

Azure App Service

@DanielLarsenNZ

- Good afternoon everyone, my name is Daniel Larsen. I work for Fraedom, the Expense management software company formerly known as Spendvision, where I am a DevOps Practice Lead.
- Today I am very happy to be talking to you about Azure App Service, Microsoft's new Web and Mobile app PaaS offering on Azure.

Today's talk

- The App Service Announcement, what's new and what's changed
- API App Service Marketplace
- Build a Logic App
- Build an API App



- In Today's talk I will be moving very quickly through the announcement; talking about the new Azure service types, and how the old ones have changed to fit the new App Service concept.
- I will take you on a tour of the API App Service Marketplace and discuss what this means for Integrators.
- We will take a moment to build a simple Logic App from scratch so that you can see what is involved.
- And finally we will build our own API App to incorporate in to our Logic App workflow.
- That's a lot to cover so I will talk fast – yell out if you would like me to stop and drill in to any topic at any stage.



Azure
Websites



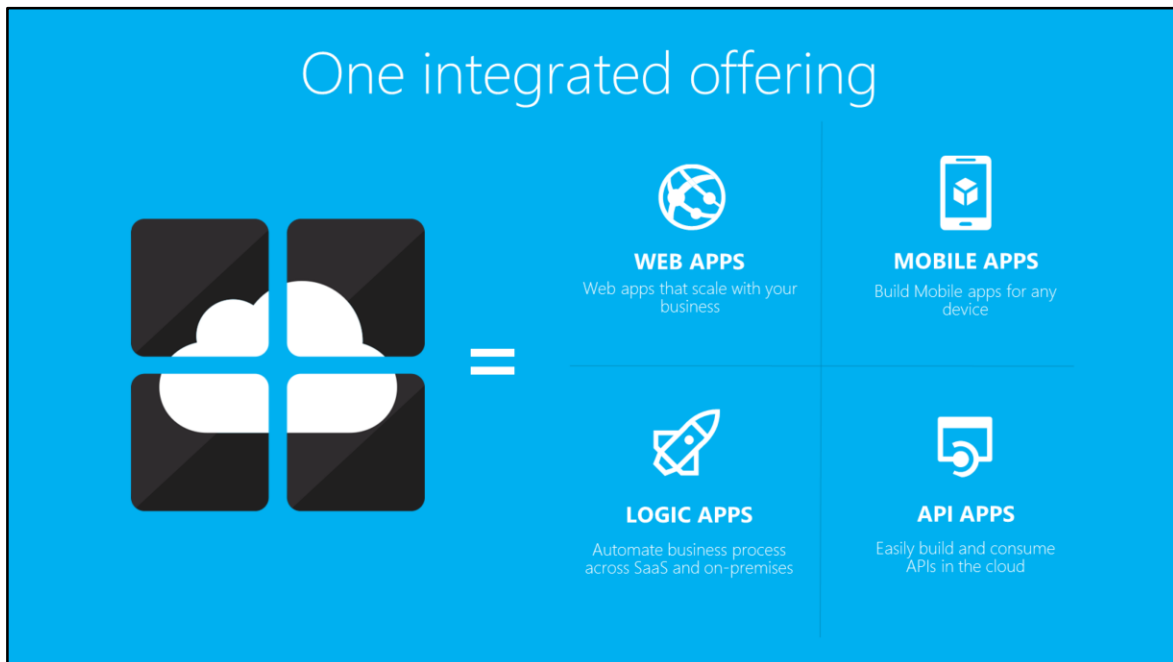
Mobile
Services



BizTalk
Services

Formerly known as

- OK, so chances are (since you are at an Azure Meetup) that you are familiar with one or more of these services.
- I have been working with Azure Websites for more than a year and I love the simplicity of deployment and management, as well as the power of its scale-out model and test-on-prod features.
- Mobile Services and BizTalk Services have been PaaS offerings in their own right for some time now.
- But the challenge has been that these three services have been quite isolated from each other in several ways including affinity and also pricing.
- Integrating these services has felt a bit clunky and does not spring to mind as a viable option.
- There have been improvements over the past year, but now the new Azure App Service is all about bring these three services as first-class citizens of a PaaS ecosystem.



- So now Azure Websites becomes “Web Apps”, Mobile Services becomes “Mobile Apps”, “Logic Apps” takes over the Workflow previously provided by BizTalk Services, with API Apps as a pluggable LOB Connectors that can be authored in several different languages and shared with the community via a Marketplace.
- All of this adds up to a new integrated PaaS offering, standing on the shoulders of Azure Websites, which reinforces PaaS as a major play for Microsoft Azure.

Not just a name change

- I've spent a couple of weeks digging in to the announcement and under the hood of the new offering and can confirm, this is not just a name change.
- As a Developer I see this as a paradigm shift for the way we think about building Apps that is following Lean, Continuous Delivery trends.
- Let's drill into each of the services one by one.



WEB APPS

Web apps run as-is
no changes required

Full capability set available including:

- .NET, Node.js, Java, PHP, and Python
- WebJobs for long running tasks
- Integrated VS publish, remote debug...
- CI with GitHub, BitBucket, VSO
- Auto-load balance, Autoscale, Geo DR
- Virtual networking and hybrid connections
- Site slots for staged deployments

- Web Apps keep all of the announcements from the past year or so including support for Node.js, Java, PHP, Python.
- The New (Preview) Portal gets a major upgrade and deserves a shoutout – especially from those of us deploying from GitHub: GitHub and BitBucket finally join VSO as first-class deployment citizens in the new portal.
- The other exciting announcement (which I have not had time to investigate further) is Hybrid Connections to on-premise resources (like on-prem SQL Server for example).

https://portal.azure.com/#?journeyId=BF61CDBA-9CDC-43A8-B552-4C2E1B32D026

Deployment Details - Micro...

jukebox30
WEB APP

Settings | Browser | Start | Stop | Swap | Restart | Delete | Get publish...

