A Classification Model of Restaurant Reviews through Natural Language Processing

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1. Introduction

Text data consists of phrases and sentences composed of words (Müller & Guido, 2016) that comes from a Natural Language, i.e., English, Spanish, Latin, etc. In this sense, **Natural Language Processing (NLP)** is the area of the computer science and artificial intelligence that deals with the processing and analysis of text data (Rogel-Salazar, 2020).

The **bag-of-words model** is simple but effective representation of text data in which each word appearing in each text is counted and used to build a sparse matrix suitable to be used with Machine Learning (ML) techniques (Müller & Guido, 2016).

Some of the most common classification algorithms in ML are **Logistic Regression**, K-Nearest Neighbors, Support Vector Machines, Naive Bayes, Decision Trees, Random Forests, and XGBoost (Müller & Guido, 2016; Ponteves, & Ermenko, 2021).

According to Müller & Guido (2016), **random forests** are among the most popular ML techniques as they have a very good predictive power while reducing the overfitting. However, they are said to perform poorly on sparse datasets; being the linear models a more appropriate option (Müller & Guido, 2016).

In this context, it is desired to select the ML algorithm that is capable to yield the most accurate predictions on the NLP of restaurant reviews based on a bag-of-words model.

2. Goal

To select the best machine learning algorithm for accurately classifying restaurant reviews into positive or negative through Natural Language Processing based on a bag-of-words model.

3. Research Question

Which machine learning algorithm for classifying restaurant reviews into positive or negative through Natural Language Processing based on a bag-of-words model is able to yield the highest accuracy?

4. Hypothesis

Random Forests is the machine learning algorithm that yields the highest accuracy for classifying restaurant reviews into positive or negative through Natural Language Processing based on a bag-of-words model.

5. Abridged Methodology

The methodology of the present study is based on Rollin's Foundational Methodology for Data Science (Rollins, 2015):

- 1. **Analytical approach**: Building and evaluation of classification models.
- 2. **Data requirements**: Reviews of a restaurant and their corresponding labels (0 for negative and 1 for positive).
- 3. **Data collection**: Data was retrieved from Kaggle.
- 4. **Data exploration**: Data was explored with Python 3 and its libraries Numpy, Pandas, Matplotlib and Seaborn.

- 5. **Data preparation**: Data was cleaned with Python 3 and its libraries Numpy, Pandas, Regular Expressions, and the Natural Language Toolkit.
- 6. **Data modeling**: First, a bag-of-words model was created from the text data. Then, the dataset was split in training, validation and testing sets. After that, Logistic Regression, K-Nearest Neighbors, Support Vector Machines, Naive Bayes, Decision Trees, Random Forests, and XGBoost algorithms were used to build the models for classificating the restaurant reviews into positive or negative. The hyperparameters for each model were tunned using GridSearchCV or RandomizedSearchCV. Python 3 and its libraries Numpy, Pandas, and Sklearn were utilized for all the modeling steps.
- 7. **Evaluation**: The algorithms predictions were primarily evaluated through the accuracy rate, the area under the ROC curve (AUC ROC), and the root-mean-square error (RMSE). However, other metrics and tools such as confusion matrices, classification reports, AUC ROC plots, precision, negative predictive value (NPV), sensitivity, specificity, and the F1 score were also used.

6. Results

6.1 Data Collection

As mentioned before, data about restaurant reviews and its corresponding labels was retrieved from Kaggle.

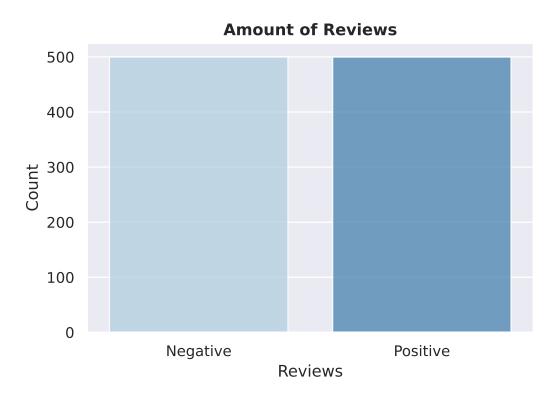
```
# Libraries importation
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
# Setting Seaborn Theme
sns.set_theme(context = "notebook", style ="darkgrid")
# Setting Plot format to SVG
from IPython.display import set matplotlib formats
set matplotlib formats('svg')
# Reading data from source
df =
pd.read csv('https://raw.githubusercontent.com/DanielEduardoLopez/
RestaurantReviews/61343b57c96225bc512445d33b93ecf9daafef33/
Restaurant_Reviews.tsv', sep = "\t", quoting = 3)
df.head()
                                               Review Liked
0
                            Wow... Loved this place.
                                                           1
1
                                  Crust is not good.
                                                           0
2
           Not tasty and the texture was just nasty.
                                                           0
3
  Stopped by during the late May bank holiday of...
                                                           1
   The selection on the menu was great and so wer...
                                                           1
```

6.2 Data Exploration

The data was explored to identify its general features and characteristics. df.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 1000 entries, 0 to 999 Data columns (total 2 columns): Column Non-Null Count Dtype 0 Review 1000 non-null object 1 Liked 1000 non-null int64 dtypes: int64(1), object(1) memory usage: 15.8+ KB Dataset consists of 1000 annotated reviews. df.describe() Liked 1000.00000 count mean 0.50000 std 0.50025 0.00000 min 25% 0.00000 50% 0.50000 75% 1.00000 1.00000 max amount reviews = df.Liked.value counts() print(f"The amount positive reviews is {amount reviews[1]}. And the amount of negative reviews is {amount_reviews[0]}.") The amount positive reviews is 500. And the amount of negative reviews is 500. # Bar chart showing amount of both target values sns.barplot(amount reviews.index, amount reviews, palette = 'Blues', alpha = 0.75plt.title("Amount of Reviews", fontweight = 'bold') plt.ylabel("Count") plt.xlabel("Reviews") plt.xticks([0,1], ["Negative", "Positive"]) plt.savefig('Fig1 AmountReviews.png', dpi=300) plt.show() /usr/local/lib/python3.8/dist-packages/seaborn/ decorators.py:36: FutureWarning: Pass the following variables as keyword args: x, y. From version 0.12, the only valid positional argument will be `data`

and passing other arguments without an explicit keyword will result in

an error or misinterpretation.
 warnings.warn(



There is the same amount of Positive and Negative reviews.

```
# Create a new feature with text lenght, or number of characters
df['Length'] = df['Review'].str.len()
# Create a new feature with number of words
df['Num_words'] = df['Review'].str.split().map(lambda x: len(x))
df.head()
```

N	Review	Liked	Length
Num_words 0	Wow Loved this place.	1	24
1	Crust is not good.	0	18
2	Not tasty and the texture was just nasty.	Θ	41
8 3 Stopped 15	by during the late May bank holiday of	1	87
_	ection on the menu was great and so wer	1	59

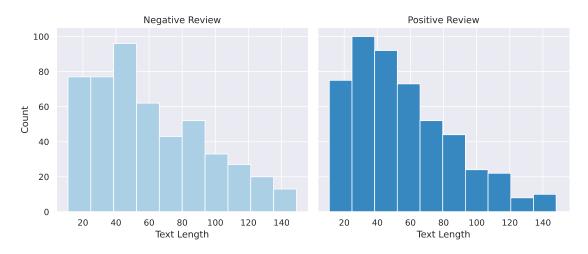
```
# Text length summary by target
df.groupby(['Liked']).Length.describe()
```

```
25%
                                                         75%
       count
                mean
                             std
                                   min
                                                 50%
                                                                max
Liked
                                  11.0
                                         33.00
0
       500.0
               60.75
                      34.224935
                                                52.5
                                                      84.00
                                                              149.0
1
       500.0
               55.88
                      30.219464
                                  11.0
                                        32.75
                                                49.5
                                                      73.25
                                                              148.0
```

Negative reviews tend to be longer than positive reviews.

```
# Facet a plot by target column
g = sns.FacetGrid(df, col = 'Liked', height = 5, hue = 'Liked',
palette = 'Blues')
# Plot a histogram chart
q.map(plt.hist, "Length")
# Adjust title position
g.fig.subplots adjust(top=0.8)
# Add general title
g.fig.suptitle('Text Length', fontweight = 'bold', fontsize = 14)
# Set title to each chart
axes = g.axes.flatten()
axes[0].set title("Negative Review")
axes[1].set title("Positive Review")
axes[0].set ylabel("Count")
axes[1].set ylabel("Count")
axes[0].set xlabel("Text Length")
axes[1].set xlabel("Text Length")
plt.savefig('Fig2 TextLength.png', dpi=300)
plt.show()
```

Text Length



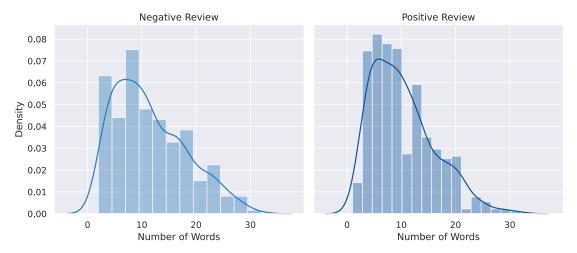
```
# Number of words summary by target
df.groupby(['Liked']).Num_words.describe()
```

```
count
                 mean
                             std
                                   min
                                        25%
                                               50%
                                                       75%
                                                             max
Liked
                                   2.0
       500.0
               11.498
                        6.611916
                                        6.0
                                              10.0
                                                     16.00
                                                            32.0
0
1
               10.290
                        5.825958
                                   1.0
                                        6.0
       500.0
                                               9.0
                                                     13.25
                                                            32.0
```

Likewise, negative reviews tend to have more words than positive reviews.

