A Classification Model of Restaurant Reviews through Natural Language Processing

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29/12/2022

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1. Introduction

Text data consists of phrases and sentences composed of words (Müller & Guido, 2016) that comes from a Natural Language, i.e., English, Spanish, Latin, etc. In this sense, **Natural Language Processing (NLP)** is the area of the computer science and artificial intelligence that deals with the processing and analysis of text data (Rogel-Salazar, 2020).

The **bag-of-words model** is simple but effective representation of text data in which each word appearing in each text is counted and used to build a sparse matrix suitable to be used with Machine Learning (ML) techniques (Müller & Guido, 2016).

Some of the most common classification algorithms in ML are **Logistic Regression**, K-Nearest Neighbors, Support Vector Machines, Naive Bayes, Decision Trees, Random Forests, and XGBoost (Müller & Guido, 2016; Ponteves, & Ermenko, 2021).

According to Müller & Guido (2016), **random forests** are among the most popular ML techniques as they have a very good predictive power while reducing the overfitting. However, they are said to perform poorly on sparse datasets; being the linear models a more appropriate option (Müller & Guido, 2016).

In this context, it is desired to select the ML algorithm that is capable to yield the most accurate predictions on the NLP of restaurant reviews based on a bag-of-words model.

2. Goal

To select the best machine learning algorithm for accurately classifying restaurant reviews into positive or negative through Natural Language Processing based on a bag-of-words model.

3. Research Question

Which machine learning algorithm for classifying restaurant reviews into positive or negative through Natural Language Processing based on a bag-of-words model is able to yield the highest accuracy?

4. Hypothesis

Random Forests is the machine learning algorithm that yields the highest accuracy for classifying restaurant reviews into positive or negative through Natural Language Processing based on a bag-of-words model.

5. Abridged Methodology

The methodology of the present study is based on Rollin's Foundational Methodology for Data Science (Rollins, 2015):

- 1. **Analytical approach**: Building and evaluation of classification models.
- 2. **Data requirements**: Reviews of a restaurant and their corresponding labels (0 for negative and 1 for positive).
- 3. **Data collection**: Data was retrieved from Kaggle.

- 4. **Data exploration**: Data was explored with Python 3 and its libraries Numpy, Pandas, Matplotlib and Seaborn.
- 5. **Data preparation**: Data was cleaned with Python 3 and its libraries Numpy, Pandas, Regular Expressions, and the Natural Language Toolkit.
- 6. **Data modeling**: First, a bag-of-words model was created from the text data. Then, the dataset was split in training, validation and testing sets. After that, Logistic Regression, K-Nearest Neighbors, Support Vector Machines, Naive Bayes, Decision Trees, Random Forests, and XGBoost algorithms were used to build the models for classificating the restaurant reviews into positive or negative. The hyperparameters for each model were tunned using GridSearchCV or RandomizedSearchCV. Python 3 and its libraries Numpy, Pandas, and Sklearn were utilized for all the modeling steps.
- 7. **Evaluation**: The algorithms predictions were primarily evaluated through the accuracy rate, the area under the ROC curve (AUC ROC), and the root-mean-square error (RMSE). However, other metrics and tools such as confusion matrices, classification reports, AUC ROC plots, precision, negative predictive value (NPV), sensitivity, specificity, and the F1 score were also used.

6. Results

6.1 Data Collection

As mentioned before, data about restaurant reviews and its corresponding labels was retrieved from Kaggle.

```
# Loading Requirements Text File
#!pip install -r requirements.txt
# Libraries installation
!pip install pip==21.2 # Pip version for successfully using the method
get installed distributions
Looking in indexes: https://pypi.org/simple, https://us-
python.pkg.dev/colab-wheels/public/simple/
Collecting pip==21.2
  Downloading pip-21.2-py3-none-any.whl (1.6 MB)
                                     -- 1.6/1.6 MB 33.3 MB/s eta
0:00:00
WARNING: The candidate selected for download or install is a yanked
version: 'pip' candidate (version 21.2 at
https://files.pythonhosted.org/packages/03/0f/b125bfdd145c1d018d75ce87
603e7e9ff2416e742c71b5ac7deba13ca699/pip-21.2-py3-none-
any.whl#sha256=71f447dff669d8e2f72b880e3d7ddea2c85cfeba0d14f3307f66fc4
Off755176 (from https://pypi.org/simple/pip/) (requires-python:>=3.6))
Reason for being yanked: See https://github.com/pypa/pip/issues/8711
Installing collected packages: pip
  Attempting uninstall: pip
    Found existing installation: pip 22.0.4
```

```
Uninstalling pip-22.0.4:
      Successfully uninstalled pip-22.0.4
Successfully installed pip-21.2
# Libraries importation
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import matplotlib as mpl
from matplotlib.ticker import FuncFormatter
import seaborn as sns
from IPython.display import set matplotlib formats
from collections import Counter
from wordcloud import WordCloud, STOPWORDS
from PIL import Image
import re
import nltk
from nltk.tokenize import word tokenize
from nltk.corpus import stopwords
from nltk.stem.porter import PorterStemmer
from sklearn.feature extraction.text import CountVectorizer
from sklearn.model selection import train test split
from sklearn.linear model import LogisticRegression
from sklearn.neighbors import KNeighborsClassifier
from sklearn.svm import SVC
from sklearn.naive bayes import GaussianNB
from sklearn.tree import DecisionTreeClassifier
from sklearn.ensemble import RandomForestClassifier
from xgboost import XGBClassifier
from sklearn.model selection import GridSearchCV, RandomizedSearchCV
from sklearn.metrics import (
                            accuracy_score,
                            precision score,
                            recall score,
                            fl score,
                            confusion matrix,
                            classification report,
                            roc_auc_score,
                            plot roc curve,
                            mean squared error)
from sklearn.metrics import confusion matrix
from pip. internal.utils.misc import get installed distributions
import sys
# Setting theme and plot resolution
sns.set theme(context = 'notebook', style = 'darkgrid')
mpl.rcParams["figure.dpi"] = 100
mpl.rcParams["savefig.dpi"] = 300
set matplotlib formats('svg')
```

```
# Setting default plot's aesthetics
plotfontcolor = 'dimgray'
mpl.rcParams['text.color'] = plotfontcolor
mpl.rcParams['axes.labelcolor'] = plotfontcolor
mpl.rcParams['xtick.color'] = plotfontcolor
mpl.rcParams['ytick.color'] = plotfontcolor
# Reading data from source
df =
pd.read csv('https://raw.githubusercontent.com/DanielEduardoLopez/
RestaurantReviews/61343b57c96225bc512445d33b93ecf9daafef33/
Restaurant Reviews.tsv', sep = "\t", quoting = 3)
df.head()
                                               Review Liked
0
                             Wow... Loved this place.
                                                            1
1
                                   Crust is not good.
                                                            0
           Not tasty and the texture was just nasty.
                                                            0
3
  Stopped by during the late May bank holiday of...
                                                            1
  The selection on the menu was great and so wer...
                                                            1
6.2 Data Exploration
The data was explored to identify its general features and characteristics.
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1000 entries, 0 to 999
Data columns (total 2 columns):
 #
     Column Non-Null Count Dtype
            _____
- - -
     _ _ _ _ _
     Review 1000 non-null
                              object
             1000 non-null
 1
     Liked
                              int64
dtypes: int64(1), object(1)
memory usage: 15.8+ KB
Dataset consists of 1000 annotated reviews.
df.describe()
            Liked
       1000.00000
count
mean
          0.50000
          0.50025
std
min
          0.00000
25%
          0.00000
50%
          0.50000
75%
          1.00000
          1.00000
max
```

```
amount reviews = df.Liked.value counts()
print(f"The amount positive reviews is {amount reviews[1]}. And the
amount of negative reviews is {amount_reviews[0]}.")
The amount positive reviews is 500. And the amount of negative reviews
is 500.
# Bar chart showing amount of both target values
sns.barplot(amount reviews.index, amount reviews, palette = 'Blues',
alpha = 0.75
plt.title("Amount of Reviews", fontweight = 'bold')
plt.ylabel("Count")
plt.xlabel("Reviews")
plt.xticks([0,1], ["Negative", "Positive"])
plt.savefig('Fig1 AmountReviews.png', dpi=300)
plt.show()
/usr/local/lib/python3.8/dist-packages/seaborn/ decorators.py:36:
FutureWarning: Pass the following variables as keyword args: x, y.
From version 0.12, the only valid positional argument will be `data`
and passing other arguments without an explicit keyword will result in
an error or misinterpretation.
 warnings.warn(
```