Essentials

Operations

Events
JUKEBOX30
No events available

Alert rules
JUKEBOX30
Active now: 0
Enabled: 0

Streaming logs

CONSOLE | PROCESSES

Deployment

Active Deployment

Merge pull request #32 from DanielLarsenNZ/rosdrug Nsdrug By GitHub 3/26/2015 10:40:16 PM
Success

Deployment slots: 0

Set deployment credentials

Networking

Virtual network

Upgrade to the Standard tier to connect this web app to a virtual network.

Hybrid connections: 0

Deployments

Sync | Disconnect

THU 03/26
Merge pull request #32 from DanielLarsenNZ/rosdrug Nsdrug
GitHub
Active
10:40 PM

TUE 03/17
Merge pull request #31 from DanielLarsenNZ/cleanup-css made...
GitHub
Inactive
7:56 PM

TUE 12/23
Scale-Storage - removing Project and using Nuget package inst...
GitHub
Inactive
8:21 PM

THU 11/27
Merge branch 'master' of https://github.com/DanielLarsenNZ/H...
GitHub
Inactive
10:19 AM

WED 11/26
Update README.md
GitHub
Inactive
9:20 AM
Update README.md
GitHub
Inactive
9:18 AM

Deployment Details

Redeploy | Delete

STATUS: Success

TRIGGERED BY: GitHub

AUTHOR: Daniel Larsen

RAN FOR: 16 seconds

REASON: Merge pull request Nsdrug

DEPLOY TO: jukebox30

ST...	TIME	ACTIVITY
✓	Thu 03/26	Updating submodules.
✓	Thu 03/26	Preparing deployment for commit
✓	Thu 03/26	Generating deployment script.
✓	Thu 03/26	Running deployment command...
✓	Thu 03/26	Deployment successful.

Here's a quick shot of the New Portal with GitHub deployment history and details.



MOBILE APPS

Mobile services plus
a whole lot more

New capabilities for Mobile apps:

- Webjobs for long running tasks
- CI with GitHub, BitBucket, VSO
- Auto-load balance, Autoscale, Geo DR
- Virtual networking and hybrid connections
- Site slots for staged deployments

- TBH I have not spent any time in Mobile Services or with the New Mobile Apps, but I am told that Mobile Apps is a new beast.
- Mobile Apps' code runs on a Web App, and you have full control over the web app and how it operates, and features which were previously unavailable to Mobile Services, such as Traffic Manager and Deployment Slots, can now be used.
- Because you have more control over the app, any version of any NuGet package can now be deployed without worry about dependency conflicts.
- When you create a Mobile App you get a Mobile App resource (which includes some new features like SaaS API connectors, etc), a Mobile App Code site to run your Web API project using the Mobile App Server SDK, and an App Service Gateway to handle logic and assists with adding App Service API Apps to your application.



LOGIC APPS

Automate SaaS and
on-premises systems

New Logic Apps for easy automation

- No code designer for rapid creation
- Dozens of pre-built templates to get started
- Out of box support for popular SaaS and on-premises apps
- Use with custom API apps of your own
- Biztalk APIs for expert integration scenarios

Logic Apps are new. They are easiest explained as a show and tell, so I will open the box shortly. But think “Lego” for integrators.



API APPS

Create, consume and
host APIs more easily

Easily use cloud or custom APIs:

- Dozens of built-in APIs for popular SaaS
- An ecosystem of APIs for any need
- Create and publish custom, reusable APIs
- Visual Studio tooling with one click publish and remote debugging
- Automatic client SDK generation for many languages

- And if Logic Apps are Lego then API Apps are the building blocks.
- Each one is a Web API App which means you can easily create your own from scratch or from existing code.
- The Azure Marketplace now includes pre-built API Apps that you can pick and choose for your own custom (Logic App) workflows.
- Let's take a look:

Built-in API Connectors

Connectors

- Box
- Chatter
- Delay
- Dropbox
- Azure HD Insight
- Marketo
- Azure Media Services
- OneDrive
- SharePoint
- SQL Server
- Office 365
- Oracle
- QuickBooks
- SalesForce
- Sugar CRM
- SAP
- Azure Service Bus
- Azure Storage
- Timer / Recurrence
- Twilio
- Twitter
- IBM DB2
- Informix
- Websphere MQ
- Azure Web Jobs
- Yammer
- Dynamics CRM
- Dynamics AX
- Hybrid Connectivity

