

# Forma UI content style guide

These guidelines have been created to guide decisions on microcopy in the Forma UI, such as empty states, error messages, tooltips, and more. This practical information is primarily aimed at UX and visual designers, but can also be extremely useful for product managers and engineers.

Numerous resources already exist, including the Autodesk Style Guide and patterns in Weave, and there are exciting projects currently underway, such as the cross-division task team working on a UI content style guide and efforts towards a content design framework.

Here, I've aimed to collect the most important guidelines, and will continue developing this document. I highly recommend checking out the resources referenced below.

## Recommended resources

- Autodesk Style Guide (the following section is particularly relevant for us: [In-product messages](#))
- Content patterns (work led by the UI Content Style Guide group) - new patterns added continuously: [Wiki page](#)
- Weave
- Content design framework: [4-minute overview](#). Ready-made strings you can add directly into your design!

## Plugin for Figma

