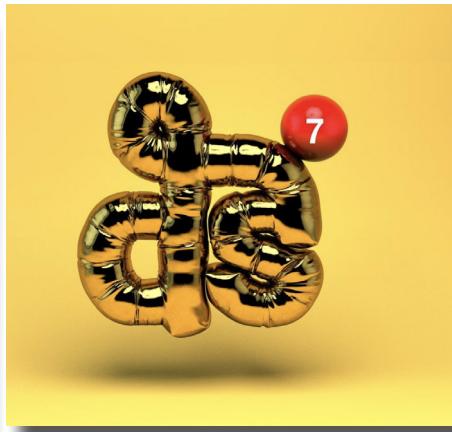


DAVID SCHWEN.

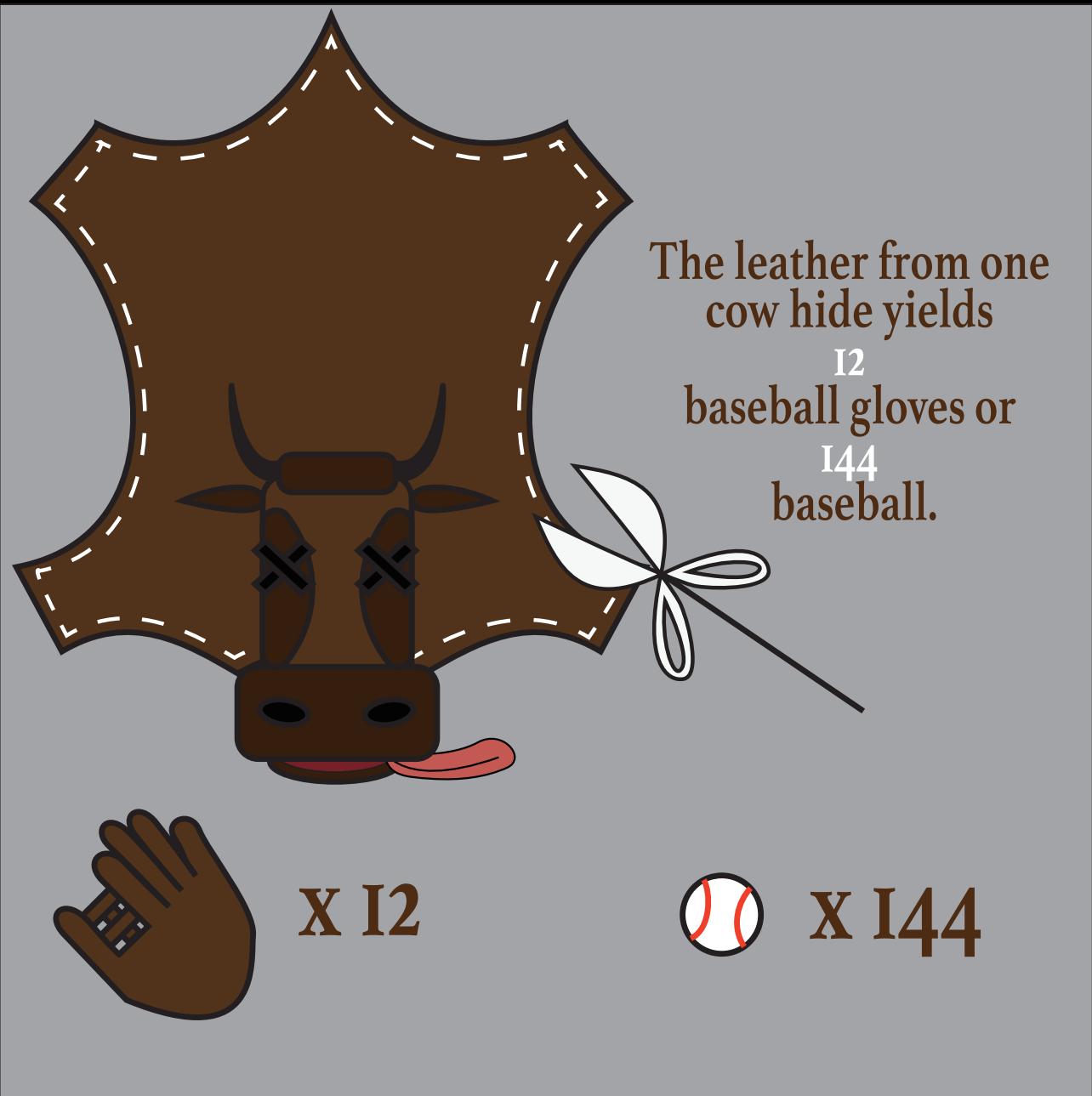


INSPIRATION.