Protocols

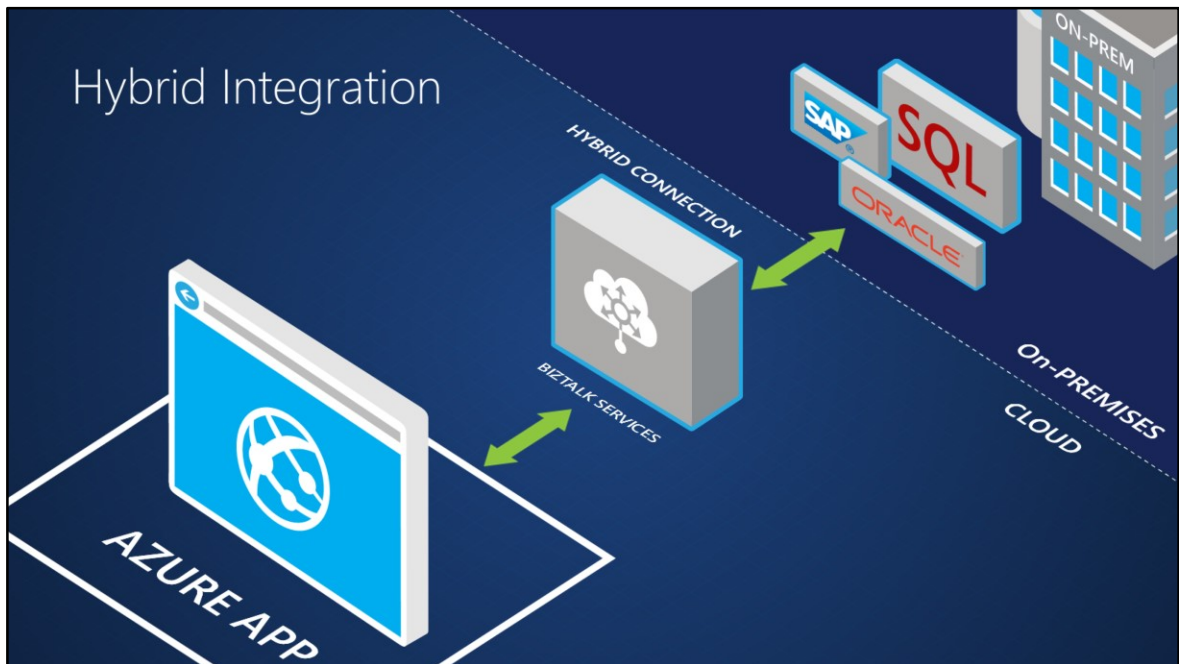
- HTTP, HTTPS
- File
- Flat File
- FTP, SFTP
- POP3/IMAP
- SMTP
- SOAP + WCF

BizTalk Services

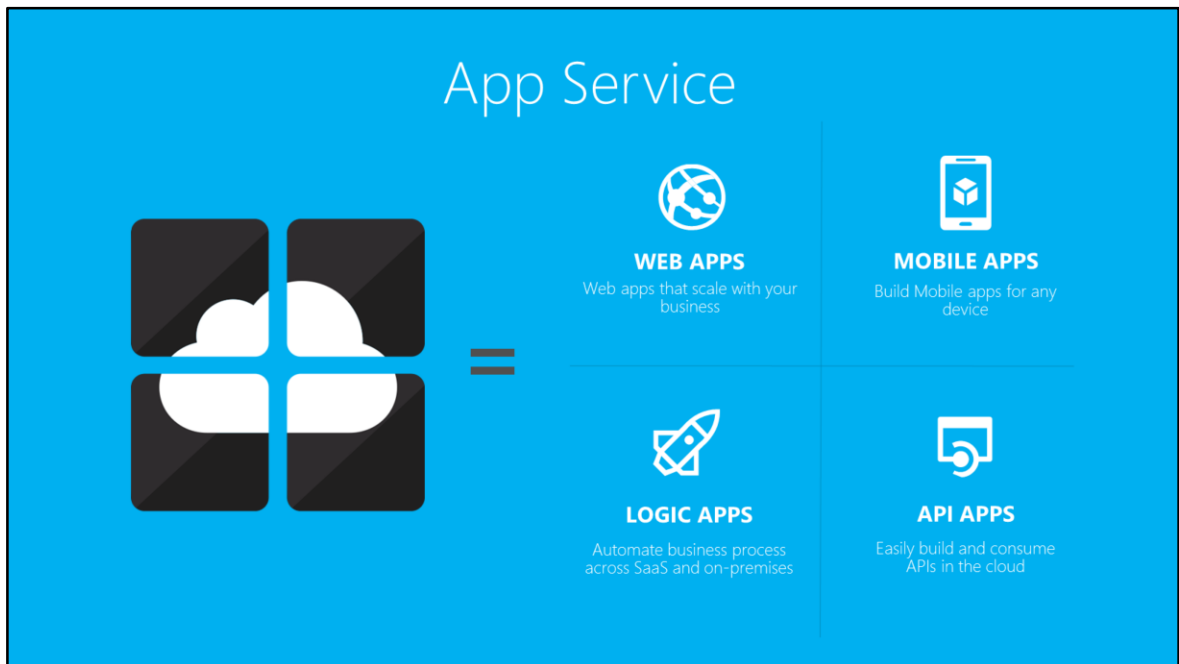
- Batching / Debatching
- Validate
- Extract (XPath)
- Transform (+ Mapper)
- Convert (XML-JSON)
- Convert (XML-FF)
- X12
- EDIFACT
- AS2
- TPMOM
- Rules Engine