There is the same amount of Positive and Negative reviews.

```
# Create a new feature with text lenght, or number of characters
df['Length'] = df['Review'].str.len()
```

```
# Create a new feature with number of words
df['Num words'] = df['Review'].str.split().map(lambda x: len(x))
df.head()
                                               Review Liked Length
Num words
                            Wow... Loved this place.
                                                           1
                                                                   24
4
1
                                   Crust is not good.
                                                           0
                                                                   18
4
2
           Not tasty and the texture was just nasty.
                                                           0
                                                                   41
8
3
  Stopped by during the late May bank holiday of...
                                                                   87
                                                           1
15
4 The selection on the menu was great and so wer...
                                                           1
                                                                   59
12
# Text length summary by target
df.groupby(['Liked']).Length.describe()
       count
               mean
                            std
                                 min
                                         25%
                                               50%
                                                      75%
                                                             max
Liked
       500.0
              60.75
                     34.224935
                                 11.0
                                       33.00
                                              52.5
                                                    84.00
                                                           149.0
1
              55.88
                     30.219464
                                 11.0 32.75
       500.0
                                              49.5
                                                    73.25
                                                           148.0
Negative reviews tend to be longer than positive reviews.
# Facet a plot by target column
g = sns.FacetGrid(df, col = 'Liked', height = 5, hue = 'Liked',
palette = 'Blues')
# Plot a histogram chart
g.map(plt.hist, "Length")
# Adjust title position
g.fig.subplots adjust(top=0.8)
# Add general title
g.fig.suptitle('Text Length', fontweight = 'bold', fontsize = 14)
# Set title to each chart
axes = q.axes.flatten()
axes[0].set title("Negative Review")
axes[1].set title("Positive Review")
axes[0].set ylabel("Count")
axes[1].set ylabel("Count")
axes[0].set xlabel("Text Length")
axes[1].set xlabel("Text Length")
plt.savefig('Fig2 TextLength.png', dpi=300)
plt.show()
```

```
# Number of words summary by target
df.groupby(['Liked']).Num words.describe()
                            std
                                min
                                     25%
                                            50%
                                                   75%
       count
                mean
                                                          max
Liked
       500.0
                                 2.0
                                      6.0
0
              11.498
                      6.611916
                                           10.0
                                                 16.00
                                                         32.0
1
       500.0
              10.290
                      5.825958
                                 1.0
                                      6.0
                                                 13.25
                                                        32.0
                                            9.0
Likewise, negative reviews tend to have more words than positive reviews.
# Facet a plot by target column
g = sns.FacetGrid(df, col = 'Liked', height = 5, hue = 'Liked',
palette = sns.color palette('Blues')[4:6])
# Plot a histogram chart
g.map(sns.distplot, "Num words")
# Adjust title position
g.fig.subplots adjust(top=0.8)
# Add general title
g.fig.suptitle('Number of Words Distribution', fontweight = 'bold',
fontsize = 14)
# Set title to each chart
axes = g.axes.flatten()
axes[0].set title("Negative Review")
axes[1].set title("Positive Review")
axes[0].set_ylabel("Density")
axes[1].set ylabel("Density")
axes[0].set xlabel("Number of Words")
axes[1].set xlabel("Number of Words")
plt.savefig('Fig3 NumberWords.png', dpi=300)
plt.show()
/usr/local/lib/python3.8/dist-packages/seaborn/distributions.py:2619:
FutureWarning: `distplot` is a deprecated function and will be removed
in a future version. Please adapt your code to use either `displot` (a
```

```
figure-level function with similar flexibility) or `histplot` (an
axes-level function for histograms).
  warnings.warn(msg, FutureWarning)
/usr/local/lib/python3.8/dist-packages/seaborn/distributions.py:2619:
FutureWarning: `distplot` is a deprecated function and will be removed
in a future version. Please adapt your code to use either `displot` (a
figure-level function with similar flexibility) or `histplot` (an
axes-level function for histograms).
  warnings.warn(msg, FutureWarning)
```

```
# Boxplot for comparing distribution of number of words by Kind of
Review
plt.figure(figsize=(7,5))
# Add title
plt.title("Number of Words Distribution", fontweight = 'bold',
fontsize = 14)
# Boxplot
ax = sns.boxplot(x = "Liked", y = "Num words", hue="Liked", data = df,
palette = 'Blues')
#sns.move legend(ax, loc = "upper center", facecolor='white')
plt.legend([])
# Add label for vertical axis
plt.ylabel("Number of Words")
# Add label for horizontal axis
plt.xlabel("Kind of Review")
# Add xticks labels for horizontal axis
plt.xticks([-0.2,1.2], ["Negative", "Positive"])
plt.savefig('Fig4 NumberWordsBoxPlot.png', dpi=300)
plt.show()
```

Indeed, according to the boxplot, the negative reviews have more words than the positive ones.

```
# Function to count unique words

def counter_word (text):
    This function counts the number of unique words in a text.

Parameters

text: A pandas series of text sentences.

Returns

count: Number of unique words in the series.

count = Counter()

for i in text.values:
    for word in i.split():
        count[word] += 1

return count
```

```
# Unique words
text values = df["Review"]
counter = counter word(text values)
print(f"The training dataset has {len(counter)} unique words")
The training dataset has 2967 unique words
# Groups the top 20 reviews
x = df.Review.value counts()[:10]
# Set the width and height of the figure
plt.figure(figsize=(4,4))
# Add title
plt.title("Top 10 Most Frequent Reviews", fontweight = 'bold',
fontsize = 14)
# Bar chart showing amount of both target values
sns.barplot(x, x.index, palette = "Blues_r", alpha = 0.80)
# Add label for vertical axis
plt.ylabel("Reviews")
# Add label for hotizontal axis
plt.xlabel("Count")
# Rotate the label text for hotizontal axis
plt.xticks(rotation=0)
plt.savefig('Fig5 TopFrequentReviews.png', dpi=300)
plt.show()
/usr/local/lib/python3.8/dist-packages/seaborn/ decorators.py:36:
FutureWarning: Pass the following variables as \overline{k}eyword args: x, y.
From version 0.12, the only valid positional argument will be 'data',
and passing other arguments without an explicit keyword will result in
an error or misinterpretation.
 warnings.warn(
```

```
# Removing stop words from text observations
all_words = []
for text in df.Review:
```

```
# Convert each review to string type
    text = str(text).lower()
    # Split the review into its constituent words
    words = text.split()
    # Removing stopwords from the reviews
    words = [word for word in words if not word in
set(stopwords.words('english'))]
    all words.append(words)
all words = list(itertools.chain.from iterable(all words))
values = pd.Series(all words).value counts()
[nltk data] Downloading package stopwords to /root/nltk data...
[nltk data]
              Unzipping corpora/stopwords.zip.
# Groups the top 20 words
x = values[:20]
# Set the width and height of the figure
plt.figure(figsize=(8,6))
# Add title
plt.title("Top 20 Most Frequent Words", fontweight = 'bold', fontsize
# Bar chart showing amount of both target values
sns.barplot(x, x.index, palette = "Blues r", alpha = 0.75)
# Add label for vertical axis
plt.ylabel("Words")
# Add label for hotizontal axis
plt.xlabel("Count")
# Rotate the label text for hotizontal axis
plt.xticks(rotation=0)
plt.savefig('Fig6 TopFrequentWords.png', dpi=300)
plt.show()
/usr/local/lib/python3.8/dist-packages/seaborn/ decorators.py:36:
FutureWarning: Pass the following variables as keyword args: x, y.
From version 0.12, the only valid positional argument will be `data`,
and passing other arguments without an explicit keyword will result in
an error or misinterpretation.
 warnings.warn(
```

```
# Function to create a Word Cloud

def create_word_cloud(text):
    The purpose of this function is to create a Word Cloud from a Numpy array containing text.

Parameters
    text: A numpy array of text sentences.

Returns

None
    """

STOPWORDS.add('NaN') # remove NaN to the World Cloud STOPWORDS.add('https') # remove https to the World Cloud comment_words = ' ' stopwords = set(STOPWORDS)

for val in text:
```

```
# convert each val to string type
        val = str(val)
        # split the value
        tokens = val.split()
        # Converts each token to lowercase
        for i in range(len(tokens)):
            tokens[i] = tokens[i].lower()
        for words in tokens:
            comment_words = comment_words + words + ' '
    wordcloud = WordCloud(width = 3000, height = 2000,
                    background color ='white',
                    \#mask = maskArray,
                    stopwords = stopwords,
                    min font size = 10)
    wordcloud.generate(comment words)
    # plot the WordCloud image
    plt.figure(figsize = (10, 8))
    plt.imshow(wordcloud)
    plt.axis("off")
    plt.tight layout(pad = 0)
    plt.savefig('Fig7_WordCloud.png', dpi=300)
    plt.show()
# Create a WordCloud from Reviews
text = df.Review.values
create word cloud(text)
```

