



# DÁNIEL KRUCSÓ

DIGITAL ADVERTISING MANAGER

## EDUCATION

### BACHELOR OF SCIENCE: ECONOMIST

Budapest Business School  
2015-2020

### MOTION PICTURE & ANIMATION SPECIALIST

Schola Europa  
2013-2015

## LANGUAGES

### English

English – C1 level,  
B1 tourism & catering language exam

### German

B1 level

### Phone

+36 30 221 28 44

### Email

daniel.krucso21@gmail.com

### Website

<https://danielkrucso.github.io/mypersonalpage/index-eng.html>

### Address

Budapest  
1118

## ABOUT ME

Currently, I am working to grow Love Note and my job is to make high-quality video advertisement content. However, I would like to try myself out in a different field, which is programming. It seems I have a new passion and I don't like to advertise this fact, but I'd do this job for free.

## WORK EXPERIENCE

2021- PRESENT

### DIGITAL ADVERTISING MANAGER

Love Note / Budapest, Hungary

- Making relevant, original, high-quality video advertisement content
- Managing influencer partnerships
- Active participation in marketing planning processes
- Monitoring and analysing the performance of video marketing campaigns

2020-2021

### PURCHASING & LOGISTICS MANAGER

Shopisland / Budapest, Hungary

- Developing strategy for assigned commodities and suppliers
- Delivering good negotiation results in terms to achieve cost reductions
- Creating product pages, writing creative texts, editing product images

2019-2020

### FOOD & BEVERAGE TRAINEE

The Georgian Room at Sea Island / Georgia, USA

- Organisation and management of hotel catering events

## SOFTWARE SKILL

Adobe Photoshop



Adobe Premiere Pro



Adobe After Effects



HTML5/CSS3/Bootstrap5



JavaScript ES6



Fruity Loops Studio