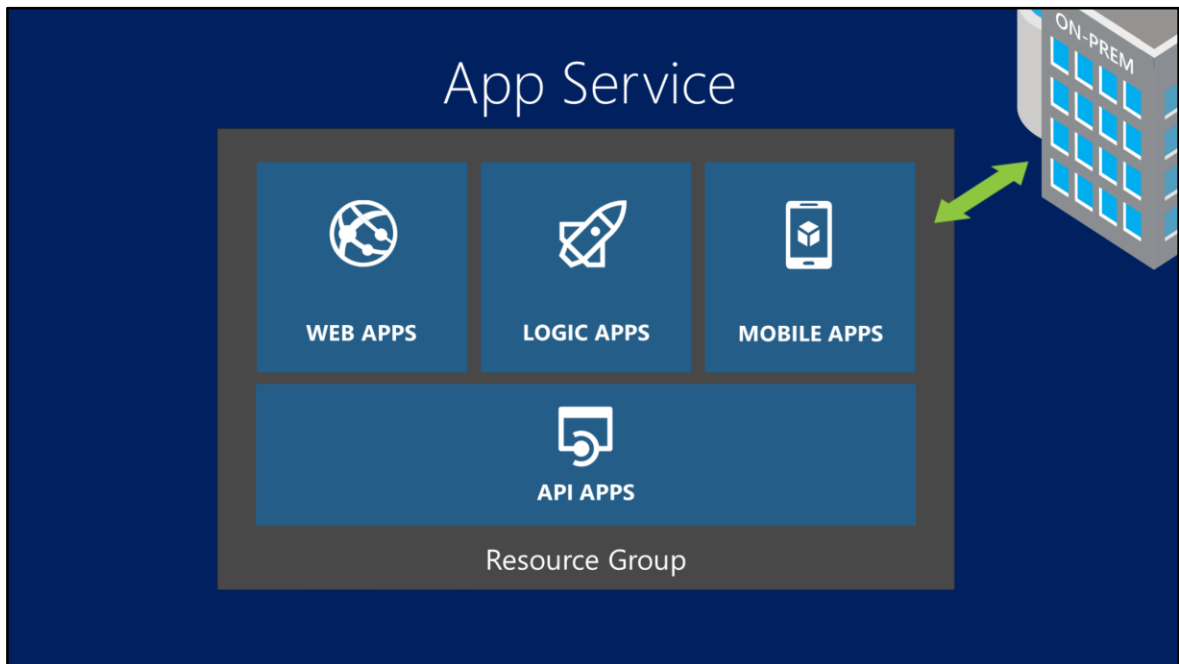
- Over 40 connectors and growing all the time with the ability for any 3rd party to contribute.
- This is a fascinating aspect of the Announcement for mine which deserves special attention, so we will build a Logic App in a minute.



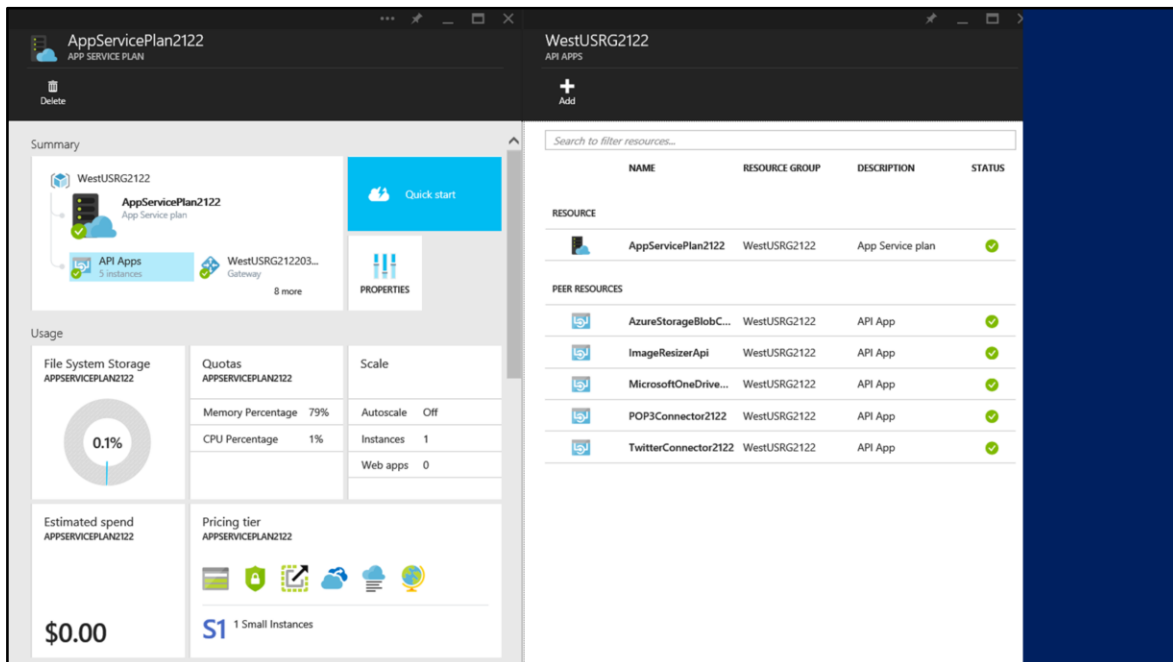
- Hybrid connections are interesting. Apparently these have been available via BizTalk Services for some time but now App Services have them too.
- This is going to unlock some interesting scenarios for integrating with a System of Record or other on premise systems that don't make sense to move to the cloud.



- So there we have it, the four App types that make up the new App Service.
- Are there any questions before I go under the hood?



