

20/3/23

Brian storm 5 ideas for a website

5 ideas for a website

- I want to make a website that teaches soccer skills.
- I want to make a website about soccer players.
- I want to make a website on football.
- I want to make a website on Indian Food.

Get feedback

Refine your idea

- Who - Young soccer players who want to widen their skills.
- What - A website showing soccer skills and description of it and how to do it.
- Why - It would be a big help to young aspiring talented soccer players
- How - Soccer skills which are rarely used which could be an advantage in a real soccer game.

Example: I want to make a website to help people with mobile phone addiction

Who: Australian teenagers my age who feel they are using their mobile phone too much

What: Some sort of calculator that tells them how much time they are on the phone and teaches them about how overuse effects

Why: they know they are using phone too much but not sure what to do

How: knowledge or strategies to reduce phone usage

Statement of intent:

[3-4 extended paragraphs or about ½ a page]

As a football fan and player, I know firsthand the power of mastering football skills. From dribbling and passing to shooting and tackling, these skills are essential for any footballer looking to take their game to the next level. That is why I am excited to announce my intent to create a football skills website that will help players of all levels improve their skills.

My website will feature step-by-step tutorials on various football skills, including explanations of how and why they are used on the pitch. I believe that understanding the reasons behind each skill is just as important as knowing how to execute it. By explaining the "why" behind each skill, I hope to provide players with a deeper understanding of the game and help them make more informed decisions on the pitch.

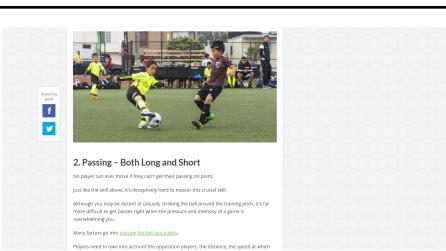
My tutorials will be designed to be easy to follow and understand, with clear instructions and demonstrations. Whether you are a beginner just starting out or a seasoned pro looking to hone your skills, my website will offer something for everyone.

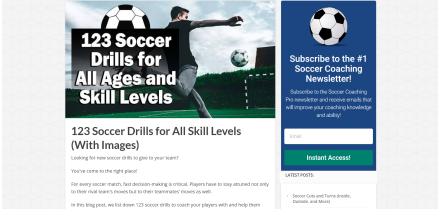
One of my main goals with this website is to provide a comprehensive learning experience that will help players become more skillful on the pitch or at home. By practicing the techniques and skills demonstrated on my website, players will gain the confidence they need to take on any challenge on the field.

In summary, my football skills website will be a one-stop-shop for players of all levels looking to improve their skills. By providing step-by-step tutorials and explanations of how and why each skill is used, I am confident that anyone who visits my website will leave feeling more skillful and confident on the pitch. I am excited to embark on this new project and look forward to helping players around the world enhance their football skills.

Existing Designs

[1½ pages 3-4 designs, atleast 1 in mobile view]

