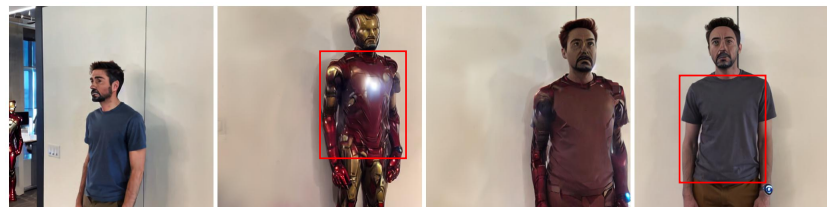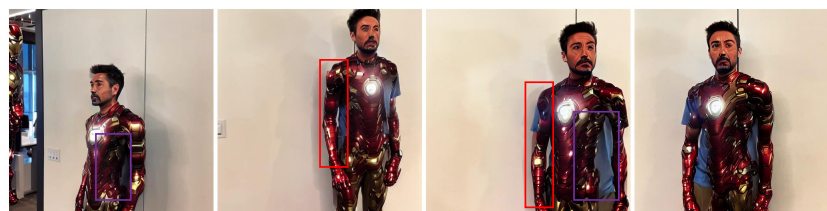*"Turn him into Iron Man"*