- OK, this is one of Hanselman's slides which I have borrowed and extended. He sees Web Apps as logically building on API Apps which is an interesting way of thinking of them. This is almost a micro-services architectural pattern where API services underlie everything.
- Another important aspect is that instances of these App Service Apps all co-exist in a Resource Group which mean low latency between the Web, Logic and Mobile Apps and the API Apps that they build on.
- Resource Group is a logical group for networking which means Virtual Networks and Hybrid Connections extend off of this container.



- All Apps in your App Service exist in the same App Service Plan too. Remember Web Service plans for Azure Websites? These have been renamed to App Service Plans to which all App Service Apps belong.
- This is a fundamental shift in the PaaS pricing model in your favour – each Web, Mobile, Logic and API App instance counts towards your Plan's total instances.
 - Previously Mobile Services and BizTalk Services would have been charged separately.

Choose your pricing tier
BROWSE THE AVAILABLE PLANS AND THEIR FEATURES

★ Recommended | View all

P1 Premium (Preview)	P2 Premium (Preview)	P3 Premium (Preview)	S1 Standard ★	S2 Standard	S3 Standard ★
1 Core	2 Core	4 Core	1 Core	2 Core	4 Core
1.75 GB RAM	3.5 GB RAM	7 GB RAM	1.75 GB RAM	3.5 GB RAM	7 GB RAM
BizTalk Services	BizTalk Services	BizTalk Services	50 GB Storage	50 GB Storage	50 GB Storage
250 GB Storage	250 GB Storage	250 GB Storage	5 SNI, 1 IP	5 SNI, 1 IP	5 SNI, 1 IP
Up to 20 instances* Subject to availability	Up to 20 instances* Subject to availability	Up to 20 instances* Subject to availability	Up to 10 instances Auto-scale	Up to 10 instances Auto-scale	Up to 10 instances Auto-scale
20 slots	20 slots	20 slots	Daily Backup	Daily Backup	Daily Backup
Web app staging	Web app staging	Web app staging	5 slots	5 slots	5 slots
50 times daily Backup	50 times daily Backup	50 times daily Backup	Web app staging	Web app staging	Web app staging
Traffic Manager	Traffic Manager	Traffic Manager	Traffic Manager	Traffic Manager	Traffic Manager
Geo availability	Geo availability	Geo availability	Geo availability	Geo availability	Geo availability
54.63 NZD/MONTH (ESTIMATED)	109.26 NZD/MONTH (ESTIMATED)	218.52 NZD/MONTH (ESTIMATED)	54.63 NZD/MONTH (ESTIMATED)	109.26 NZD/MONTH (ESTIMATED)	218.52 NZD/MONTH (ESTIMATED)
B1 Basic ★	B2 Basic	B3 Basic	F1 Free	D1 Shared*	
1 Core	2 Core	4 Core	- Shared infrastructure	- Shared infrastructure	
1.75 GB RAM	3.5 GB RAM	7 GB RAM	1 GB Storage	1 GB Storage	
10 GB Storage	10 GB Storage	10 GB Storage			
Custom domains	Custom domains	Custom domains		Custom domains	
Up to 3 instances Manual scale	Up to 3 instances Manual scale	Up to 3 instances Manual scale			
40.06 NZD/MONTH (ESTIMATED)	80.12 NZD/MONTH (ESTIMATED)	160.25 NZD/MONTH (ESTIMATED)	0.00 NZD/MONTH (ESTIMATED)	11.84 NZD/MONTH (ESTIMATED, *PER A...)	

- For my demos I am using an S1 Standard Plan which supports up to 10 instances of which I am using 5. If I need more power I can turn up the Cores. I can also auto-scale my Apps as required.
- At \$55 NZD per month I think this represents pretty good value.



OK let's build a Logic App.

1. Marketplace -> API Apps
 1. (browse the offerings)
 2. Choose Twitter and create it
2. New > Web + Mobile > Logic App
 1. Choose Twitter App
 2. Click Authorize
 3. New Tweet Trigger
 4. Keyword @@DaniellarsenNZ
 5. Choose HTTP Action
 6. POST
 7. <http://requestb.in/>
 8. Body Tweet Text
 9. OK
 10. Create

You get the idea...

1. Edit in Code View

Triggers and actions

Save Discard Designer Code view Zoom in Zoom out

Twitter Connector

New Tweet

Keyword
Azure

body

- Tweet Text
- Retweet Count
- Tweeted By
- ...

HTTP

POST

URI
`http://requestb.in/wex280we`

Headers

Authentication

Body
`@triggers$.outputs.body.TweetText`

headers

body

API Apps in this resource group

- Microsoft.ApiApp
- Azure Storage Blob C
- Dropbox Connector
- Facebook Connector
- OneDrive Connector
- Twitter Connector
- POP3 Connector
- Twitter Connector
- HTTP
- Recurrence