David Schwen
and his team of designers are based in Minnesota,
United States of America.



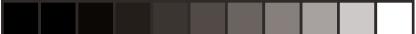
Schwen's work are simple. Simple yet attention grabbing thanks to the perfect composition. His use of bold colours with a plain background are perfectly balanced with the subject. The bold colours complemented the subject without stealing the limelight. His designs are cheeky, fun, and relavent, which are nice to look at without unnecessary details. Such work brings me joy.



The leather from one
cow hide yields
 $I2$
baseball gloves or
 $I44$
baseball.

$X I2$

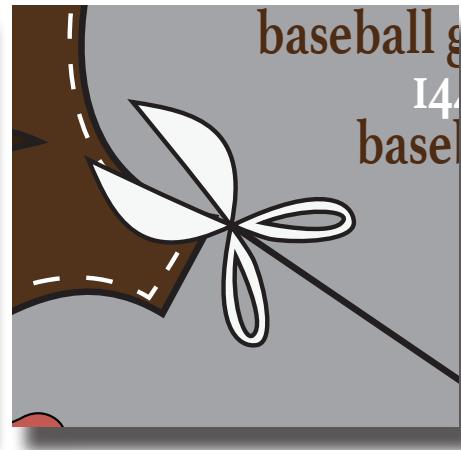
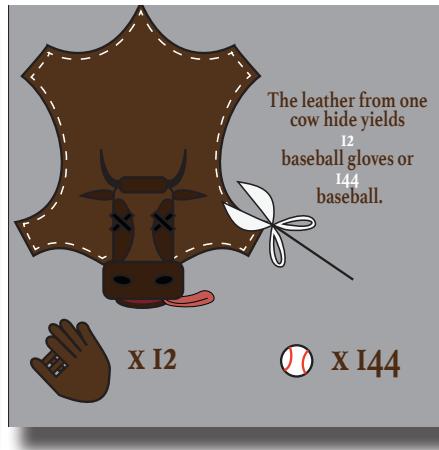
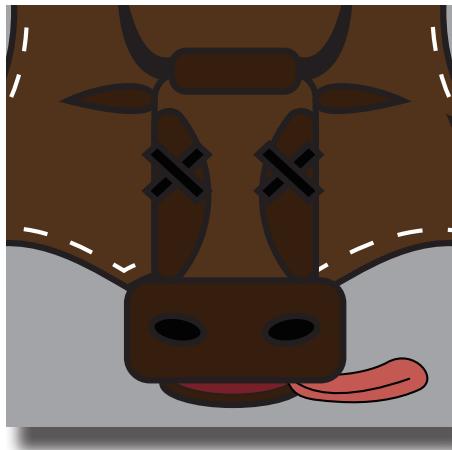
$X I44$



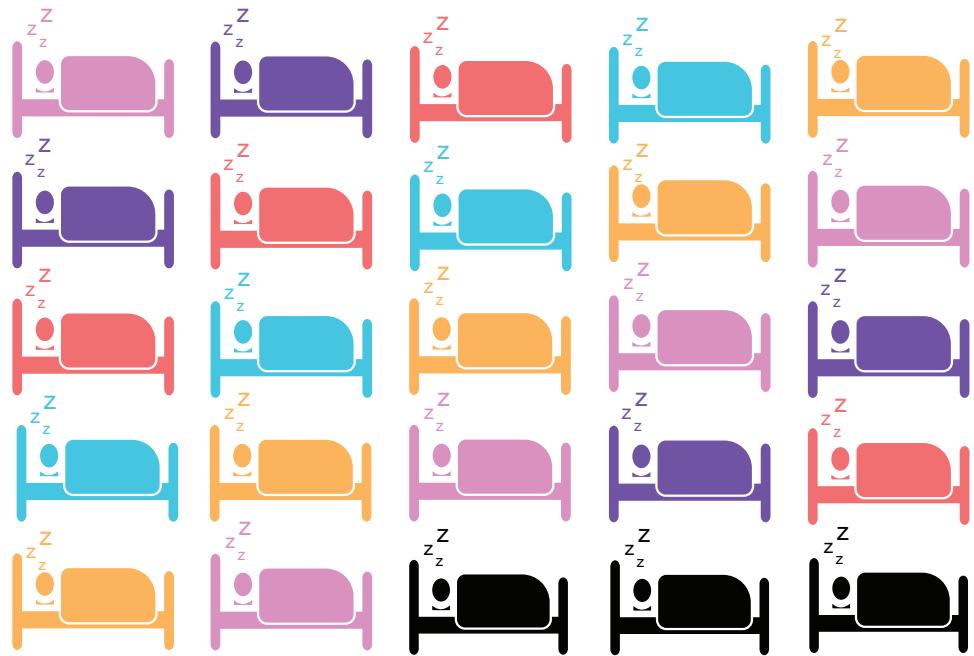
JUST THE FACT.

