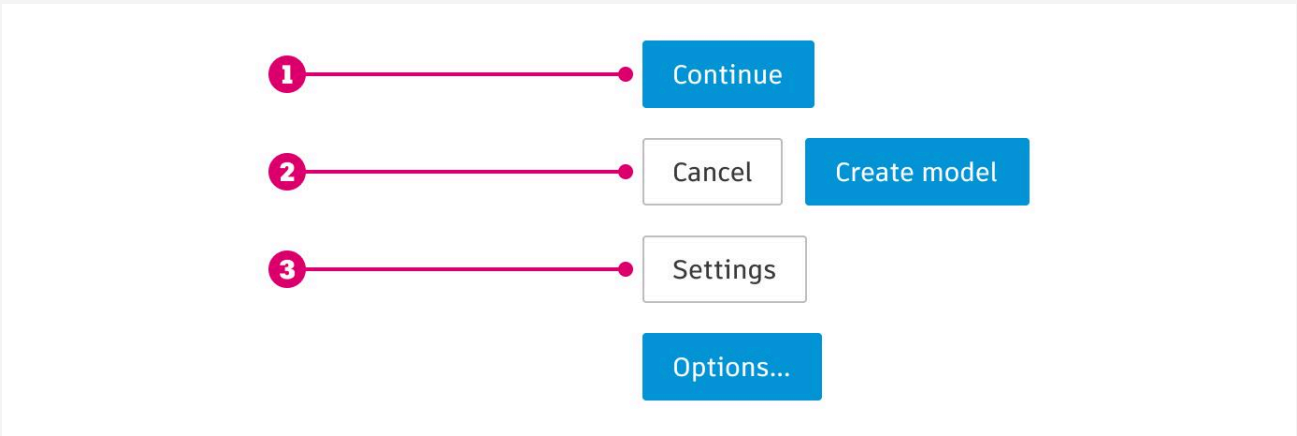# Content patterns (WIP)

Buttons

Content

1. Button label
Use a single word whenever possible. Longer labels for clarity are acceptable.

2. Command button
Use a verb or verb phrase that clearly states the specific action the button triggers. If it's not clear what item the button is acting on, include the item name in the button label. (Delete project vs. Delete).

3. Command button
Use nouns or noun phrases that clearly describe what the button relates to.

Grammar

- Capitalization: Sentence case. Exception: Proper nouns should be capitalized as usual.
- Text length: 1 to 3 words
- Punctuation: No end punctuation. Exception: Use an ellipsis if the button opens another UI element to perform actions or change settings.

Notifications

Use case
Inform a user of an event that might be important to know but doesn't require immediate action.

Example

Data order complete

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

[Dismiss]   Other action

Content

Title
Under 50 characters
Briefly state what happened

Body
Under 200 characters
Provide more details that the user should be aware of.

Intent

Tone
Informative, confident

Action
Typically, Close or Dismiss, since there's no other action expected at this point.

Example
Data successfully ordered
You will be able to find it in the Library later.

Tooltips

Use case
Describe what the tool does to give the user a general introduction. Particularly important for first-time interaction with a tool.

Example

Content

Title
Name of the tool

Body
Ideally, under 15 words
Explain what this tool does so that it gives a general understanding of the scenarios where this tool can be useful.

Intent

Tone
Informative, educational, accessible

Action
Learn more
Add a link to the Help article the provides more detailed information about the tool.

Example
Data successfully ordered
You will be able to find it in the Library later.