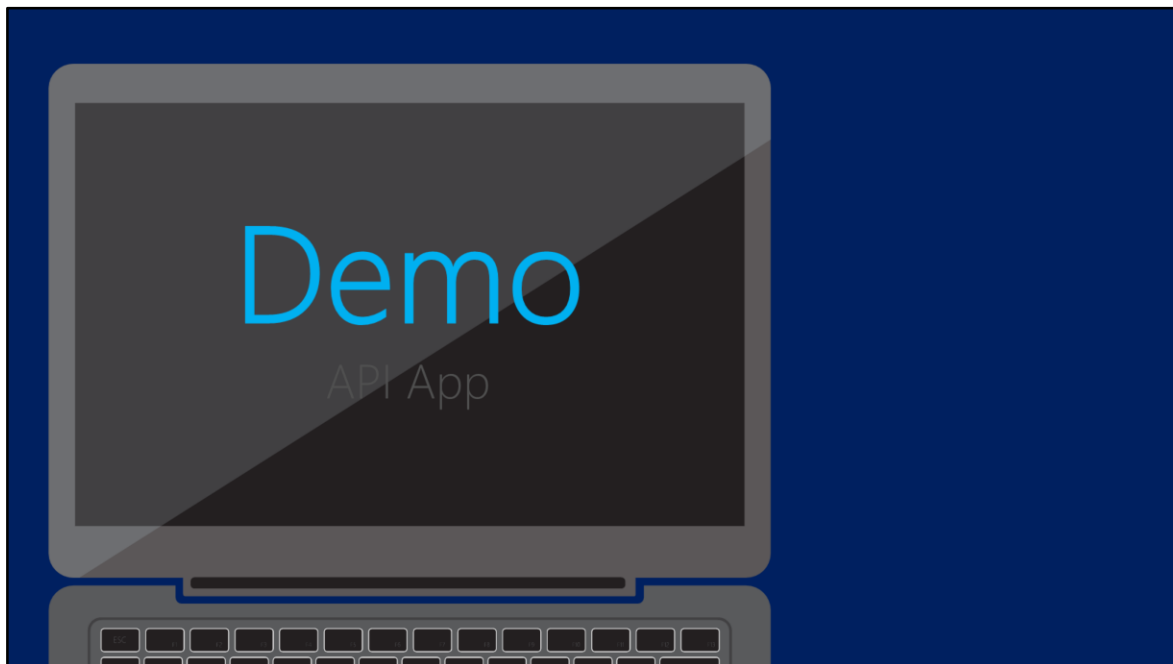


LOGIC APPS

Automate SaaS and
on-premises systems

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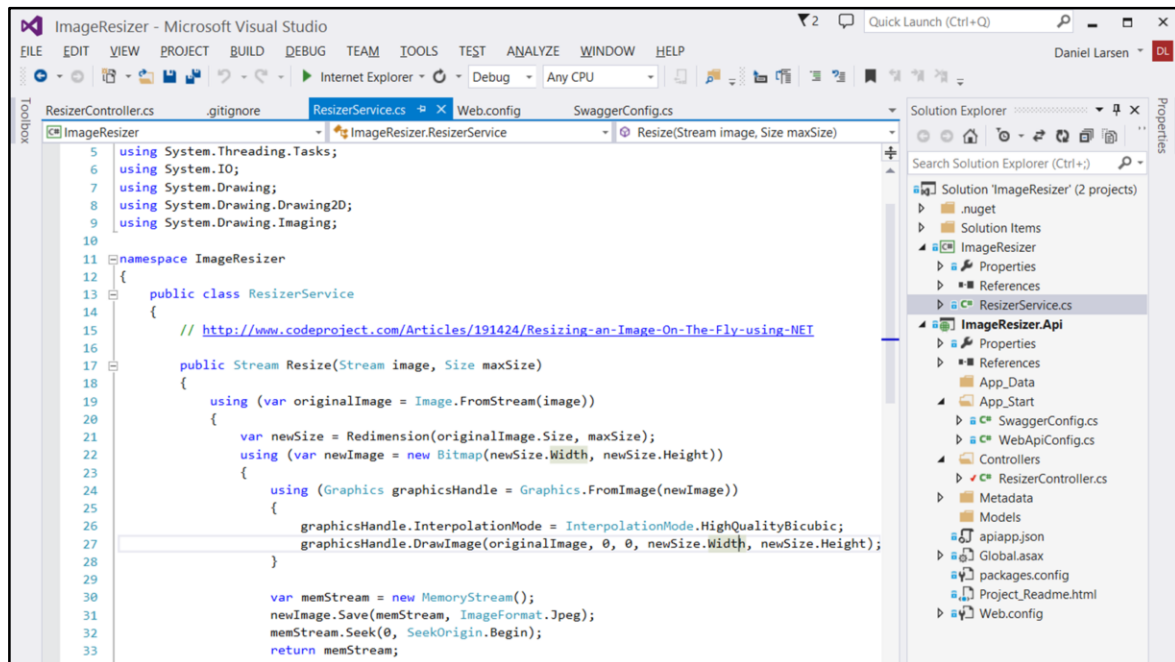
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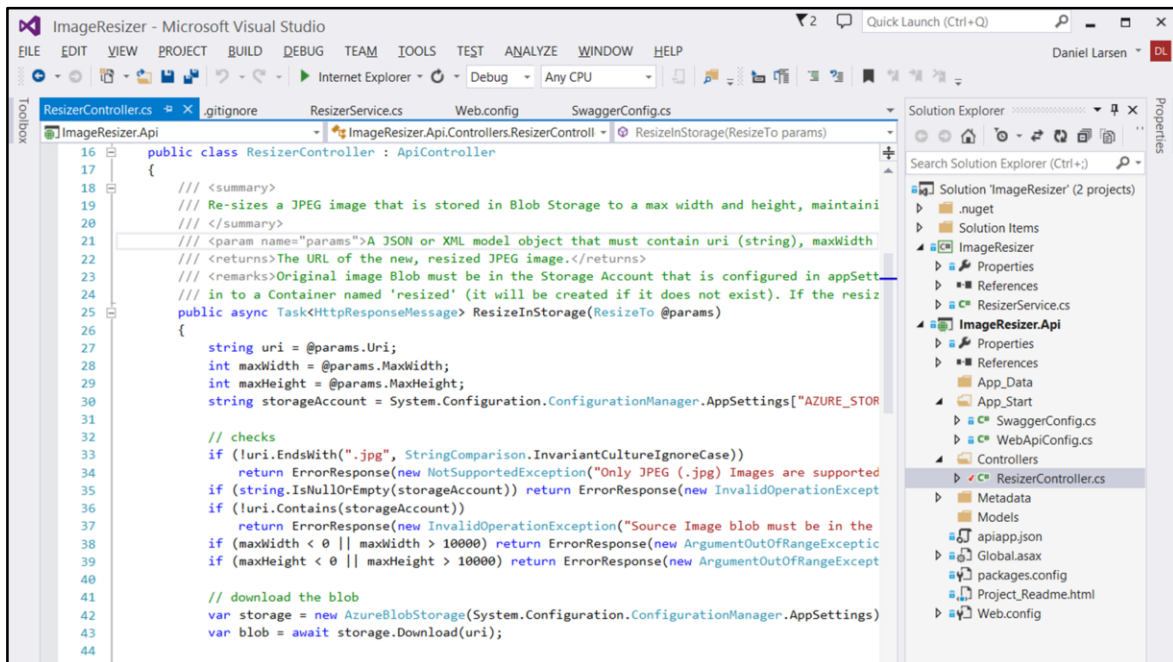