6.3 Data Preparation

The text was cleaned and prepared for the subsequent modeling.

```
# Downloading of utilities from the NLP toolkit
nltk.download('stopwords')
nltk.download('punkt')
[nltk data] Downloading package stopwords to /root/nltk data...
              Package stopwords is already up-to-date!
[nltk data]
[nltk data] Downloading package punkt to /root/nltk data...
[nltk data] Unzipping tokenizers/punkt.zip.
# Dictionary of abbreviations
abbreviations = {
    "$" : " dollar ",
    "€" : " euro ",
    "4ao" : "for adults only",
    "a.m" : "before midday",
    "a3" : "anytime anywhere anyplace",
    "aamof" : "as a matter of fact",
    "acct" : "account",
    "adih" : "another day in hell",
    "afaic" : "as far as i am concerned",
    "afaict" : "as far as i can tell",
    "afaik" : "as far as i know",
    "afair" : "as far as i remember",
    "afk" : "away from keyboard",
```

```
"app" : "application",
"approx" : "approximately",
"apps" : "applications",
"asap" : "as soon as possible",
"asl" : "age, sex, location",
"atk" : "at the keyboard",
"ave." : "avenue",
"aymm" : "are you my mother",
"ayor" : "at your own risk",
"b&b" : "bed and breakfast",
"b+b" : "bed and breakfast",
"b.c" : "before christ",
"b2b" : "business to business"
"b2c" : "business to customer",
"b4" : "before",
"b4n" : "bye for now",
"b@u" : "back at you",
"bae" : "before anyone else",
"bak" : "back at keyboard",
"bbbg" : "bye bye be good",
"bbc": "british broadcasting corporation",
"bbias" : "be back in a second",
"bbl" : "be back later",
"bbs" : "be back soon",
"be4" : "before",
"bfn" : "bye for now",
"blvd" : "boulevard",
"bout" : "about",
"brb" : "be right back",
"bros" : "brothers",
"brt" : "be right there",
"bsaaw" : "big smile and a wink",
"btw" : "by the way",
"bwl" : "bursting with laughter",
"c/o" : "care of",
"cet" : "central european time",
"cf" : "compare",
"cia" : "central intelligence agency",
"csl" : "can not stop laughing",
"cu" : "see you",
"cul8r" : "see you later",
"cv" : "curriculum vitae",
"cwot" : "complete waste of time",
"cya" see you",
"cyt" : "see you tomorrow",
"dae" : "does anyone else",
"dbmib" : "do not bother me i am busy",
"diy" : "do it yourself",
"dm" : "direct message",
"dwh" : "during work hours",
```

```
"e123" : "easy as one two three",
"eet" : "eastern european time",
"eg" : "example",
"embm" : "early morning business meeting",
"encl" : "enclosed",
"encl." : "enclosed"
"etc" : "and so on",
"faq" : "frequently asked questions",
"fawc" : "for anyone who cares",
"fb" : "facebook",
"fc" : "fingers crossed".
"fig" : "figure",
"fimh" : "forever in my heart",
"ft." : "feet",
"ft" : "featuring",
"ftl" : "for the loss",
"ftw" : "for the win",
"fwiw" : "for what it is worth",
"fyi" : "for your information",
"g9" "genius",
"gahoy" : "get a hold of yourself",
"gal": "get a life",
"gcse" : "general certificate of secondary education",
"gfn" : "gone for now",
"gg" : "good game",
"gl" : "good luck",
"glhf": "good luck have fun",
"gmt" : "greenwich mean time",
"gmta": "great minds think alike",
"gn" : "good night",
"g.o.a.t" : "greatest of all time",
"goat" : "greatest of all time",
"goi" : "get over it",
"gps" : "global positioning system",
"qr8" : "great",
"gratz" : "congratulations",
"gyal" : "girl",
"h&c" : "hot and cold".
"hp" : "horsepower",
"hr" : "hour",
"hrh" : "his royal highness",
"ht" : "height"
"ibrb" : "i will be right back",
"ic" : "i see",
"icq" : "i seek you",
"icymi" : "in case you missed it",
"idc" : "i do not care".
"idgadf" : "i do not give a damn fuck",
"idgaf" : "i do not give a fuck",
"idk" : "i do not know",
```

```
"ie" : "that is",
"i.e" : "that is",
"ifyp" : "i feel your pain",
"IG": "instagram",
"iirc" : "if i remember correctly",
"ilu" : "i love you",
"ilv" : "i love vou".
"imho" : "in my humble opinion",
"imo" : "in my opinion",
"imu" : "i miss you",
"iow" : "in other words",
"irl" : "in real life",
"j4f" : "just for fun",
"jic" : "just in case",
"ik" "just kidding",
"jsyk": "just so you know",
"l8r" : "later",
"lb" : "pound",
"lbs" : "pounds",
"ldr" : "long distance relationship",
"lmao" : "laugh my ass off",
"lmfao" : "laugh my fucking ass off",
"lol" : "laughing out loud",
"ltd" : "limited",
"ltns" : "long time no see",
"m8" : "mate",
"mf" : "motherfucker",
"mfs" : "motherfuckers",
"mfw" : "my face when",
"mofo" : "motherfucker"
"mph" : "miles per hour",
"mr" : "mister",
"mrw" : "my reaction when",
"ms" : "miss",
"mte": "my thoughts exactly",
"nagi" : "not a good idea",
"nbc" : "national broadcasting company",
"nbd" : "not big deal",
"nfs" : "not for sale",
"ngl" : "not going to lie",
"nhs" : "national health service",
"nrn" : "no reply necessary",
"nsfl" : "not safe for life"
"nsfw" : "not safe for work",
"nth" : "nice to have",
"nvr" : "never",
"nyc" : "new york city",
"oc" : "original content",
"og" : "original",
"ohp" : "overhead projector",
```

```
"oic" : "oh i see",
"omdb" : "over my dead body",
"omg" : "oh my god",
"omw" : "on my way"
"p.a" : "per annum",
"p.m" : "after midday",
"pm" : "prime minister",
"poc" : "people of color",
"pov" : "point of view",
"pp" : "pages",
"ppl" : "people",
"prw" : "parents are watching",
"ps" : "postscript",
"pt" : "point",
"ptb" : "please text back",
"pto" : "please turn over",
"qpsa" : "what happens",
"ratchet" : "rude",
"rbtl" : "read between the lines",
"rlrt" : "real life retweet",
"rofl" : "rolling on the floor laughing",
"roflol" : "rolling on the floor laughing out loud",
"rotflmao": "rolling on the floor laughing my ass off",
"rt" : "retweet",
"ruok" : "are you ok",
"sfw" : "safe for work",
"sk8" : "skate",
"smh" : "shake my head",
"sq" : "square",
"srsly" : "seriously",
"ssdd" : "same stuff different day",
"tbh" : "to be honest",
"tbs" : "tablespooful"
"tbsp" : "tablespooful",
"tfw" : "that feeling when",
"thks": "thank you",
"tho" : "though",
"thx" : "thank you",
"tia" : "thanks in advance",
"til" : "today i learned",
"tl;dr" : "too long i did not read",
"tldr" : "too long i did not read",
"tmb" : "tweet me back",
"tntl" : "trying not to laugh",
"ttyl" : "talk to you later",
"u" : "you",
"u2" "you too".
"u4e" : "yours for ever",
"utc" : "coordinated universal time",
"w/" : "with",
```

```
"w/o" : "without",
    "w8" : "wait".
    "wassup" : "what is up",
    "wb" : "welcome back",
    "wtf" : "what the fuck",
    "wtg" : "way to go",
    "wtpa" : "where the party at",
    "wuf" : "where are you from",
    "wuzup" : "what is up",
    "wywh" : "wish you were here",
    "yd" : "yard",
    "ygtr" : "you got that right",
    "ynk" : "you never know",
    "zzz" : "sleeping bored and tired"
}
# Function for converting abbreviations to text
def convert abbrev(text):
    This function converts common English abbreviations to full text.
    Parameters
    text: A string in natural language with abbreviations in English.
    Returns
    text: A string with abbreviations converted to full text.
    0.00
    tokens = word tokenize(text)
    tokens = [(abbreviations[word.lower()] if word.lower() in
abbreviations.keys() else word) for word in tokens]
    text = ' '.join(tokens)
    return text
# Fcuntion to clean and stem text
def prepare text(text):
    This function keeps only text characters, transforms text into
lower case, splits the text into words using lists,
    stems the words, removes the stop words and rejoin the words into
a text string.
    Parameters
    text: A string in natural language.
    Returns
```

```
text: A string of stemmed text in lower case with stop words
removed.
    0.00
    text = re.sub('[^a-zA-Z]', ' ', text)
    text = text.lower()
    text = text.split()
    ps = PorterStemmer()
    text = [ps.stem(word) for word in text if not word in
set(stopwords.words('english'))]
    text = ' '.join(text)
    return text
# Data preparation
df['prepText'] = df['Review'].apply(lambda x: convert abbrev(x)) #
First, abbreviations are converted to text
df['prepText'] = df['prepText'].apply(lambda x: prepare text(x)) #
Then, text is cleaned, stemmed, and stopwords are removed
df['prepText'].head()
0
                                        wow love place
1
                                             crust good
2
                                    tasti textur nasti
3
     stop late may bank holiday rick steve recommen...
                               select menu great price
Name: prepText, dtype: object
```

