

# STORE SALES REPORT

Store Sales Overview



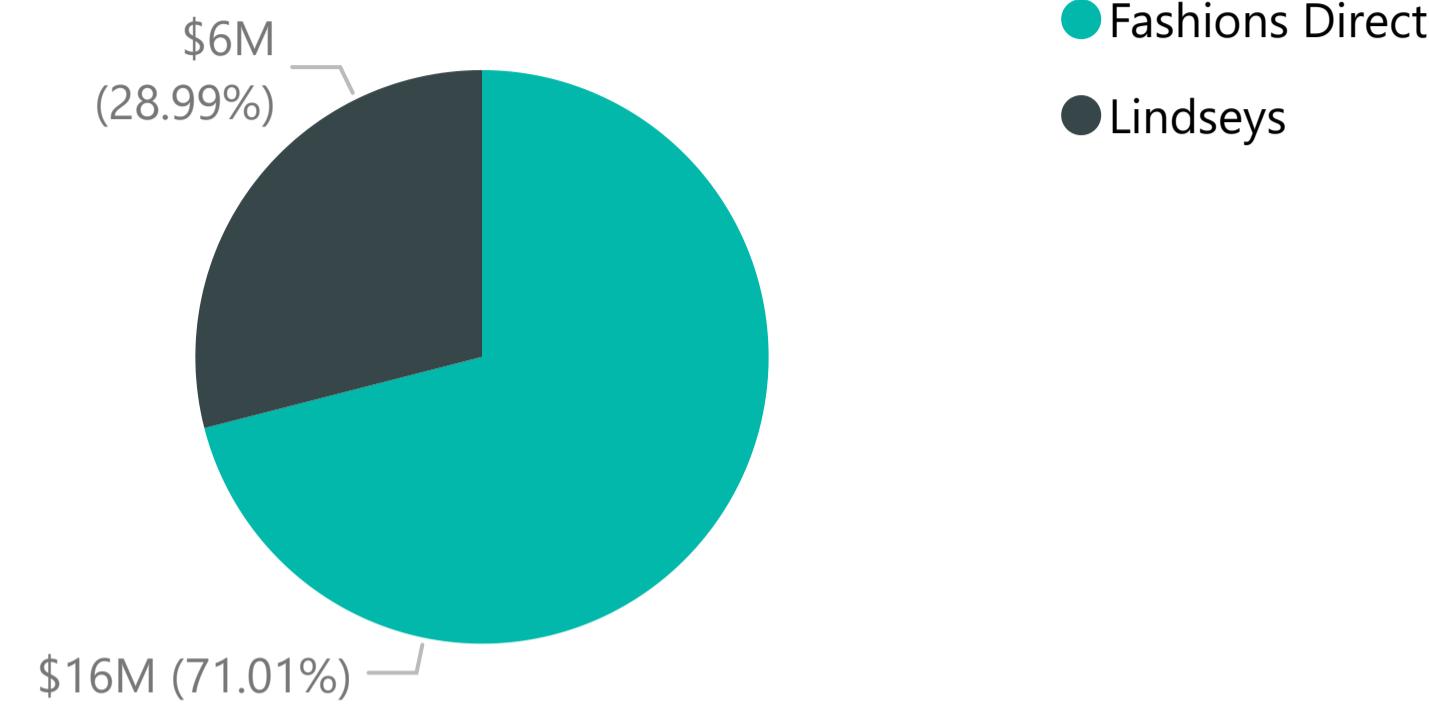
## This Year Sales

**\$22M**

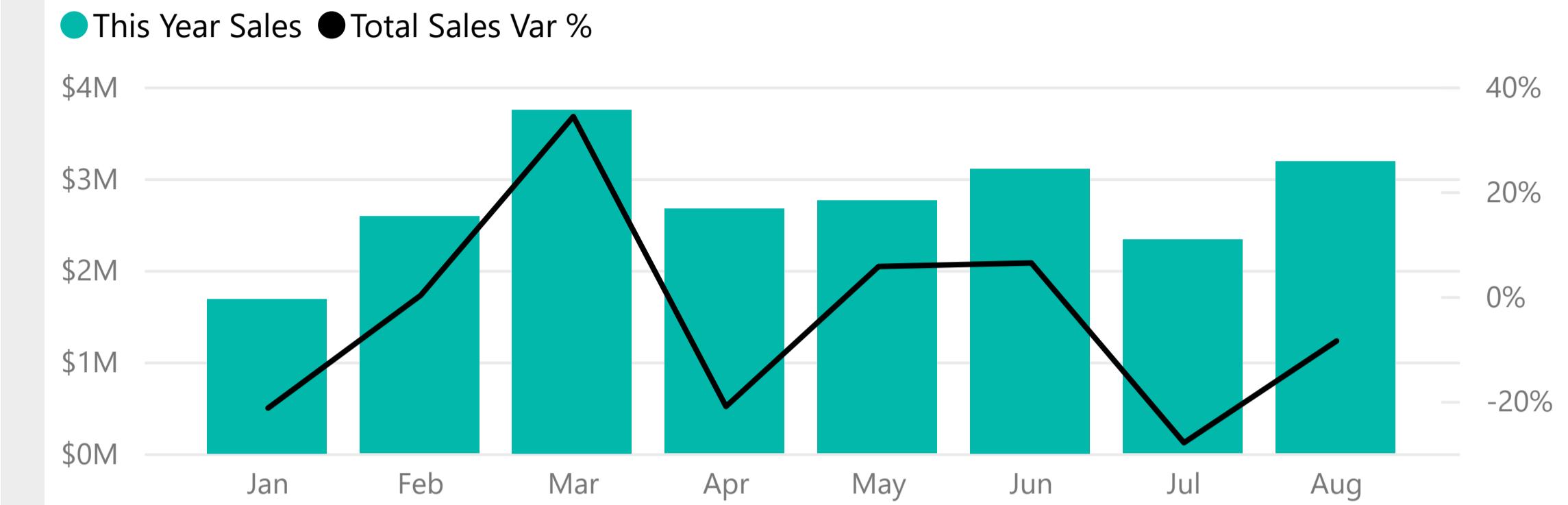