- Let's take a look at an API App now.
- In the App Service announcement Scott Hanselman does a killer demo of a Car Service company workflow – check it out.
- My favourite but is when he reuses an old VIN Decoder class from an old service in a Legacy app.
 - To me this is the opportunity – exploiting old code to create micro API Apps that can contribute to new workflows, or old workflows in new ways.
- My demo is very simple, but reinforces this point.
- (ImageResizer.sln)
- ImageResizer.Resizer service is a simple Service that takes an image as stream and returns a resized image as Stream. It is old, well worn and tested code that does one thing well.
 - I have extracted it from a horrible system that stores the Images as Blobs in an old SQL Server DB
 - I am going to create a new workflow that stores the original and resized images in Azure Blob Storage – a much cheaper and easier to manage option.
- I create ImageResizer.API – A new Azure API App project (now available in Azure

SDK 2.5.1).

- I write a Web API controller to download the Image as Blob from Storage, pass the Resize Service, and upload the resized version to storage.
- I enable Swagger!
- I compile and F5 Run
- Check out /swagger – definition language for REST with a beautiful docs UI
- I Publish to Azure using the Publish wizard.
- It is now available to my workflow.
- This unlocks extreme possibilities in terms of building a library of Integration service Apps that you can share with your Organisation, or the community (or even sell).





←

http://localhost:12746/swagger/ui/index#/Resizer/Resizer_ResizeInStorage

Swagger UI

×

swaggerhttp://localhost:12746/swagger/docs/v1api_keyExplore

ImageResizer.Api

Resizer

Show/Hide | List Operations | Expand Operations

POST

/api/Resizer

Response Class (Status 200)

Model | Model Schema

{}

Response Content Typeapplication/json

Parameters

Parameter	Value	Description	Parameter Type	Data Type
params	<div><div>{ "Uri": "http://foo.bar/image.jpg", "MaxWidth": 100, "MaxHeight": 100 }</div><div>Parameter content type: application/json</div></div>		body	<div>Model Model Schema</div> <div><div>{ "Uri": "string", "MaxWidth": 0, "MaxHeight": 0 }</div><div>Click to set as parameter value</div></div>

Try it out!

Hide Response

Request URL

http://localhost:12746/api/Resizer

Response Body

Triggers and actions

Save Discard Designer Code view Zoom in Zoom out

POP3 Connector

Get Email

Frequency: Minutes

Interval: 1

body

- From
- Subject
- Body
- ...

Azure Storage Blob Connector

Upload Blob

Blob Path: @concat(triggers().outputs.body.From, "...")

Content: @first(triggers().outputs.body.Attachments)

Content Transfer Encoding: Base64

Overwrite: true

body

...

imagesizerapi

Resizer_ResizeInStorage

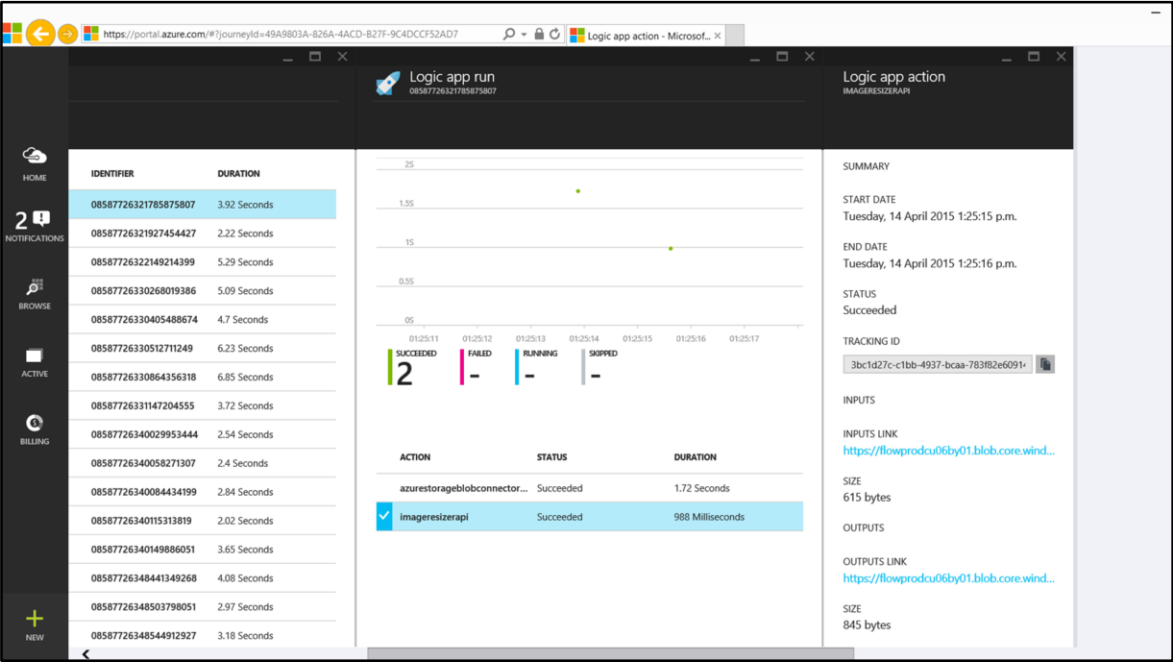
Uri: @actions["azurestorageblobconnector21"]

