# 附件4：

**神武各版本游戏运营指标披露**

## 4.1神武端游各版本游戏

表4.1.1神武端游各版本游戏关键指标统计结果表

| **游戏名称** | **月份** | **活跃**  **账户数** | **付费**  **账户数** | **系统内充值金额** | **ARPU** | **ARPPU** |
| --- | --- | --- | --- | --- | --- | --- |
| 神武端游 | 201501 | 1662961 | 234974 | 73405138.29 | 44.14 | 312.40 |
| 神武端游 | 201502 | 1625538 | 241684 | 92025079.19 | 56.61 | 380.77 |
| 神武端游 | 201503 | 1649381 | 239798 | 85676366.56 | 51.94 | 357.29 |
| 神武端游 | 201504 | 1530061 | 207936 | 68816262.19 | 44.98 | 330.95 |
| 神武端游 | 201505 | 1398377 | 198179 | 69516099.6 | 49.71 | 350.77 |
| 神武端游 | 201506 | 1373104 | 185265 | 62064076.63 | 45.20 | 335.00 |
| 神武2端游 | 201507 | 1448194 | 183559 | 60305250.31 | 41.64 | 328.53 |
| 神武2端游 | 201508 | 1381067 | 184031 | 62264916.19 | 45.08 | 338.34 |
| 神武2端游 | 201509 | 1297550 | 173021 | 58743611.17 | 45.27 | 339.52 |
| 神武2端游 | 201510 | 1291313 | 172786 | 58886452.87 | 45.60 | 340.81 |
| 神武2端游 | 201511 | 1184069 | 160709 | 57109116.48 | 48.23 | 355.36 |
| 神武2端游 | 201512 | 1184632 | 162311 | 63803823.9 | 53.86 | 393.10 |
| 神武2端游 | 201601 | 1237393 | 179179 | 72274079.71 | 58.41 | 403.36 |
| 神武2端游 | 201602 | 1149231 | 168425 | 68115369.04 | 59.27 | 404.43 |
| 神武2端游 | 201603 | 1114533 | 156180 | 65226698.59 | 58.52 | 417.64 |
| 神武2端游 | 201604 | 1069234 | 147555 | 57495049.93 | 53.77 | 389.65 |
| 神武2端游 | 201605 | 1019243 | 144518 | 57186923.98 | 56.11 | 395.71 |
| 神武2端游 | 201606 | 1029215 | 137437 | 53763349.35 | 52.24 | 391.19 |
| 神武2端游 | 201607 | 1061188 | 151450 | 63565970.84 | 59.90 | 419.72 |
| 神武2端游 | 201608 | 1073808 | 149179 | 60202446.94 | 56.06 | 403.56 |
| 神武2端游 | 201609 | 1063481 | 159410 | 68645823.92 | 64.55 | 430.62 |
| 神武2端游 | 201610 | 1048079 | 164117 | 69519963.26 | 66.33 | 423.60 |
| 神武2端游 | 201611 | 947387 | 144328 | 61654233.8 | 65.08 | 427.18 |
| 神武2端游 | 201612 | 900519 | 142732 | 69659045.62 | 77.35 | 488.04 |
| 神武2端游 | 201701 | 895540 | 147879 | 75095928.76 | 83.86 | 507.82 |
| 神武2端游 | 201702 | 900781 | 131813 | 60591146.16 | 67.27 | 459.68 |
| 神武2端游 | 201703 | 886647 | 128477 | 64267661.96 | 72.48 | 500.23 |
| 神武2端游 | 201704 | 961245 | 122929 | 65421158.12 | 68.06 | 532.19 |
| 神武2端游 | 201705 | 1012299 | 117101 | 59713930.1 | 58.99 | 509.94 |
| 神武2端游 | 201706 | 1049223 | 119878 | 68104465.81 | 64.91 | 568.11 |
| 神武2端游 | 201707 | 1163985 | 122542 | 72984248.05 | 62.70 | 595.59 |
| 神武2端游 | 201708 | 1149093 | 117941 | 68262637.39 | 59.41 | 578.79 |
| 神武2端游 | 201709 | 931094 | 117113 | 68523615.24 | 73.59 | 585.11 |
| 神武2端游 | 201710 | 915882 | 107010 | 59692959.02 | 65.18 | 557.83 |
| 神武2端游 | 201711 | 778492 | 91175 | 42335602.99 | 54.38 | 464.33 |
| 神武3端游 | 201711 | 590405 | 90510 | 34279538.67 | 58.06 | 378.74 |
| 神武3端游 | 201712 | 991153 | 143709 | 89418194.46 | 90.22 | 622.22 |
| 神武3端游 | 201801 | 1004312 | 117640 | 69212713.81 | 68.92 | 588.34 |
| 神武3端游 | 201802 | 875588 | 112698 | 73253018.39 | 83.66 | 649.99 |
| 神武3端游 | 201803 | 983685 | 127208 | 97694462.96 | 99.31 | 767.99 |
| 神武3端游 | 201804 | 741682 | 113985 | 75675587.8 | 102.03 | 663.91 |
| 神武3端游 | 201805 | 688581 | 104141 | 65168086.05 | 94.64 | 625.77 |
| 神武3端游 | 201806 | 722541 | 115356 | 74084930.64 | 102.53 | 642.23 |

