



Basics

US English spelling

This is a standard across all ADSK products.

Tip💡: You can use Autodesk GPT to review if your text adheres to this requirement.

Active voice

In active voice, the sentence’s subject performs the action.

Example

- ✔ Administrators can invite more members.
- ✘ More members can be invited by administrators.

Capitalization

THIS TEXT IS CAPITALIZED

Use sentence case as the default in the product UI and learning content. This means only the first word of a string is capitalized. [Learn more](#)

Example

- ✔ Invite project member
- ✘ Invite Project Member

Exceptions when we use Title Case (all words capitalized except articles, prepositions, and conjunctions of 4 letters or fewer):

- Spelling out acronyms
- Branded names
- Extension names
- API names