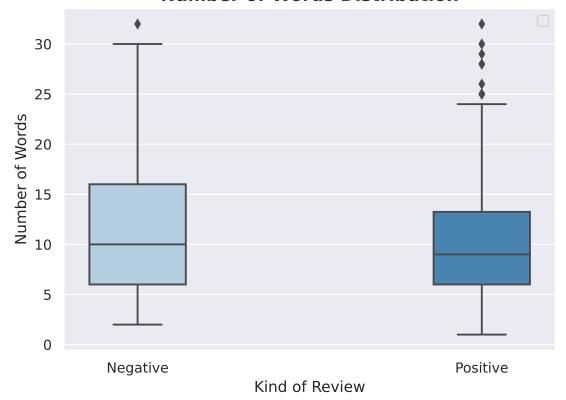
```
# Facet a plot by target column
g = sns.FacetGrid(df, col = 'Liked', height = 5, hue = 'Liked',
palette = sns.color palette('Blues')[4:6])
# Plot a histogram chart
g.map(sns.distplot, "Num words")
# Adjust title position
g.fig.subplots adjust(top=0.8)
# Add general title
g.fig.suptitle('Number of Words Distribution', fontweight = 'bold',
fontsize = 14)
# Set title to each chart
axes = q.axes.flatten()
axes[0].set title("Negative Review")
axes[1].set title("Positive Review")
axes[0].set ylabel("Density")
axes[1].set ylabel("Density")
axes[0].set xlabel("Number of Words")
axes[1].set xlabel("Number of Words")
plt.savefig('Fig3 NumberWords.png', dpi=300)
plt.show()
/usr/local/lib/python3.8/dist-packages/seaborn/distributions.py:2619:
FutureWarning: `distplot` is a deprecated function and will be removed
in a future version. Please adapt your code to use either `displot` (a
figure-level function with similar flexibility) or `histplot` (an
axes-level function for histograms).
  warnings.warn(msg, FutureWarning)
/usr/local/lib/python3.8/dist-packages/seaborn/distributions.py:2619:
FutureWarning: `distplot` is a deprecated function and will be removed
in a future version. Please adapt your code to use either `displot` (a
figure-level function with similar flexibility) or `histplot` (an
axes-level function for histograms).
 warnings.warn(msg, FutureWarning)
```

Number of Words Distribution



```
# Boxplot for comparing distribution of number of words by Kind of
Review
plt.figure(figsize=(7,5))
# Add title
plt.title("Number of Words Distribution", fontweight = 'bold',
fontsize = 14)
# Boxplot
ax = sns.boxplot(x = "Liked", y = "Num words", hue="Liked", data = df,
palette = 'Blues')
#sns.move_legend(ax, loc = "upper center", facecolor='white')
plt.legend([])
# Add label for vertical axis
plt.ylabel("Number of Words")
# Add label for horizontal axis
plt.xlabel("Kind of Review")
# Add xticks labels for horizontal axis
plt.xticks([-0.2,1.2], ["Negative", "Positive"])
plt.savefig('Fig4 NumberWordsBoxPlot.png', dpi=300)
plt.show()
```

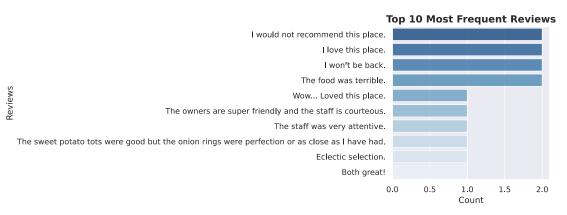
Number of Words Distribution



Indeed, according to the boxplot, the negative reviews have more words than the positive ones.

```
# Function to count unique words
from collections import Counter
def counter word (text):
    count = Counter()
    for i in text.values:
        for word in i.split():
            count[word] += 1
    return count
# Unique words
text values = df["Review"]
counter = counter word(text values)
print(f"The training dataset has {len(counter)} unique words")
The training dataset has 2967 unique words
# Groups the top 20 reviews
x = df.Review.value counts()[:10]
# Set the width and height of the figure
plt.figure(figsize=(4,4))
```

```
# Add title
plt.title("Top 10 Most Frequent Reviews", fontweight = 'bold',
fontsize = 14)
# Bar chart showing amount of both target values
sns.barplot(x, x.index, palette = "Blues r", alpha = 0.80)
# Add label for vertical axis
plt.vlabel("Reviews")
# Add label for hotizontal axis
plt.xlabel("Count")
# Rotate the label text for hotizontal axis
plt.xticks(rotation=0)
plt.savefig('Fig5 TopFrequentReviews.png', dpi=300)
plt.show()
/usr/local/lib/python3.8/dist-packages/seaborn/ decorators.py:36:
FutureWarning: Pass the following variables as keyword args: x, y.
From version 0.12, the only valid positional argument will be `data`
and passing other arguments without an explicit keyword will result in
an error or misinterpretation.
 warnings.warn(
```



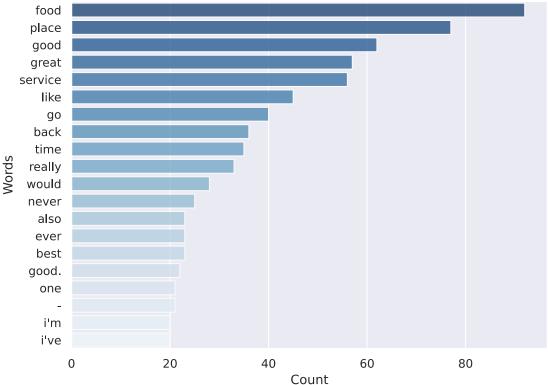
```
import nltk
nltk.download('stopwords')
from nltk.corpus import stopwords
import itertools

all_words = []
for text in df.Review:
    # Convert each review to string type
    text = str(text).lower()
    # Split the review into its constituent words
    words = text.split()
    # Removing stopwords from the reviews
    words = [word for word in words if not word in
set(stopwords.words('english'))]
    all_words.append(words)

all words = list(itertools.chain.from iterable(all words))
```

```
values = pd.Series(all_words).value_counts()
[nltk data] Downloading package stopwords to /root/nltk data...
[nltk data]
             Unzipping corpora/stopwords.zip.
# Groups the top 20 words
x = values[:20]
# Set the width and height of the figure
plt.figure(figsize=(8,6))
# Add title
plt.title("Top 20 Most Frequent Words", fontweight = 'bold', fontsize
# Bar chart showing amount of both target values
sns.barplot( x, x.index, palette = "Blues r", alpha = 0.75)
# Add label for vertical axis
plt.ylabel("Words")
# Add label for hotizontal axis
plt.xlabel("Count")
# Rotate the label text for hotizontal axis
plt.xticks(rotation=0)
plt.savefig('Fig6 TopFrequentWords.png', dpi=300)
plt.show()
/usr/local/lib/python3.8/dist-packages/seaborn/ decorators.py:36:
FutureWarning: Pass the following variables as keyword args: x, y.
From version 0.12, the only valid positional argument will be `data`,
and passing other arguments without an explicit keyword will result in
an error or misinterpretation.
 warnings.warn(
```

Top 20 Most Frequent Words



Function to create a Word Cloud

tokens = val.split()

Converts each token to lowercase

for i in range(len(tokens)):

```
def create_word_cloud(text):
    The purpose of this function is to create a Word Cloud from a
Numpy array containing text.
    from wordcloud import WordCloud, STOPWORDS
    from PIL import Image

STOPWORDS.add('NaN') # remove NaN to the World Cloud
STOPWORDS.add('https') # remove https to the World Cloud

comment_words = ' '
stopwords = set(STOPWORDS)

for val in text:
    # convert each val to string type
    val = str(val)
    # split the value
```

```
tokens[i] = tokens[i].lower()
                            for words in tokens:
                                          comment words = comment words + words + ' '
             wordcloud = WordCloud(width = 3000, height = 2000,
                                                                      background color ='white',
                                                                      \#mask = maskArray,
                                                                      stopwords = stopwords,
                                                                      min font size = 10)
             wordcloud.generate(comment words)
             # plot the WordCloud image
             plt.figure(figsize = (10, 8))
             plt.imshow(wordcloud)
             plt.axis("off")
             plt.tight_layout(pad = 0)
             plt.savefig('Fig7 WordCloud.png', dpi=300)
             plt.show()
# Create a WordCloud from Reviews
text = df.Review.values
create_word_cloud(text)
                                                                                                           iendly
             delicious
                                                                                                                                                        amazing chicken
       always
                                                                                                                                                                                                     server
                us
                                                                                                                                   B
                                                                                                                                                     buffet
                                                                                                ordered
                                        know
                                                            menu
       price
                                                                                    made
                                                                                                                                                  came
                                                                                                                                                                                                         beer
                                       star
                                                           tasty
                 went
                                                                                      worth
                                                                                                                                  80
           one
                                                           fresh
                                                                                    taste
                                                                                                                                 spot
         got
                                                        de
                                                                                       elymanyminutes
                                       burger
                                                                                                                                                      never
                                                                                                                                                                                         bad
                                    egas
                                                                                                                                                                                  enough
                                                lunch
                         worst
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                                                          probably
       nothing table
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                                                                        fries
                                                                                                              going
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                                                                                                                                                      meat
         nice
                                                                        sushi
people
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                                                                                                                 say
                                                                                                                                                      come
           alove
                                                                                                               side
                                                    way
                                                                          took
                                                    friend
         houreat
                                                           feel waited well
                                                                                                                                      selection to selec
                 quality
```