## 4.2神武手游iOS端各版本游戏

表4.2.1神武手游iOS端各版本游戏关键指标统计结果表

| **游戏名称** | **月份** | **活跃**  **账户数** | **付费**  **账户数** | **系统内充值金额** | **ARPU** | **ARPPU** |
| --- | --- | --- | --- | --- | --- | --- |
| 神武手游IOS | 201501 | 756421 | 75656 | 52963461.61 | 11.67 | 116.68 |
| 神武手游IOS | 201502 | 777225 | 83997 | 54466725.61 | 11.68 | 108.07 |
| 神武手游IOS | 201503 | 881799 | 91572 | 58108873.21 | 10.98 | 105.76 |
| 神武手游IOS | 201504 | 585263 | 62239 | 45599563.81 | 12.99 | 122.11 |
| 神武手游IOS | 201505 | 488765 | 50455 | 40693762.21 | 13.88 | 134.42 |
| 神武手游IOS | 201506 | 396552 | 42282 | 28725908.40 | 12.07 | 113.23 |
| 神武2手游IOS | 201507 | 394633 | 39533 | 25374871.20 | 10.72 | 106.98 |
| 神武2手游IOS | 201508 | 373036 | 37560 | 23067408.00 | 10.31 | 102.36 |
| 神武2手游IOS | 201509 | 339850 | 35728 | 21392427.00 | 10.49 | 99.79 |
| 神武2手游IOS | 201510 | 375472 | 35762 | 21736247.40 | 9.65 | 101.30 |
| 神武2手游IOS | 201511 | 335589 | 34253 | 21169104.60 | 10.51 | 103.00 |
| 神武2手游IOS | 201512 | 352074 | 34184 | 21457207.80 | 10.16 | 104.62 |
| 神武2手游IOS | 201601 | 404889 | 42578 | 26337372.60 | 10.84 | 103.09 |
| 神武2手游IOS | 201602 | 366880 | 38245 | 23742276.60 | 10.79 | 103.47 |
| 神武2手游IOS | 201603 | 371130 | 41046 | 26139733.20 | 11.74 | 106.14 |
| 神武2手游IOS | 201604 | 392496 | 46103 | 26627025.60 | 11.31 | 96.26 |
| 神武2手游IOS | 201605 | 347534 | 46163 | 26349901.20 | 12.64 | 95.13 |
| 神武2手游IOS | 201606 | 306627 | 43932 | 28289200.80 | 15.38 | 107.32 |
| 神武2手游IOS | 201607 | 299996 | 42526 | 26788729.80 | 14.88 | 104.99 |
| 神武2手游IOS | 201608 | 295321 | 40954 | 25052727.00 | 14.14 | 101.95 |
| 神武2手游IOS | 201609 | 288444 | 41108 | 25360272.00 | 14.65 | 102.82 |
| 神武2手游IOS | 201610 | 289534 | 46567 | 29438547.60 | 16.95 | 105.36 |
| 神武2手游IOS | 201611 | 269198 | 44791 | 29991990.00 | 18.57 | 111.60 |
| 神武2手游IOS | 201612 | 263102 | 43369 | 32497046.40 | 20.59 | 124.89 |
| 神武2手游IOS | 201701 | 254622 | 45261 | 34114743.60 | 22.33 | 125.62 |
| 神武2手游IOS | 201702 | 227928 | 39314 | 26161212.00 | 19.13 | 110.91 |
| 神武2手游IOS | 201703 | 253232 | 46304 | 35958938.40 | 23.67 | 129.43 |
| 神武2手游IOS | 201704 | 270805 | 44617 | 35717703.00 | 21.98 | 133.42 |
| 神武2手游IOS | 201705 | 250277 | 48022 | 39945452.40 | 26.60 | 138.64 |
| 神武2手游IOS | 201706 | 238106 | 46423 | 36678780.60 | 25.67 | 131.68 |
| 神武2手游IOS | 201707 | 253225 | 47177 | 38024317.80 | 25.03 | 134.33 |
| 神武2手游IOS | 201708 | 263058 | 52931 | 44864152.20 | 28.42 | 141.27 |
| 神武2手游IOS | 201709 | 232059 | 52333 | 41640173.40 | 29.91 | 132.61 |
| 神武2手游IOS | 201710 | 232360 | 51419 | 40006419.60 | 28.70 | 129.67 |
| 神武2手游IOS | 201711 | 194268 | 38623 | / | 23.57 | 118.53 |
| 神武3手游IOS | 201711 | 296886 | 63231 | / | 9.48 | 44.51 |
| 神武3手游IOS | 201712 | 448074 | 88931 | 59354148.00 | 22.08 | 111.24 |
| 神武3手游IOS | 201801 | 382661 | 75925 | 55726986.00 | 145.63 | 733.97 |
| 神武3手游IOS | 201802 | 353607 | 72416 | 53328139.20 | 150.81 | 736.41 |
| 神武3手游IOS | 201803 | 357652 | 72135 | 54343598.40 | 151.95 | 753.36 |
| 神武3手游IOS | 201804 | 281684 | 65051 | 54094521.60 | 192.04 | 831.57 |
| 神武3手游IOS | 201805 | 182275 | 52882 | 48308559.60 | 265.03 | 913.52 |
| 神武3手游IOS | 201806 | 333717 | 66282 | 46470349.80 | 139.25 | 701.10 |

