



Careers, Life, and Yale

Entrepreneurial Careers: Starting, Surviving, Sustaining, Succeeding

Fri, April 7th 2017 | 5:00 pm – 8:00 pm | [Rose Alumni House, 232 York Street](#)

Topic 1- Time-Saving Toolkit for Entrepreneurs

Topic 2- Perfect Pitch

Sat, April 8th 2017 | 1:00 pm – 5:45 pm | [The Graduate Club, 155 Elm Street](#)

Topic A- Doing Good, Adventurously (Nonprofits/Social Enterprises, Social Good)

Topic B- Venturing Into Consumables (Consumer/Commercial)

Topic C- Profiting From the Digital Revolution (Media/Technology/Fintech)

Topic D- Internet Enterprises (Online Platforms)

DAY 1: Friday, April 7th 2017 | 5:00 pm – 8:00 pm | [Rose Alumni House, 232 York Street](#)

5:00 – 5:15 pm

Check-in

5:15 – 5:45 pm

Pizza and Salad

5:45 – 6:45 pm

Workshop Sessions (Topics 1 and 2) - Round 1

(Down Stairs) - Time-Saving Toolkit for Entrepreneurs

Topic 1 Discussion Leader: John Hopkins, '80, Founder of Inspirit Growth

(Main Floor) - Perfect Pitch (Moderated by Betsy Sullivan, '74, '76 MA, Opinion director, [cleveland.com](#), digital media)

Panelists

Rob Bettigole, '76, '83 MPPM, Managing Partner and Founder, Elm Street Ventures

Jason Gray, VP, Portfolio Operations, LaunchCapital

Igor Lichtman, '18 MUS, Co-Founder Practice Portal

Jennifer McFadden, '08 MBA, Associate Director for Entrepreneurship and Lecturer in the Practice of Entrepreneurship, School of Management

Luke Sellers, '17 PC, Co-Founder Chops, Snacks

Catherine "Cat" Wu, '18 SOM, Founder, Ugly Fruit

6:45 – 7:00 pm

Coffee/Tea and Dessert

7:00 – 8:00 pm

Workshop Sessions (Topic 1 and 2) - Round 2 (repeat sessions)



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DAY 2: Saturday, April 8th 2017 | 1:00 pm – 5:45 pm | The Graduate Club, 155 Elm Street
(Refreshments and snacks will be available throughout the day)

1:00 – 1:15 pm **Welcome**

Lauren Graham, '13 MEM, Board Member, AYA Board of Governors; Chair, Yale Blue Green

Rahul Prasad, '87 PhD, AYA Chair, Board of Governors; CLY Co-Founder

1:15 – 2:15 pm **Keynote Discussion**

(Dining Room)

Kevin Ryan, '85, '12 MAH, Chairman and CEO AlleyCorp, Yale University Board of Trustees

2:30 – 3:30 pm **Workshop Sessions - Round 1**

(Library) - Topic A - Doing Good, Adventurously (Nonprofits/Social Enterprises, Social Good) (Moderated by Adam Chekroud, '18 GRD, Spring Health)

Panelists

Ruth DeGolia, '04, Mercado Global

Sandra Ortega, '17 SOM, Alva Health

Sam Teicher, '12, '15 MEM, Coral Vita

Preethi Venkat, '16 MPH, Khushi Baby

Victor Wang, '18 PC, Penta

Ben Young, '16 MBA, Hugo & Hoby

(Gold Room) - Topic B - Venturing into Consumables (Consumer/Commercial) (Moderated by Dr. Darian Parker '05 MA, '13 PhD, Parker Academics)

Panelists

Debra Broberg '16 MAM, Amor & Rosas
Matthew Czarnecki, '18 DC Verb Energy
Bennett Byerley, Verb Energy (Round 2)
Dylan Gastel, '18 DC, Founder and CEO EZ Ice
Zoe Lloyd, '17 FES/SOM, Co-Founder Kitchen Table
Darian Parker, '13 Founder Parker Academics
Catherine "Cat" Wu, '17 SOM, Co-Founder UglyFruit
Yong Zhao, '15, CEO Junzi Kitchen

**(Dining Room) - Topic C - Profiting from the Digital Revolution
(Media/Technology/Fintech) (Moderated by Wanting Zhang, '11 MEd, Junzi Kitchen)**

Panelists

Xiuqi (Qi) Cao, '17 MC, CEO Fyrno
Vladyslav Vykhodets, '19, Co-Founder Fyrno (Round 2)
Chen Chen, '16 MBA, CEO Saphlux
Aly Moore, '14, President Spylight
Eric Straus, '81, President Transworld Business Advisors
Pat Vergara, '11, Fenwick & West

(Boardroom) - Topic D - Internet Enterprises (Online Platforms) (Moderated by Blake Brown, EquityNet)

Panelists

Nancy Alexander, '79, '84 MBA, Principal Bulldog Innovation Group
Porter Braswell, '11 Co-Founder Jopwell
Dan Friedman, '13, Co-Founder Thinkful
Chris Garwood, '17 MUS, Co-Founder Practice Portal
Igor Lichtman, '18 MUS, Co-Founder Practice Portal (Round 2)
James Rohrbach, '05, Co-Founder, FluentCity
Krysia Solheim, '15 MEM, Founder, Viosimo

3:45 – 4:45 pm Workshop Sessions (Topics A, B, C, D) - Round 2 (repeat sessions)

4:45 – 5:45 pm Networking Reception

(Great Hall) - Chat with our Alumni Panelists, Light hors d'oeuvres and beverages

We want to give a special thanks to the following:

Event Chair: Lauren Graham, '13 MEM, Board Member,
AYA Board of Governors; Chair, Yale Blue Green

Event Vice Chair: Daniel Ayele, '11

Kevin Ryan, '85, '12 MAH, Yale University Board of Trustees

Our alumni entrepreneurs

Our Pitch Perfect Students

Betsy Sullivan, '74, '76 MA, Co-Chair of Careers, Life and Yale and member of the
AYA Board of Governors

Valerie Hotchkiss, '87 MA, '90 PhD, Co-Chair of Careers, Life and Yale and member of the
AYA Board of Governors

Rahul Prasad, '87 PhD, AYA Chair, Board of Governors; CLY Co-Founder

Nancy Stratford, '77, Vice Chair, AYA Board of Governors

Lise P. Chapman '81 MBA, AYA Immediate Past Chair, Board of Governors; Event Chair;
CLY Co-Founder

Careers, Life, and Yale Student Social Media Team:

(Alexus Coney, '20 JE , Anna Hwang, '19 JE , Sohun Pal, '20 BR, Meng Fei Shen, '19 HC)

AYA staff (Steve Blum, '74 , Kate Gustavson, Sharon Small)

Students and Alumni of Yale (STAY)

Rose Alumni House

The Graduate Club

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Contact us at cly@yale.edu

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