6.3 Data Preparation

The text was cleaned and prepared for the subsequent modeling.

```
# Libraries importation
import re
import nltk
nltk.download('stopwords')
nltk.download('punkt')
from nltk.tokenize import word tokenize
from nltk.corpus import stopwords
from nltk.stem.porter import PorterStemmer
[nltk data] Downloading package stopwords to /root/nltk data...
[nltk data]
              Package stopwords is already up-to-date!
[nltk data] Downloading package punkt to /root/nltk data...
[nltk data] Unzipping tokenizers/punkt.zip.
# Dictionary of abbreviations
abbreviations = {
    "$" : " dollar ".
    "€" : " euro ",
    "4ao" : "for adults only",
    "a.m" : "before midday",
    "a3" : "anytime anywhere anyplace",
    "aamof" : "as a matter of fact",
    "acct" : "account",
    "adih" : "another day in hell",
    "afaic" : "as far as i am concerned",
    "afaict" : "as far as i can tell",
    "afaik" : "as far as i know",
    "afair" : "as far as i remember",
    "afk": "away from keyboard",
    "app" : "application",
    "approx" : "approximately",
    "apps" : "applications",
    "asap" : "as soon as possible",
    "asl" : "age, sex, location",
    "atk" : "at the keyboard",
    "ave." : "avenue",
    "aymm" : "are you my mother",
    "ayor" : "at your own risk",
    "b&b" : "bed and breakfast",
    "b+b" : "bed and breakfast",
    "b.c" : "before christ".
    "b2b" : "business to business",
    "b2c" : "business to customer",
    "b4" : "before",
    "b4n" : "bye for now",
    "b@u" : "back at you",
    "bae": "before anyone else",
    "bak" : "back at keyboard",
    "bbbg": "bye bye be good",
    "bbc" : "british broadcasting corporation",
    "bbias" : "be back in a second",
```

```
"bbl" : "be back later",
"bbs" : "be back soon",
"be4" : "before",
"bfn" : "bye for now",
"blvd" : "boulevard",
"bout" : "about",
"brb" : "be right back".
"bros" : "brothers",
"brt" : "be right there",
"bsaaw" : "big smile and a wink",
"btw" : "by the way",
"bwl" : "bursting with laughter",
"c/o" : "care of",
"cet" : "central european time",
"cf" : "compare",
"cia" : "central intelligence agency",
"csl" : "can not stop laughing",
"cu" : "see you",
"cul8r" : "see you later",
"cv" : "curriculum vitae",
"cwot" : "complete waste of time",
"cya" : "see you",
"cyt" : "see you tomorrow",
"dae" : "does anyone else",
"dbmib" : "do not bother me i am busy",
"diy" : "do it yourself",
"dm" : "direct message",
"dwh" : "during work hours",
"e123" : "easy as one two three",
"eet" : "eastern european time",
"eg" : "example",
"embm" : "early morning business meeting",
"encl" : "enclosed",
"encl." : "enclosed",
"etc" : "and so on",
"faq" : "frequently asked questions",
"fawc" : "for anyone who cares",
"fb" : "facebook",
"fc" : "fingers crossed",
"fiq" : "figure",
"fimh" : "forever in my heart",
"ft." : "feet",
"ft" : "featuring",
"ftl" : "for the loss",
"ftw" : "for the win",
"fwiw" : "for what it is worth",
"fyi" : "for your information",
"g9" : "genius",
"gahoy" : "get a hold of yourself",
"gal" : "get a life",
```

```
"gcse" : "general certificate of secondary education",
"gfn": "gone for now",
"gg" : "good game",
"gl" : "good luck",
"glhf" : "good luck have fun",
"gmt" : "greenwich mean time",
"gmta" : "great minds think alike",
"gn" : "good night",
"g.o.a.t" : "greatest of all time",
"goat" : "greatest of all time",
"goi" : "get over it",
"gps" : "global positioning system",
"gr8" : "great",
"gratz" : "congratulations",
"qyal" : "girl",
"h&c" : "hot and cold".
"hp" : "horsepower",
"hr" : "hour",
"hrh" : "his royal highness",
"ht" : "height",
"ibrb" : "i will be right back",
"ic" : "i see",
"icq" : "i seek you",
"icymi" : "in case you missed it",
"idc" : "i do not care",
"idgadf" : "i do not give a damn fuck",
"idgaf" : "i do not give a fuck",
"idk" : "i do not know",
"ie" : "that is",
"i.e" : "that is",
"ifyp" : "i feel your pain",
"IG" : "instagram",
"iirc": "if i remember correctly",
"ilu" : "i love you",
"ily" : "i love you",
"imho" : "in my humble opinion",
"imo" : "in my opinion",
"imu" : "i miss you",
"iow" : "in other words",
"irl" : "in real life",
"j4f" : "just for fun",
"jic" : "just in case",
"ik" : "just kidding",
"jsyk": "just so you know",
"18r" : "later",
"lb" : "pound",
"lbs" : "pounds".
"ldr" : "long distance relationship",
"lmao" : "laugh my ass off",
"lmfao" : "laugh my fucking ass off",
```

```
"lol" : "laughing out loud",
"ltd" : "limited",
"ltns" : "long time no see",
"m8" : "mate",
"mf" : "motherfucker",
"mfs" : "motherfuckers",
"mfw" : "mv face when".
"mofo" : "motherfucker"
"mph" : "miles per hour",
"mr" : "mister".
"mrw" : "my reaction when",
"ms" : "miss",
"mte" : "my thoughts exactly",
"nagi" : "not a good idea",
"nbc" : "national broadcasting company",
"nbd" : "not big deal",
"nfs" : "not for sale"
"ngl" : "not going to lie",
"nhs" : "national health service",
"nrn" : "no reply necessary",
"nsfl" : "not safe for life"
"nsfw" : "not safe for work",
"nth" : "nice to have",
"nvr" : "never",
"nyc" : "new york city",
"oc" : "original content",
"og" : "original",
"ohp" : "overhead projector",
"oic" : "oh i see",
"omdb" : "over my dead body",
"omg" : "oh my god",
"omw" : "on my way"
"p.a" : "per annum",
"p.m" : "after midday"
"pm" : "prime minister",
"poc" : "people of color",
"pov" : "point of view",
"pp" : "pages",
"ppl" : "people",
"prw" : "parents are watching",
"ps" : "postscript",
"pt" : "point",
"ptb" : "please text back",
"pto" : "please turn over",
"qpsa" : "what happens",
"ratchet" : "rude",
"rbtl" : "read between the lines",
"rlrt" : "real life retweet",
"rofl" : "rolling on the floor laughing",
"roflol" : "rolling on the floor laughing out loud",
```

```
"rt" : "retweet",
    "ruok" : "are you ok",
    "sfw" : "safe for work",
    "sk8" : "skate",
    "smh" : "shake my head",
    "sq" : "square",
    "srsly" : "seriously",
    "ssdd" : "same stuff different day",
    "tbh" : "to be honest",
    "tbs" : "tablespooful",
    "tbsp" : "tablespooful",
    "tfw" : "that feeling when",
    "thks" : "thank you",
    "tho": "though",
    "thx" : "thank you",
    "tia" : "thanks in advance",
    "til" : "today i learned",
    "tl;dr" : "too long i did not read",
    "tldr" : "too long i did not read",
    "tmb" : "tweet me back",
    "tntl" : "trying not to laugh",
    "ttyl" : "talk to you later",
    "u" : "you",
    "u2" : "you too",
    "u4e" : "yours for ever".
    "utc" : "coordinated universal time",
    "w/" : "with",
    "w/o" : "without".
    "w8" : "wait",
    "wassup" : "what is up",
    "wb" : "welcome back",
    "wtf" : "what the fuck",
    "wtg" : "way to go",
    "wtpa" : "where the party at",
    "wuf" : "where are you from",
    "wuzup" : "what is up",
    "wywh" : "wish you were here",
    "yd" : "yard",
    "ygtr" : "you got that right",
    "ynk" : "you never know",
    "zzz" : "sleeping bored and tired"
}
# Function for converting abbreviations to text
def convert abbrev(text):
    This function converts common English abbreviations to full text.
    tokens = word tokenize(text)
```

"rotflmao": "rolling on the floor laughing my ass off",

```
tokens = [(abbreviations[word.lower()] if word.lower() in
abbreviations.keys() else word) for word in tokens]
    text = ' '.join(tokens)
    return text
# Fcuntion to clean and stem text
def prepare text(text):
    This function keeps only text characters, transforms text into
lower case, splits the text into words using lists,
    stems the words, removes the stop words and rejoin the words into
a text string.
    text = re.sub('[^a-zA-Z]', ' ', text)
    text = text.lower()
    text = text.split()
    ps = PorterStemmer()
    text = [ps.stem(word) for word in text if not word in
set(stopwords.words('english'))]
    text = ' '.join(text)
    return text
# Data preparation
df['prepText'] = df['Review'].apply(lambda x: convert abbrev(x)) #
First, abbreviations are converted to text
df['prepText'] = df['prepText'].apply(lambda x: prepare text(x)) #
Then, text is cleaned, stemmed, and stopwords are removed
df['prepText'].head()
0
                                        wow love place
1
                                            crust good
2
                                    tasti textur nasti
3
     stop late may bank holiday rick steve recommen...
                               select menu great price
Name: prepText, dtype: object
```

6.4 Data Modeling

A bag-of-words model was created in order to train several binary classification algorithms for classificating the restaurant reviews into positive or negative. The hyperparameters for each model were tunned using GridSearchCV or RandomizedSearchCV. Then, the accuracy metric was used to select the best classification model.

```
# Creation of the Bag-of-Words Model
from sklearn.feature_extraction.text import CountVectorizer
cv = CountVectorizer(max_features = 1500)
X = cv.fit_transform(df['prepText'].values).toarray()
y = df.iloc[:, 1].values
```

```
# Taking a look into the Bag-of-Words Model
X[:10]
array([[0, 0, 0, ..., 0, 0, 0],
       [0, 0, 0, \ldots, 0, 0, 0]]
from sklearn.model selection import train test split
# Division of the data set into training/validation set and testing
X_train_val, X_test, y_train_val, y_test = train_test_split(X, y,
test size = 0.15, random state = 0)
# Division of the training/validation set into training set and
validation set
X train, X validation, y train, y validation =
train test split(X train val, y train val, test size = 0.15,
random state = 0)
# Models Importation
from sklearn.linear model import LogisticRegression
from sklearn.neighbors import KNeighborsClassifier
from sklearn.svm import SVC
from sklearn.naive bayes import GaussianNB
from sklearn.tree import DecisionTreeClassifier
from sklearn.ensemble import RandomForestClassifier
from xgboost import XGBClassifier
from sklearn.model selection import GridSearchCV, RandomizedSearchCV
# Metrics Importation
from sklearn.metrics import (
                            accuracy_score,
                            precision score,
                            recall score,
                            fl score,
                            confusion matrix,
                            classification report,
                            roc auc score,
                            plot roc curve,
                            mean squared error)
# Function to plot Confusion Matrix
def plot confusion matrix(y true, y predict, title = 'Confusion
Matrix'):
    "The purpose of this function is to plot the confusion matrix in a
```

```
more aesthetic way."
    from sklearn.metrics import confusion matrix
    cm = confusion matrix(y true, y predict)
    cm = cm.transpose()
    plt.subplots(figsize = (4,3.5))
    ax = sns.heatmap(cm, annot=True, cmap = "Blues")
    fontcolor = 'dimgray' # Set font color
    cbar = ax.collections[0].colorbar
    cbar.ax.tick params(labelsize=11, colors = fontcolor)
    plt.xlabel('Predicted Conditions', fontweight = 'bold', color =
fontcolor)
    plt.ylabel('True Conditions', fontweight = 'bold', color =
fontcolor)
    plt.title(title, fontweight = 'bold', color = fontcolor)
    plt.xticks([0.5,1.5], ['Positive (PP)', 'Negative (PN)'], fontsize
= 12, color = fontcolor)
    plt.yticks([0.5,1.5], ['Positive (P)', 'Negative (N)'], fontsize =
12, color = fontcolor)
    plt.show()
# Logistic Regression Model
%%time
logreg classifier = LogisticRegression(random state = 0)
logreg_param_grid = {'penalty': ['l1', 'l2', 'elasticnet', None],
                    'C': [1, 10, 100, 1000],
                    'tol': [1e-4, 1e-5, 1e-6],
                    'solver': ['lbfgs', 'liblinear', 'newton-cg',
'newton-cholesky', 'sag', 'saga']
logreg search = GridSearchCV(estimator = logreg classifier,
                               param grid = logreg param grid,
                               scoring = 'accuracy', # 'roc auc'
                               cv = 5,
                               n jobs = -1,
                               refit = True,
                               verbose = True,
logreg search.fit(X train, y train)
Fitting 5 folds for each of 288 candidates, totalling 1440 fits
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
validation.py:372: FitFailedWarning:
1020 fits failed out of a total of 1440.
```

```
If these failures are not expected, you can try to debug them by
setting error score='raise'.
Below are more details about the failures:
______
60 fits failed with the following error:
Traceback (most recent call last):
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
   estimator.fit(X train, y train, **fit params)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 1461, in fit
   solver = check solver(self.solver, self.penalty, self.dual)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 447, in check solver
   raise ValueError(
ValueError: Solver lbfgs supports only 'l2' or 'none' penalties, got
ll penalty.
______
60 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
   estimator.fit(X train, y train, **fit params)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.pv", line 1461, in fit
   solver = check solver(self.solver, self.penalty, self.dual)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 447, in check solver
   raise ValueError(
ValueError: Solver newton-cg supports only 'l2' or 'none' penalties,
got l1 penalty.
240 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
```

