

**WINNER
EAIT Club of
the Year
2022**

UQ Ladies In Technology

Corporate Sponsorship Proposal

Contact Us



engagement@uqlit.org



facebook.com/UQLIT

President's Foreword



Hey there!

UQ Ladies in Technology is entering our fourth year of operation. This prospectus will introduce you to UQLIT, outlining where we started, how far we've come and where we aim to go.

Having been a member of the society since I began university and joining the team last year, a question I often get asked is "What drew you to UQLIT?". Navigating my way through life in a new city while adjusting to the university environment, I found student societies and clubs to be essential in helping me find my feet. But after I started my computer science courses, the gender imbalance of my classes made me long for a society not just of students in the same degree, but of like-minded women who understood and shared my experiences; a community where we all felt included, supported, and represented. I found my home at UQLIT.

As students who recognise the highs and lows of studying technology related disciplines as an under-represented group, we are a community of mentors, friends, and professionals, helping each other persevere and enjoy the start of our tech careers. The team at UQLIT work hard to foster a culture of support, empowerment and curiosity that inspires and educates women at all stages of their academic and professional careers. Our society provides ladies in technology with the tools they need to exceed their goals and enter the next phase of their journey confident and inspired.

Our hard work and dedication throughout 2022 paid off when we were recognised as UQ's EAIT Faculty Club of the Year, setting a standard which we hope to maintain over 2023. We are proud to support such enjoyable, unique and rewarding events for both our members and sponsors. This prospectus tells the story of our most pivotal year yet, and how we achieved such significant growth and meaningful progress.

Above all else, partnering with UQ Ladies in Technology will allow you to build a fruitful relationship with some of the most hardworking, tech-savvy women in Australia.

My team and I cannot wait to welcome you to the LIT family.

Yours truly,
Maya Baxter

A Snapshot Of 2022

ACHIEVEMENTS

Winner of EAIT club of the year

Ladies In Technology was hailed the Engineering, Architecture & IT (EAIT) faculty's Club of the year due to our significant growth, contribution and presence on campus. In addition to our workshop themed events, LIT was recognised for:

✦ An improved presence in the technology community, with memberships boosted by over 200%, from 81 in 2021 to 268.

♥ Raising funds through a charity fun run and bake sale for R U OK Day, helping our community unite, fundraise, and start important conversations.

📖 Weekly study sessions with final-year computer science mentors, facilitating a supportive environment and providing students with help during exam periods to achieve their university goals.

Treasurer of the Year - Daniel Ciccotosto-Camp (on behalf of UQ LIT)

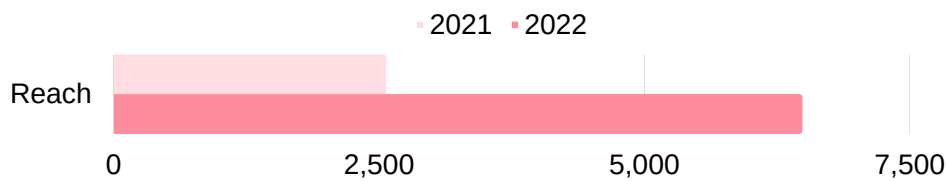
Our Treasurer for 2022 was awarded the *Treasurer of the Year* by the Clubs and Societies union for an outstanding contribution to Ladies In Technology. Overhauling payment systems and prudent budgeting has provided LIT with stability through strong cash flow and financial performance, whilst improving the quality of our corporate and social events.



CORPORATE

Networking & Mock Interviews (featuring UQ Computing Society)

This event featured short rounds of mock behavioural interviews, along with casual networking. It allowed industry representatives early insight into student talent, and provided students with meaningful feedback on their interviewing skills from prospective employers.



6,486
reached**

61
attendees

High Frequency Networking (featuring UQEBESS, Robogals & UQCS)

Hosted with UQ's largest technology societies, our flagship speed networking event helped connect student talent with industry leaders. This year our High Frequency Networking event saw our largest and most diverse range of companies in attendance, including:

- Atlassian
- Auscert
- Defence Force Recruiting
- Deloitte Digital
- Deloitte Technology Strategy and Transformations
- GPS
- IMC
- Mantel Group
- Mycelium
- National Transport Insurance (NTI)
- KJR
- KPMG
- Oracle
- Polymathian
- Whitehaven Coal
- WP Engine
- Workingmouse

120
attendees

17
companies

* Reach refers to our Facebook reach, as reported by Facebook insights

**The 2022 Mock Interviews event was boosted with Facebook and Instagram advertising

SKILL DEVELOPMENT

Tech Case Interviews with UQ Business Association

Collaborative problem solving is an important skill for students of all academic backgrounds to develop. The technology case interview allows students to work together to solve a hypothetical business technology scenario, while a company representative provides feedback on their performance. Selected company representatives are also given the opportunity to present examples of technology case studies that their organisation has worked on.

