

FINM3407 - Behavioural Finance**Tutorial 10 Behavioural Investing**

Note: This topic has more questions than can be covered in a 2-hour session. The questions to be covered by your tutor are indicated by an asterisk (*); the rest questions should be viewed as extra practice problems.

In this tutorial, we are going to cover the following topics: Behavioural Investing

Reference for Behavioural Investing.

Ackert/Deaves Chapters 19

- **Part One: Behavioural Investing**

1. Differentiate the following terms/concepts:

- a. Style peer groups and style investing
- b. Style tilting and style rotation
- c. Financial soundness and financial statements
- d. Univariate and multivariate approaches

2. Describe how momentum can be refined by conditioning on the entire term structure of interest rates in the manner of the Grinblatt and Moskowitz regression model.

3. Describe how value investing can be refined by paying close attention to a company's financial statements.

4. What does the early evidence on the ability of behavioral investing to enhance performance tell us?

5. What is an example of an anomaly that once reported in research studies has attenuated? Is this positive or negative from the standpoint of market efficiency?

- **Part Two: Revision**

Please refer to FINM3407 – Behavioural Finance – Practice Questions