6.4 Data Modeling

A bag-of-words model was created in order to train several binary classification algorithms for classificating the restaurant reviews into positive or negative. The hyperparameters for each model were tunned using GridSearchCV or RandomizedSearchCV. Then, the accuracy metric was used to select the best classification model.

```
# Division of the data set into training/validation set and testing
set
X_train_val, X_test, y_train_val, y_test = train_test_split(X, y,
test size = 0.15, random state = 0)
# Division of the training/validation set into training set and
validation set
X train, X validation, y_train, y_validation =
train test split(X train val, y train val, test size = 0.15,
random state = 0)
# Function to plot Confusion Matrix
def plot confusion matrix(y true, y predict, title = 'Confusion
Matrix'):
    The purpose of this function is to plot the confusion matrix in a
more aesthetic way.
    Parameters
    y true: Numpy array of true labels
    y predict: Numpy array of predicted labels
    title: String to be used as the title of the plot
    Returns
    None
    0.00
    cm = confusion matrix(y true, y predict)
    cm = cm.transpose()
    plt.subplots(figsize = (4,3.5))
    ax = sns.heatmap(cm, annot=True, cmap = "Blues")
    fontcolor = 'dimgray' # Set font color
    cbar = ax.collections[0].colorbar
    cbar.ax.tick_params(labelsize=11, colors = fontcolor)
    plt.xlabel('Predicted Conditions', fontweight = 'bold', color =
fontcolor)
    plt.ylabel('True Conditions', fontweight = 'bold', color =
fontcolor)
    plt.title(title, fontweight = 'bold', color = fontcolor)
    plt.xticks([0.5,1.5], ['Positive (PP)', 'Negative (PN)'], fontsize
= 12, color = fontcolor)
    plt.yticks([0.5,1.5], ['Positive (P)', 'Negative (N)'], fontsize =
```

```
12, color = fontcolor)
    plt.show()
# Logistic Regression Model
%%time
logreg classifier = LogisticRegression(random state = 0)
logreg_param_grid = {'penalty': ['l1', 'l2', 'elasticnet', None],
                    'C': [1, 10, 100, 1000],
                    'tol': [1e-4, 1e-5, 1e-6],
                    'solver': ['lbfgs', 'liblinear', 'newton-cg',
'newton-cholesky', 'sag', 'saga']
logreg search = GridSearchCV(estimator = logreg classifier,
                               param grid = logreg param grid,
                               scoring = 'accuracy', # 'roc auc'
                               cv = 5,
                               n jobs = -1,
                               refit = True,
                               verbose = True,
logreg search.fit(X train, y train)
Fitting 5 folds for each of 288 candidates, totalling 1440 fits
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
validation.py:372: FitFailedWarning:
1020 fits failed out of a total of 1440.
The score on these train-test partitions for these parameters will be
If these failures are not expected, you can try to debug them by
setting error score='raise'.
Below are more details about the failures:
60 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model_selection/_valid
ation.py", line 680, in fit and score
    estimator.fit(X_train, y_train, **fit_params)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = _check_solver(self.solver, self.penalty, self.dual)
```

```
File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 447, in check solver
   raise ValueError(
ValueError: Solver lbfgs supports only 'l2' or 'none' penalties, got
l1 penalty.
______
60 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
   estimator.fit(X train, y train, **fit params)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
   solver = check solver(self.solver, self.penalty, self.dual)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 447, in _check solver
   raise ValueError(
ValueError: Solver newton-cg supports only 'l2' or 'none' penalties,
got l1 penalty.
240 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
   estimator.fit(X train, y train, **fit params)
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
   solver = _check_solver(self.solver, self.penalty, self.dual)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 434, in check solver
   raise ValueError(
ValueError: Logistic Regression supports only solvers in ['liblinear',
'newton-cg', 'lbfgs', 'sag', 'saga'], got newton-cholesky.
______
60 fits failed with the following error:
Traceback (most recent call last):
 File
```

```
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
    estimator.fit(X_train, y_train, **fit_params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 447, in check solver
    raise ValueError(
ValueError: Solver sag supports only 'l2' or 'none' penalties, got l1
penalty.
60 fits failed with the following error:
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
    estimator.fit(X_train, y_train, **fit_params)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 447, in check solver
    raise ValueError(
ValueError: Solver lbfgs supports only 'l2' or 'none' penalties, got
elasticnet penalty.
60 fits failed with the following error:
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in _fit_and_score
    estimator.fit(X_train, y train, **fit params)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = _check_solver(self.solver, self.penalty, self.dual)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 457, in check solver
    raise ValueError(
ValueError: Only 'saga' solver supports elasticnet penalty, got
```

```
solver=liblinear.
60 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model_selection/_valid
ation.py", line 680, in fit and score
    estimator.fit(X train, y train, **fit params)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 447, in check solver
    raise ValueError(
ValueError: Solver newton-cg supports only 'l2' or 'none' penalties,
got elasticnet penalty.
60 fits failed with the following error:
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
    estimator.fit(X train, y train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
.py", line 447, in check solver
    raise ValueError(
ValueError: Solver sag supports only 'l2' or 'none' penalties, got
elasticnet penalty.
60 fits failed with the following error:
Traceback (most recent call last):
 File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in _fit_and_score
    estimator.fit(X train, y train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear model/ logistic
```

```
.pv", line 1471, in fit
    raise ValueError(
ValueError: l1 ratio must be between 0 and 1; got (l1 ratio=None)
300 fits failed with the following error:
Traceback (most recent call last):
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
    estimator.fit(X train, y train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 1461, in fit
    solver = check solver(self.solver, self.penalty, self.dual)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/linear_model/_logistic
.py", line 441, in check solver
    raise ValueError(
ValueError: Logistic Regression supports only penalties in ['l1',
'l2', 'elasticnet', 'none'], got None.
  warnings.warn(some fits failed message, FitFailedWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/model_selection/_search
.py:969: UserWarning: One or more of the test scores are non-finite: [
                      nan 0.73272989 0.731341
                                                 0.731341
           nan
nan
        nan
                   nan
                               nan
                                          nan
                                                      nan
                                                                 nan
                               nan 0.73549808 0.73549808 0.73549808
        nan
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                                          nan
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                   nan
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                               nan 0.76316092 0.76316092 0.76316092
                   nan
        nan
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                                          nan
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```

```
nan 0.72572797 0.72296935 0.72158046
        nan
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                               nan 0.75757663 0.75757663 0.75757663
        nan
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                                           nan
                                                      nan
 0.75752874 0.75752874 0.75752874 0.75479885 0.75479885 0.75479885
        nan
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                    nan
                               nan 0.71601533 0.71322797 0.71323755
        nan
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                                           nan
                                                      nan
                               nan 0.75617816 0.75617816 0.75617816
        nan
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 0.72982759 0.72982759 0.72982759 0.72844828 0.72844828 0.72844828
 0.72844828 0.72844828 0.72844828
                                           nan
                                                      nan
 0.75891762 0.75891762 0.75891762 0.75617816 0.75617816 0.75617816
        nan
                    nan
                               nan
                                           nan
                                                      nan
                                                                  nan
        nan
                    nan
                                                                  nan
                               nan
                                           nan
                                                      nan
                    nan
                                           nan
                                                                  nanl
        nan
                               nan
                                                      nan
 warnings.warn(
CPU times: user 4.88 s, sys: 289 ms, total: 5.17 s
Wall time: 3min 45s
/usr/local/lib/python3.8/dist-packages/sklearn/linear model/
sag.py:352: ConvergenceWarning: The max iter was reached which means
The coef did not converge
 warnings.warn(
GridSearchCV(cv=5, estimator=LogisticRegression(random state=0),
n iobs=-1,
             param grid={'C': [1, 10, 100, 1000],
                           penalty': ['l1', 'l2', 'elasticnet', None],
                          'solver': ['lbfgs', 'liblinear', 'newton-cg',
                                      newton-cholesky', 'sag', 'saga'],
                          'tol': [0.0001, 1e-05, 1e-06]},
             scoring='accuracy', verbose=True)
# Logistic Regression Results
logreg best accuracy = logreg search.best score
logreg best parameters = logreg search.best params
logreg y pred = logreg search.predict(X validation)
```

```
logreg_roc_auc = roc_auc_score(y_validation, logreg_y_pred)
logreg_rmse = np.sqrt(mean_squared_error(y_validation, logreg_y_pred))
print(f"Model: {logreg_search.estimator}\n\n")
print(f"The best parameters are: {logreg_best_parameters}\n")
plot_confusion_matrix(y_validation, logreg_y_pred)
print(classification_report(y_validation, logreg_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{logreg_best_accuracy:.05f}\n")
print(f"The area under the ROC curve is: {logreg_roc_auc:.05f}\n")
print(f"The RMSE is: {logreg_rmse:.05f}\n")
Model: LogisticRegression(random_state=0)
The best parameters are: {'C': 10, 'penalty': 'l1', 'solver': 'saga', 'tol': 0.0001}
```

support	f1-score	recall	precision	
65	0.77	0.80	0.74	Θ
63	0.74	0.71	0.78	1
128	0.76			accuracy
128	0.76	0.76	0.76	macro avg
128	0.76	0.76	0.76	weighted avg

```
The best model yields an Accuracy of: 0.76316
The area under the ROC curve is: 0.75714
The RMSE is: 0.49213
# K-Nearest Neighbors Model
%%time
KNN classifier = KNeighborsClassifier()
KNN param grid = {'n neighbors': list(range(3,50)),
                   'weights' : ['uniform','distance'],
'metric' : ['minkowski','euclidean','manhattan']
                   }
KNN search = GridSearchCV(estimator = KNN classifier,
                           param grid = KNN param grid,
                           scoring = 'accuracy', # 'roc auc'
                           cv = 5,
                           n_{jobs} = -1,
                           refit = True,
                           verbose = True,
KNN_search.fit(X_train, y_train)
Fitting 5 folds for each of 282 candidates, totalling 1410 fits
CPU times: user 1.47 s, sys: 105 ms, total: 1.58 s
Wall time: 54.1 s
GridSearchCV(cv=5, estimator=KNeighborsClassifier(), n jobs=-1,
              param_grid={'metric': ['minkowski', 'euclidean',
'manhattan'],
                           'n neighbors': [3, 4, 5, 6, 7, 8, 9, 10, 11,
12, 13,
                                           14, 15, 16, 17, 18, 19, 20,
21, 22, 23,
                                           24, 25, 26, 27, 28, 29, 30,
31, 32, ...],
                          'weights': ['uniform', 'distance']},
             scoring='accuracy', verbose=True)
```