3,081
reached

Breaking Down Buzzwords Workshop with UQ Business Association and Robogals

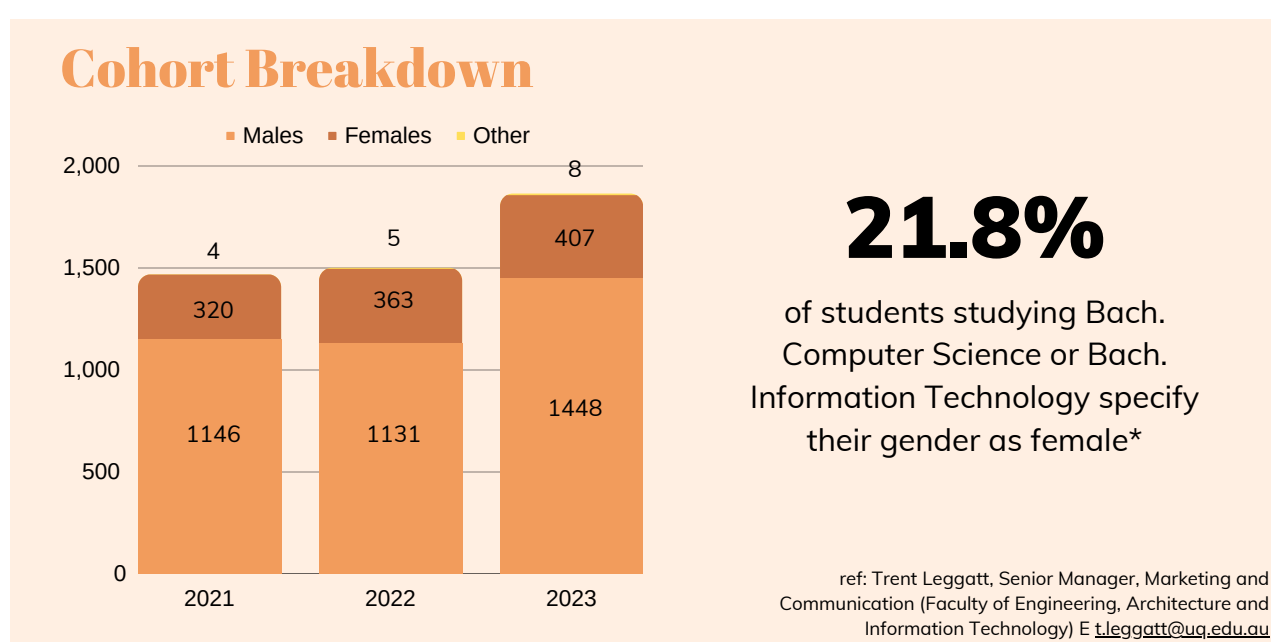
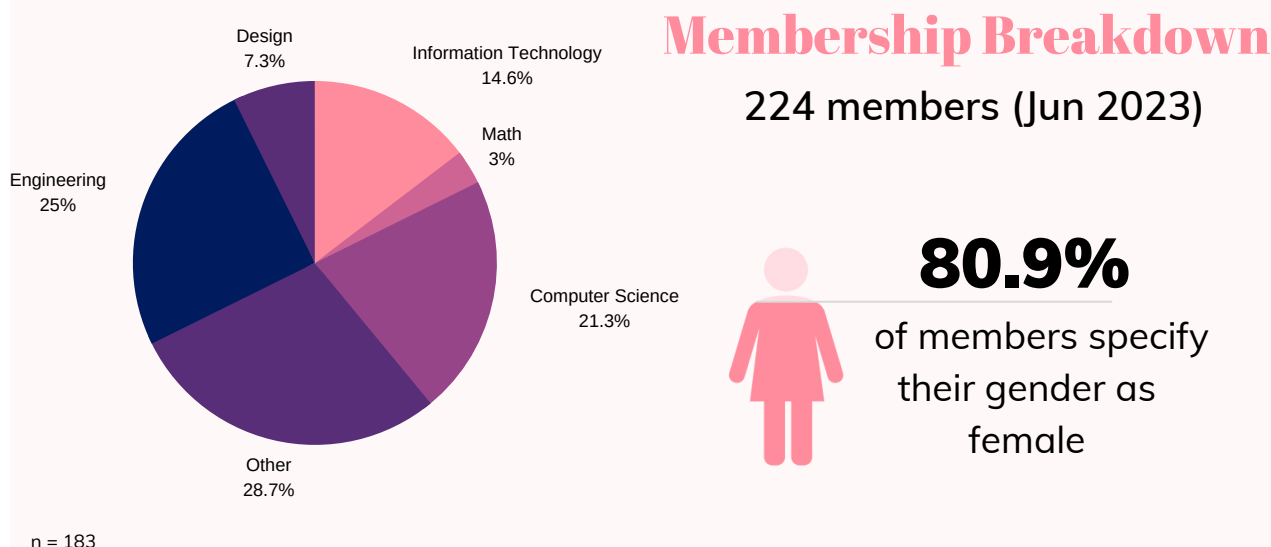
Ever wondered what those buzzwords really mean? Together with UQ Business Association (UQBA) and Robogals, members were given the opportunity to hear directly from industry representatives as they broke down prominent technology themes and buzzwords. Representatives discussed the application of the 'buzzword' technologies, and students engaged in a small case study under the guidance of an industry representative.