MaxWidth: 500

MaxHeight: 500

API Apps in this resource group

- Microsoft.ApiApp
- Dropbox Connector
- Azure Storage Blob Connector
- Twitter Connector
- OneDrive Connector
- POP3 Connector
- Facebook Connector
- Twitter Connector
- HTTP
- Recurrence



HOME

2 NOTIFICATIONS

BROWSE

ACTIVE

BILLING

NEW

Logic app action

IMAGERESIZERAPI

SUMMARY

START DATE

Tuesday, 14 April 2015 1:25:15 p.m.

END DATE

Tuesday, 14 April 2015 1:25:16 p.m.

STATUS

Succeeded

TRACKING ID

3bc1d27c-c1bb-4937-bcaa-783f82e6091e

INPUTS

INPUTS LINK

<https://flowprodco06by01.blob.core.wind...>

SIZE

615 bytes

OUTPUTS

OUTPUTS LINK

<https://flowprodco06by01.blob.core.wind...>

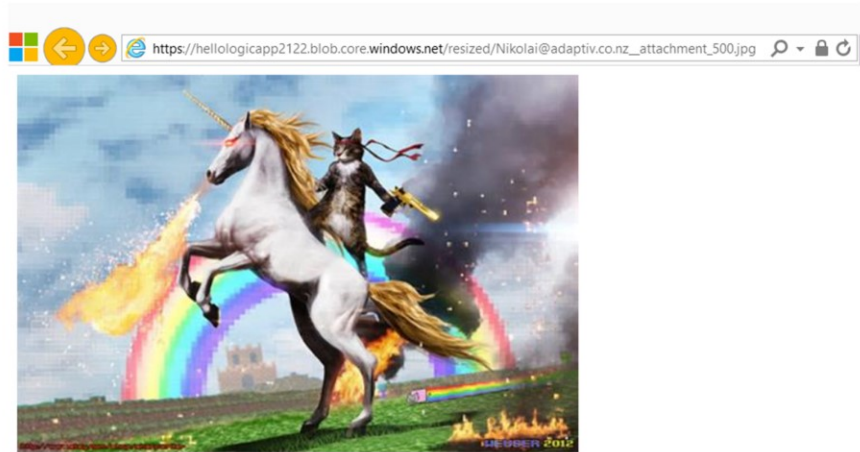
SIZE

845 bytes

Outputs

IMAGERESIZERAPI

```
{
  "headers": {
    "pragma": "no-cache,no-cache",
    "x-ms-proxy-outgoing-newurl": "https://microsoft-apiappa7c3f...",
    "cache-control": "no-cache",
    "set-cookie": "ARRAffinity=Sae0a8bb09e6ca33e46b80a735a4a81f1...",
    "Domain=westusrg2122036c99260ea1d42ebff0321e7e6f9e1.azurewebsites.ne...",
    "server": "Microsoft-IIS/8.0",
    "x-AspNet-Version": "4.0.30319",
    "x-Powered-By": "ASP.NET,ASP.NET",
    "date": "Tue, 14 Apr 2015 01:25:15 GMT"
  },
  "body": {
    "newurl": "https://hellologicapp2122.blob.core.windows.net/r..."
  }
}
```





API APPS

Create, consume and
host APIs more easily

Easily use cloud or custom APIs:

- Dozens of built-in APIs for popular SaaS
- An ecosystem of APIs for any need
- Create and publish custom, reusable APIs
- Visual Studio tooling with one click publish and remote debugging
- Automatic client SDK generation for many languages

Wrap-up

- Azure App Service is a single integrated offering for building rich Web and Mobile Apps backed by composable Integration connectors and API Apps
- API App Service Marketplace presents a library of ready made connectors and the opportunity to contribute more.
- Logic Apps – Drag-and-drop Lego for Integrators
- API Apps – Quickly create pluggable Interfaces from new code or upgrade your old LOB apps so that they can be exploited by other workflows.



Get Started w/ App Service!

- Web Apps generally available today!
- Mobile, API, Logic Apps in preview
- Get started for free @ azure.com



Questions?

@DaniellarsenNZ

<https://github.com/DaniellarsenNZ/Azure-App-Service-Talk>

<http://daniellarsen.nz>