The score on these train-test partitions for these parameters will be

set to nan.

```
ation.py", line 680, in fit and score
   estimator.fit(X train, y train, **fit params)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 434, in check solver
    raise ValueError(
ValueError: Logistic Regression supports only solvers in ['liblinear',
'newton-cg', 'lbfgs', 'sag', 'saga'], got newton-cholesky.
______
60 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in _fit_and_score
   estimator.fit(X train, y train, **fit params)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 447, in check solver
    raise ValueError(
ValueError: Solver sag supports only 'l2' or 'none' penalties, got l1
penalty.
60 fits failed with the following error:
Traceback (most recent call last):
"/usr/local/lib/python3.8/dist-packages/sklearn/model_selection/_valid
ation.py", line 680, in fit and score
   estimator.fit(X train, y train, **fit params)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
   solver = check solver(self.solver, self.penalty, self.dual)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 447, in _check solver
    raise ValueError(
ValueError: Solver lbfgs supports only 'l2' or 'none' penalties, got
elasticnet penalty.
```

```
60 fits failed with the following error:
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model_selection/_valid
ation.py", line 680, in fit and score
    estimator.fit(X train, y train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 457, in check solver
    raise ValueError(
ValueError: Only 'saga' solver supports elasticnet penalty, got
solver=liblinear.
60 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
    estimator.fit(X train, y train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 447, in check solver
    raise ValueError(
ValueError: Solver newton-cg supports only 'l2' or 'none' penalties,
got elasticnet penalty.
60 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in _fit_and_score
    estimator.fit(X_train, y_train, **fit_params)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
```

```
solver = check solver(self.solver, self.penalty, self.dual)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 447, in check solver
    raise ValueError(
ValueError: Solver sag supports only 'l2' or 'none' penalties, got
elasticnet penalty.
60 fits failed with the following error:
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
   estimator.fit(X_train, y_train, **fit_params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 1471, in fit
    raise ValueError(
ValueError: l1 ratio must be between 0 and 1; got (l1 ratio=None)
300 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
   estimator.fit(X train, y train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 441, in check solver
    raise ValueError(
ValueError: Logistic Regression supports only penalties in ['ll',
'l2', 'elasticnet', 'none'], got None.
 warnings.warn(some_fits_failed_message, FitFailedWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ search
.py:969: UserWarning: One or more of the test scores are non-finite: [
nan
           nan
                     nan 0.73272989 0.731341
                                                0.731341
        nan
                   nan
                             nan
                                         nan
                                                    nan
                                                               nan
                              nan 0.73549808 0.73549808 0.73549808
        nan
                  nan
 0.75205939 0.75205939 0.75205939 0.74928161 0.74928161 0.74928161
 0.75205939 0.75205939 0.75205939 nan
                                                   nan
 0.75205939 0.75205939 0.75205939 0.75205939 0.75205939
```

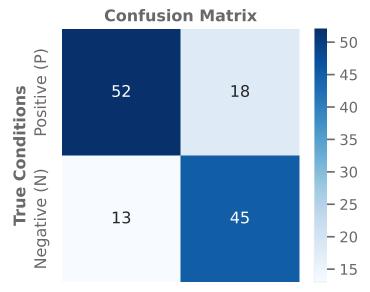
```
nan
                    nan
                                nan
                                             nan
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                                             nan
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                                nan 0.73408046 0.73546935 0.73546935
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0.75203065 0.75203065 0.75203065
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       nan
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       nan
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                                nan 0.75757663 0.75757663 0.75757663
       nan
0.74648467 0.74648467 0.74648467 0.74648467 0.74648467 0.74648467
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       nan
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                                nan 0.71601533 0.71322797 0.71323755
       nan
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                    nan
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                                                         nan
                                                                      nan
       nan
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                                nan 0.75617816 0.75617816 0.75617816
0.72982759 \ 0.72982759 \ 0.72982759 \ 0.72844828 \ 0.72844828 \ 0.72844828
0.72844828 0.72844828 0.72844828
                                             nan
                                                         nan
                                                                      nan
0.75891762 0.75891762 0.75891762 0.75617816 0.75617816 0.75617816
                    nan
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                    nan
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                                                         nan
                                                                      nan
       nan
                    nan
                                             nan
                                                                      nanl
                                nan
                                                         nan
 warnings.warn(
```

CPU times: user 4.88 s, sys: 289 ms, total: 5.17 s

Wall time: 3min 45s

/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/
_sag.py:352: ConvergenceWarning: The max_iter was reached which means the coef_ did not converge warnings.warn(

```
GridSearchCV(cv=5, estimator=LogisticRegression(random state=0),
n jobs=-1,
             param_grid={'C': [1, 10, 100, 1000],
                         'penalty': ['l1', 'l2', 'elasticnet', None],
                         'solver': ['lbfgs', 'liblinear', 'newton-cg',
                                     newton-cholesky', 'sag', 'saga'],
                         'tol': [0.0001, 1e-05, 1e-06]},
             scoring='accuracy', verbose=True)
# Logistic Regression Results
logreg best accuracy = logreg search.best score
logreg best parameters = logreg search.best params
logreg y pred = logreg search.predict(X validation)
logreg roc auc = roc auc score(y validation, logreg y pred)
logreg rmse = np.sqrt(mean squared error(y validation, logreg y pred))
print(f"Model: {logreg search.estimator}\n\n")
print(f"The best parameters are: {logreg best parameters}\n")
plot confusion matrix(y validation, logreg y pred)
print(classification report(y_validation, logreg_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{logreg best accuracy:.05f}\n")
print(f"The area under the ROC curve is: {logreg roc auc:.05f}\n")
print(f"The RMSE is: {logreg rmse:.05f}\n")
Model: LogisticRegression(random state=0)
The best parameters are: {'C': 10, 'penalty': 'l1', 'solver': 'saga',
'tol': 0.0001}
```



Positive (PP) Negative (PN)
Predicted Conditions

	precision	recall	f1-score	support
0 1	0.74 0.78	0.80 0.71	0.77 0.74	65 63
accuracy macro avg weighted avg	0.76 0.76	0.76 0.76	0.76 0.76 0.76	128 128 128

The best model yields an Accuracy of: 0.76316

The area under the ROC curve is: 0.75714

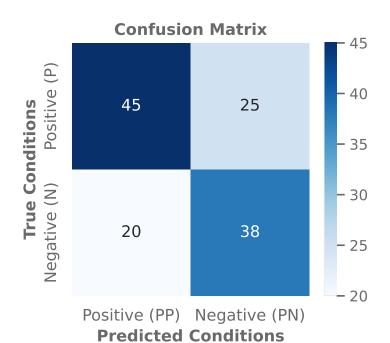
The RMSE is: 0.49213

```
# K-Nearest Neighbors Model
%%time
```

```
KNN search = GridSearchCV(estimator = KNN classifier,
                          param grid = KNN param grid,
                          scoring = 'accuracy', # 'roc auc'
                          cv = 5,
                          n jobs = -1,
                          refit = True,
                          verbose = True,
KNN search.fit(X train, y train)
Fitting 5 folds for each of 282 candidates, totalling 1410 fits
CPU times: user 1.47 s, sys: 105 ms, total: 1.58 s
Wall time: 54.1 s
GridSearchCV(cv=5, estimator=KNeighborsClassifier(), n_jobs=-1,
             param grid={'metric': ['minkowski', 'euclidean',
'manhattan'],
                         'n_neighbors': [3, 4, 5, 6, 7, 8, 9, 10, 11,
12, 13,
                                         14, 15, 16, 17, 18, 19, 20,
21, 22, 23,
                                         24, 25, 26, 27, 28, 29, 30,
31, 32, ...],
                         'weights': ['uniform', 'distance']},
             scoring='accuracy', verbose=True)
# K-Nearest Neighbors Results
KNN_best_accuracy = KNN_search.best_score_
KNN best parameters = KNN search.best params
KNN y pred = KNN search.predict(X validation)
KNN roc auc = roc auc score(y validation, KNN y pred)
KNN rmse = np.sqrt(mean squared_error(y_validation, KNN_y_pred))
print(f"Model: {KNN search.estimator}\n\n")
print(f"The best parameters are: {KNN best parameters}\n")
plot confusion matrix(y validation, KNN y pred)
print(classification report(y validation, KNN y pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{KNN best accuracy:.05f}\n")
print(f"The area under the ROC curve is: {KNN roc auc:.05f}\n")
print(f"The RMSE is: {KNN rmse:.05f}\n")
```

Model: KNeighborsClassifier()

The best parameters are: {'metric': 'manhattan', 'n_neighbors': 12, 'weights': 'distance'}



	precision	recall	f1-score	support
0 1	0.64 0.66	0.69 0.60	0.67 0.63	65 63
accuracy macro avg weighted avg	0.65 0.65	0.65 0.65	0.65 0.65 0.65	128 128 128

The best model yields an Accuracy of: 0.70914

The area under the ROC curve is: 0.64774

The RMSE is: 0.59293

Support Vector Machine Model %%time

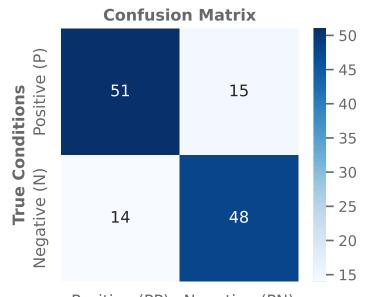
SVC_classifier = SVC(random_state = 0)

```
SVC_param_grid = \{'C': [0.1,1, 10, 100],
                  'gamma': [1,0.1,0.01,0.001],
                  'kernel': ['rbf', 'poly', 'sigmoid']}
# RandomizedSearchCV was used beacause SVC is very computationally
expensive
SVC search = RandomizedSearchCV(estimator = SVC classifier,
                                param distributions = SVC_param_grid,
                                scoring = 'accuracy', # 'roc_auc'
                                cv = 5,
                                n jobs = -1,
                                refit = True,
                                verbose = True,
                                random state = 0,
                                n iter = 50, # Number of samples
                              )
SVC search.fit(X train, y train)
Fitting 5 folds for each of 48 candidates, totalling 240 fits
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
search.py:292: UserWarning: The total space of parameters 48 is
smaller than n iter=50. Running 48 iterations. For exhaustive
searches, use GridSearchCV.
 warnings.warn(
CPU times: user 1.53 s, sys: 115 ms, total: 1.65 s
Wall time: 1min 13s
RandomizedSearchCV(cv=5, estimator=SVC(random state=0), n iter=50,
n jobs=-1,
                   param distributions={'C': [0.1, 1, 10, 100],
                                         'gamma': [1, 0.1, 0.01,
0.001],
                                         'kernel': ['rbf', 'polv',
'sigmoid']},
                   random state=0, scoring='accuracy', verbose=True)
# Support Vector Machine Results
SVC best accuracy = SVC search.best score
SVC best parameters = SVC search.best params
SVC y pred = SVC search.predict(X validation)
SVC roc auc = roc auc score(y validation, SVC y pred)
```

```
SVC rmse = np.sqrt(mean squared error(y validation, SVC y pred))
print(f"Model: {SVC search.estimator}\n\n")
print(f"The best parameters are: {SVC best parameters}\n")
plot_confusion_matrix(y_validation, SVC_y_pred)
print(classification report(y validation, SVC y pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{SVC best accuracy:.05f}\n")
print(f"The area under the ROC curve is: {SVC roc auc:.05f}\n")
print(f"The RMSE is: {SVC rmse:.05f}\n")
```

Model: SVC(random_state=0)