Fact:

- 12: The number of baseball gloves that can be made from one cow.



There are a few key items in my 'Just The Fact' image namely – the cow hide, the scissors, the baseball glove, and the baseball. A dead cow was used to identify the leather used, and to highlight the main topic of the fact, the cow leather. Simple illustration like the scissors, glove, and baseball were used to represent the amount of item a single cowhide can make. I aimed for a straight-forward and easy to understand image even if there were no text.



**The percentage of sleepers
who dream in BLACK & WHITE is**

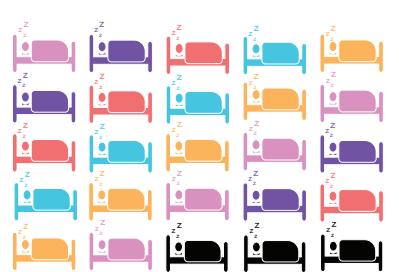
12%



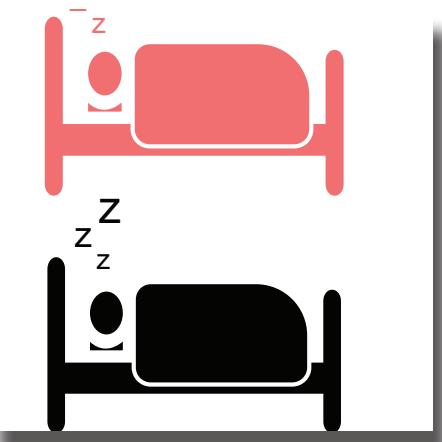
JUST THE FACT.

Fact:

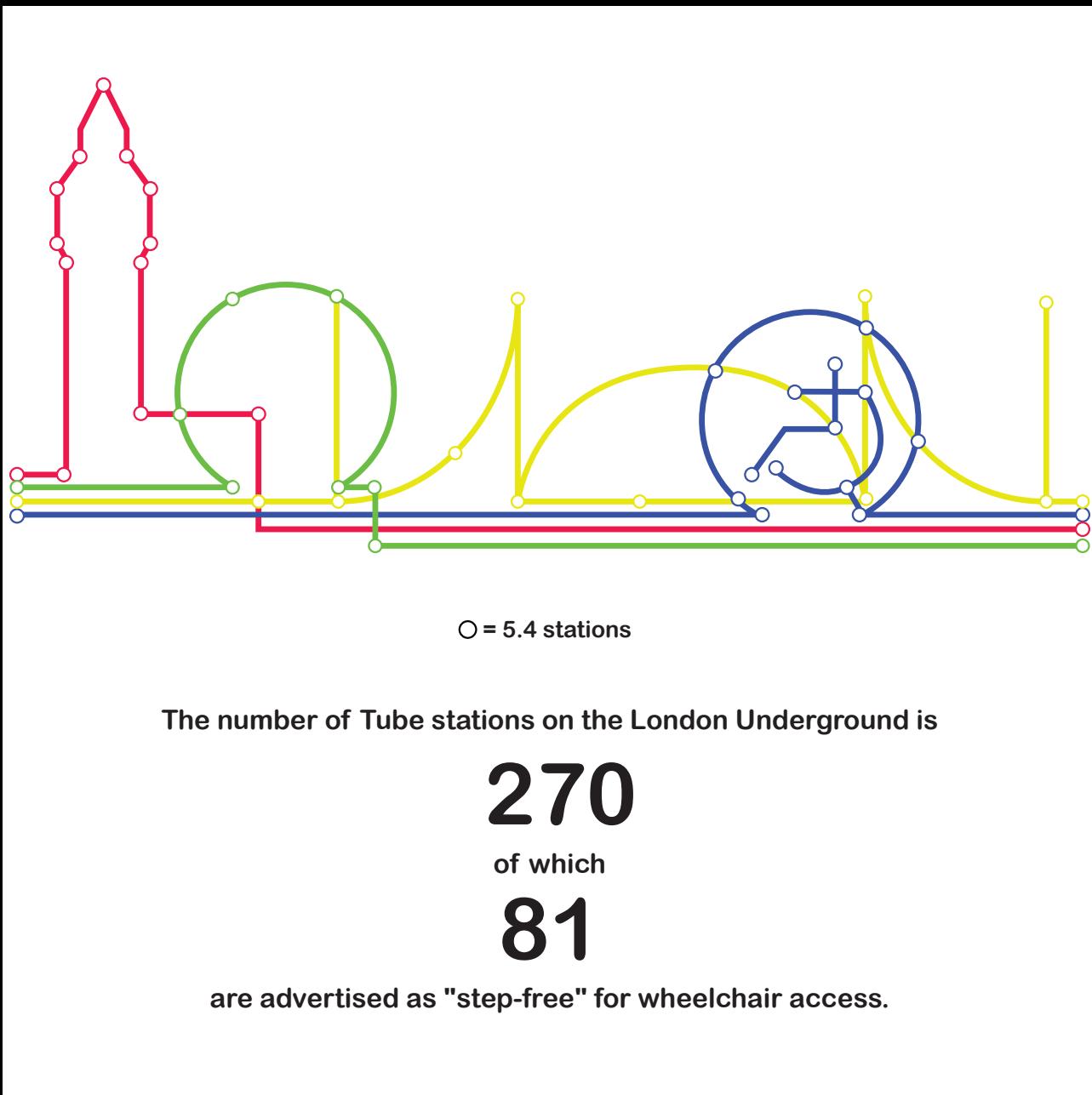
12%: The percentage of sleepers who dream in black & white.