## 4.3神武手游安卓端各版本游戏

表4.3.1神武手游安卓端各版本游戏关键指标统计结果表

| **游戏名称** | **月份** | **活跃**  **账户数** | **付费**  **账户数** | **系统内充值金额** | **ARPU** | **ARPPU** |
| --- | --- | --- | --- | --- | --- | --- |
| 神武手游安卓 | 201501 | 511302 | 67969 | 28061199.15 | 54.88 | 412.85 |
| 神武手游安卓 | 201502 | 517999 | 66440 | 28713059.14 | 55.43 | 432.17 |
| 神武手游安卓 | 201503 | 651841 | 70017 | 27787036.21 | 42.63 | 396.86 |
| 神武手游安卓 | 201504 | 487688 | 49683 | 20726478.36 | 42.50 | 417.17 |
| 神武手游安卓 | 201505 | 407523 | 37050 | 17187283.67 | 42.18 | 463.89 |
| 神武手游安卓 | 201506 | 362055 | 30882 | 12428128.38 | 34.33 | 402.44 |
| 神武2手游安卓 | 201507 | 371155 | 29227 | 11900991.69 | 32.06 | 407.19 |
| 神武2手游安卓 | 201508 | 395738 | 30466 | 11956331.33 | 30.21 | 392.45 |
| 神武2手游安卓 | 201509 | 395173 | 31760 | 12391205.27 | 31.36 | 390.15 |
| 神武2手游安卓 | 201510 | 429485 | 32730 | 13536556.13 | 31.52 | 413.58 |
| 神武2手游安卓 | 201511 | 413578 | 32170 | 12975034.45 | 31.37 | 403.33 |
| 神武2手游安卓 | 201512 | 458271 | 34413 | 13998258.57 | 30.55 | 406.77 |
| 神武2手游安卓 | 201601 | 507308 | 41021 | 18853799.06 | 37.16 | 459.61 |
| 神武2手游安卓 | 201602 | 474042 | 38383 | 17693629.91 | 37.33 | 460.98 |
| 神武2手游安卓 | 201603 | 482188 | 40556 | 17718746.29 | 36.75 | 436.90 |
| 神武2手游安卓 | 201604 | 444395 | 46248 | 16711991.31 | 37.61 | 361.36 |
| 神武2手游安卓 | 201605 | 399263 | 47388 | 16617259.93 | 41.62 | 350.66 |
| 神武2手游安卓 | 201606 | 379894 | 45295 | 17680774.91 | 46.54 | 390.35 |
| 神武2手游安卓 | 201607 | 502730 | 44737 | 18817389.71 | 37.43 | 420.62 |
| 神武2手游安卓 | 201608 | 406950 | 44526 | 18596134.37 | 45.70 | 417.65 |