The best parameters are: {'kernel': 'rbf', 'gamma': 0.1, 'C': 10}



Positive (PP) Negative (PN) **Predicted Conditions**

support	f1-score	recall	precision	
65 63	0.78 0.77	0.78 0.76	0.77 0.77	0 1
128 128 128	0.77 0.77 0.77	0.77 0.77	0.77 0.77	accuracy macro avg weighted avg

```
The best model yields an Accuracy of: 0.77424
The area under the ROC curve is: 0.77326
The RMSE is: 0.47599
# Naive Bayes Model
%%time
Bayes classifier = GaussianNB()
Bayes param grid = {'var smoothing': np.logspace(0,-9, num=100)}
Bayes search = GridSearchCV(estimator = Bayes classifier,
                          param grid = Bayes param grid,
                          scoring = 'accuracy', # 'roc auc'
                          cv = 5,
                           n jobs = -1,
                           refit = True,
                          verbose = True.
Bayes search.fit(X train, y train)
Fitting 5 folds for each of 100 candidates, totalling 500 fits
CPU times: user 490 ms, sys: 40.4 ms, total: 530 ms
Wall time: 14 s
GridSearchCV(cv=5, estimator=GaussianNB(), n jobs=-1,
             param grid={'var smoothing': array([1.00000000e+00,
8.11130831e-01, 6.\overline{5}7933225e-0\overline{1}, 5.33669923e-01,
       4.32876128e-01, 3.51119173e-01, 2.84803587e-01, 2.31012970e-01,
       1.87381742e-01, 1.51991108e-01, 1.23284674e-01, 1.00000000e-01,
       8.11130831e-02, 6.57933225e-02, 5.33669923e-02, 4.32876128e-02,
       3.51119173e-02. 2.8480358...
       1.23284674e-07, 1.00000000e-07, 8.11130831e-08, 6.57933225e-08,
       5.33669923e-08, 4.32876128e-08, 3.51119173e-08, 2.84803587e-08,
       2.31012970e-08, 1.87381742e-08, 1.51991108e-08, 1.23284674e-08,
       1.00000000e-08, 8.11130831e-09, 6.57933225e-09, 5.33669923e-09,
       4.32876128e-09, 3.51119173e-09, 2.84803587e-09, 2.31012970e-09,
       1.87381742e-09, 1.51991108e-09, 1.23284674e-09, 1.00000000e-
091)},
             scoring='accuracy', verbose=True)
# Naive Bayes Result
Bayes best accuracy = Bayes search.best score
Bayes best parameters = Bayes search.best params
```

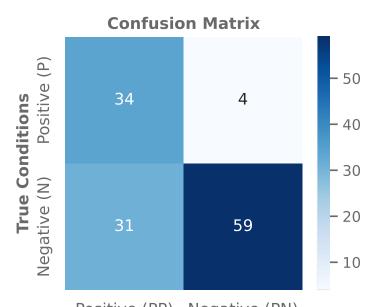
```
Bayes_y_pred = Bayes_search.predict(X_validation)

Bayes_roc_auc = roc_auc_score(y_validation, Bayes_y_pred)

Bayes_rmse = np.sqrt(mean_squared_error(y_validation, Bayes_y_pred))

print(f"Model: {Bayes_search.estimator}\n\n")
print(f"The best parameters are: {Bayes_best_parameters}\n")
plot_confusion_matrix(y_validation, Bayes_y_pred)
print(classification_report(y_validation, Bayes_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{Bayes_best_accuracy:.05f}\n")
print(f"The area under the ROC curve is: {Bayes_roc_auc:.05f}\n")
print(f"The RMSE is: {Bayes_rmse:.05f}\n")
Model: GaussianNB()
```

The best parameters are: {'var smoothing': 0.1}



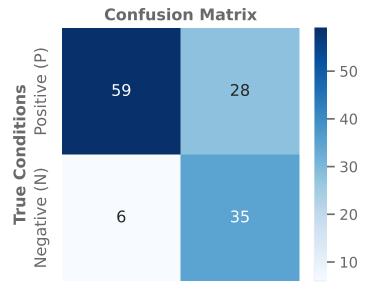
Positive (PP) Negative (PN)
Predicted Conditions

	precision	recall	f1-score	support
0	0.89 0.66	0.52 0.94	0.66 0.77	65 63
1	0.00	0.54	• • • • • • • • • • • • • • • • • • • •	
accuracy			0.73	128

```
macro avg 0.78 0.73 0.72
weighted avg 0.78 0.73 0.71
                                                   128
                                                   128
The best model yields an Accuracy of: 0.72992
The area under the ROC curve is: 0.72979
The RMSE is: 0.52291
# Decision Tree Model
%%time
tree classifier = DecisionTreeClassifier(random state = 0)
tree_param_grid = {
                   criterion': ['gini', 'entropy', 'log loss'],
                  'max depth':
[4,5,6,7,8,9,10,11,12,15,20,30,40,50,70,90,120,150, None],
                   'max features': ['sqrt', 'log2', None]
tree search = GridSearchCV(estimator = tree classifier,
                          param grid = tree param grid,
                          scoring = 'accuracy', # 'roc auc'
                          cv = 5,
                          n jobs = -1,
                          refit = True,
                          verbose = True,
tree search.fit(X train, y train)
Fitting 5 folds for each of 171 candidates, totalling 855 fits
CPU times: user 725 ms, sys: 53.6 ms, total: 778 ms
Wall time: 14.9 s
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
validation.py:372: FitFailedWarning:
285 fits failed out of a total of 855.
The score on these train-test partitions for these parameters will be
set to nan.
If these failures are not expected, you can try to debug them by
setting error score='raise'.
Below are more details about the failures:
```

```
285 fits failed with the following error:
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model_selection/_valid
ation.py", line 680, in _fit_and_score
    estimator.fit(X_train, y_train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/tree/ classes.py",
line 937, in fit
    super().fit(
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/tree/_classes.py",
line 352, in fit
    criterion = CRITERIA CLF[self.criterion](
KeyError: 'log loss'
 warnings.warn(some fits failed message, FitFailedWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ search
.py:969: UserWarning: One or more of the test scores are non-finite:
[0.51522989 0.51110153 0.66621648 0.5235249 0.51110153 0.68282567
 0.52631226 0.50831418 0.70775862 0.52770115 0.50970307 0.705
 0.52909004 0.51108238 0.70636973 0.52908046 0.50413793 0.71747126
 0.53462644 0.50968391 0.71467433 0.53880268 0.51938697 0.72438697
 0.52908046 0.51798851 0.7257567
                                  0.55407088 0.51659962 0.73961686
 0.58450192 0.54851533 0.72300766 0.64541188 0.55399425 0.705
 0.6827682
            0.6094636
                       0.68977969 0.70218391 0.60809387 0.69533525
 0.70501916 0.6245977
                       0.68149425 0.70775862 0.61631226 0.68560345
 0.72022031 0.64258621 0.68282567 0.7035728
                                              0.65088123 0.68282567
            0.66199234 0.68282567 0.5166092
                                              0.51110153 0.66621648
 0.52490421 0.51110153 0.68421456 0.52907088 0.51248084 0.70775862
 0.53045977 0.51248084 0.71190613 0.53184866 0.51386015 0.70360153
 0.53045977 0.5083046
                       0.7133046  0.53600575  0.51246169  0.71746169
 0.54294061 0.51938697 0.72577586 0.5345977
                                              0.51798851 0.72991379
 0.55820881 0.51659962 0.72716475 0.58450192 0.55268199 0.72853448
 0.63985632 0.56232759 0.70911877 0.6994636
                                              0.5844636
                                                         0.70085249
 0.70772989 0.5858908
                       0.70638889 0.68413793 0.60527778 0.70085249
 0.69943487 0.62326628 0.69807471 0.69661877 0.63014368 0.69805556
 0.693841
            0.63563218 0.69805556 0.70767241 0.65786398 0.69805556
        nan
                   nan
                              nan
                                          nan
                                                     nan
                                                                nan
                   nan
                              nan
                                          nan
                                                                nan
        nan
                                                     nan
        nan
                   nan
                              nan
                                          nan
                                                     nan
                                                                nan
        nan
                   nan
                              nan
                                          nan
                                                     nan
                                                                nan
                   nan
                              nanl
        nan
 warnings.warn(
```

```
GridSearchCV(cv=5, estimator=DecisionTreeClassifier(random state=0),
n jobs=-1,
             param_grid={'criterion': ['gini', 'entropy', 'log_loss'],
                         'max depth': [4, 5, 6, 7, 8, 9, 10, 11, 12,
15, 20, 30,
                                       40, 50, 70, 90, 120, 150,
Nonel.
                         'max features': ['sqrt', 'log2', None]},
             scoring='accuracy', verbose=True)
# Decision Tree Results
tree best accuracy = tree search.best score
tree best parameters = tree search.best params
tree y pred = tree search.predict(X validation)
tree roc auc = roc auc score(y validation, tree y pred)
tree rmse = np.sqrt(mean squared error(y validation, tree y pred))
print(f"Model: {tree search.estimator}\n\n")
print(f"The best parameters are: {tree best parameters}\n")
plot confusion matrix(y validation, tree y pred)
print(classification report(y validation, tree y pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{tree best accuracy:.05f}\n")
print(f"The area under the ROC curve is: {tree roc auc:.05f}\n")
print(f"The RMSE is: {tree rmse:.05f}\n")
Model: DecisionTreeClassifier(random state=0)
The best parameters are: {'criterion': 'gini', 'max depth': 15,
'max features': None}
```



Positive (PP) Negative (PN)
Predicted Conditions

	precision	recall	f1-score	support
0 1	0.68 0.85	0.91 0.56	0.78 0.67	65 63
accuracy macro avg weighted avg	0.77 0.76	0.73 0.73	0.73 0.72 0.73	128 128 128

The best model yields an Accuracy of: 0.73962

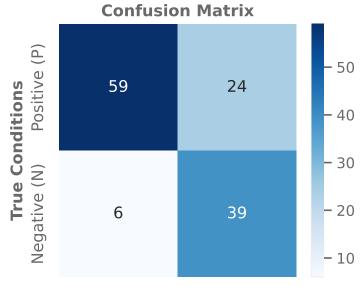
The area under the ROC curve is: 0.73162

