

Esteemed Twitch,

A decade ago, talking about virtual content creators, as a full-time profession, was admitting an abstract value. Today, it is perfectly possible to deal with this community, so here we are talking about it and for thousands of workers who daily reinvent themselves in their work. Therefore, we gather as a working class in order to criticize the nebulous posture that the platform has adopted in recent times. In this sense, we chose to build this manifesto, which will be publicly submitted seeking signatures from platform users (content creators and viewers), demanding that Twitch bow to our demands and class manifestations.

Thus, we seek to emphasize here that Twitch, as a platform that works from associated workers, has been building a conflicting relationship with regarding data transparency with its contributors. Unlike other platforms, Twitch does not provide content creators full access to their channel's analytics data, which would allow the streamer to fully monitor their performance, through information such as: net volume of ad values and the detailed view of the extract of all monetization mechanisms available on the platform.

Twitch's posture causes doubts about reliability to be constantly raised, making it impossible to ask for trust from its taxpayers while the company seeks to build a one-way communication path. That said, our first demand concerns the broad visibility of these data, as justified throughout this manifesto. However, it is important to emphasize, beforehand, that it is not our desire to return non-regionalized values to the registration policy, as it was an achievement obtained at the cost of long research for accessibility within the community.

The platform's recent position taken reaffirms the continuity of this policy, exemplified in its monopoly on the possession of an immeasurable collection of data on the integration of new subscriptions values, such as its impacts on the different global communities in which Twitch is present. In this regard, vague and tortuous mentions are the only things presented to us, reflected in common statements such as: *"Compared to the three months prior to local sub pricing, viewers are gifting five times more subs. More creators are earning sub revenue now, and more viewers overall are supporting their favorite channels."* [1]. We reiterate that these lack precision for only the number of gifted subs are revealed and not how much the channels have organically grow. The streamers community demands the publication of this data, considering that this directly affects the financial security of this working class and, therefore, the main income of many contributors.

Phil Chaves, on 08/05/2021 (Source: [TerraGameOn Channel](#)), as official representative of Brazilian Twitch, appealed to content creators and viewers to trust the platform regarding the new finance policy that was introduced. However, one has to ask: is there any way to trust a company that has repeatedly failed its "partners"?

The national branch has repeatedly demonstrated the lack of autonomy in the development of a transparent communication channel with its users, a fact that can be observed in the absence of a transparent policy of punishments, such as the non-removal of said punishments when those are made wrongly or unjustly; the lack of celerity and clarity in the process of becoming a partner; in addition to the lack of a clear presentation on the staff and number of employees representing the platform in the country.

Furthermore, we understand that Twitch is a consolidated company in Brazilian territory for over 3 (three) years, with representatives and *headquarters* in the country, therefore, with the capacity for dialogue to

meet such demands. In this sense, in view of the - thus affirmed - inevitable change in financial policy, it is questioned what would be the impediment of the platform regarding the exemption from the rate of 30% (thirty percent) to the US government, levied on the portion of the *streamer*. The allegation of Brazil's exclusion from the commercial treaty that provides for the exemption is unjustifiable, since other platforms already guarantee the exemption of that rate for the creator of national content, a situation that reveals the inconsistencies of the discourse raised by Twitch, historically based on accessibility and opportunity.

In addition to the resulting financial impact of this situation, we also raise the issue of the *viewer's* loss of satisfaction in the act of contributing monetarily, in view of the noticeable decrease in direct transfers to the content creator, making it difficult to build a relationship in which the *viewer* community feels relevant in the income of platform members.

It is known that it is opportune for Twitch to use the image of successful Brazilian cases, like as Gaules, Alanzoka and YoDa, so that new creators have their goals nurtured by the achievements of others, knowing that other people have managed to reach a very high level.

How to keep the flame of a dream alive when the contradiction between the company's search for more profits and the need of associates to maintain their income and, therefore their survival, becomes evident? Thus, the question is: what is the value attributed to the Brazilian creator?

Thanks in advance,

Signatures collected and verified (using Twitch authentication), between 8/14/2021 and 8/21/2021, available at: <https://sindicatostreamer.com/>

[1]. <https://blog.twitch.tv/en/2021/08/05/local-sub-pricing-expands-worldwide/>