```
# K-Nearest Neighbors Results
KNN best accuracy = KNN search.best score
KNN best parameters = KNN search.best params
KNN y pred = KNN search.predict(X validation)
KNN roc auc = roc auc score(y validation, KNN y pred)
KNN rmse = np.sqrt(mean squared error(y validation, KNN y pred))
print(f"Model: {KNN search.estimator}\n\n")
print(f"The best parameters are: {KNN best parameters}\n")
plot confusion matrix(y validation, KNN y pred)
print(classification_report(y_validation, KNN_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{KNN best accuracy:.05f}\n")
print(f"The area under the ROC curve is: {KNN roc auc:.05f}\n")
print(f"The RMSE is: {KNN_rmse:.05f}\n")
Model: KNeighborsClassifier()
The best parameters are: {'metric': 'manhattan', 'n neighbors': 12,
'weights': 'distance'}
```

	precision	recall	f1-score	support	
0 1	0.64 0.66		0.67 0.63		
accuracy macro avg weighted avg	0.65 0.65		0.65 0.65 0.65	128 128 128	
The best mode	el yields an A	ccuracy	of: 0.7091	Į.	
The area unde	er the ROC cur	ve is: 0	.64774		
The RMSE is:	0.59293				
# Support Ved %time	ctor Machine M	lodel			
SVC_classifie	<pre>SVC_classifier = SVC(random_state = 0)</pre>				
<pre>SVC_param_grid = {'C': [0.1,1, 10, 100],</pre>					
# RandomizedSearchCV was used beacause SVC is very computationally					ntionally
<pre>expensive SVC_search = RandomizedSearchCV(estimator = SVC_classifier,</pre>					param_grid,
		ve ra	fit = True, rbose = Tru ndom_state iter = 50,	ıe,	samples
SVC_search.fi	it(X_train, y_	train)			
Fitting 5 fol	ds for each o	of 48 can	didates, to	talling 240 f	its
<pre>/usr/local/lib/python3.8/dist-packages/sklearn/model_selection/ _search.py:292: UserWarning: The total space of parameters 48 is smaller than n_iter=50. Running 48 iterations. For exhaustive searches, use GridSearchCV. warnings.warn(</pre>					

```
CPU times: user 1.53 s, sys: 115 ms, total: 1.65 s
Wall time: 1min 13s
RandomizedSearchCV(cv=5, estimator=SVC(random state=0), n iter=50,
n jobs=-1,
                   param distributions={'C': [0.1, 1, 10, 100],
                                         'qamma': [1, 0.1, 0.01,
0.001],
                                        'kernel': ['rbf', 'poly',
'sigmoid']},
                   random state=0, scoring='accuracy', verbose=True)
# Support Vector Machine Results
SVC best accuracy = SVC search.best score
SVC best parameters = SVC search.best params
SVC y pred = SVC search.predict(X validation)
SVC roc auc = roc auc score(y validation, SVC y pred)
SVC rmse = np.sqrt(mean squared error(y validation, SVC y pred))
print(f"Model: {SVC_search.estimator}\n\n")
print(f"The best parameters are: {SVC best parameters}\n")
plot confusion matrix(y validation, SVC y pred)
print(classification_report(y_validation, SVC_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{SVC best accuracy:.05f}\n")
print(f"The area under the ROC curve is: {SVC roc auc:.05f}\n")
print(f"The RMSE is: {SVC rmse:.05f}\n")
Model: SVC(random state=0)
The best parameters are: {'kernel': 'rbf', 'gamma': 0.1, 'C': 10}
```

	precision		f1-score	support
0 1	0.77 0.77	0.78 0.76	0.78 0.77	65 63
accuracy macro avg weighted avg	0.77 0.77	0.77 0.77	0.77 0.77 0.77	128 128 128

The best model yields an Accuracy of: 0.77424

The area under the ROC curve is: 0.77326

The RMSE is: 0.47599

```
n jobs = -1,
                          refit = True,
                          verbose = True,
Bayes search.fit(X train, y train)
Fitting 5 folds for each of 100 candidates, totalling 500 fits
CPU times: user 490 ms, sys: 40.4 ms, total: 530 ms
Wall time: 14 s
GridSearchCV(cv=5, estimator=GaussianNB(), n jobs=-1,
             param_grid={'var_smoothing': array([1.00000000e+00,
8.11130831e-01, 6.57933225e-01, 5.33669923e-01,
       4.32876128e-01, 3.51119173e-01, 2.84803587e-01, 2.31012970e-01,
       1.87381742e-01, 1.51991108e-01, 1.23284674e-01, 1.00000000e-01,
       8.11130831e-02, 6.57933225e-02, 5.33669923e-02, 4.32876128e-02,
       3.51119173e-02, 2.8480358...
       1.23284674e-07, 1.00000000e-07, 8.11130831e-08, 6.57933225e-08,
       5.33669923e-08, 4.32876128e-08, 3.51119173e-08, 2.84803587e-08,
       2.31012970e-08, 1.87381742e-08, 1.51991108e-08, 1.23284674e-08,
       1.00000000e-08, 8.11130831e-09, 6.57933225e-09, 5.33669923e-09,
       4.32876128e-09, 3.51119173e-09, 2.84803587e-09, 2.31012970e-09,
       1.87381742e-09, 1.51991108e-09, 1.23284674e-09, 1.00000000e-
09])},
             scoring='accuracy', verbose=True)
# Naive Bayes Result
Bayes_best_accuracy = Bayes_search.best_score
Bayes best parameters = Bayes search.best params
Bayes y pred = Bayes search.predict(X validation)
Bayes roc auc = roc auc score(y validation, Bayes y pred)
Bayes rmse = np.sqrt(mean squared error(y validation, Bayes y pred))
print(f"Model: {Bayes search.estimator}\n\n")
print(f"The best parameters are: {Bayes best parameters}\n")
plot confusion matrix(y validation, Bayes y pred)
print(classification report(y validation, Bayes y pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{Bayes best accuracy:.05f}\n")
print(f"The area under the ROC curve is: {Bayes roc auc:.05f}\n")
print(f"The RMSE is: {Bayes rmse:.05f}\n")
```

Model: GaussianNB()

The best parameters are: {'var_smoothing': 0.1}

support	f1-score	precision recall f1-sc		precision	
65 63	0.66 0.77	0.52 0.94	0.89 0.66	0 1	
128 128 128	0.73 0.72 0.71	0.73 0.73	0.78 0.78	accuracy macro avg weighted avg	

The best model yields an Accuracy of: 0.72992

The area under the ROC curve is: 0.72979

The RMSE is: 0.52291

Decision Tree Model

%%time

tree_classifier = DecisionTreeClassifier(random_state = 0)

```
tree param grid = {
                  criterion': ['gini', 'entropy', 'log loss'],
                  'max depth':
[4,5,6,7,8,9,10,11,12,15,20,30,40,50,70,90,120,150, None],
                  'max features': ['sqrt', 'log2', None]
tree search = GridSearchCV(estimator = tree classifier,
                         param grid = tree param grid,
                         scoring = 'accuracy', # 'roc auc'
                         cv = 5,
                         n jobs = -1,
                         refit = True,
                         verbose = True,
                         )
tree search.fit(X train, y train)
Fitting 5 folds for each of 171 candidates, totalling 855 fits
CPU times: user 725 ms, sys: 53.6 ms, total: 778 ms
Wall time: 14.9 s
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
validation.py:372: FitFailedWarning:
285 fits failed out of a total of 855.
The score on these train-test partitions for these parameters will be
set to nan.
If these failures are not expected, you can try to debug them by
setting error score='raise'.
Below are more details about the failures:
______
285 fits failed with the following error:
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in _fit_and_score
   estimator.fit(X_train, y_train, **fit_params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/tree/ classes.py",
line 937, in fit
    super().fit(
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/tree/ classes.py",
line 352, in fit
    criterion = CRITERIA CLF[self.criterion](
KeyError: 'log loss'
```

```
warnings.warn(some fits failed message, FitFailedWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ search
.py:969: UserWarning: One or more of the test scores are non-finite:
[0.51522989 0.51110153 0.66621648 0.5235249 0.51110153 0.68282567
 0.52631226 0.50831418 0.70775862 0.52770115 0.50970307 0.705
 0.52909004 0.51108238 0.70636973 0.52908046 0.50413793 0.71747126
 0.53462644 0.50968391 0.71467433 0.53880268 0.51938697 0.72438697
 0.52908046 0.51798851 0.7257567
                                 0.55407088 0.51659962 0.73961686
 0.58450192 0.54851533 0.72300766 0.64541188 0.55399425 0.705
           0.6094636
                      0.68977969 0.70218391 0.60809387 0.69533525
 0.6827682
 0.70501916 0.6245977
                       0.68149425 0.70775862 0.61631226 0.68560345
 0.72022031 0.64258621 0.68282567 0.7035728
                                            0.65088123 0.68282567
           0.66199234 0.68282567 0.5166092
 0.7257567
                                            0.51110153 0.66621648
 0.52490421 0.51110153 0.68421456 0.52907088 0.51248084 0.70775862
 0.53045977 0.51248084 0.71190613 0.53184866 0.51386015 0.70360153
 0.53045977 0.5083046
                       0.7133046
                                 0.53600575 0.51246169 0.71746169
 0.54294061 0.51938697 0.72577586 0.5345977
                                            0.51798851 0.72991379
 0.55820881 0.51659962 0.72716475 0.58450192 0.55268199 0.72853448
 0.63985632  0.56232759  0.70911877  0.6994636
                                            0.5844636
                                                       0.70085249
 0.70772989 0.5858908
                       0.70638889 0.68413793 0.60527778 0.70085249
 0.63563218 0.69805556 0.70767241 0.65786398 0.69805556
 0.693841
        nan
                   nan
                              nan
                                         nan
                                                    nan
                                                               nan
        nan
                   nan
                              nan 1
 warnings.warn(
GridSearchCV(cv=5, estimator=DecisionTreeClassifier(random state=0),
n jobs=-1,
             param_grid={'criterion': ['gini', 'entropy', 'log_loss'],
                         'max_depth': [4, 5, 6, 7, 8, 9, 10, 11, 12,
15, 20, 30,
                                      40, 50, 70, 90, 120, 150,
None],
                         'max features': ['sqrt', 'log2', None]},
             scoring='accuracy', verbose=True)
# Decision Tree Results
tree best accuracy = tree search.best score
tree best parameters = tree search.best params
tree_y_pred = tree_search.predict(X validation)
```

