

# John Doe



**Job Title**  
Student

**Age**  
18 to 21 years

**Highest Level of Education**  
Associate degree (e.g. AA, AS)

**Social Networks**



**Industry**  
Public and Private Schools

**Organization Size**  
201-500 employees

## Preferred Method of Communication

- Email
- Text Messaging
- Social Media

## Tools They Need to Do Their Job

- Word Processing Programs
- Cloud-Based Storage & File Sharing Applications
- Content Management Systems
- Email

## Job Responsibilities

Study, learn and prepare for work life

## Their Job Is Measured By

Course grades

## Reports to

Teacher

## Goals or Objectives

To graduate from college free of debts

## **They Gain Information By**

School Classes

## **Biggest Challenges**

- Resources
- Professional Development