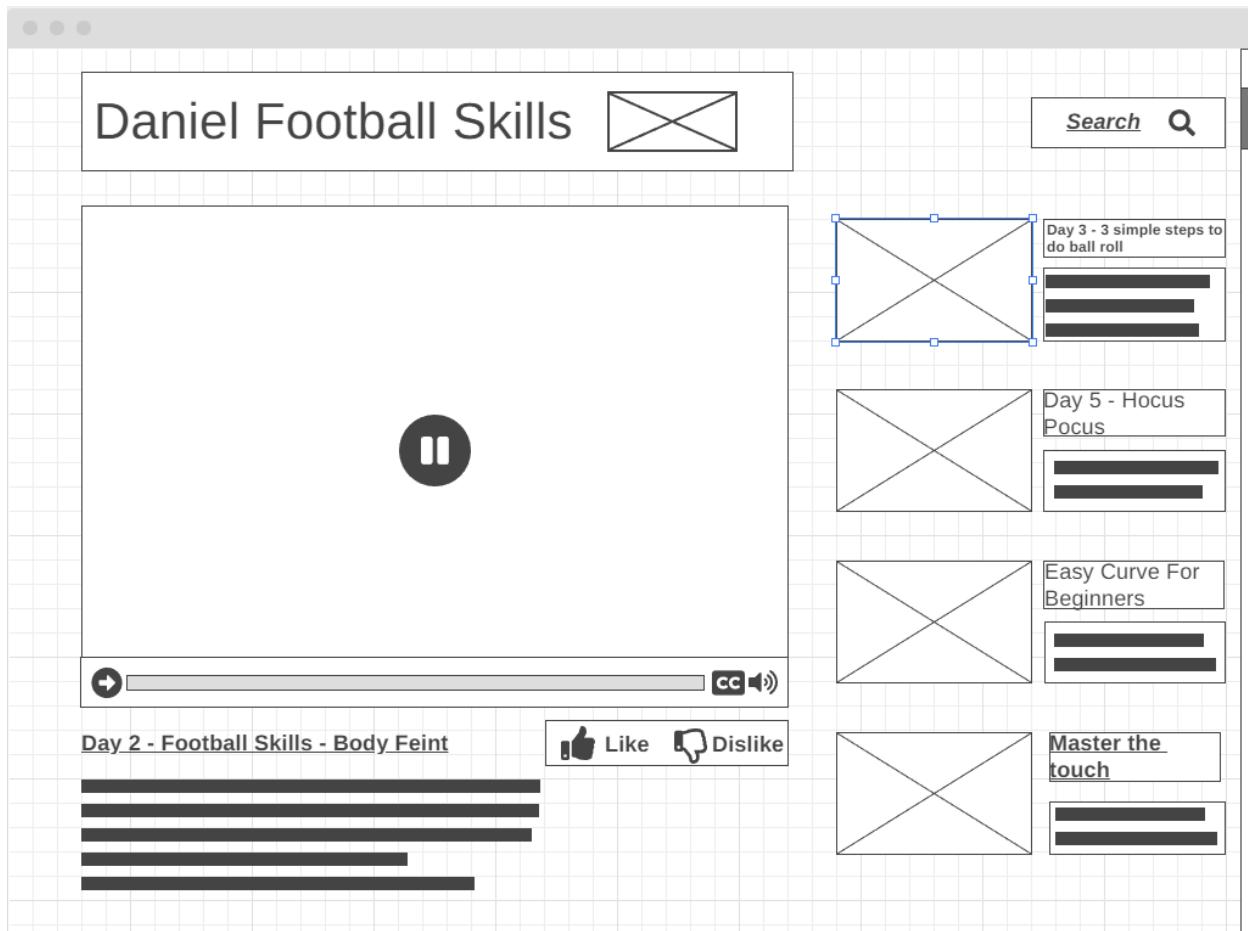
 <p>The screenshot shows a mobile version of the Blazepod website. At the top, there's a header with the Blazepod logo and the text "SOCCER DRILLS FOR KIDS - FUN AND ENJOYABLE DRILLS". Below the header is a video thumbnail showing a young boy playing soccer. The main content area has a dark background with white text. It starts with a paragraph about the secret to choosing the best soccer drills for kids. Below that is a section titled "pool" which lists 16 fun soccer drills. At the bottom of the page, there are social media sharing buttons (Facebook, Twitter, Email) and a link to "soccer-coaching-pro.com".</p> <p>https://www.blazepod.com/blogs/soccer/top-6-soccer-drills-for-kids-fun-and-enjoyable-drills-for-beginners</p>	<p>I like the color scheme which is black and blue. I like how there is an accessibility button which helps with accessibility. I might use the same colors for my website.</p>
 <p>The screenshot shows a mobile version of the Soccer Coaching Pro website. At the top, there's a header with the text "2. Passing - Both Long and Short". Below the header is a large image of two soccer players on a field. The main content area has a light gray background with black text. It provides a detailed explanation of the passing skill, mentioning the difficulty of hitting the ball accurately and the importance of pressure and intensity. There are also some smaller text sections and a link to "soccer-coaching-pro.com".</p> <p>https://www.soccercoachingpro.com/soccer-skills/</p>	<p>I like how the image is on the top and the description of the skill is at the bottom. I like how there is a link to another website which has even more detail about soccer skills. I think I might use this design on my own website since it is simple and effective.</p>