```
tree_roc_auc = roc_auc_score(y_validation, tree_y_pred)
tree_rmse = np.sqrt(mean_squared_error(y_validation, tree_y_pred))
print(f"Model: {tree_search.estimator}\n\n")
print(f"The best parameters are: {tree_best_parameters}\n")
plot_confusion_matrix(y_validation, tree_y_pred)
print(classification_report(y_validation, tree_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{tree_best_accuracy:.05f}\n")
print(f"The area under the ROC curve is: {tree_roc_auc:.05f}\n")
print(f"The RMSE is: {tree_rmse:.05f}\n")
Model: DecisionTreeClassifier(random_state=0)
The best parameters are: {'criterion': 'gini', 'max_depth': 15, 'max_features': None}
```

support	f1-score	recall	precision	
65 63	0.78 0.67	0.91 0.56	0.68 0.85	0 1
128 128	0.73 0.72	0.73	0.77	accuracy macro avo

```
weighted avg 0.76 0.73 0.73
                                                   128
The best model yields an Accuracy of: 0.73962
The area under the ROC curve is: 0.73162
The RMSE is: 0.51539
# Random Forest Model
%%time
forest classifier = RandomForestClassifier(random state = 0)
forest param grid = {
                     'n_estimators': [100, 300, 500, 1000],
                    'criterion': ['gini', 'entropy', 'log_loss'],
'max_depth' : [1, 5, 10, 20],
                    'max_features': ['sqrt', 'log2', None]
forest_search = GridSearchCV(estimator = forest_classifier,
                            param grid = forest param grid,
                            scoring = 'accuracy', # 'roc_auc'
                            cv = 3, # Only 3 folds because RF are
computationally expensive
                            n jobs = -1,
                            refit = True,
                            verbose = True,
forest search.fit(X train, y train)
Fitting 3 folds for each of 144 candidates, totalling 432 fits
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
validation.py:372: FitFailedWarning:
144 fits failed out of a total of 432.
The score on these train-test partitions for these parameters will be
set to nan.
If these failures are not expected, you can try to debug them by
setting error score='raise'.
Below are more details about the failures:
144 fits failed with the following error:
```

```
Traceback (most recent call last):
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ valid
ation.py", line 680, in fit and score
    estimator.fit(X_train, y_train, **fit params)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/ensemble/ forest.py",
line 450, in fit
    trees = Parallel(
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 1085, in call
    if self.dispatch one batch(iterator):
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 901, in dispatch one batch
    self. dispatch(tasks)
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 819, in dispatch
    job = self. backend.apply async(batch, callback=cb)
"/usr/local/lib/python3.8/dist-packages/joblib/ parallel backends.py",
line 208, in apply async
    result = ImmediateResult(func)
"/usr/local/lib/python3.8/dist-packages/joblib/ parallel backends.py",
line 597, in init
    self.results = batch()
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 288, in call
    return [func(*args, **kwargs)
  File "/usr/local/lib/python3.8/dist-packages/joblib/parallel.py",
line 288, in <listcomp>
    return [func(*args, **kwargs)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/utils/fixes.py", line
216, in call
    return self.function(*args, **kwargs)
"/usr/local/lib/python3.8/dist-packages/sklearn/ensemble/ forest.py",
line 185, in parallel build trees
    tree.fit(X, y, sample weight=curr sample weight,
check input=False)
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/tree/ classes.py",
line 937, in fit
    super().fit(
  File
"/usr/local/lib/python3.8/dist-packages/sklearn/tree/ classes.py",
line 352, in fit
    criterion = CRITERIA CLF[self.criterion](
KeyError: 'log loss'
```

```
warnings.warn(some_fits_failed_message, FitFailedWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/ search
.py:969: UserWarning: One or more of the test scores are non-finite:
[0.64532042 0.6980521
                       0.68422084 0.68555786 0.56365837 0.55676003
                       0.57479253 0.57479253 0.57479253 0.57479253
 0.53323536 0.5498444
 0.73958621 0.73542531 0.73821462 0.73683725 0.69523398 0.73404219
 0.74791379 0.75204011 0.70775703 0.70775703 0.70775703 0.70775703
 0.73820885 \ 0.7451533 \ 0.74654219 \ 0.74653066 \ 0.74376441 \ 0.75069156
 0.76037921 0.76039073 0.72576072 0.72576072 0.72298294 0.72298294
 0.74654219 0.74100392 0.74793684 0.74517059 0.73820309 0.75899032
 0.75899608 0.75901337 0.74100968 0.7368603
                                              0.74100968 0.74377017
 0.64118257 0.70083564 0.67729945 0.6841805
                                              0.56366413 0.55815468
 0.53461849 0.54431189 0.57479253 0.57479253 0.57479253 0.57479253
 0.73680844 0.74376441 0.73545413 0.73683725 0.69800023 0.73266482
 0.73684878 0.74927386 0.70775703 0.70775703 0.70775703 0.70775703
 0.74237552 0.74514753 0.73960927 0.74375288 0.74653066 0.76177386
 0.76731213 \ 0.77285615 \ 0.72161134 \ 0.72437759 \ 0.72437759 \ 0.72437759
 0.74654795 0.73962079 0.74931996 0.74792531 0.74376441 0.75208621
 0.7548467
            0.75762448 0.73684302 0.74377017 0.74099239 0.74793107
        nan
                   nan
                               nan
                                          nan
                                                     nan
                                                                 nan
        nan
                   nan
                               nan
                                          nan
                                                     nan
                                                                 nan
        nan
                   nan
                               nan
                                          nan
                                                     nan
                                                                 nan
                   nan
                               nan
                                          nan
                                                                 nan
        nan
                                                     nan
        nan
                   nan
                               nan
                                          nan
                                                     nan
                                                                 nan
        nan
                   nan
                               nan
                                          nan
                                                     nan
                                                                 nan
        nan
                   nan
                                                                 nan
                               nan
                                          nan
                                                     nan
        nan
                   nan
                               nan
                                          nan
                                                                 nanl
                                                     nan
 warnings.warn(
CPU times: user 7.37 s, sys: 648 ms, total: 8.02 s
Wall time: 12min 33s
GridSearchCV(cv=3, estimator=RandomForestClassifier(random state=0),
n jobs=-1,
             param_grid={'criterion': ['gini', 'entropy', 'log_loss'],
                          'max depth': [1, 5, 10, 20],
                          'max features': ['sqrt', 'log2', None],
                          'n estimators': [100, 300, 500, 1000]},
             scoring='accuracy', verbose=True)
# Random Forest Results
forest best accuracy = forest search.best score
forest best parameters = forest search.best params
forest y pred = forest search.predict(X validation)
forest roc auc = roc auc score(y validation, forest y pred)
```

```
forest_rmse = np.sqrt(mean_squared_error(y_validation, forest_y_pred))
print(f"Model: {forest_search.estimator}\n\n")
print(f"The best parameters are: {forest_best_parameters}\n")
plot_confusion_matrix(y_validation, forest_y_pred)
print(classification_report(y_validation, forest_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{forest_best_accuracy:.05f}\n")
print(f"The area under the ROC curve is: {forest_roc_auc:.05f}\n")
print(f"The RMSE is: {forest_rmse:.05f}\n")
Model: RandomForestClassifier(random_state=0)
The best parameters are: {'criterion': 'entropy', 'max_depth': 10, 'max_features': 'log2', 'n_estimators': 1000}
```

support	f1-score	recall	precision	
65 63	0.80 0.72	0.91 0.62	0.71 0.87	0 1
128 128 128	0.77 0.76 0.76	0.76 0.77	0.79 0.79	accuracy macro avg weighted avg

```
The best model yields an Accuracy of: 0.77286
The area under the ROC curve is: 0.76337
The RMSE is: 0.48412
# XGBoost Model
%%time
xgb classifier = XGBClassifier(objective= 'binary:logistic',
random state = 0)
xgb param grid = {
                    'n estimators':[100, 300, 500],
                    'max depth' : [1, 5, 10],
                    'learning_rate': [0.1, 0.01, 0.001]
# RandomizedSearchCV was used because XGB is somewhat computationally
expensive
xgb search = RandomizedSearchCV(estimator = xgb classifier,
                                param distributions = xgb param grid,
                                scoring = 'accuracy', # 'roc auc'
                                cv = 3,
                                n_{jobs} = -1,
                                refit = True,
                                verbose = True,
                                random state = 0,
                                n iter = 40
xgb search.fit(X train, y train)
Fitting 3 folds for each of 27 candidates, totalling 81 fits
/usr/local/lib/python3.8/dist-packages/sklearn/model selection/
search.py:292: UserWarning: The total space of parameters 27 is
smaller than n iter=40. Running 27 iterations. For exhaustive
searches, use GridSearchCV.
 warnings.warn(
CPU times: user 24.5 s, sys: 396 ms, total: 24.9 s
Wall time: 9min 45s
RandomizedSearchCV(cv=3, estimator=XGBClassifier(), n iter=40,
n jobs=-1,
                   param_distributions={'learning_rate': [0.1, 0.01,
```

