Hack the Nest

12.9.23 - 12.10.23 • Tysons, VA

Dear Potential Partner,

This winter, Hack the Nest invites 200 brilliant high school students to a 24-hour hackathon in the DMV area. Our team has been working tirelessly to pack our schedule to the brim with educational workshops, exciting mini events, and enticing prizes. Whether it's ping-pong without paddles or late-night debugging with cookies, our ultimate goal is to host an unforgettable experience for an audience of hackers normally barred from hackathons.

82%	18%

MLH 2023 Season U.S. hackathons that allow high school students • **not allowed | allowed**

86%	8%	6%

MLH 2019 hacker demographics • **undergraduate/masters/doctorate | high school | other**

What is a Hackathon?

A hackathon is a multi-day event centered around building completely new projects to creatively solve problems, ranging from reminding roommates to fill up the Brita to aiding people with dementia. At Hack the Nest, we believe that the ideal hackathon experience consists of the following:

40%	30%	30%
Developing innovative projects	Workshops and side events	Interacting with sponsors

None of this can be possible without you!

We humbly invite you to bring Hack the Nest to life.

Why Sponsor?

Inspire the next generation of problem solvers to revolutionize the tech industry

Foster meaningful relationships with talented young developers from the east coast

Promote your product by providing guidance and incentives to future adopters

	Bronze $1000	Silver $2000	Gold $3000	Diamond $5000
General				
Time at opening ceremony	30s	1m	2m	3m
Representative booth	✓	✓	✓	✓
Sponsor a prize or track		✓	✓	✓
Project judges		1	2	4
Host a workshop			1	2
Hack the Nest presented by_____				✓
Keynote speaker				✓
Featured mini-event				✓
Branding				
Logo on website and shirts	small	medium	large	largest
Distribute swag	✓	✓	✓	✓
Featured on social media		1	2	3
Featured in email to registrants			✓	✓
Logo on marketing fliers				✓
Adopt a room				✓
Recruiting				
Distribute recruiting materials	✓	✓	✓	✓
Resume book		✓	✓	✓
Directly contact winners			✓	✓