



**GLOBAL
MARKETS**
at your fingertips

A WORD FROM OUR

Managing Director



Here at Snowball X we are committed to providing our clients with the highest standard of services, governance, compliance and support.

Our new purpose, vision and brand identity is less than one year old, but it has quickly helped us developed a strong foundation for future growth and global aspirations.

We are a solid company with strong shareholders backing which includes Ant Financials (Alibaba), Sequoia Capital, Renren and Morningside. The company has a strong focus on fintech's latest technology so that we can provide you with the most efficient and effective access to the global market place at your convenience. You can access the global market place and market information on one convenient app anywhere in the world.

Our clients are very important to us. We take our work seriously and we strive to be the best at what we do. To provide you with the very best service, efficient and effective execution, easy to use and cost-effective access to the global markets, and to assist you to secure and grow your investments.

As I reflect on my first year with Snowball X, and our performance, four things stands out most: firstly the Snowball Group (Xueqiu) platform continues to grow at a strong rate with over 35 million users. Our equities platform has now reached over 100,000 clients and an additional average of 500 new clients weekly. The Snowball brand and reputation continues to grow with strength within China and now outside China. Our new focus, vision and strategy will lay a strong foundation for future ventures into the global arena.

Be part of the Snowball X community and grow with us.



Vang Ly

Managing Director

雪盈证券致力于为客户带来高标准的服务、管理、合规及支持。

在不到一年的时间里我们重塑了品牌愿景和认知，在短短的时间内已帮助我们迅速的建立起未来高速发展和全球拓展的良好基础。

我们的投资方包括蚂蚁金服（阿里巴巴）、红杉资本、人人和晨兴资本。最新的互联网金融科技让高效高速的全球投资成为可能，通过我们的雪盈app，您可以随时随地掌握市场动态、轻松完成交易。

客户对我们来说至关重要。我们希望努力做到最好:最优质的服务，高效的订单执行、便捷又具高性价比的全球投资机会以及助力我们的客户实现财富增值。

当我回顾加入雪盈证券的这一年，我想有四件事最值得分享：首先雪球集团持续壮大，3500万的用户在雪球社区分享和收获交易心得；雪盈证券客户注册数达到10万、并且以每周500的新增数量持续增长；雪球/雪盈不仅在中国，而且在中国以外的地区都收获了良好的品牌影响力；全新的业务聚焦、愿景和战略让我们对未来的国际化拓展充满信心。

我们衷心的邀请您成为雪盈证券的客户，和我们一起成长，享受交易的乐趣！



李纵横

执行董事

雪盈证券新西兰公司



WHO WE ARE

Snowball X is a registered Financial Services Provider and a member of the Snowball Group. We have established an internet-based brokerage service, collaborating with Interactive Brokers, the largest electronic brokerage firm in the US by number of daily average revenue trades. The platform will enable investors to buy and sell securities online and via mobile apps.

Our parent company, Snowball Finance, has identified a significant opportunity – in many geographies – to provide online broking services to individuals who wish to invest in global share markets and has set up Snowball X in New Zealand, which will be the head office of a global financial firm servicing global investors.

雪盈证券是新西兰金融注册服务商，雪球集团成员企业。我们与美国日均收入交易额最大的在线经纪公司盈透证券合作，建立基于互联网的经纪业务，实现投资者通过移动应用进行证券交易的平台。

我们的母公司—雪球集团发现不同地区的个人投资者都希望参与国际股票投资。于是雪盈证券在新西兰成立了，并且将成为全世界投资者参与的平台。

INVEST WITH CONFIDENCE

Snowball Group (Xueqiu), is an internet financial information service provider focused on investment solutions.

Founded in 2010, Snowball is committed to providing community interaction, market data & news feed and convenient transaction of global stock markets, focusing Mainland China, Hong Kong and the United States.

Up to now, over 35 million users, not only develop their trading knowledge and skills from snowball community, but also experience a superior all-in-one investing service.

雪盈证券的母公司雪球集团聚焦于互联网金融信息服务和投资解决方案。

雪球成立于2010年，致力于提供社区互动、市场数据和全球股票市场的一站式投资服务。雪球的企业愿景是“连接投资的一切”。

到目前为止，雪球社区拥有超过3500万用户，他们分享自己的投资心得并收获成长，同时也尽情地享受雪球及旗下企业带来的一站式金融服务。

Shareholders



Ant Financial is the financial arm of Alibaba and the highest valued FinTech company in the world. It is the world's most valuable unicorn (start-up) company, with a valuation of US\$150 billion.

蚂蚁金服-全球市值最高的金融科技公司，其估值约为1500亿美元，是全球最大的独角兽公司。

SEQUOIA

World leading venture capital firm, which has backed companies that now control \$1.4 trillion of combined stock market value.