| 神武2手游安卓 | 201609 | 361944 | 49567 | 19515509.96 | 53.92 | 393.72 |
| 神武2手游安卓 | 201610 | 392474 | 60125 | 24781686.85 | 63.14 | 412.17 |
| 神武2手游安卓 | 201611 | 395560 | 57006 | 23951180.86 | 60.55 | 420.15 |
| 神武2手游安卓 | 201612 | 430067 | 54692 | 25154210.98 | 58.49 | 459.92 |
| 神武2手游安卓 | 201701 | 446281 | 56260 | 28343402.99 | 63.51 | 503.79 |
| 神武2手游安卓 | 201702 | 355617 | 49494 | 21211724.32 | 59.65 | 428.57 |
| 神武2手游安卓 | 201703 | 391548 | 58661 | 28607111.23 | 73.06 | 487.67 |
| 神武2手游安卓 | 201704 | 375209 | 54575 | 27202047.26 | 72.50 | 498.43 |
| 神武2手游安卓 | 201705 | 354788 | 54772 | 28207582.35 | 79.51 | 515.00 |
| 神武2手游安卓 | 201706 | 354372 | 52098 | 26267083.97 | 74.12 | 504.19 |
| 神武2手游安卓 | 201707 | 364327 | 52219 | 28888910.93 | 79.29 | 553.23 |
| 神武2手游安卓 | 201708 | 346052 | 57213 | 32717987.16 | 94.55 | 571.86 |
| 神武2手游安卓 | 201709 | 320767 | 58744 | 33459506.73 | 104.31 | 569.58 |
| 神武2手游安卓 | 201710 | 336673 | 57223 | 32783426.94 | 97.37 | 572.91 |
| 神武2手游安卓 | 201711 | 294144 | 40739 | 21211955.91 | 72.11 | 520.68 |
| 神武3手游安卓 | 201711 | 364127 | 76405 | 15232355.07 | 41.83 | 199.36 |
| 神武3手游安卓 | 201712 | 684064 | 109790 | 51535567.16 | 75.34 | 469.40 |
| 神武3手游安卓 | 201801 | 589866 | 89902 | 45060359.11 | 76.39 | 501.22 |
| 神武3手游安卓 | 201802 | 473833 | 79733 | 43820683.04 | 92.48 | 549.59 |
| 神武3手游安卓 | 201803 | 481770 | 81652 | 42391223.26 | 87.99 | 519.17 |
| 神武3手游安卓 | 201804 | 470786 | 76745 | 40682176.07 | 86.41 | 530.10 |
| 神武3手游安卓 | 201805 | 475964 | 75616 | 39929088.95 | 83.89 | 528.05 |
| 神武3手游安卓 | 201806 | 444864 | 73899 | 38360215.5 | 86.23 | 519.09 |