

Entrepreneurial Careers: Starting, Surviving, Sustaining, Succeeding

Fri, April 7th 2017 | 5:00 pm - 8:00 pm | Rose Alumni House, 232 York Street

Topic 1- Time-Saving Toolkit for Entrepreneurs

Topic 2- Perfect Pitch

Sat, April 8th 2017 | 1:00 pm – 5:45 pm | The Graduate Club, 155 Elm Street

Topic A- Doing Good, Adventurously (Nonprofits/Social Enterprises, Social Good)

Topic B- Venturing Into Consumables (Consumer/Commercial)

Topic C- Profiting From the Digital Revolution (Media/Technology/Fintech)

Topic D- Internet Enterprises (Online Platforms)

DAY 1: Friday, April 7th 2017 | 5:00 pm - 8:00 pm | Rose Alumni House, 232 York Street

5:00 – 5:15 pm Check-in

5:15 – 5:45 pm Pizza and Salad

5:45 – 6:45 pm Workshop Sessions (Topics 1 and 2) - Round 1

(Down Stairs) - Time-Saving Toolkit for Entrepreneurs

Topic 1 Discussion Leader: John Hopkins, '80, Founder of Inspirit Growth

(Main Floor) - Perfect Pitch (Moderated by Betsy Sullivan, '74, '76 MA, Opinion director, cleveland.com, digital media)

Panelists

Rob Bettigole, '76, '83 MPPM, Managing Partner and Founder, Elm Street Ventures

Jason Gray, VP, Portfolio Operations, LaunchCapital

Igor Lichtman, '18 MUS, Co-Founder Practice Portal

Jennifer McFadden, '08 MBA, Associate Director for Entrepreneurship and Lecturer in the Practice of

Entrepreneurship, School of Management

Luke Sellers, '17 PC, Co-Founder Chops, Snacks

Catherine "Cat" Wu, '18 SOM, Founder, Ugly Fruit

6:45 – 7:00 pm Coffee/Tea and Dessert

7:00 – 8:00 pm Workshop Sessions (Topic 1 and 2) - Round 2 (repeat sessions)



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DAY 2: Saturday, April 8th 2017 | 1:00 pm – 5:45 pm | The Graduate Club, 155 Elm Street (Refreshments and snacks will be available throughout the day)

1:00 – 1:15 pm Welcome

Lauren Graham, '13 MEM, Board Member, AYA Board of Governors; Chair, Yale Blue Green Rahul Prasad, '87 PhD, AYA Chair, Board of Governors; CLY Co-Founder

1:15 – 2:15 pm

Keynote Discussion

(Dining Room)

Kevin Ryan, '85, '12 MAH, Chairman and CEO AlleyCorp, Yale University Board of Trustees

2:30 - 3:30 pm

Workshop Sessions - Round 1

(Library) - Topic A - Doing Good, Adventurously (Nonprofits/Social Enterprises, Social Good) (Moderated by Adam Chekroud, '18 GRD, Spring Health)

Panelists

Ruth DeGolia, '04, Mercado Global Sandra Ortega,'17 SOM, Alva Health Sam Teicher, '12, '15 MEM, Coral Vita Preethi Venkat, '16 MPH, Khushi Baby Victor Wang, '18 PC, Penta Ben Young, '16 MBA, Hugo & Hoby

(Gold Room) - Topic B - Venturing into Consumables (Consumer/Commercial) (Moderated by Dr. Darian Parker '05 MA, '13 PhD, Parker Academics)

Panelists

Debra Broberg '16 MAM, Amor & Rosas

Matthew Czarnecki, '18 DC Verb Energy

Bennett Byerley, Verb Energy (Round 2)

Dylan Gastel, '18 DC, Founder and CEO EZ Ice

Zoe Lloyd, '17 FES/SOM, Co-Founder Kitchen Table

Darian Parker, '13 Founder Parker Academics

Catherine "Cat" Wu, '17 SOM, Co-Founder UglyFruit

Yong Zhao, '15, CEO Junzi Kitchen

(Dining Room) - Topic C - Profiting from the Digital Revolution (Media/Technology/Fintech) (Moderated by Wanting Zhang, '11 MESc, Junzi Kitchen)

Panelists

Xiuqi (Qi) Cao, '17 MC, CEO Fyrno

Vladyslav Vykhodets, '19, Co-Founder Fyrno (Round 2)

Chen Chen, '16 MBA, CEO Saphlux

Aly Moore, '14, President Spylight

Eric Straus, '81, President Transworld Business Advisors

Pat Vergara, '11, Fenwick & West

(Boardroom) - Topic D - Internet Enterprises (Online Platforms) (Moderated by Blake Brown, EquityNet)

Panelists

Nancy Alexander, '79, '84 MBA, Principal Bulldog Innovation Group

Porter Braswell, '11 Co-Founder Jopwell

Dan Friedman, '13, Co-Founder Thinkful

Chris Garwood, '17 MUS, Co-Founder Practice Portal

Igor Lichtman, '18 MUS, Co-Founder Practice Portal (Round 2)

James Rohrbach, '05, Co-Founder, FluentCity

Krysia Solheim, '15 MEM, Founder, Viosimo

3:45 – 4:45 pm Workshop Sessions (Topics A, B, C, D) - Round 2 (repeat sessions)

4:45 – 5:45 pm Networking Reception

(Great Hall) - Chat with our Alumni Panelists, Light hors d'oeuvres and beverages

We want to give a special thanks to the following:

Event Chair: Lauren Graham, '13 MEM, Board Member,

AYA Board of Governors; Chair, Yale Blue Green

Event Vice Chair: Daniel Ayele, '11

Kevin Ryan, '85, '12 MAH, Yale University Board of Trustees

Our alumni entrepreneurs

Our Pitch Perfect Students

Betsy Sullivan, '74, '76 MA, Co-Chair of Careers, Life and Yale and member of the AYA Board of Governors

Valerie Hotchkiss, '87 MA,'90 PhD,Co-Chair of Careers, Life and Yale and member of the AYA Board of Governors

Rahul Prasad, '87 PhD, AYA Chair, Board of Governors; CLY Co-Founder Nancy Stratford, '77, Vice Chair, AYA Board of Governors

Lise P. Chapman '81 MBA, AYA Immediate Past Chair, Board of Governors; Event Chair; CLY Co-Founder

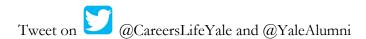
Careers, Life, and Yale Student Social Media Team:

(Alexus Coney, '20 JE, Anna Hwang, '19 JE, Sohum Pal, '20 BR, Meng Fei Shen, '19 HC) AYA staff (Steve Blum, '74, Kate Gustavson, Sharon Small)

> Students and Alumni of Yale (STAY) Rose Alumni House The Graduate Club

You can find us on our website/blog at careerslifeyale.org







Contact us at cly@yale.edu

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