```
0.0011,
                                        'max depth': [1, 5, 10],
                                        'n estimators': [100, 300,
500]},
                   random state=0, scoring='accuracy', verbose=True)
# XGBoost Results
xgb best accuracy = xgb search.best score
xgb best parameters = xgb search.best params
xgb y pred = xgb search.predict(X validation)
xgb roc auc = roc auc score(y validation, xgb y pred)
xgb rmse = np.sqrt(mean squared error(y validation, xgb y pred))
print(f"Model: {xgb search.estimator}\n\n")
print(f"The best parameters are: {xqb best parameters}\n")
plot confusion matrix(y validation, xgb y pred)
print(classification_report(y_validation, xgb_y_pred))
print('-'*30)
print(f"\nThe best model yields an Accuracy of:
{xqb best accuracy:.05f}\n")
print(f"The area under the ROC curve is: {xgb roc auc:.05f}\n")
print(f"The RMSE is: {xqb rmse:.05f}\n")
Model: XGBClassifier()
The best parameters are: {'n estimators': 300, 'max depth': 10,
'learning rate': 0.01}
```

	precision	recall	f1-score	support
0 1	0.67 0.83	0.89 0.54	0.76 0.65	65 63
accuracy macro avg weighted avg	0.75 0.75	0.72 0.72	0.72 0.71 0.71	128 128 128

The best model yields an Accuracy of: 0.72992

The area under the ROC curve is: 0.71600

The RMSE is: 0.53033

6.5 Evaluation

The diferent fitted models were evaluated by using the testing set and primarily the following metrics:

- Accuracy,
- AUC ROC, and
- RMSE.

Moreover, confusion matrices, classification reports, AUC ROC plots, precision, negative predictive value (NPV), sensitivity, specificity, and the F1 score were also used to assess the performance of each model.

```
# Models Testina
models_df = pd.DataFrame([['Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy', 'Dummy']],
                          columns = ['Model', 'Accuracy', 'AUC',
'RMSE'. 'Precision'. 'NPV'. 'Sensitivity', 'Specificity', 'F1'])
models = [logreg search, KNN search, SVC search, Bayes search,
tree search, forest search, xgb search]
for model in models:
    y pred model = model.predict(X test)
    #y pred prob model = model.predict proba(X test)[:,1]
    model accuracy = accuracy_score(y_test, y_pred_model)
    model auc = roc auc score(y test, y pred model)
    model_rmse = np.sqrt(mean_squared_error(y_test, y_pred_model))
    model_precision = precision_score(y_test, y_pred_model) # Positive
predictive value
    model npv = precision score(y test, y pred model, pos label=0) #
Negative predictive value
    \#tn, fp, fn, tp = confusion matrix(y test, y pred model).ravel()
    \#model\ npv = tn/(tn + fn) \# Negative\ predictive\ value
    model_sensitivity = recall score(y test, y pred model) # Recall of
the positive class
    model specificity = recall score(y test, y pred model,
pos label=0) # Recall of the negative class
    model f1 = f1 score(y test, y pred model)
    models df = pd.concat([models df,
                           pd.DataFrame({'Model': str(model)[:80],
'Accuracy': round(model accuracy, 5), 'AUC': round(model auc, 5),
                                          'RMSE': round(model rmse, 5),
'Precision': round(model precision, 5), 'NPV': round(model npv, 5),
                                          'Sensitivity':
round(model sensitivity, 5), 'Specificity': round(model specificity,
5),
                                          'F1': round(model f1, 5)},
index=[0]), axis = 0)
models df = models df.iloc[1:,].reset index().drop(columns = 'index')
models df
                                                 Model Accuracy
                                                                      AUC
O GridSearchCV(cv=5, estimator=LogisticRegressio... 0.71333
                                                                 0.71572
1 GridSearchCV(cv=5, estimator=KNeighborsClassif... 0.66667 0.67142
```

```
2 RandomizedSearchCV(cv=5, estimator=SVC(random ... 0.73333 0.73614
3 GridSearchCV(cv=5, estimator=GaussianNB(), n j... 0.67333
                                                              0.66349
4 GridSearchCV(cv=5, estimator=DecisionTreeClass... 0.68667
                                                              0.70039
5 GridSearchCV(cv=3, estimator=RandomForestClass... 0.74667
                                                               0.7545
6 RandomizedSearchCV(cv=3, estimator=XGBClassifi... 0.69333
                                                               0.7053
      RMSE Precision
                         NPV Sensitivity Specificity
                                                           F1
  0.53541
            0.75714
                       0.675
                                 0.67089
                                             0.76056
                                                      0.71141
            0.73016 0.62069
1
  0.57735
                                 0.58228
                                             0.76056
                                                      0.64789
2
            0.78261
                    0.69136
                                 0.68354
                                             0.78873
   0.5164
                                                      0.72973
                                             0.47887
3
  0.57155
            0.64423 0.73913
                                  0.8481
                                                      0.73224
            0.92105
  0.55976
                     0.60714
                                 0.44304
                                             0.95775
                                                      0.59829
5
            0.87273
  0.50332
                     0.67368
                                 0.60759
                                             0.90141
                                                      0.71642
  0.55377
            0.88372 0.61682
                                 0.48101
                                             0.92958 0.62295
# Cleaning of the Models column by removing unnecessary characters
from model name
models df['Model'] = models df['Model'].map(lambda x:
re.findall(r'estimator=(.*)\setminus(', x)[0])
models df
                   Model Accuracy
                                       AUC
                                               RMSE Precision
NPV \
      LogisticRegression 0.71333 0.71572 0.53541
                                                      0.75714
0.675
    KNeighborsClassifier 0.66667 0.67142 0.57735
                                                      0.73016
0.62069
2
                     SVC 0.73333
                                   0.73614
                                             0.5164
                                                      0.78261
0.69136
              GaussianNB 0.67333
                                   0.66349 0.57155
                                                      0.64423
0.73913
4 DecisionTreeClassifier 0.68667
                                   0.70039 0.55976
                                                      0.92105
0.60714
  RandomForestClassifier 0.74667
                                    0.7545 0.50332
                                                      0.87273
0.67368
6
           XGBClassifier 0.69333
                                   0.7053 0.55377
                                                      0.88372
0.61682
  Sensitivity Specificity
                               F1
0
      0.67089
                 0.76056
                          0.71141
1
      0.58228
                 0.76056
                          0.64789
2
      0.68354
                 0.78873
                          0.72973
3
                 0.47887
                          0.73224
      0.8481
4
      0.44304
                 0.95775 0.59829
```

```
0.60759
                  0.90141 0.71642
6
      0.48101
                  0.92958 0.62295
models df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7 entries, 0 to 6
Data columns (total 9 columns):
#
     Column
                  Non-Null Count
                                  Dtype
     -----
                  -----
0
                  7 non-null
    Model
                                  object
1
     Accuracy
                  7 non-null
                                  object
 2
                  7 non-null
     AUC
                                  object
 3
     RMSE
                  7 non-null
                                  object
4
                  7 non-null
    Precision
                                  object
5
     NPV
                  7 non-null
                                  object
 6
     Sensitivity 7 non-null
                                  object
    Specificity
 7
                  7 non-null
                                  object
8
                  7 non-null
     F1
                                  object
dtypes: object(9)
memory usage: 632.0+ bytes
models df.to csv('Models Evaluation Metrics.csv', index = False)
# Confusion matrix for each model
for i, model in enumerate(models):
    y pred model = model.predict(X test)
    title = models df['Model'].iloc[i]
    print(plot_confusion_matrix(y_test, y_pred_model, title =
f'Confusion Matrix: {title}'))
```

None

None

None

None

None

None
None
From the confusion matrices above, it seems that SVC and Random Forests are the algorithms with the best performance, as they have the largest numbers of True Positives and True Negatives, as well as the lowest numbers of False Positives and False Negatives.

```
# Heatmap of the Evaluation Metrics
plt.figure(figsize = (7,5))
ax = sns.heatmap(data =
models df.set index('Model').sort values('Accuracy', ascending =
False).astype(float),
                  cmap = "Blues r",
                  mask =
(models df.set index('Model').sort values('Accuracy', ascending =
False).astype(float) == 0))
ax.set facecolor('xkcd:black')
cbar = ax.collections[0].colorbar
cbar.ax.tick_params(labelsize=11, colors = 'dimgray')
plt.xlabel('Metric', weight = 'bold', fontsize = 12, color =
'dimgray')
plt.ylabel('Model', weight = 'bold', fontsize = 12, color = 'dimgray')
plt.title('Models Performance', weight = 'bold', fontsize = 15, color
= 'dimgray')
plt.xticks(fontsize = 11, color = 'dimgray')
plt.yticks(fontsize = 11, color = 'dimgray')
plt.gca().get yticklabels()[0].set fontweight("bold")
plt.gca().get yticklabels()[0].set color("black")
plt.savefig('Fig9 ModelsPerformance.png', dpi=300)
plt.show()
```

From the heatmap above, **Random Forests**, **SVC and Logistic** are the algorithms with the best performance according to the **accuracy**, **AUC ROC and RMSE metrics**. They exhibited the highest accuracy and AUC ROC, as well as the lowest RMSE.

On the contrary, regarding the validity of the predictions, the best **precision** or **positive predictive value** corresponds to the **XGBoost and Decision Trees** algorithms. This means that their rate of accurate positive predictions is the highest or, in other words, they had the best ability to not to label as positive a review that is negative. Whereas the **Naive Bayes** algorithm yielded the highest rate of accurate negative predictions (highest **negative predictive value**) or, in other words, it had the best ability to not to label as negative a review that is positive.

On the other hand, regarding the completeness of the predictions, the **Naive Bayes** algorithm also exhibited the highest **sensitivity**, which means that this algorithm has the best ability to correctly classify true positive reviews from all the positive reviews or, in other words, it had the best ability to find all the positive reviews. Whereas the **XGBoost and Decision Trees** algorithms had the best ability to classify true negative reviews from all the negative reviews or, in other words, they had the best ability to find all the negative reviews (best **specificity**).

Finally, according to the **F1-score**, which is the harmonic mean of precision and sensitivity, the best model is the **Naive Bayes** algorithm.