6,149
reached



Our Community

Since our inauguration in 2019, UQLIT has experienced strong growth and success. We believe that this success not only indicates the need for a society that supports women in technology-based disciplines, but is testament to our hard work and the quality of our activities and community. Your support ensures that we uphold this standard, and allows us to empower and promote more women in technology.



*2023 Cohort only. Figure includes dual bachelor degrees with one or both as part of undergraduate program

Our Plan For 2023

In 2023, we are looking to draw on and expand the previous achievements of our society based on feedback from our student membership base and sponsors.

SEMESTER 1

1. Resume Building and Professional Headshot

The *Resume Building and Professional Headshot* event allows industry representatives to share their expertise and valuable tips on nailing the perfect resume, relevant to the internship/graduate role that students are seeking. Students will gain exclusive insight into the qualities, key skills and work experience that companies are actively looking for. This represents an opportunity for students to gain important feedback on their resumes directly from industry representatives and learn how to make their resume shine amongst competition! Students will also be able to take a polished headshot for use on LinkedIn by a professional photographer.

2. Mock Interviews & Networking

Students and company representatives participate in 15 minute rounds of mock behavioural interviews: each round is split into 10 minutes of interviewing, and 5 minutes of feedback from interviewers. The remainder of the evening will allow representatives to connect further with students during a networking session.

3. Workshop Activity (TBA)

Let us know what you would like to see!

Joining The UQLIT Family

	Gold Partner \$3500 (1 only)	Silver Partner \$1700 (2 only)	Bronze Partner \$900 (3 only)	Supporter \$500 Up to 20 available
Logo Inclusion on website	✓	✓	✓	✓
Logo Inclusion and tags for event social media posts	✓	✓	✓	
Capstone networking packages Mock Interviews and High Frequency networking				
Attendance for each event	4 tickets	2 tickets*	1 ticket*	\$300 per ticket
Distribution of company paraphernalia at events	✓	✓	✓	✓
** Priority option to buy additional tickets	✓	✓	✓	✓
Banner on Display	✓	✓	✓	
Logo in presentation materials (Mock interviews only)	✓	✓		
Attendance to (4) practical workshop packages				
Opportunity to present 2-3 minute overview of your business	✓	✓	✓	✓
Special mentions given in any speeches made	✓	✓		
Host up to 1 per Semester: Additional event hosted on company site; includes exclusive representation of your company and offerings. Marketing/advertising on social media and society channels. Limited attendees of up to approx. 40 pax; dependent on your facility capacity and catering budget etc.	2 per annum	1 per annum		
Option to develop/ideate workshop themes with corporate team	1 event	1 event		
Other				
Advertise Internship/Graduate Opportunities on ALL UQLIT social media platforms. Data analytics to boost ads with paid advertising on Facebook, Instagram and LinkedIn	✓	✓	✓	\$100 per ad
Option to provide updates in LIT Newsletter	✓	✓	✓	\$100 per input

*Additional tickets can be purchased for \$300

Getting In Touch

The team at UQLIT are excited to continue to support and engage women in technology fields and would love to partner with you to achieve this. If you have any queries or would like to get involved, we would love to hear from you!



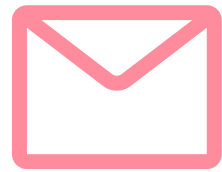
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