

DANIEL FORD

Spectrum (2nd largest cable co in US)

Principal Product Manager

11/2020 – 1/2022

- Led effort launch Spectrum's first Video Personalization features
 - Utilized Machine Learning and Artificial Intelligence Models
 - Conducted extensive A/B Analysis
- Owner of Search on Video
- Owner of the Sports Video Experience
 - Integrated ML / AI driven personalization to Sports Curation as well
 - Worked with designers to create a sports landing page on the guide

Senior Product Manager

2/2019 – 11/2020

- Collaborated with UX Design / prototypers to build for internal SaaS tools
 - Tools for VOD content management
 - Tools for VOD Ops and support teams
 - Services for VOD Ingest Support
- Won award/spot bonus for job performance

Product Manager

10/2016 – 2/2019

- Product Manager for Video Platforms merger between Charter and Time Warner
- Product Manager for the video content ingest workflow
 - Reduced ingest time for new content from 12 hours to 2-3 hours
- Helped launch an SE Ops team dedicated to solving problems related to video ingest and playback

Technical Consultant

9/2015 – 10/2016

- Assisted Program manager with the large task of updating the Video architecture of the whole company
- Conducted regular troubleshooting and triage sessions for technical issues related to the project

Self Employed

Real Estate Investor

9/2018 – Present

- I invest in short-term and longterm rentals in Colorado. I have been using the passive income from these investments to take a sabbatical. During which time I learned Spanish and traveled throughout Latin America.

Chipotle Mexican Grill

Engineering coordinator, Network Redesign Project

9/2014 – 9/2015

- Documented and helped facilitate the network rollout to restaurants
- Supported the post implementation and integration issues as they arose
- Assisted engineers with a network redesign roll out to over 2000 locations
- Supported 1500+ corporate users for PC and Mac tier two support issues

Wolters Kluwer

1/2014- 8/2014

Help Desk

- Supported various enterprise level software related to tax, accounting research, and forms.
- Involved in error message trouble shooting, research assistance, remote assistance via “go to assist”, and Q&A reports.

Education

- **University of Denver** **2023**
I’m currently 4 months into a 6 month Full-Stack Web Application Development Bootcamp. Studying React, NodeJS, SQL/NOSQL, ExpressJS, and Heroku for hosting. I’ve focused my class projects on showcasing my Data Science knowledge and have made a number of full-stack apps that utilize Machine Learning, Generative AI, or NLP in some way
- **University of Denver** **2020 - 2021**
6 month rigorous Data Science Immersion Program (220 classroom hours)
utilized Python, Javascript D3, SQL, ML, AI, NLP and Tableau. Trained extensively on statistical analysis
- **DePaul University** **2012 - 2014**
50 credit hours of programming and design including; Python, Java, C#, C++, Maya
- **College of DuPage** **2009 - 2011**
2 years of general education and technology related trade school

References

Gary Schanman - EVP of Video Products, Sling TV Schanman@gmail.com
Jon Shaver - Sr Director of Video Products jon.Shaver@charter.com
Svitlana Malenfant - Data Science Professor Denver University +1 (720) 984-7235

Contact info

Dannyford11@me.com +1 (317) 561-1257