12%



I used colours and white space in this work to make the contrast of each 'sleeper' more obvious. There are mainly 2 types of 'sleepers' used, colourful ones and blacks one. I represented '12%' visually with the black sleeper (3 amongst the total 25 sleepers) which is a lot easier for people to understand and visualise than '12%' Each sleeper are also illustrated as little person sleeping in their bed with 'Zs', an universally understandable icon of sleep.

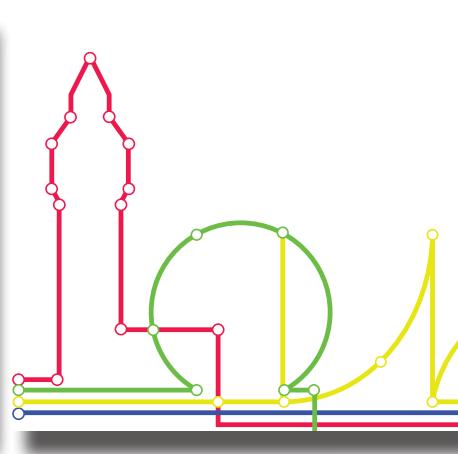
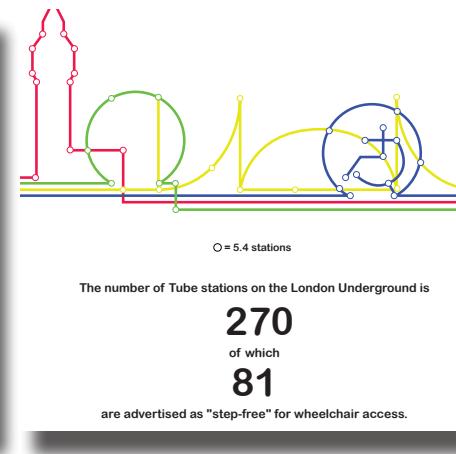
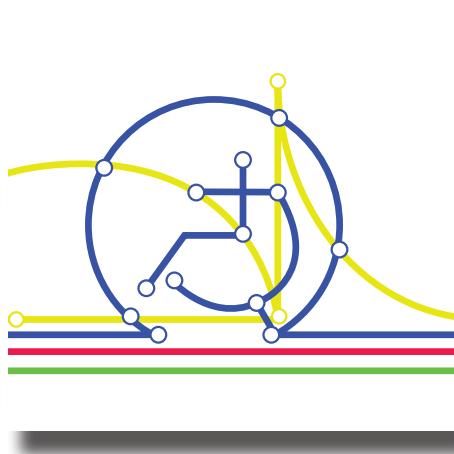




JUST THE FACT.

Fact:

270: The number of Tube stations on the London Under-ground. 81: Of which are advertised as "step-free" for wheelchair access.