红杉资本-世界领先的风险投资公司，目前其投资的公司总市值高达1.4万亿美元。

MORNINGSIDE VENTURES

Founded in 1986, by the Chan family of Hong Kong, to make private equity and venture capital investments.

晨兴资本-由香港的陈氏家族于1986年在美国创立，从事私募股权和风险投资。



A Chinese social networking service similar to Facebook. In February 2011, Renren made a pre-IPO announcement that it had 160 million registered users.

人人网-中国领先的实名制社交网络平台。2011年2月，人人网在IPO前公布的注册用户为1.6亿。

OUR PRODUCTS & SERVICES



Invest globally in one account

Open account in 3 minutes, low threshold, deposit/withdraw in multiple currencies.

Fast, convenient and secure trading accessed at a competitive low cost.

Securities market data

Access to market depth reports (US LV1 / HK LV 2) together with stock historical data, breaking news and market intelligence.

Stay ahead of the market with exclusive information available at your fingertips.

Low commission / low margin rates

Minimum comm./trade: 0 for HK, US\$0.99 for USS.

Take advantage of low margin rates to increase the scale of your portfolio through margin financing. Or play it safe and benefit from competitively low commission rates.

Greater security of account assets

Dual supervision by NZ and SEC/FINRA in US. Protected by SIPC for a maximum coverage of \$500,000.

一个账户投资全球

3分钟极速开户，低门槛，多币种出入金

以具有竞争力的交易成本进行快速、方便和安全地交易

免费的市场高级行情

获取市场高级行情(美股LV1 / 港股 LV 2)，以及股票历史数据、最新消息和市场信息

唾手可得的独家信息令您走在市场前沿

低佣金/低融资利率

交易佣金：港股佣金0元起，美股\$0.99/笔起

利用低融资利率来扩大你的投资组合

或者更加稳健，从低佣金率中获益

帐户资产无忧

新西兰本地注册金融机构、美国SEC/FINRA双重监管

尊享SIPC高达50万美元保险



ACCESS WORLD-CLASS GLOBAL COMPANIES

With Snowball, one account provides ultrafast access to the world's major stock exchanges. It's super easy to gain exposure to some of the largest companies on the planet.

雪盈证券可以让您通过建立一个账户快速接入全球各大证券交易所，投资全球最有实力的知名上市企业。

1.500,10
28/03

+9,24
0,41%

3.267,52
28/03

+11,00
0,34%

9.107,04
28/03

+36,60
0,40%

TRADING PLATFORM

Fast, Secure, Trusted

Open account, place orders, retrieve market reports all in one app;

Link to major stock exchanges, supports gearing, short-sale and t+0 trading;

Direct link to Xueqiu community to follow latest industry topics, get insights from professional investors and wrote your own investment stories.

开户、下单、查阅市场报告全部通过一个APP来实现;

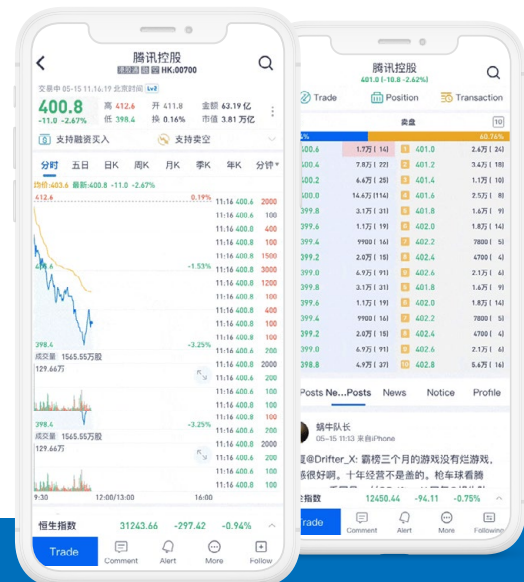
链接多个证券交易所, 支持杠杆、卖空和t+0交易;

直连雪球投资社区, 专享雪球研报, 把握全球财经热点, 追踪大V深度分享, 抢先捕捉投资机会。

Download here



Visit our website



COMMISSION PACKAGES

To choose

Low Commission Packages

低佣金套餐

HK\$

HK Stocks

\$0.00 (under HKD 60,000)

0.03% *trading value (over HKD 60,000)

HKD 18 per deal (platform usage fee)

5.58% financing interest rate (min.)

HK\$

港股

佣金0 (60,000港币或以下)

交易值0.03% (60,000港币以上)

平台使用费每笔18港币

融资利率5.58%起

US\$

US Stocks

\$0.002 per share

\$0.99 minimum per deal

\$0.003 per share (platform usage fee)

3.85% financing interest rate (min.)

US\$

美股

0.002美元/股

最低0.99美元/笔

平台使用费0.003美元/股

融资利率3.85%起

CN\$

China A-Shares

\$0.00 (under CNH 50,000)

0.03% *trading value (over CNH 50,000)

CNY 15 per deal (platform usage fee)

9.625% financing interest rate (min.)