 <p>https://www.soccercoachingpro.com/soccer-drills/</p>	<p>I like the images which show the skills and also the perfect amount of description.I like the quick navigation bar which shows all the information that is about to be displayed.This website has inspired me to use a quick navigation bar which will help people who are reading to understand what is about to come.</p>
 <p>https://soccerblade.com/soccer-drills/</p>	<p>I like how they laid out the information properly.I like how they have different panels for different age groups.This website has inspired me to use panels for different age groups.</p>
 <p>https://genuinesoccer.com/soccer-skills-for-kids/</p>	<p>I like how they numbered each skill so that readers can easily understand which skill they are reading about. I also like how they have a link on tips for soccer skills. I think I will use numbering for the skills on my website.</p>

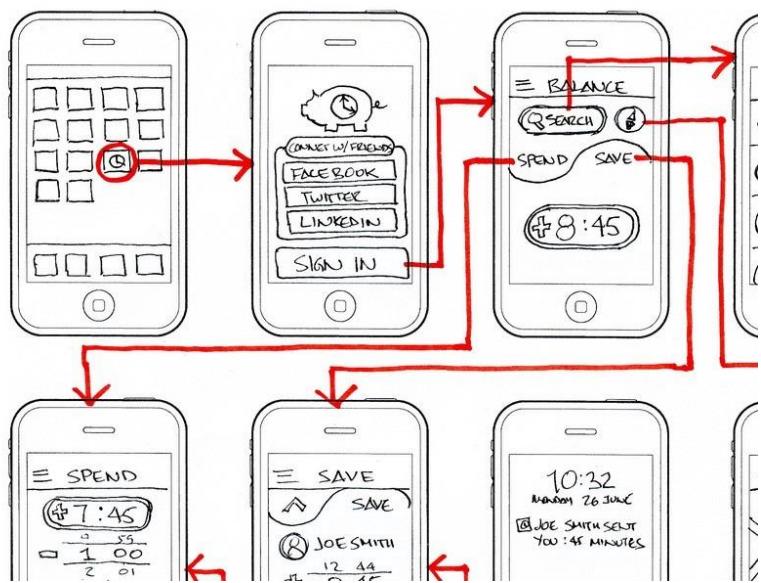
Layout

- Explore Bootstrap

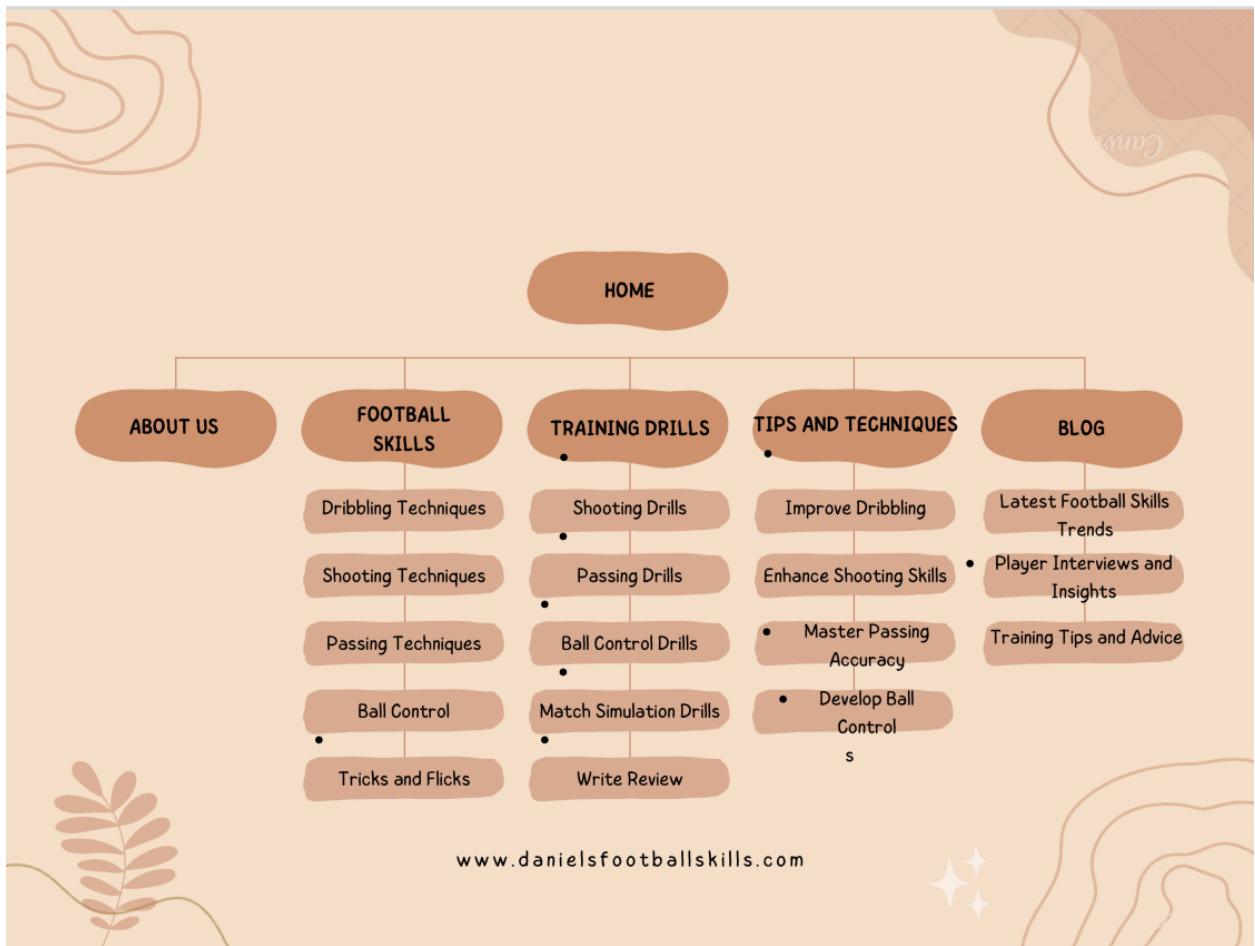
Layout wireframe



UX Navigation wireframe



Sitemap



Favicon

C/C++

```

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      href="/apple-touch-icon.png">
<link rel="icon" type="image/png" sizes="32x32"
      href="/favicon-32x32.png">
<link rel="icon" type="image/png" sizes="16x16"
      href="/favicon-16x16.png">
<link rel="manifest" href="/site.webmanifest">
<link rel="mask-icon" href="/safari-pinned-tab.svg"
      color="#5bbad5">
<meta name="msapplication-TileColor" content="#da532c">
<meta name="theme-color" content="#ffffff">

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Lorem Ipsum

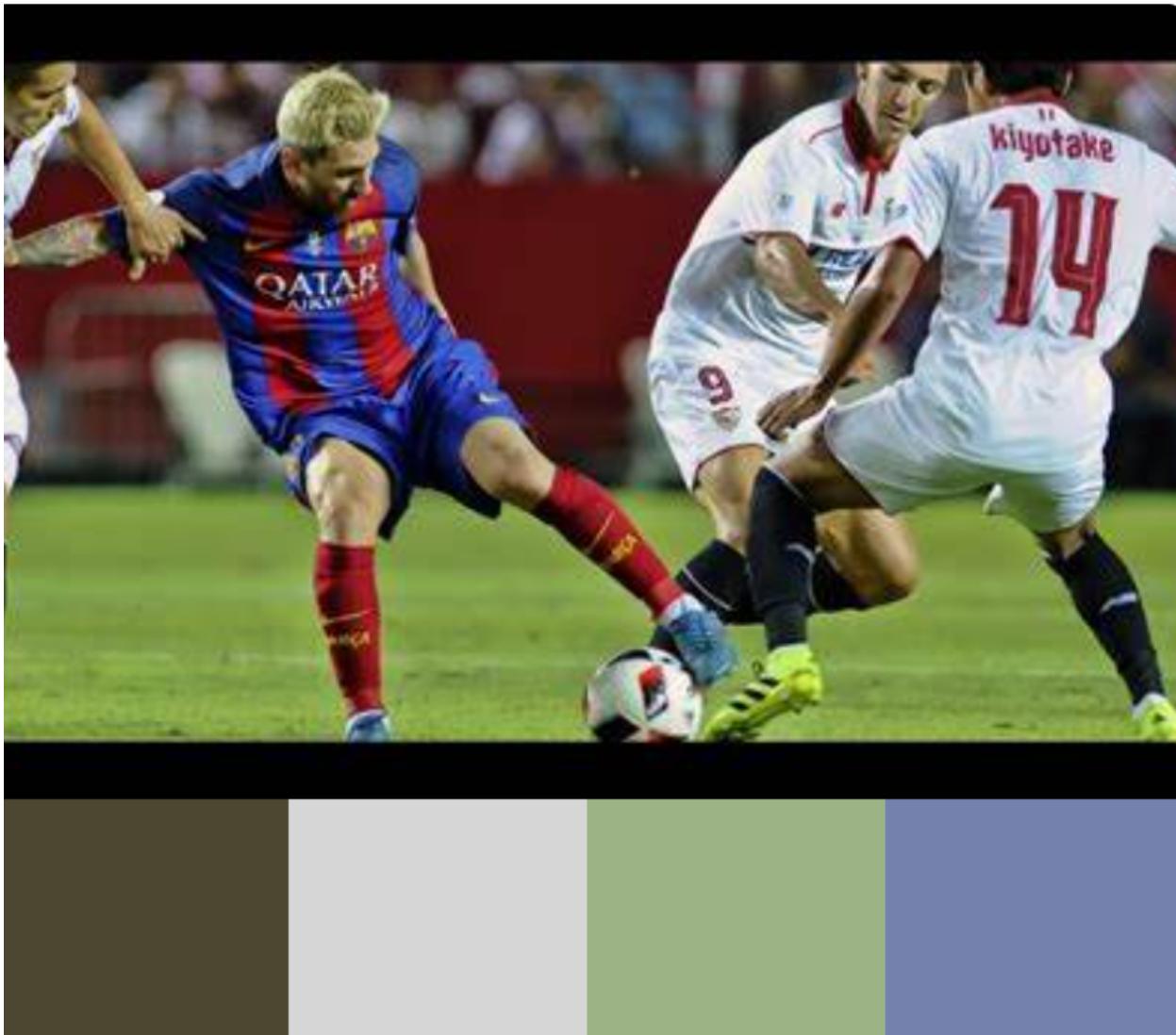


User Persona

As a soccer enthusiast, I want to browse and access a comprehensive collection of soccer skill tutorials and training drills so that I can improve my soccer skills and techniques. I also want to stay updated with the latest trends, news, and match results in the soccer world. By finding valuable resources and engaging with other soccer enthusiasts, I aim to enhance my performance on the field and be a part of the broader soccer community.

As a soccer coach, I want to access a wide range of coaching resources, including practice plans and session ideas, to enhance my coaching abilities and stay informed about the latest industry trends. I aim to discover innovative training drills and strategies that will contribute to the development of my players. Additionally, I want opportunities to connect and collaborate with other coaches, exchanging ideas and best practices, to further improve my coaching techniques.

Moodboard



Mondo

#4C4731

Pale Slate

#D7D6D7

Swamp Green

#9BB385

Wild Blue Yonder

#7581AD