The actual map of London Underground tube were referenced for the production of this fact image, taking the colour of each line of tube for the lines. Little unfilled dots are used to represent 5.4 stations. A stick figure of the 'wheelchair' sign and other iconic London landmarks (like the Big Ben clock tower) is illustrated to allow viewer to immediately recognise the link with handicap or wheelchair with the London tube.

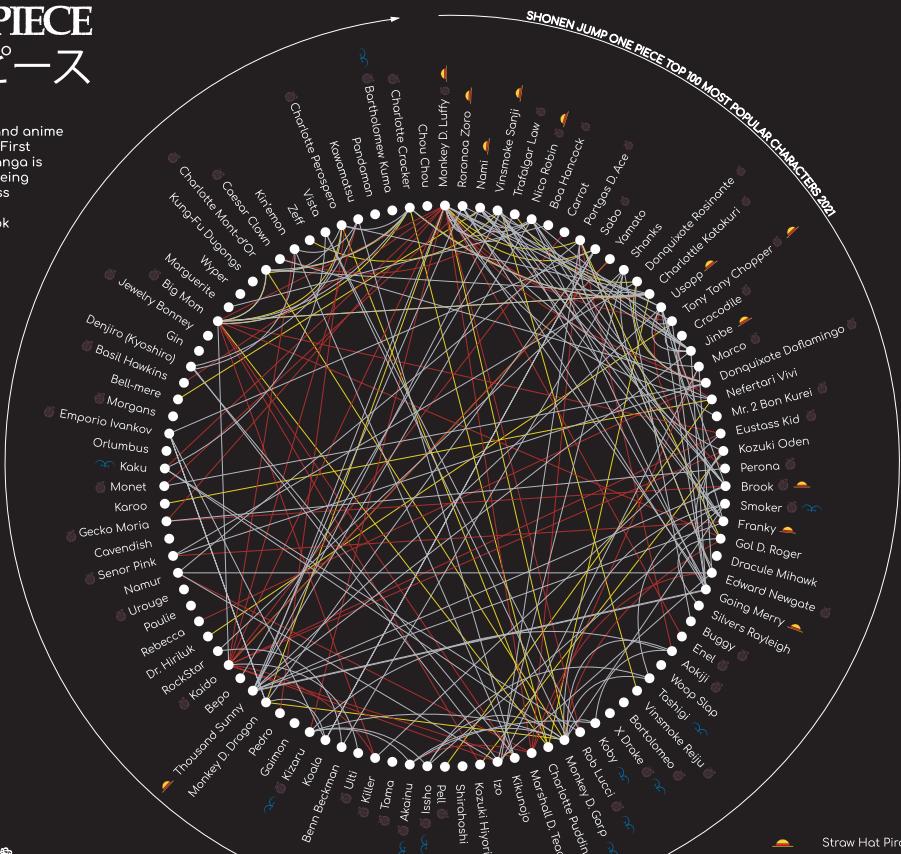


ONE PIECE ワンピース

One Piece is a Japanese Manga and anime written by Mangaka Eiichiro Oda. First published in 1997, the on going manga is on its 24th year and going, Achieving numerous awards like the Guinness World Record for "the most copies published for the same comic book series by a single author." One Piece is also one of the highest-grossing media franchises of all time.

