

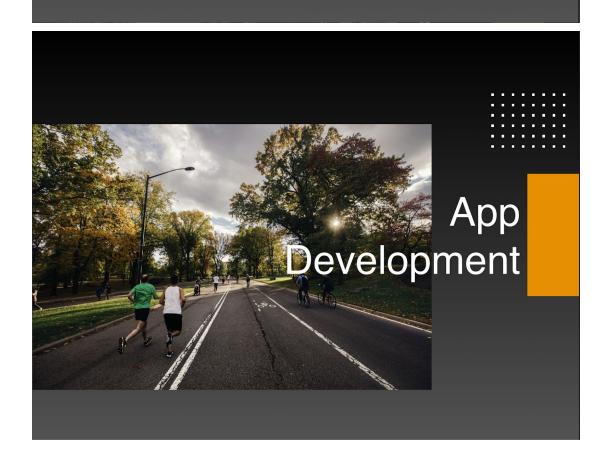
Runnerfy An app to meet other runners Daniel Ade - Fast-Track, 11/2019 - T2A2

The Problem

- There are a host of running & fitness apps, but <u>none</u> tackle the problem head on of finding other running partners with a similar level of fitness and training preferences.
- The greatest hurdle to increasing fitness in sport is not how to train but the motivation *to* train. Running partners offer accountability, competition and support to achieve this.
- Boxers need opponents to spar with, basketball teams need training squads that defend against them, running is an individual sport but benefits just as much from training partners as any other sport.

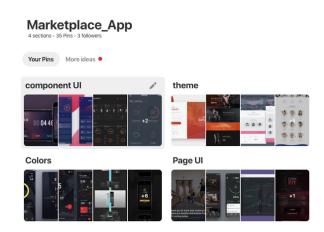
The Solution

- An application that allows users to create a profile that outlines running preferences: speed, location, distance, hillgrades, time of day, etc.
- Runners will be able to search for other runners based on these criteria.
- An application that allows messaging between runners to set up training sessions, the ultimate goal of the site.

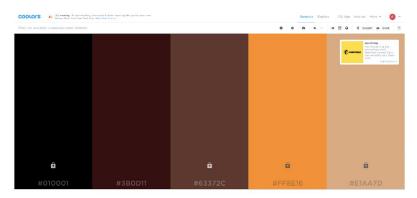


MOODBOARDING

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 - Workout apps
 - Running apps
 - Goal oriented & motivational webpages



Color Schemes



https://coolors.co

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ERD

