

HACK THE NEST

09.20.25-09.21.25 • TYSONS CORNER, VA

DEAR POTENTIAL PARTNER,

This fall, Hack the Nest invited 100+ brilliant high school students to a 24-hour hackathon in the DMV area. Our team worked tirelessly to pack our schedule to the brim with educational workshops, exciting mini events, and enticing prizes. Whether it's a chess tournament or late-night debugging with cookies, our ultimate goal is to host an unforgettable experience for an audience of hackers normally barred from hackathons.

82%

18%

MLH 2023 Season U.S. hackathons that allow high school students • not allowed | allowed

86%

8%

6%

MLH 2019 hacker demographics • undergraduate/masters/doctorate | high school | other

WHAT IS A HACKATHON?

A hackathon is a multi-day event centered around building completely new projects to creatively solve problems, ranging from <u>reminding roommates to fill up the Brita</u> to <u>aiding people with dementia</u>. At Hack the Nest, we believe that the ideal hackathon experience consists of the following:

40%

30%

30%

Developing innovative projects

Workshops and side events

Interacting with sponsors

None of this can be possible without you!

We humbly invite you to bring Hack the Nest to life.

WHY SPONSOR?

Inspire the next generation of problem solvers to revolutionize the tech industry

Foster meaningful relationships with talented young developers from the east coast

Promote your product by providing guidance and incentives to future adopters

| | Bronze \$1000 | Silver \$2000 | Gold \$3000 | Diamond \$5000 |
|----------------------------------|------------------|------------------|----------------|-------------------|
| GENERAL | | | | |
| Time at opening ceremony | 30s | 1m | 2m | 3m |
| Representative booth | | | | |
| Sponsor a prize or track | | | | |
| Project judges | | 1 | 2 | 4 |
| Host a workshop | | | 1 | 2 |
| Hack the Nest presented by | | | | |
| Keynote speaker | | | | |
| Featured mini-event | | | | |
| BRANDING | | | | |
| Logo on website and shirts | small | medium | large | largest |
| Distribute swag | | | | |
| Featured on social media | | 1 | 2 | 3 |
| Featured in email to registrants | | | | |
| Logo on marketing fliers | | | | |
| Adopt a room | | | | |
| RECRUITING | | | | |
| Distribute recruiting materials | | | | |
| | | | | |
| Resume book | | | | |

All tiers are negotiable * https://hackthenest.org sponsor@hackthenest.org Hack the Nest is fiscally spin