**\$23,132,601**  
Last Year Sales

**10**  
New Stores

## This Year Sales by Chain



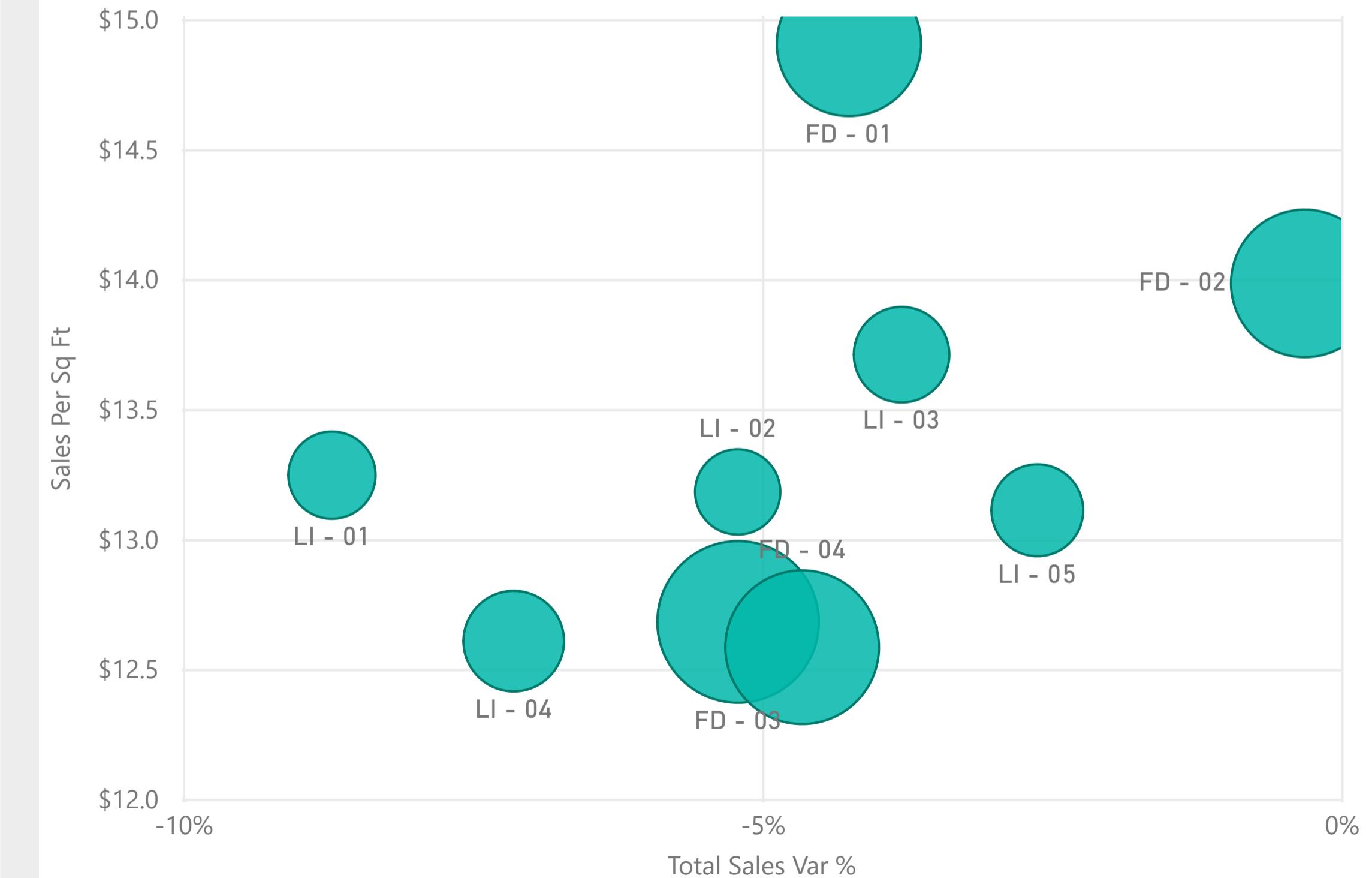
## Total Sales Variance by Fiscal Month and District Manager