The RMSE is: 0.51539

```
forest search = GridSearchCV(estimator = forest classifier,
                            param grid = forest param grid,
                            scoring = 'accuracy', # 'roc_auc'
                            cv = 3, # Only 3 folds because RF are
computationally expensive
                            n jobs = -1,
                            refit = True,
                            verbose = True,
forest_search.fit(X_train, y_train)
Fitting 3 folds for each of 144 candidates, totalling 432 fits
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
validation.py:372: FitFailedWarning:
144 fits failed out of a total of 432.
The score on these train-test partitions for these parameters will be
set to nan.
If these failures are not expected, you can try to debug them by
setting error score='raise'.
Below are more details about the failures:
144 fits failed with the following error:
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in _fit_and_score
    estimator.fit(X train, y train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/ensemble/ forest.py",
line 450, in fit
    trees = Parallel(
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 1085, in __call__
    if self.dispatch one batch(iterator):
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 901, in dispatch one batch
    self._dispatch(tasks)
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 819, in dispatch
    job = self. backend.apply async(batch, callback=cb)
"/usr/local/lib/python3.8/dist-packages/joblib/ parallel backends.py",
line 208, in apply async
    result = ImmediateResult(func)
```

```
File
"/usr/local/lib/python3.8/dist-packages/joblib/ parallel backends.py",
line 597, in init
    self.results = batch()
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 288, in call
    return [func(*args, **kwargs)
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 288, in <listcomp>
    return [func(*args, **kwargs)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/utils/fixes.py", line
216, in call
    return self.function(*args, **kwargs)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/ensemble/_forest.py",
line 185, in parallel build trees
    tree.fit(X, y, sample_weight=curr_sample_weight,
check input=False)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/tree/ classes.py",
line 937, in fit
    super().fit(
"/usr/local/lib/python3.8/dist-packages/sklearn/tree/ classes.py",
line 352, in fit
    criterion = CRITERIA CLF[self.criterion](
KeyError: 'log loss'
 warnings.warn(some fits failed message, FitFailedWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ search
.py:969: UserWarning: One or more of the test scores are non-finite:
[0.64532042 0.6980521 0.68422084 0.68555786 0.56365837 0.55676003
 0.53323536 0.5498444
                       0.57479253 0.57479253 0.57479253 0.57479253
 0.73958621 0.73542531 0.73821462 0.73683725 0.69523398 0.73404219
 0.74791379 0.75204011 0.70775703 0.70775703 0.70775703 0.70775703
 0.73820885 \ 0.7451533 \ 0.74654219 \ 0.74653066 \ 0.74376441 \ 0.75069156
 0.76037921 0.76039073 0.72576072 0.72576072 0.72298294 0.72298294
 0.74654219 0.74100392 0.74793684 0.74517059 0.73820309 0.75899032
 0.75899608 0.75901337 0.74100968 0.7368603 0.74100968 0.74377017
 0.64118257 0.70083564 0.67729945 0.6841805
                                             0.56366413 0.55815468
 0.53461849 0.54431189 0.57479253 0.57479253 0.57479253 0.57479253
 0.73680844 0.74376441 0.73545413 0.73683725 0.69800023 0.73266482
 0.73684878 0.74927386 0.70775703 0.70775703 0.70775703 0.70775703
 0.74237552 0.74514753 0.73960927 0.74375288 0.74653066 0.76177386
 0.76731213 0.77285615 0.72161134 0.72437759 0.72437759 0.72437759
 0.74654795 0.73962079 0.74931996 0.74792531 0.74376441 0.75208621
 0.7548467  0.75762448  0.73684302  0.74377017  0.74099239  0.74793107
        nan
                   nan
                              nan
                                         nan
                                                     nan
                                                                nan
        nan
                   nan
                                         nan
                                                     nan
                              nan
                                                                nan
```

```
nan
                   nan
                              nan
                                          nan
                                                     nan
                                                                nan
                   nan
                                                                nanl
        nan
                              nan
                                          nan
                                                     nan
 warnings.warn(
CPU times: user 7.37 s, sys: 648 ms, total: 8.02 s
Wall time: 12min 33s
GridSearchCV(cv=3, estimator=RandomForestClassifier(random state=0),
n jobs=-1,
             param grid={'criterion': ['gini', 'entropy', 'log loss'],
                          'max_depth': [1, 5, 10, 20],
                          'max features': ['sqrt', 'log2', None],
                          'n estimators': [100, 300, 500, 1000]},
             scoring='accuracy', verbose=True)
# Random Forest Results
forest best accuracy = forest search.best score
forest best parameters = forest search.best params
forest y pred = forest search.predict(X validation)
forest_roc_auc = roc_auc_score(y_validation, forest_y_pred)
forest rmse = np.sqrt(mean squared error(y validation, forest y pred))
print(f"Model: {forest search.estimator}\n\n")
print(f"The best parameters are: {forest best parameters}\n")
plot confusion matrix(y validation, forest y pred)
print(classification report(y validation, forest y pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{forest best_accuracy:.05f}\n")
print(f"The area under the ROC curve is: {forest_roc_auc:.05f}\n")
print(f"The RMSE is: {forest rmse:.05f}\n")
Model: RandomForestClassifier(random state=0)
The best parameters are: {'criterion': 'entropy', 'max_depth': 10,
'max features': 'log2', 'n estimators': 1000}
```



Positive (PP) Negative (PN)
Predicted Conditions

	precision	recall	f1-score	support
0 1	0.71 0.87	0.91 0.62	0.80 0.72	65 63
accuracy macro avg weighted avg	0.79 0.79	0.76 0.77	0.77 0.76 0.76	128 128 128

The best model yields an Accuracy of: 0.77286

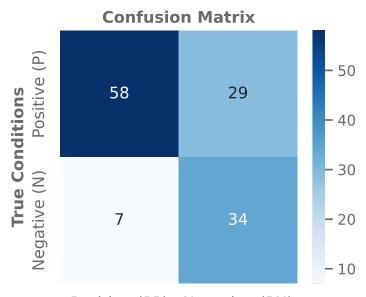
The area under the ROC curve is: 0.76337

The RMSE is: 0.48412

```
# RandomizedSearchCV was used because XGB is somewhat computationally
expensive
xqb search = RandomizedSearchCV(estimator = xqb classifier,
                                param distributions = xgb param grid,
                                scoring = 'accuracy', # 'roc auc
                                cv = 3,
                                n jobs = -1,
                                refit = True,
                                verbose = True,
                                random state = 0,
                                n iter = 40
xgb search.fit(X train, y train)
Fitting 3 folds for each of 27 candidates, totalling 81 fits
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
_search.py:292: UserWarning: The total space of parameters 27 is
smaller than n iter=40. Running 27 iterations. For exhaustive
searches, use GridSearchCV.
 warnings.warn(
CPU times: user 24.5 s, sys: 396 ms, total: 24.9 s
Wall time: 9min 45s
RandomizedSearchCV(cv=3, estimator=XGBClassifier(), n iter=40,
n jobs=-1,
                   param distributions={'learning rate': [0.1, 0.01,
0.001],
                                         'max depth': [1, 5, 10],
                                         'n estimators': [100, 300,
500]},
                   random state=0, scoring='accuracy', verbose=True)
# XGBoost Results
xgb_best_accuracy = xgb_search.best_score_
xgb best parameters = xgb search.best params
xgb y pred = xgb search.predict(X validation)
xgb roc auc = roc auc score(y validation, xgb y pred)
xgb rmse = np.sqrt(mean squared error(y validation, xgb y pred))
print(f"Model: {xqb search.estimator}\n\n")
print(f"The best parameters are: {xgb best parameters}\n")
```

```
plot_confusion_matrix(y_validation, xgb_y_pred)
print(classification_report(y_validation, xgb_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{xgb_best_accuracy:.05f}\n")
print(f"The area under the ROC curve is: {xgb_roc_auc:.05f}\n")
print(f"The RMSE is: {xgb_rmse:.05f}\n")
Model: XGBClassifier()
```

The best parameters are: {'n_estimators': 300, 'max_depth': 10, 'learning_rate': 0.01}



Positive (PP) Negative (PN)
Predicted Conditions

	precision	recall	f1-score	support
0 1	0.67 0.83	0.89 0.54	0.76 0.65	65 63
accuracy macro avg weighted avg	0.75 0.75	0.72 0.72	0.72 0.71 0.71	128 128 128

The best model yields an Accuracy of: 0.72992

The area under the ROC curve is: 0.71600

6.5 Evaluation

The diferent fitted models were evaluated by using the testing set and primarily the following metrics:

- Accuracy,
- · AUC ROC, and
- RMSE.

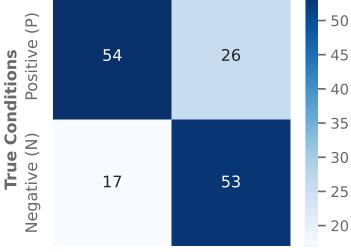
Moreover, confusion matrices, classification reports, AUC ROC plots, precision, negative predictive value (NPV), sensitivity, specificity, and the F1 score were also used to assess the performance of each model.

```
# Models Testing
models_df = pd.DataFrame([['Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy']],
                          columns = ['Model', 'Accuracy', 'AUC',
'RMSE', 'Precision', 'NPV', 'Sensitivity', 'Specificity', 'F1'])
models = [logreg search, KNN search, SVC search, Bayes search,
tree search, forest search, xgb search]
for model in models:
    y pred model = model.predict(X test)
    #y pred prob model = model.predict proba(X test)[:,1]
    model accuracy = accuracy score(y test, y pred model)
    model auc = roc auc score(y test, y pred model)
    model rmse = np.sqrt(mean_squared_error(y_test, y_pred_model))
    model_precision = precision_score(y_test, y_pred_model) # Positive
predictive value
    model npv = precision score(y test, y pred model, pos label=0) #
Negative predictive value
    #tn, fp, fn, tp = confusion matrix(y test, y pred model).ravel()
    #model npv = tn/(tn + fn) # Negative predictive value
    model_sensitivity = recall_score(y_test, y_pred_model) # Recall of
the positive class
    model specificity = recall score(y test, y pred model,
pos label=0) # Recall of the negative class
    model_f1 = f1_score(y_test, y_pred_model)
    models df = pd.concat([models df,
                           pd.DataFrame({'Model': str(model)[:80],
'Accuracy': round(model accuracy, 5), 'AUC': round(model auc, 5),
                                          'RMSE': round(model rmse, 5),
'Precision': round(model precision, 5), 'NPV': round(model npv, 5),
```

```
'Sensitivity':
round(model sensitivity, 5), 'Specificity': round(model specificity,
5),
                                        'F1': round(model f1, 5)},
index=[0])], axis = 0)
models df = models df.iloc[1:,].reset index().drop(columns = 'index')
models df
                                              Model Accuracy
                                                                  AUC
  GridSearchCV(cv=5, estimator=LogisticRegressio... 0.71333
                                                              0.71572
1 GridSearchCV(cv=5, estimator=KNeighborsClassif... 0.66667
                                                              0.67142
  RandomizedSearchCV(cv=5, estimator=SVC(random ... 0.73333
2
                                                              0.73614
  GridSearchCV(cv=5, estimator=GaussianNB(), n j... 0.67333
                                                              0.66349
4 GridSearchCV(cv=5, estimator=DecisionTreeClass... 0.68667
                                                              0.70039
5 GridSearchCV(cv=3, estimator=RandomForestClass... 0.74667
                                                               0.7545
6 RandomizedSearchCV(cv=3, estimator=XGBClassifi... 0.69333
                                                               0.7053
      RMSE Precision
                         NPV Sensitivity Specificity
                                              0.76056
  0.53541
            0.75714
                        0.675
                                  0.67089
                                                       0.71141
  0.57735
                                 0.58228
                                             0.76056
1
            0.73016 0.62069
                                                      0.64789
   0.5164
            0.78261 0.69136
                                 0.68354
                                             0.78873
                                                       0.72973
3
  0.57155
            0.64423 0.73913
                                  0.8481
                                             0.47887
                                                       0.73224
  0.55976
            0.92105 0.60714
                                 0.44304
                                             0.95775
                                                      0.59829
5
  0.50332
            0.87273
                     0.67368
                                 0.60759
                                             0.90141
                                                       0.71642
  0.55377
            0.88372 0.61682
                                 0.48101
                                             0.92958
                                                      0.62295
# Cleaning of the Models column by removing unnecessary characters
from model name
import re
models_df['Model'] = models_df['Model'].map(lambda x:
re.findall(r'estimator=(.*)\setminus(', x)[0])
models df
                   Model Accuracy
                                       AUC
                                                RMSE Precision
NPV \
      LogisticRegression 0.71333 0.71572 0.53541
                                                      0.75714
0.675
    KNeighborsClassifier 0.66667
                                   0.67142 0.57735
                                                       0.73016
0.62069
                     SVC 0.73333 0.73614
                                                      0.78261
                                             0.5164
0.69136
```

