

Hack the Nest

4.15.23 - 4.16.23 • River Hill High School

Dear Potential Partner,

This April, Hack the Nest invites 250 brilliant high school students to a 36-hour hackathon in the heart of Maryland. Our team has been working tirelessly to pack our schedule to the brim with educational workshops, exciting mini events, and enticing prizes. Whether it's ping-pong without paddles or late-night debugging with cookies, our ultimate goal is to host an unforgettable experience for an audience of hackers normally barred from hackathons.

82%

18%

MLH 2023 Season U.S. hackathons that allow high school students • not allowed | allowed

86%

8%

6%

MLH 2019 hacker demographics • undergraduate/masters/doctorate | high school | other

What is a Hackathon?

A hackathon is a multi-day event centered around building completely new projects to creatively solve problems, ranging from <u>reminding roommates to fill up the Brita</u> to <u>aiding people with dementia</u>. At Hack the Nest, we believe that the ideal hackathon experience consists of the following:

40%

30%

30%

Developing innovative projects

Workshops and side events

Interacting with sponsors

None of this can be possible without you!

We humbly invite you to bring Hack the Nest to life.

Why Sponsor?

Inspire the next generation of problem solvers to revolutionize the tech industry

Foster meaningful relationships with talented young developers from the east coast

Promote your product by providing guidance and incentives to future adopters

	Bronze \$1000		Silver \$2000		Gold \$3000		Diamond \$5000	
General								
Time at opening ceremony	30s		1m		2m		3m	
Representative booth								
Sponsor a prize or track								
Project judges			1		2		4	
Sponsor a meal								
Host a workshop					1		2	
Hack the Nest presented by								
Keynote speaker								
Featured mini-event								
Branding								
Logo on website and shirts		small		medium		large		largest
Distribute swag								
Featured on social media				1		2		3
Featured in email to registrants								
Logo on marketing fliers								
Adopt a room								
Recruiting								
Distribute recruiting materials								
Resume book								
Directly contact winners								