BY CHEN-YEN CHEN

BOUNTY ON THE STRAW HAT PIRATES



SEQUENCE OF CHARACTERS JOINING THE CREW





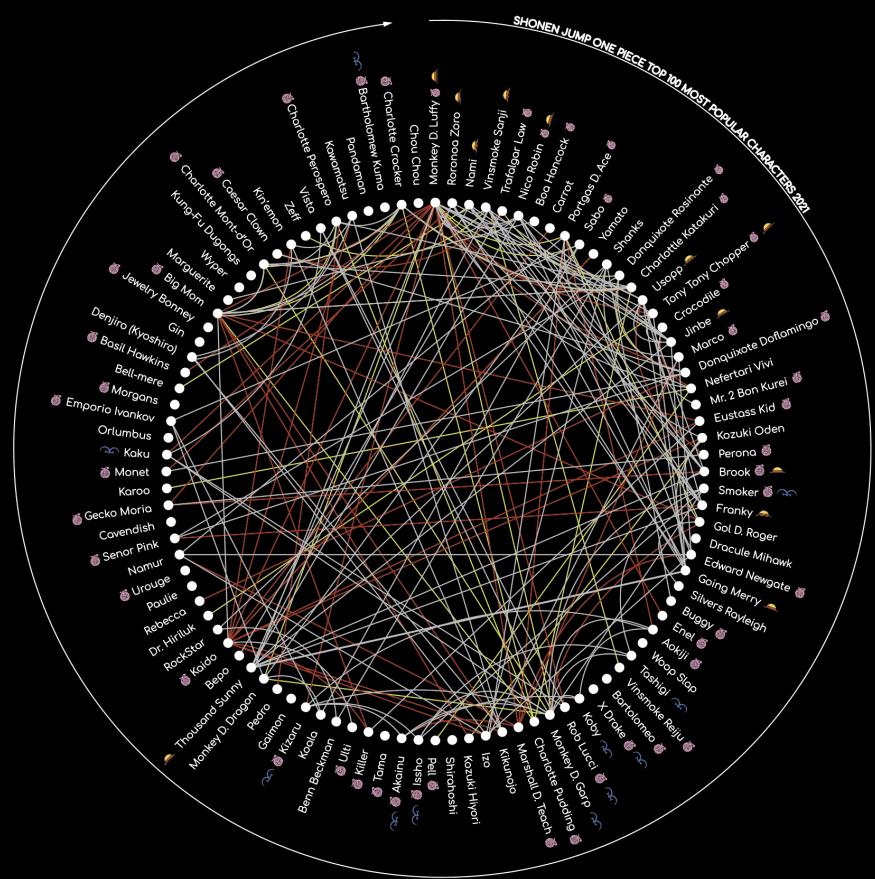
INFOGRAPHICS.

One Piece is an anime that I am very fond of, and the richness of characters development and relationship inspirated me to create an infographic base on the relationship between the top 100 favourite characters of 2021.

Little tidbits of facts are included within the infographic to give the viewer a bigger picture of the Strawhat Pirate, the main protagonist of the anime and manga.



INFOGRAPHICS.



Using a circle relationship chart/diagram I listed out the top 100 favourite characters voted worldwide by One Piece viewers in 2021, a poll done annually by Shonen Jump, the publisher of One Piece. The circle relationship diagram allowed the mapping of the complex relationships between the many characters in the anime, showing how each character once interacted with another. The round shape of the diagram also represented the One Piece ‘world’ that the main protagonist aims to explore.



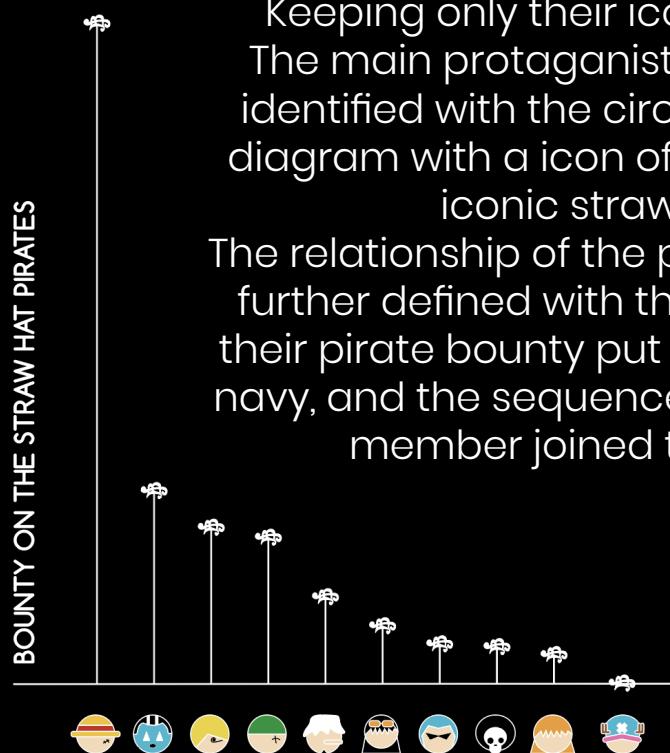
INFOGRAPHICS.



The current 10 main protagonist of the One Piece anime and manga are illustrated in a simple icon minimal style. Keeping only their iconic features.

The main protagonists' can also be identified with the circle relationship diagram with a icon of their captain's iconic strawhat.

The relationship of the protagonists are further defined with the two charts – their pirate bounty put on them by the navy, and the sequence of which each member joined the crew.



“DESIGN CAN BE
ART. DESIGN CAN
BE AESTHETICS.
DESIGN IS SO SIM-
PLE, THAT'S WHY IT
IS SO
COMPLICATED.” -
PAUL RAND





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END.