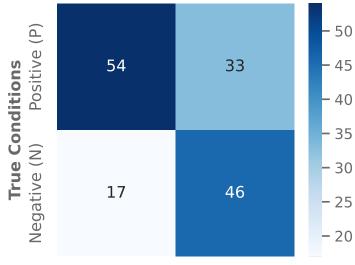
```
GaussianNB 0.67333
                                    0.66349 0.57155
3
                                                        0.64423
0.73913
4 DecisionTreeClassifier
                           0.68667
                                    0.70039 0.55976
                                                        0.92105
0.60714
  RandomForestClassifier
                           0.74667
                                     0.7545 0.50332
                                                        0.87273
0.67368
            XGBClassifier 0.69333
                                     0.7053 0.55377
                                                        0.88372
6
0.61682
  Sensitivity Specificity
                                F1
0
      0.67089
                  0.76056
                           0.71141
1
      0.58228
                  0.76056
                           0.64789
2
      0.68354
                  0.78873
                           0.72973
3
       0.8481
                  0.47887
                           0.73224
4
      0.44304
                  0.95775
                           0.59829
5
      0.60759
                  0.90141 0.71642
6
      0.48101
                  0.92958
                           0.62295
models df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7 entries, 0 to 6
Data columns (total 9 columns):
#
     Column
                  Non-Null Count
                                  Dtype
- - -
     -----
 0
     Model
                  7 non-null
                                  object
                  7 non-null
 1
     Accuracy
                                  object
 2
     AUC
                  7 non-null
                                  object
 3
     RMSE
                  7 non-null
                                  object
 4
                  7 non-null
     Precision
                                  object
 5
     NPV
                  7 non-null
                                  object
 6
     Sensitivity 7 non-null
                                  object
 7
     Specificity 7 non-null
                                  object
 8
                  7 non-null
     F1
                                  object
dtypes: object(9)
memory usage: 632.0+ bytes
models df.to csv('Models Evaluation Metrics.csv', index = False)
# Confusion matrix for each model
for i, model in enumerate(models):
    y pred model = model.predict(X test)
    title = models df['Model'].iloc[i]
    print(plot confusion matrix(y test, y pred model, title =
f'Confusion Matrix: {title}'))
```





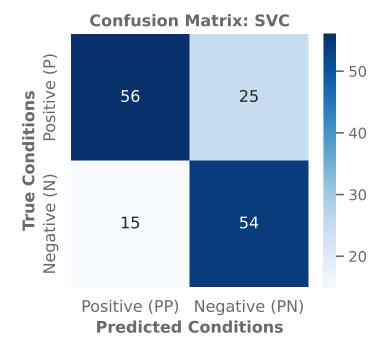
Positive (PP) Negative (PN)
Predicted Conditions

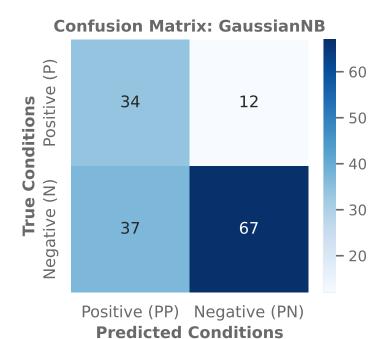
Confusion Matrix: KNeighborsClassifier



Positive (PP) Negative (PN)
Predicted Conditions

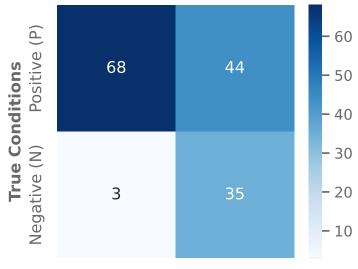
None





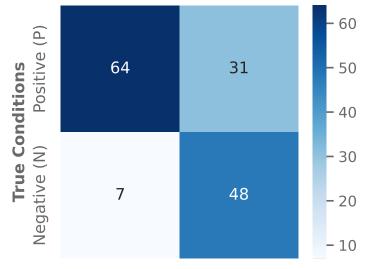
None

Confusion Matrix: DecisionTreeClassifier



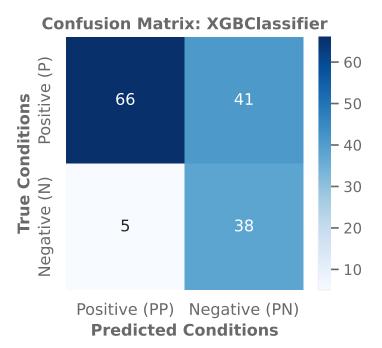
Positive (PP) Negative (PN)
Predicted Conditions

Confusion Matrix: RandomForestClassifier



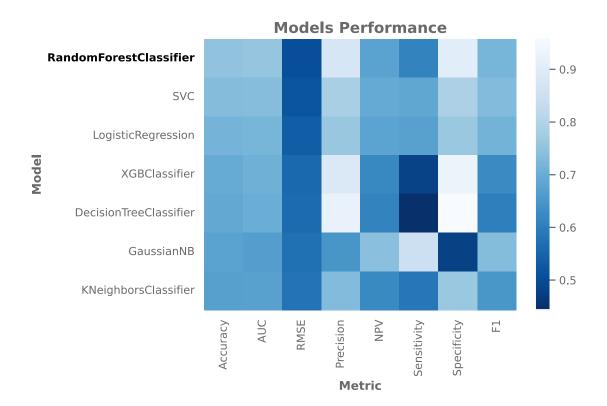
Positive (PP) Negative (PN)
Predicted Conditions

None



From the confusion matrices above, it seems that **SVC** and **Random Forests** are the algorithms with the best performance, as they have the largest numbers of True Positives and True Negatives, as well as the lowest numbers of False Positives and False Negatives.

```
# Heatmap of the Evaluation Metrics
plt.figure(figsize = (7,5))
ax = sns.heatmap(data =
models df.set index('Model').sort values('Accuracy', ascending =
False).astype(float),
                  cmap = "Blues r",
                  mask =
(models df.set index('Model').sort values('Accuracy', ascending =
False).astype(float) == 0))
ax.set facecolor('xkcd:black')
cbar = ax.collections[0].colorbar
cbar.ax.tick params(labelsize=11, colors = 'dimgray')
plt.xlabel('Metric', weight = 'bold', fontsize = 12, color =
'dimarav')
plt.ylabel('Model', weight = 'bold', fontsize = 12, color = 'dimgray')
plt.title('Models Performance', weight = 'bold', fontsize = 15, color
= 'dimgray')
plt.xticks(fontsize = 11, color = 'dimgray')
plt.yticks(fontsize = 11, color = 'dimgray')
plt.gca().get yticklabels()[0].set fontweight("bold")
plt.gca().get yticklabels()[0].set color("black")
plt.savefig('Fig9 ModelsPerformance.png', dpi=300)
plt.show()
```



From the heatmap above, **Random Forests**, **SVC and Logistic** are the algorithms with the best performance according to the **accuracy**, **AUC ROC and RMSE metrics**. They exhibited the highest accuracy and AUC ROC, as well as the lowest RMSE.

On the contrary, regarding the validity of the predictions, the best **precision** or **positive predictive value** corresponds to the **XGBoost and Decision Trees** algorithms. This means that their rate of accurate positive predictions is the highest or, in other words, they had the best ability to not to label as positive a review that is negative. Whereas the **Naive Bayes** algorithm yielded the highest rate of accurate negative predictions (highest **negative predictive value**) or, in other words, it had the best ability to not to label as negative a review that is positive.

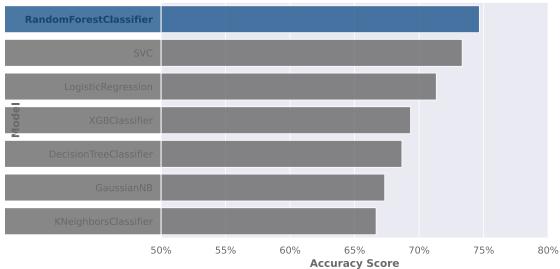
On the other hand, regarding the completeness of the predictions, the **Naive Bayes** algorithm also exhibited the highest **sensitivity**, which means that this algorithm has the best ability to correctly classify true positive reviews from all the positive reviews or, in other words, it had the best ability to find all the positive reviews. Whereas the **XGBoost and Decision Trees** algorithms had the best ability to classify true negative reviews from all the negative reviews or, in other words, they had the best ability to find all the negative reviews (best **specificity**).

Finally, according to the **F1-score**, which is the harmonic mean of precision and sensitivity, the best model is the **Naive Bayes** algorithm.

```
# Creation of a custom color palette
palette = ['dimgray',]*7
palette.insert(0, sns.color_palette('Blues_r')[0])
```

```
# Definition of the base font color for plots
base font color = 'dimgray'
# Definition of font properties for
import matplotlib as mpl
fp = mpl.font manager.FontProperties(
                                      family='impact', style='normal',
size=12,
                                      weight='normal',
stretch='normal')
# Importation of function formatter
from matplotlib.ticker import FuncFormatter
# Best model by accuracy score
plt.figure(figsize = (8, 5))
ax = sns.barplot(data = models df.sort values(by = 'Accuracy',
ascending = False), y = 'Model', x = 'Accuracy', palette = palette,
alpha = 0.8
plt.title('Best Model by Accuracy Score', fontweight = 'bold', size =
15, color = base font color)
plt.xlabel('Accuracy Score', color = base font color, fontsize = 12,
fontweight = 'bold')
plt.ylabel('Model', color = base font color, fontsize = 12, fontweight
= 'bold')
plt.xticks(color = base font color)
plt.yticks(color = base font color)
ax.xaxis.set major formatter(FuncFormatter(lambda y, :
'{:.0%}'.format(y)))
plt.xlim((0.5,0.8))
plt.gca().get yticklabels()[0].set fontweight("bold")
plt.gca().get yticklabels()[0].set color("black")
#plt.text(480, 278, 'Random Forest\nis the model with\nthe highest
accuracy.', fontproperties=fp, transform=None)
plt.savefig('Fig10 Accuracy.png', dpi=300)
plt.show()
```

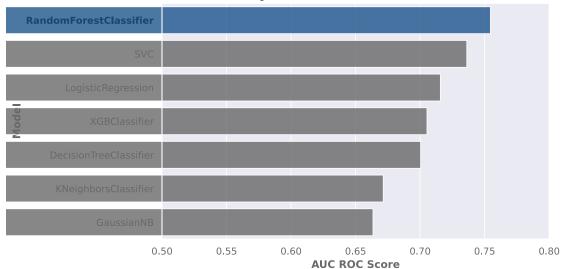
Best Model by Accuracy Score



Thus, in view of the above chart, the algorithm that yielded the **highest accuracy** was **Random Forest**.

```
# Best model by AUC ROC score
plt.figure(figsize = (8, 5))
ax = sns.barplot(data = models_df.sort_values(by = 'AUC', ascending =
False), y = 'Model', x = 'AUC', palette = palette, alpha = 0.8)
plt.title('Best Model by Area Under the ROC Curve (AUC ROC)',
fontweight = 'bold', size = 15, color = base_font_color)
plt.xlabel('AUC ROC Score', color = base font color, fontsize = 12,
fontweight = 'bold')
plt.ylabel('Model', color = base font color, fontsize = 12, fontweight
= 'bold')
plt.xticks(color = base font color)
plt.yticks(color = base font color)
plt.xlim((0.5,0.8))
plt.gca().get yticklabels()[0].set fontweight("bold")
plt.gca().get yticklabels()[0].set color("black")
plt.savefig('Fig11 AUCROC.png', dpi=300)
plt.show()
```

