Keyword Search over Data Service Integration for Accurate Results

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Outline

- Introduction
 - Problem statement
 - State-of-the-Art
- 2 Implementation
- Conclusions & Future work
- 4 Backup slides

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Preliminaries (1/2)

Virtual data service integration (EII)

- lightweight virtual integration (vs. data-warehousing, publish-subscribe)
- usually queried with structured languages, e.g. SQL, YQL, etc
- growing # of sources and applications: corporate, governmental, mashups...
 - e.g. Yahoo's YQL, Google Fusion Tables, ...

How it works?

- process the query & send requests to services
- consolidate the results:
 - namings & dataformats (XML, JSON, ..)
 - apply filters, aggregations, service composition

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Preliminaries (2/2)

Example query (in DASQL used at CMS, CERN)



Remark: this is close to boolean retrieval + (aggregation XOR projections).

The problem: for users it is overwhelming to:

- learn a query language
- remember how exactly data is structured and named

Intuition: Could Keyword Queries solve it?

- list sizes of RelVal datasets where number of events>1000
- avg(dataset size) Zmmg 'number of events'>1000

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Problem statement

Given:

- schema terms (entity and field names)
- value terms
 - values listing (for some fields)
 - constrains, e.g. regexps, mandatory service inputs
- query: $KWQ = (kw_1, kw_2, ..., kw_n)$

Task: interpret each $kw_i \in KWQ$ as part of structured query:

- schema term (result type; projections; or field name in a predicate)
- values term (a value condition in a predicate)
- operator, or unknown.



State of the art

- Nature of Keyword queries:
 - ambiguous: propose structured queries as results
 - nearby keywords are often related
- "Keyword Search over EII" received not much attention:
 - KEYMANTIC generates SQL suggestions
 - ★ uses heuristics to "cover" keyword interdependencies
 - KEYRY same but uses Hidden Markov Model (HMM)
 - ★ List Viterbi gives "tagging" of keywords, which is interpreted into SQL
 - ★ initially HMM can be estimated from heuristics
 - ★ later supervised and unsupervised learning can be used
- Farther works:
 - SeCo Natural Language open-domain queries to compose services
 - we focus on closed-domain; both plain keywords and sentences shall work
 - Ots of works on: Question Answering (e.g. IBM Watson) and Natural Language Processing, Entity Matching, Keyword Search in Structured Databases (e.g. SODA@ETHZ - SQL suggestions over large data-warehouse; rely on large metadata ontology)

Challenges

- keyword queries are ambiguous
 - solution: ranked list of query suggestions
- no direct access to the data:
 - need bootstrapping values listings (available only for some fields)
 - rely on regexps otherwise -> false positives
- no fully predefined schema
 - bootstrap list of fields through queries and maintain it...
 - some field names are unclean (coming directly from XML, JSON responses)
- unexpected challenges/issues with project realization:
 - lack of concise terminology in the field
 - the area is not so actively researched
 - ▶ thus significant effort was needed to choose a precise topic to focus on

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Implementation Overview

- 1 tokenizer: clean up; identify patterns
- 2 identify and score "entry points" with
 - string matching [for entity names]
 - IR (IDF-based)[unclean fieldnames]
 - ist of known values
 - regular expressions on allowed values
- combine entry points
 - consider various entry point permutations (keyword labelings)
 - 2 promote ones respecting keyword dependencies or other heuristics
 - interpret as structured queries

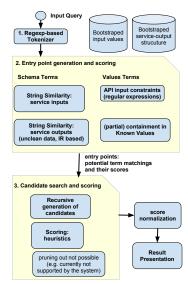


Figure 1: Query processing

Example of query processing

```
Input Query
Q:datasets sizes RelVal 'number of events > 1000'
                                                                                                            Bootstraped
                                                                                                Bootstraped
                                                                            1. Regexp-based
                                                                                                           service-output
                                                                              Tokenizer
                                                                                                input values
Schema terms:
                                                                                                             strucuture
datasets -> 0.9, schema: dataset
                                                                           2. Entry point generation and scoring
Schema terms (multi-word):
                                                                            Schema Terms
                                                                                                  Values Terms
                                                                                                   API input constraints
'number of events>1000' ->
                                                                              String Similarity:
                                                                                                   (regular expressions)
                                                                               service inputs
       0.93, pred: dataset.nevents>1000
                                                                              String Similarity:
                                                                                                   (partial) containment in
       0.93, pred: file.nevents>1000
                                                                               service outputs
                                                                                                      Known Values
                                                                            (unclean data, IR based)
'dataset sizes'->0.99, project: dataset.size
                                                                                              entry points:
                                                                                              potential term matchings
sizes -> 0.41, project: dataset.size
                                                                                              and their scores
                                                                          3. Candidate search and scoring
Value terms:
                                                                                   Recursive
                                                                                  generation of
                                                                                   candidates
                                                                                                               score
RelVal -> 1.0, value: group=RelVal
                                                                                                            normalization
RelVal -> 0.7, value: dataset=*RelVal*
                                                                                   Scoring:
                                                                                  heuristics
       and some more with lower scores...
                                                                                                               Result
                                                                                 pruning out not possible
                                                                                                            Presentation
                                                                                   (e.g. currently not
 0.38
          dataset group=RelVal | grep dataset.size, dataset.nevents>1000
                                                                                 supported by the system)
          dataset dataset=*RelVal* | grep dataset.size, dataset.name, dataset.nevents>1000
          block dataset=*RelVal* | grep block.size, block.name, block.nevents>1000
```