CN\$

中国A股

佣金 0 (50,000元或以下)

交易值0.03% (50,000元以上)

平台使用费15人民币/笔

融资利率9.625%起

Low Interest Rate Packages

低利率套餐

HK\$

HK Stocks

\$0.00 (under HKD 22,500)

0.08% *trading value (over HKD 22,500)

HKD 18 per deal (platform usage fee)

3.58% financing interest rate (min.)

HK\$

港股

佣金0 (22,500港元或以下)

交易值0.08% (22,500港元以上)

平台使用费18港币/笔

融资利率3.58%起

US\$

US Stocks

\$0.008 per share

\$0.99 minimum per deal

\$0.003 per share (platform usage fee)

1.85% financing interest rate (min.)

US\$

美股

0.008美元/股

最低0.99美元/笔

平台使用费0.003美元/股

融资利率1.85%起

CN\$

China A-Shares

\$0.00 (under CNY 18,750)

0.08% *trading value (over CNY 18,750)

CNY 15 per deal (platform usage fee)

7.625% financing interest rate (min.)

CN\$

中国A股

佣金 0 (18,750元或以下)

交易值0.08% (18,750元以上)

平台使用费15人民币/笔

融资利率7.625%起

Notes: Please note that prices quoted are subject to change. To the extent the price on the website differs from pricing listed within this page, the price on the website shall prevail.

备注: 具体费率可能因市场变化发生调整。如果该页面中列出的数据与网站上的有所不同，请以网站数据为准。

HOW IT WORKS



Setup your account

The whole process including filling in personal information, submitting ID/address, signing an agreement, verifying identity, and following account opening status is all handled within our app.

It really is that simple.

开通账户

填写个人信息、提交ID/地址、签署协议、验证身份、查询开户状态。

一键开户，尽在雪盈APP。

Download here



Visit our website





Deposit and withdraw

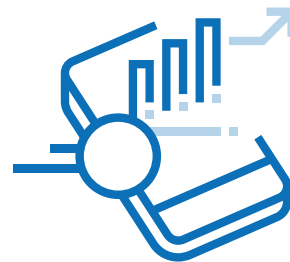
- Option 1** Transfer HK\$ to Snowball holding account in Hong Kong
- Option 2** Transfer US\$ to Snowball holding account in the US
- Option 3** Transfer NZ\$ to Snowball holding account in New Zealand and convert it to any currencies to meet trading needs on our APP.

All options differ in the exchange rate and transfer fee charged by banks. We advise customers to make online bank transfers, which can save overseas wire transfer fees and is more efficient. Withdrawing funds is just as easy as making a deposit.

入金和出金

无论是美元，港币还是纽币，都有当地银行账户方便您汇入，并可根据您在APP上的交易需求将其转换成相对应的货币。

每种方法的存取款的汇率和银行收费是不同的。我们建议客户进行网上银行转账，这样可以省去海外电汇费用，而且效率更高。出金和入金一样方便快捷。



Place orders

- Step 1** Search stock code
- Step 2** Jump to trade page, select price, amount, margin or not and other options, confirm the order(sell/buy)
- Step 3** Order is completed, and the positions will appear on personal portfolio statement.

交易

- 步骤1** 搜索股票代码。
- 步骤2** 跳至交易页面，选择价格和金额等选项，确认订单（卖出/买入）。
- 步骤3** 订单完成，交易信息随时查询，尽在掌握。

SAFE AND SECURE

Snowball X is a secure online platform, your account assets are held in a trust under the supervision of independent auditors to provide a greater level of protection. Trade with confidence.

Being a member of the Snowball Group and a full disclosure broker of Interactive Brokers, Snowball X customer account is supervised by the US SEC/FINRA and New Zealand and protected by SIPC for a maximum coverage of \$500,000.

Snowball X is also a member of the Financial Dispute Resolution Scheme, which is an independent dispute resolution scheme.

雪盈证券是一个安全的在线平台，您的帐户资产被托管在独立审计机构监督下的信托账户中，它受到更高级别的保护。您可以放心交易。

作为雪球集团的成员和Interactive Brokers的全面披露经纪人，雪盈证券是新西兰本地注册金融服务商，客户帐户受美国SEC / FINRA双重监管，并受到SIPC的保护，最高保额为50万美元。

同时，SNB公司还是新西兰金融纠纷独立调解机制登记会员。



Disclaimer

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Customer Service

Global (En/Ch)

NZ Trading Hours

10:00 - 16:00

(+64)(0)9 520 1919

Chinese

Beijing Trading Hours

09:00 - 24:00

(+64)(0)9 520 1919

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Auckland 1023


Beijing Office

Snowball Group (Xueqiu) Level 17,

Building C, Beijing Ronsin Technology Center,

Beijing, China

Social Media

 Snowball X

 Snowball X

 @thesnowball_x



Snowball Securities