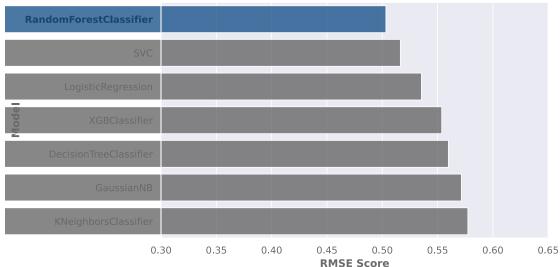




Thus, in view of the above chart, the algorithm that yielded the **highest AUC ROC** was **Random Forest**.

```
# Best model by RMSE score
plt.figure(figsize = (8, 5))
sns.barplot(data = models df.sort values(by = 'RMSE', ascending =
True), y = 'Model', x = 'RMSE', palette = palette, alpha = 0.8)
plt.title('Best Model by Root-Mean-Square Error (RMSE)', fontweight =
'bold', size = 15, color = base font color)
plt.xlabel('RMSE Score', color = base font color, fontsize = 12,
fontweight = 'bold')
plt.ylabel('Model', color = base font color, fontsize = 12, fontweight
= 'bold')
plt.xticks(color = base font color)
plt.yticks(color = base font color)
plt.xlim((0.3,0.65))
plt.gca().get yticklabels()[0].set fontweight("bold")
plt.gca().get yticklabels()[0].set color("black")
plt.savefig('Fig12 RMSE.png', dpi=300)
plt.show()
```

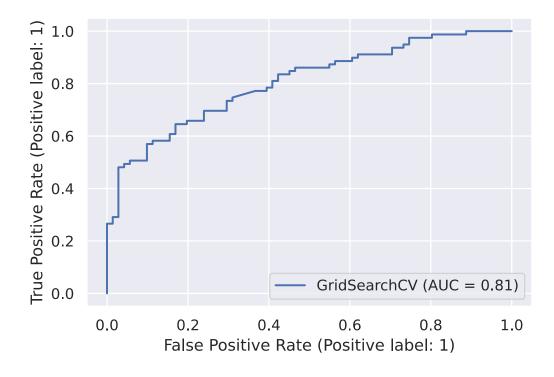
Best Model by Root-Mean-Square Error (RMSE)

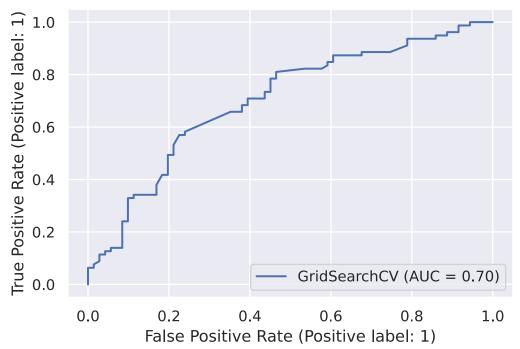


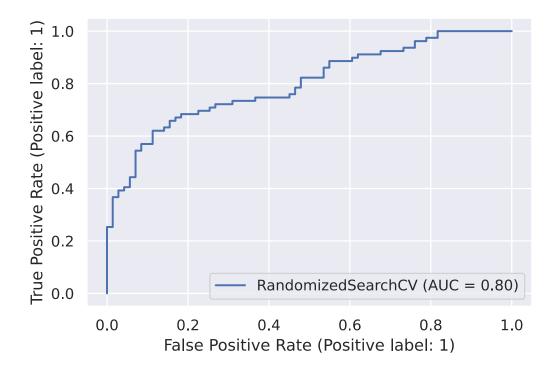
Thus, in view of the above chart, the algorithm that yielded the **lowest RMSE** was **Random Forest**.

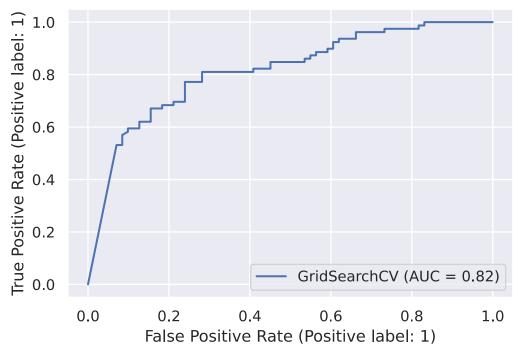
```
# ROC Curve Plot
logreg c = plot roc curve(logreg search, X test, y test)
KNN c = plot roc curve(KNN search, X test,y test)
SVC c = plot roc curve(SVC search, X test,y test)
Bayes c = plot roc curve(Bayes search, X test, y test)
tree c = plot roc curve(tree search, X test,y test)
forest c = plot roc curve(forest search, X test,y test)
xgb c = plot roc curve(xgb search,X test,y test)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/
deprecation.py:87: FutureWarning: Function plot roc curve is
deprecated; Function :func:`plot roc curve` is deprecated in 1.0 and
will be removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
 warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot_roc_curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
 warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot_roc_curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
```

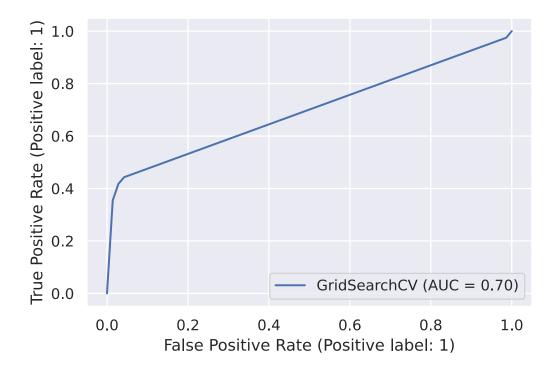
```
warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot_roc_curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth: `sklearn.metric.RocCurveDisplay.from estimator`.
  warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot roc curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
  warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot roc curve is deprecated;
Function :func:`plot_roc_curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
  warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot roc curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
  warnings.warn(msg, category=FutureWarning)
```

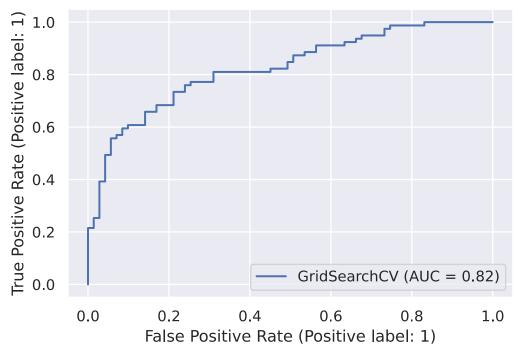


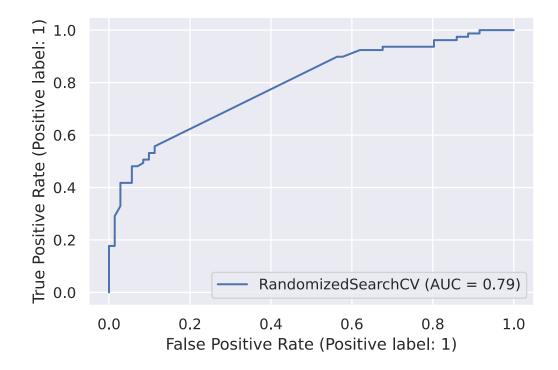




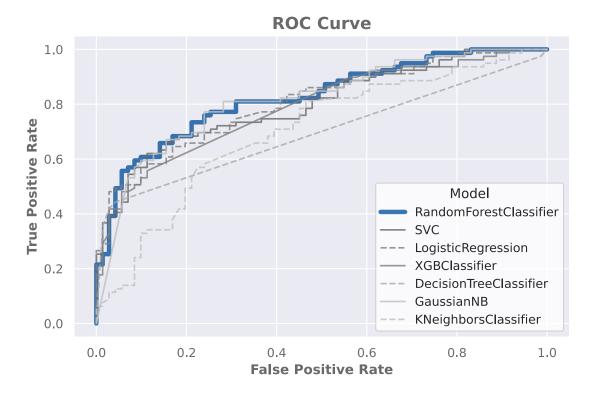








```
# Plotting all ROC curves in one single chart
plt.figure(figsize=(8,5))
ax = plt.gca()
forest c.plot(ax=ax,alpha=0.8,label='RandomForestClassifier',
linewidth = 4, color = sns.color palette('Blues r')[0])
SVC c.plot(ax=ax,alpha=0.8,label='SVC', color = 'dimgray')
logreg c.plot(ax=ax,alpha=0.8,label='LogisticRegression', color =
'gray', linestyle = '--')
xgb c.plot(ax=ax,alpha=0.8,label='XGBClassifier', color = 'grey')
tree c.plot(ax=ax,alpha=0.8,label='DecisionTreeClassifier', color =
'darkgray', linestyle = '--')
Bayes c.plot(ax=ax,alpha=0.8,label='GaussianNB', color = 'silver')
KNN c.plot(ax=ax,alpha=0.8,label='KNeighborsClassifier', color =
'silver', linestyle = '--')
sns.move legend(ax, loc = 'lower right', facecolor = 'white', title =
'Model')
plt.title('ROC Curve', fontweight = 'bold', size = 15, color =
base font color)
plt.xlabel('False Positive Rate', color = base font color, fontsize =
12, fontweight = 'bold')
plt.ylabel('True Positive Rate', color = base font color, fontsize =
12, fontweight = 'bold')
plt.xticks(color = base font color)
plt.yticks(color = base font color)
plt.savefig('Fig13 ROC.png', dpi=300)
plt.show()
```



Finally, according the ROC curves, the algorithm that yielded the best results was **Random Forest** as its curve is arguably the closest to the y-axis, which means that this algorithm is capable to yield the highest true positive rate. On the other hand, it seems that the K-Neighbors was the worst algorithm as it is the closest to the x-axis, which represents the false positive rate.

7. Conclusions

According to the combination of parameters tested, the **best model** for **classifying the reviews of a restaurant into positive or negative** through Natural Language Processing based on a bag-of-words model was the **Random Forest Classifier**, with an accuracy, AUC ROC, and RMSE of 0.75, 0.76, and 0.50, respectively.

It is notable that this finding was in a contrary direction from what it is stated in the literature. This may suggest that either the Random Forest algorithms have been improved in the last couple of years or that the parameters used in the other algorithms were not adequate for the present classification task.

On the other hand, the second and third best models were **SVC** and **Logistic Regression**, according with the accuracy, AUC ROC, and RMSE metrics. This raises an apparent contradiction as the SVC model with the best performance used the radial basis function, which suggests that the classification problem is not linearly separable.

In this context, as future research perspectives, further hyperparameter tunning is suggested on the Random Forest Classifier, SVC, and Logistic Regression algorithms, in

order to find out whether the classification problem is linearly separable or not, as well as to reach a greater accuracy and a lower error.

8. References

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- Rogel-Salazar, J. (2020). Advanced Data Science and Analytics with Python. Chapman & Hall/CRC.
- Rollins, J. B. (2015). Metodología Fundamental para la Ciencia de Datos. Somers: IBM Corporation. https://www.ibm.com/downloads/cas/WKK9DX51

End