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file dataset=*RelVal* | grep file.size, file.name, file.nevents>1000 debug

Figure 2: Query processing

Step 1: Tokenizer

- Clean-up
 - remove extra spaces, normalize formatting
 - recognize simple unambiguous expressions
- Split into tokens on these regular expressions:
 - [terms] operator value (e.g. "number of events">10, dataset=Zmm)
 - e terms in quotes (e.g. "magnetic field")
 - individual terms

Step 2: Entry point Generation and Scoring (1/2)

Matching schema terms

did not work well: string edit-distance, semantic similarity

$$d(w_1, w_2) = \begin{cases} 1, & \text{if } w_1 = w_2 \\ 0.9, & \text{if } lemma(w_1) = lemma(w_2) \\ 0.7, & \text{if } stem(w_1) = stem(w_2) \\ 0.6 \cdot sdist(stem(w_1), stem(w_1)), & \text{otherwise} \end{cases}$$

 $sdist(w_1, w_2) > 0$, iff w_1 and w_2 are within very small string-edit distance (penalize transpositions, and changes in middle)

Matching multi-word unclean schema terms

- some terms are non-informative -> IDF needed
- use Information Retrieval library (Whoosh) with BM25F scoring
- create virtual documents each representing "a field of an entity"
 - fully-qualified machine readable (e.g. block.replica.creation_time)
 - ★ tokenized+stemmed (e.g. creation time)
 - ★ context tokenized+stemmed parent (e.g. block; replica)
 - human readable title, if any (e.g. "Creation time")

Step 2: Entry point Generation and Scoring (2/2)

Matching Value terms:

- Regular expression (regexp) can result in false positives:
 - ▶ it do not guarantee that actual match exists as regexp can be loose
 - thus, regexp matches are scored lower than other methods
 - to reduce false positives: exclude regexp match if not in known values, and field's values do not change often
- Known values (strings)
 - these automatically bootstrapped
 - assign decreasing score for: full match, partial match, and keywords with wildcards

Step 3: Answer candidate scoring: formulas

$$score_avg = rac{\displaystyle\sum_{i=1}^{|\mathcal{K}WQ|} \left(score(tag_i|kw_i) + \displaystyle\sum_{h_j \in \mathcal{H}} h_j(tag_i|kw_i; tag_{i-1,..,1})
ight)}{N_non_stopword}$$

$$score_prob = \sum_{i=1}^{|KWQ|} \left(\ln\left(score(tag_i|kw_i)\right) + \sum_{h_j \in H} h_j(tag_i|kw_i; tag_{i-1,..,1}) \right)$$

- $score(tag_i|kw_i)$ ~ likelihood of kw_i to be tag_i
- $h_j(tag_i|kw_i; tag_{i-1,...,1})$ the score boost returned by heuristic h_j given a tagging so far (often all i-1 tags are not needed).

Step 3: Answer candidate scoring: heuristics

- Relationships between keywords:
 - ▶ nearby keywords refer to related terms (e.g. entity name and it's value)
 - ▶ parts of speech of different importances, e.g. stop-words vs. nouns
 - keyword's position (e.g. result type in beginning [focus extraction])
- Qualities of EII system:
 - promote dataservice inputs over filters on their results
 - ★ it is more efficient, if possible; less false matches
 - common use-case: retrieve an entity given it's "primary key" (or wildcard)
 - service constraints must be satisfied
 - ★ assumption: services directly cover most of requests
 - * could useful to show the interpretations that achieve high rank, even if they do not satisfy some constraints (e.g. a mandatory filter is missing)
 - ★ if some keyword can be matched as the requested entity, and mapping of other keywords fits the service constraints

Evaluation: Accuracy

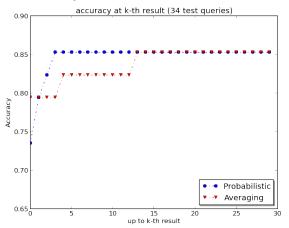


Figure 3: Accuracy comparison of the two scoring methods at kth result

- accuracy of 85% @ 4th suggestion
- testing set is limited need more live feedback

