DANIEL BORGES CREMA

Data Science Professional

Python • AI • ML • Data Analysis • Visualization

International CV: English | Portuguese | Spanish | French
• **Link:** https://danielcrema.github.io/GlobalCV/

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• https://www.linkedin.com/in/daniel-crema-dev/

Github
• github.com/DanielCrema

Portfolio
• https://danielcrema.carrd.co/

Professional Summary

Oracle certified Data Scientist with strong expertise in **Python, Data Science, Machine Learning,** and **Data Visualization**. Skilled in transforming raw data into actionable insights using **pandas, SQL, NumPy, scikit-learn, Matplotlib, Seaborn, Plotly**, Data Pipelines and modern analytics tools.

Combines technical depth with solid **web development experience** (HTML, CSS, Vanilla JavaScript, Node.js) for delivering **end-to-end data solutions** — from data gathering and cleaning to interactive dashboards and deployment.

Proven ability to optimize systems, automate workflows, and implement **data-driven decision-making** strategies. Adept at integrating APIs, managing cloud resources (AWS, OCI, Google Cloud), and applying best practices in performance optimization.

Polyglot professional (Portuguese, English, Spanish, French) with a background in education, bringing excellent communication skills to cross-functional, international teams.

Core Skills

Data Science & Machine Learning

- Data cleaning, transformation, **ETL** and analysis with **pandas**, **SQL**, **NumPy**
- Model development & evaluation using **scikit-learn**, **imbalanced-learn**, **Yellowbrick**, **Oracle ADS** (Advanced Data Science)
- Business Intelligence (BI) and graphical representation: **Matplotlib**, **Seaborn**, **Plotly**
- Jupyter Notebook, exploratory data analysis (EDA), Data Pipelines, feature engineering, predictive modeling

Programming & Development

- **Python**, **Javascript**, **Typescript**, **Node.js**, RESTful APIs
- Front-end: HTML, CSS, responsive design
- Back-end: Express.js, Next.js
- Automation & API integration
- Cloud services: Oracle Cloud Infrastructure (OCI), Amazon Web Services (AWS), Google Cloud Services

Tools & Workflow

- Git & Github
- Docker
- Streamlit for data apps
- Google Apps Script for automation
- Agile/Scrum methodologies, CRISP-DM, CRISP-DS, DevOps, MLOps

Soft Skills

- Analytical thinking, problem-solving, time management
- Clear technical communication, documentation & reporting
- Cross-cultural collaboration & multilingual interaction

Experience

- **Fullstack Software Developer (Data-Oriented Projects)**
Marte – Rio de Janeiro, RJ, Brazil
September 2024 – January 2025

  - Developed a Node.js-based SMS platform integrating APIs from Facilita Móvel and AWS SNS.

  - Implemented **logging and tracking systems** to analyze message delivery metrics and improve service reliability.

  - Reduced operational costs by 10% through system **performance optimization** and efficient resource management.

  - Applied API integration, scheduling, and analytics to improve decision-making and effectiveness.

• **Full Stack Software Developer (Marketing Analytics & Automation)**
Bete Borges Produções – Ribeirão Preto, SP, Brazil
February 2024 – August 2024

- • Built a complete email marketing automation system with **real-time integration** to Google Sheets.

- • Designed **Business Intelligence (BI)-driven solutions**, saving 15+ man-hours weekly and improving lead conversion tracking.

- • Integrated Google Apps Script with Node.js to synchronize data with Google Sheets sales funnels in real time.

- • Developed data pipelines for tracking user engagement (pixel tracking, click listeners).

- • Applied security best practices: SSL, DNS configuration, OAuth2 authentication.

• **English and Spanish Certified Teacher**
CNA Idiomas – Sacramento, MG, Brazil | *August 2021 – August 2025*
Teacher Daniel Crema (Private) – Sacramento, MG, Brazil | *March 2023 – Present*

- • Integrated AI models for teaching, leveraging skills in **Natural Language Processing (NLP)** and communication.
- • Boosted public speaking, oratory, and technical adaptability through language-oriented pedagogy.
- • Developed professional expertise in online meetings and use of interactive tools.

• **Data Science Personal Projects**: Oracle ONE, *January 2025 – August 2025*

- • [Web portfolio](): *predictive modeling, interactive dashboards, etc.*

Education

• **Oracle Next Education (ONE)**: Data Science Specialization (Certification Program)

Oracle & Alura LATAM | *August 2025*

• **Data Science Professional**: Oracle Certified

Oracle University | *October 2025*

• **Generative AI Professional**: Oracle Certified

Oracle University | *October 2025*

• **AI Foundations Associate**: Oracle Certified

Oracle University | *October 2025*

- **AI Agent Studio Associate**: Oracle Certified

  Oracle University | *October 2025*

- **Oracle Cloud Infrastructure Associate**: Oracle Certified

  Oracle University | *September 2025*

- **Bachelor's Degree**: Pedagogy

  FAVENI - Faculdade Venda Nova do Imigrante | *Venda Nova do Imigrante, Brazil* | *November 2022*

- **Associate of Arts**: Administration

  Escola Estadual Escritora Carolina Maria de Jesus | *Sacramento, Brazil* | *January 2018*

- **Certificate Program**: Marketing

  Escola Estadual Escritora Carolina Maria de Jesus | *Sacramento, Brazil* | *January 2018*

- **Certificate of Proficiency in English**: Cambridge B2 First - FCE

  Cambridge International Education | *April 2022*

- **Certificate of Proficiency in Spanish**: SIELE C1

  Instituto Cervantes | *December 2022*

- **Discover Course Certification**: Web Development Foundations

  Rocketseat | *August 2023*

Languages

- **Português (Portuguese)** – Native

  Nativo brasileiro

- **English** – Fluent

  Certified by Cambridge B2 First (FCE)

- **Español (Spanish)** – Fluent

  Certificado por la prueba SIELE, nivel C1

- **Français (French)** – Professional working proficiency

  Apprenti autodidacte

- العربية **(Arabic)** – Elementary proficiency

  Currently engaged in private classes

- **Русский (Russian)** – Elementary proficiency

  Self-taught