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## Total Sales Var %, Sales Per Sq Ft and This Year Sales by District

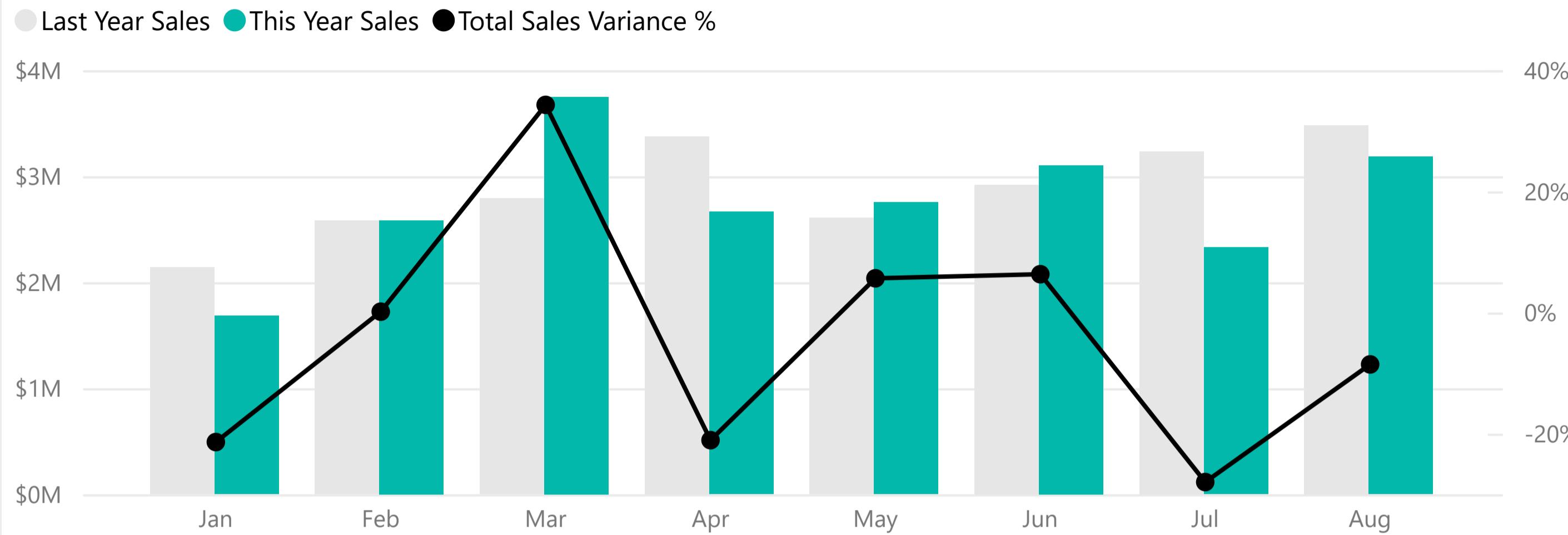


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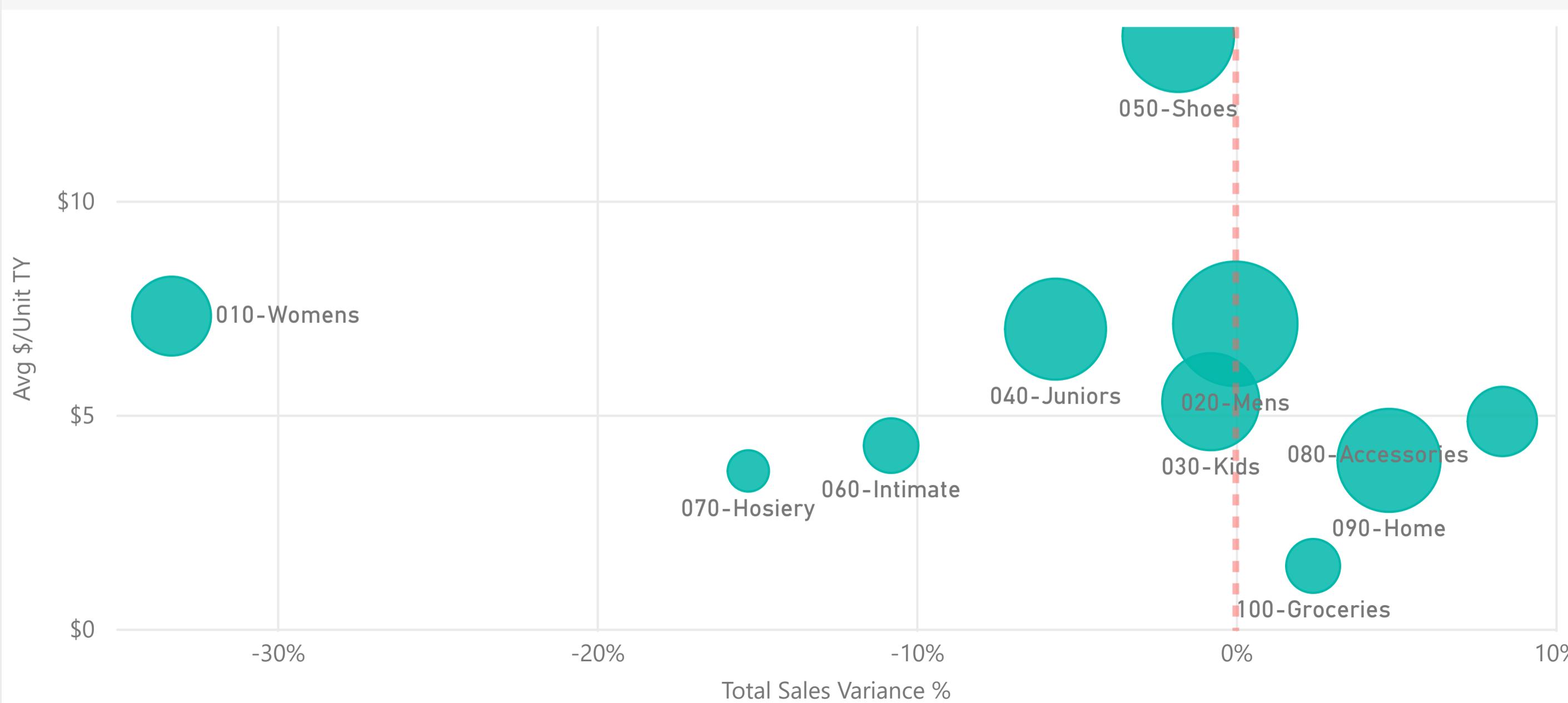
District Monthly Sales