Presenting the results to the user

Query: Zmmg number of events>10

color coding: input predicates - cheap filters on outputs - expensive entity to return

```
Are searching for: dataset, file, block, run, status, see all
0.52
           file dataset=*Zmmg* | grep file.name, file.nevents>10
0.52
           dataset dataset=*Zmmg* | grep dataset.name, dataset.nevents>10
0.52
           block dataset=*Zmmq* | grep block.name, block.nevents>10
0.28
             Explanation:
0.28
            find Block name (i.e. block.name) for each block where dataset=*Zmmg* AND Number of events (i.e. block.nevents) >
0.12
           dataset dataset=*Zmmq* | grep dataset.nevents, dataset.name, dataset.nfiles>10
0.12
           dataset_dataset=*Zmmg* | grep_dataset_nevents_dataset_name_dataset_nblocks>10
0.08
           dataset dataset=*event* | grep dataset.name, dataset.nblocks>10
0.08
           file dataset=*event* | grep file.name, file.nevents>10
0.08
           run dataset=*event* | grep run.run number, run.nlumis>10
```

Showing only top 10 suggestions. see all

Autocompletion prototype



Figure 5: prototype of auto-completion based interface

- autocompletion can be combined with keyword-search to obtain improved results
- it could seamlessly provide feedback for improving system components

Using the feedback for self-improvement (As Backup ???)

Implicit feedback from auto-completion

• improving entity matching (e.g. learned edit-distance)

Users implicit feedback (clicking on the link)

- limited feedback quality user may click on non-related query
 - ask user to confirm if the final result was the intended one
- sequential ML algorithms, such as HMM, so far modelled not directly the structured query, but labelling of keywords in query. we propose to investigate if these could degrade the semi-explicit feedback:
 - multiple ways to be convert the labelling into structured query: better implicit feedback from autocompletion: we get direct feedback selections are for separate terms, not for the query as whole, which is not being modelled
 - 2 feedback could depend on the false positives of the earlier mappings¹, and that may potentially impact the machine learning.

¹we seen that it is possible for a false matching to result in a correct result! this was more prevalent on ambiguous matching methods, e.g. regexps

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Conclusions

- growing popularity of data-service integration systems, increase need accessing data easily
- discussed a real-world case and first open-source implementation
 - no assumptions on input but able to use patterns
 - users quite like the idea and the "working prototypes"...
 - main performance issues may be deep in underlying services which were never properly optimized...
- keyword search proposing structured queries can be quite successful
 - ▶ for simple schema, no expensive schema ontology needed
- the system will be further supported
 - ▶ it will improve efficiency of the physics analysis program by the CMS

Future work

- tuning the accuracy based on users' feedback
- explore the auto-completion further
- explore the Machine Learning approaches once more data is gathered?
- support additional query patterns
- non-functional
 - large parts of keyword search can be moved to client-side
 - performance improvements to the data providers, and keyword search

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Uniqueness of this implementation

- 1 no assumptions on input query
 - plain keywords vs. full-sentence
 - still can use patterns if present (phrases, predicates/conditions)
- 2 implements a specific real-world use-case
 - different selection of entry points / scoring heuristics and entity matching
 - scoring
 - 3 specific query language
- first open-source implementation
 - the code will be further maintained

Project deliverables

- keyword search engine and related components
 - ▶ implementation of entity matching techniques & heuristics
 - ▶ code for bootstrapping of: 1) allowed values, 2) fields in service results
 - tuning the system's parameters
 - prototype of advanced auto-completion input widget
 - slight relaxation of DASQL
 - ★ prototype of "simple service orchestration" even then the existing fields are not known in advance
 - ★ gives more power and simplifies the keyword search
- Oscillation of the service of the
 - proposed solutions for data service providers
- user surveys, presentations and tutorials at the CMS Collaboration
 - constant cooperation with a selected group of ~5+ users for feedback

Project priorities and constraints

Due to the constraints on the project duration, a number of items had to be excluded from the implementation:

- question answering approaches with deep language processing
- complex service orchestration (feeding of outputs into inputs of other services)
 - not directly supported by the EII system
 - ▶ the service performance is not adequate for this²
- the performance is of lower priority
 - end user's perceived performance is still dominated by services taking minutes to respond
 - performance was already covered by the earlier works.

²this due to issues with data service performance and unavailability of basic capabilities such as pagination or sorting of their results; we do not control the data services, so a number of suggestions for the providers have been proposed (see appendix ??); second, these improvements would take a considerable effort to be implemented, pushing this far beyond the scope of this project

Tuning the scoring parameters

- 1 tuned individual components to "sufficient" level
 - unit tests and manual testing
- fine-tune the whole system (by hand)
 - use keyword queries by written users or developer for evaluation
 - important variables to be tuned:
 - ★ weights for regexps, etc
 - ★ likelihood of not taking a keyword
 - ★ BM25F "field" and "query" weights (for IR matching multi-word terms)

Data integration war-stories: Dataservice Performance

References

prototype online: https://docs-bulk-tool.cern.ch/das/