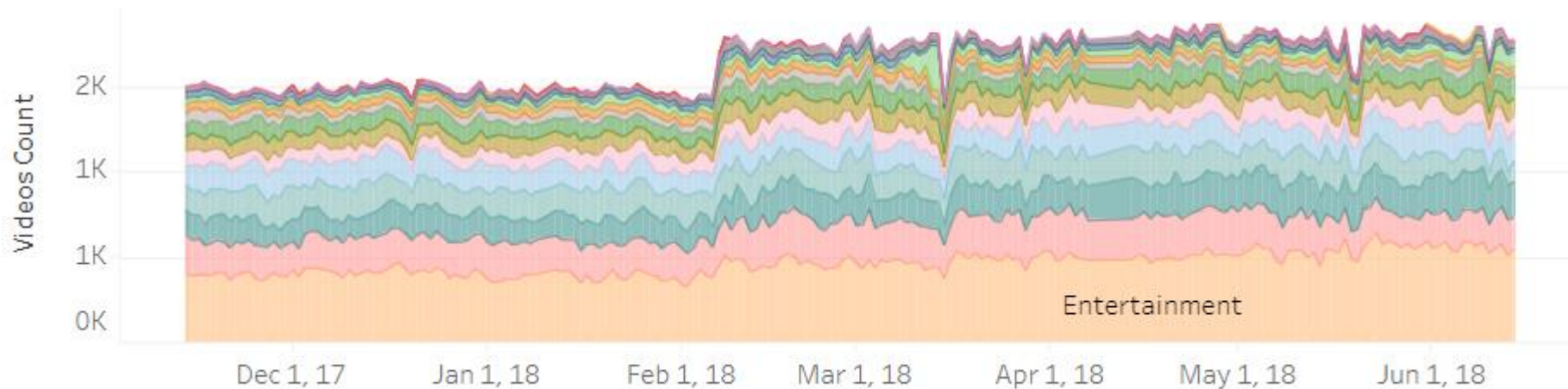# *Automation project*

Daniel Geilikberg

Table of content

- Video categories
- Distribution among regions
- Popular categories in USA
- Conclusions and recommendations

Video categories trends

<Trending Videos by Day and category>

- Entertainment is the most trended category

Distribution among regions

\<Trending Videos By Region and Category\>

Category Title	France	India	Japan	Russia	United S..
Entertainment	19,020	32,924	11,734	11,692	19,638
People & Blogs	9,346	4,988	5,792	18,452	6,122
Music	7,658	7,714	2,480	3,664	12,874
News & Politics	6,526	10,346	2,654	9,858	4,818
Comedy	8,446	6,814	1,372	5,968	6,870
Sports	8,002	1,424	3,606	3,684	4,250
Howto & Style	4,668	1,674	1,574	3,928	8,280
Film & Animation	3,768	3,298	2,140	5,676	4,680
Science & Technology	1,588	1,096	300	2,226	4,722

(Region)

- India , USA and France are the countries that consume most of the entertainment content consumers

Popular categories in USA

\<Trending Videos By Region and Category\>

Category Title	Region				
	France	India	Japan	Russia	United S..
Entertainment	19,020	32,924	11,734	11,692	19,638
People & Blogs	9,346	4,988	5,792	18,452	6,122
Music	7,658	7,714	2,480	3,664	12,874
News & Politics	6,526	10,346	2,654	9,858	4,818
Comedy	8,446	6,814	1,372	5,968	6,870
Sports	8,002	1,424	3,606	3,684	4,250
Howto & Style	4,668	1,674	1,574	3,928	8,280
Film & Animation	3,768	3,298	2,140	5,676	4,680
Science & Technology	1,588	1,096	300	2,226	4,722

In USA entertainment and music are most consumed categories but in all the other countries people prefer more people & blogs on music

Conclusions and recommendations

- Entertainment is the most trended category

- India , USA and France are the countries that consume most of the entertainment content consumers

- In USA entertainment and music are most consumed categories but in all the other countries people prefer more people & blogs on music

- It will be best to focus on the entertainment genre and try to target and try to target the countries to consume it most often such as : Japan, India , Russia and USA

Thank you for reading ☺