```
# Setting of the Font Properties
fp = mpl.font manager.FontProperties(
                                      family='impact', style='normal',
size=12,
                                      weight='normal',
stretch='normal')
# Creation of a custom color palette
palette = ['dimgray',]*7
palette.insert(0, sns.color palette('Blues r')[0])
# Definition of the base font color for plots
base font color = 'dimgray'
# Best model by accuracy score
plt.figure(figsize = (8, 5))
ax = sns.barplot(data = models df.sort values(by = 'Accuracy',
ascending = False), y = 'Model', x = 'Accuracy', palette = palette,
alpha = 0.8)
plt.title('Best Model by Accuracy Score', fontweight = 'bold', size =
15, color = base font color)
plt.xlabel('Accuracy Score', color = base font color, fontsize = 12,
fontweight = 'bold')
plt.ylabel('Model', color = base font color, fontsize = 12, fontweight
= 'bold')
plt.xticks(color = base font color)
plt.yticks(color = base font color)
ax.xaxis.set_major_formatter(FuncFormatter(lambda y, _:
'{:.0%}'.format(y)))
plt.xlim((0.5,0.8))
```

```
plt.gca().get_yticklabels()[0].set_fontweight("bold")
plt.gca().get_yticklabels()[0].set_color("black")
#plt.text(480, 278, 'Random Forest\nis the model with\nthe highest
accuracy.', fontproperties=fp, transform=None)
plt.savefig('Fig10_Accuracy.png', dpi=300)
plt.show()
```

Thus, in view of the above chart, the algorithm that yielded the **highest accuracy** was **Random Forest**.

```
# Best model by AUC ROC score
plt.figure(figsize = (8, 5))
ax = sns.barplot(data = models df.sort values(by = 'AUC', ascending =
False), y = 'Model', x = 'AUC', palette = palette, alpha = 0.8)
plt.title('Best Model by Area Under the ROC Curve (AUC ROC)',
fontweight = 'bold', size = 15, color = base font color)
plt.xlabel('AUC ROC Score', color = base font color, fontsize = 12,
fontweight = 'bold')
plt.ylabel('Model', color = base font color, fontsize = 12, fontweight
= 'bold')
plt.xticks(color = base font color)
plt.yticks(color = base font color)
plt.xlim((0.5,0.8))
plt.gca().get yticklabels()[0].set fontweight("bold")
plt.gca().get yticklabels()[0].set color("black")
plt.savefig('Fig11 AUCROC.png', dpi=300)
plt.show()
```

Thus, in view of the above chart, the algorithm that yielded the **highest AUC ROC** was **Random Forest**.

```
# Best model by RMSE score
plt.figure(figsize = (8, 5))
sns.barplot(data = models df.sort values(by = 'RMSE', ascending =
True), y = 'Model', x = 'RMSE', palette = palette, alpha = 0.8)
plt.title('Best Model by Root-Mean-Square Error (RMSE)', fontweight =
'bold', size = 15, color = base font color)
plt.xlabel('RMSE Score', color = base_font_color, fontsize = 12,
fontweight = 'bold')
plt.ylabel('Model', color = base_font_color, fontsize = 12, fontweight
= 'bold')
plt.xticks(color = base font color)
plt.yticks(color = base font color)
plt.xlim((0.3,0.65))
plt.gca().get_yticklabels()[0].set_fontweight("bold")
plt.gca().get yticklabels()[0].set color("black")
plt.savefig('Fig12 RMSE.png', dpi=300)
plt.show()
```

Thus, in view of the above chart, the algorithm that yielded the **lowest RMSE** was **Random Forest**.

```
# ROC Curve Plot
logreg c = plot roc curve(logreg search, X test, y test)
KNN c = plot roc curve(KNN search, X test,y test)
SVC c = plot roc curve(SVC search, X test,y test)
Bayes c = plot roc curve(Bayes search, X test, y test)
tree c = plot roc curve(tree search, X test,y test)
forest c = plot roc curve(forest search, X test,y test)
xgb c = plot roc curve(xgb search, X test, y test)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/
deprecation.py:87: FutureWarning: Function plot_roc_curve is
deprecated; Function :func:`plot roc curve` is deprecated in 1.0 and
will be removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
 warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot_roc_curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
 warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot_roc_curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
```

```
warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot_roc_curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth: `sklearn.metric.RocCurveDisplay.from estimator`.
  warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot roc curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
  warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
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Function :func:`plot_roc_curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
  warnings.warn(msg, category=FutureWarning)
/usr/local/lib/python3.8/dist-packages/sklearn/utils/deprecation.py:87
: FutureWarning: Function plot roc curve is deprecated;
Function :func:`plot roc curve` is deprecated in 1.0 and will be
removed in 1.2. Use one of the class
methods: :meth:`sklearn.metric.RocCurveDisplay.from predictions`
or :meth:`sklearn.metric.RocCurveDisplay.from estimator`.
  warnings.warn(msg, category=FutureWarning)
```

```
# Plotting all ROC curves in one single chart
plt.figure(figsize=(8,5))
ax = plt.gca()
forest c.plot(ax=ax,alpha=0.8,label='RandomForestClassifier',
linewidth = 4, color = sns.color palette('Blues r')[0])
SVC c.plot(ax=ax,alpha=0.8,label='SVC', color = 'dimgray')
logreq c.plot(ax=ax,alpha=0.8,label='LogisticRegression', color =
'gray', linestyle = '--')
xgb_c.plot(ax=ax,alpha=0.8,label='XGBClassifier', color = 'grey')
tree c.plot(ax=ax,alpha=0.8,label='DecisionTreeClassifier', color =
'darkgray', linestyle = '--')
Bayes c.plot(ax=ax,alpha=0.8,label='GaussianNB', color = 'silver')
KNN c.plot(ax=ax,alpha=0.8,label='KNeighborsClassifier', color =
'silver', linestyle = '--')
sns.move legend(ax, loc = 'lower right', facecolor = 'white', title =
'Model'
plt.title('ROC Curve', fontweight = 'bold', size = 15, color =
base font color)
plt.xlabel('False Positive Rate', color = base font color, fontsize =
12, fontweight = 'bold')
plt.ylabel('True Positive Rate', color = base font color, fontsize =
12, fontweight = 'bold')
plt.xticks(color = base font color)
plt.yticks(color = base font color)
plt.savefig('Fig13 ROC.png', dpi=300)
plt.show()
```

Finally, according the ROC curves, the algorithm that yielded the best results was **Random Forest** as its curve is arguably the closest to the y-axis, which means that this algorithm is capable to yield the highest true positive rate. On the other hand, it seems that the K-Neighbors was the worst algorithm as it is the closest to the x-axis, which represents the false positive rate.

7. Conclusions

According to the combination of parameters tested, the **best model** for **classifying the reviews of a restaurant into positive or negative** through Natural Language Processing based on a bag-of-words model was the **Random Forest Classifier**, with an accuracy, AUC ROC, and RMSE of 0.75, 0.76, and 0.50, respectively.

It is notable that this finding was in a contrary direction from what it is stated in the literature. This may suggest that either the Random Forest algorithms have been improved in the last couple of years or that the parameters used in the other algorithms were not adequate for the present classification task.

On the other hand, the second and third best models were **SVC** and **Logistic Regression**, according with the accuracy, AUC ROC, and RMSE metrics. This raises an apparent contradiction as the SVC model with the best performance used the radial basis function, which suggests that the classification problem is not linearly separable.

In this context, as future research perspectives, further hyperparameter tunning is suggested on the Random Forest Classifier, SVC, and Logistic Regression algorithms, in

order to find out whether the classification problem is linearly separable or not, as well as to reach a greater accuracy and a lower error.

8. References

- Müller, A. C. & Guido, S. (2016). Introduction to Machine Learning with Python: A Guide for Data Scientists. O'Reilly Media.
- **Ponteves, H. & Ermenko, K. (2021).** *Machine Learning de la A a la Z.* https://joanby.github.io/bookdown-mlaz/
- Rogel-Salazar, J. (2020). Advanced Data Science and Analytics with Python. Chapman & Hall/CRC.
- Rollins, J. B. (2015). Metodología Fundamental para la Ciencia de Datos. Somers: IBM Corporation. https://www.ibm.com/downloads/cas/WKK9DX51

Python Requirements File:

```
# Code for composing the Python Requirements File

def get_imported_packages():
    Function to get imported packages to current notebook.

Parameters

None

Returns

modules: List of imported packages
    p = get_installed_distributions()
    p = {package.key:package.version for package in p}

imported_modules = set(sys.modules.keys())

#imported_modules.remove('pip')

modules = [(m, p[m]) for m in imported_modules if p.get(m, False)]
    return modules

def generate_requirements(filepath:str, modules):
    """
Function to print a set of packages into a text file.
```

```
Parameters

filepath: String with the name of the output text file
  modules: List of the packages to be printed in the output text

file

Returns

None
"""

with open(filepath, 'w') as f:
  for module, version in modules:
      f.write(f"{module}=={version}\n")

generate_requirements('requirements.txt', get_imported_packages())

# End
```