# **Legally Obtained Resource Report**

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## **Image Sources & License Type**

You will need to cite the source and license type for each of the images you used in this project.

### **Original Ad**

We will claim "fair use" for the use of the original ad. This means that you can find and use any advertisement for the original ad portion of this project.

Image name or short description: An ad from 3M's "Repair the irreparable" campaign.

Source: https://image.adsoftheworld.com/ds7m25p2tp2npyl9wd8k90048qqg

License Type: We will be using "Fair Use"

### Logo

We will claim "fair use" for the use of the company logo. This means that you can find and use any logo for the company logo portion of this project.

**Image name or short description:** The letters "3M" in a large red font (likely Futura PT Heavy) with a light gray background.

Source: https://1000logos.net/wp-content/uploads/2016/10/3M logo PNG1.png

License Type: We will be using "Fair Use"

#### **Image & Resources**

Images and other resources used for the creation of your new ad need to be legally obtained (see the media usage guidelines for this course). Cite the name, source, and license type below. You cannot claim fair use on any of these images. Add a new entry for each of your images/resources used.

Image name or short description: A picture of duct tape on a cardboard box.



License Type: Personally owned.

## Submission.

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