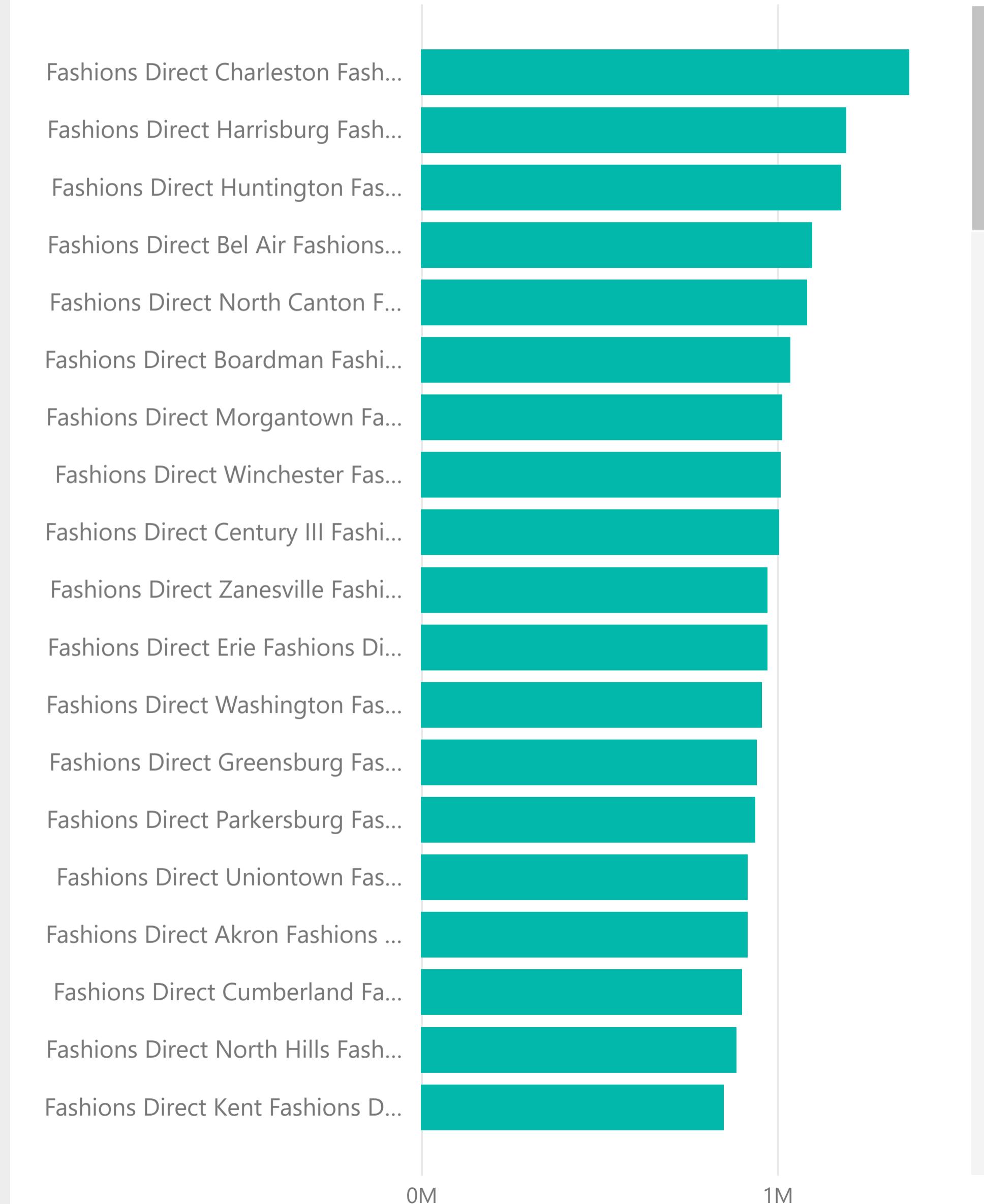
## Last Year Sales, This Year Sales and Total Sales Variance % by FiscalMonth



## Total Sales Variance %, Avg \$/Unit TY and This Year Sales by Category

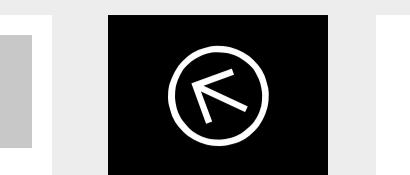


## TotalSales by Chain and Name

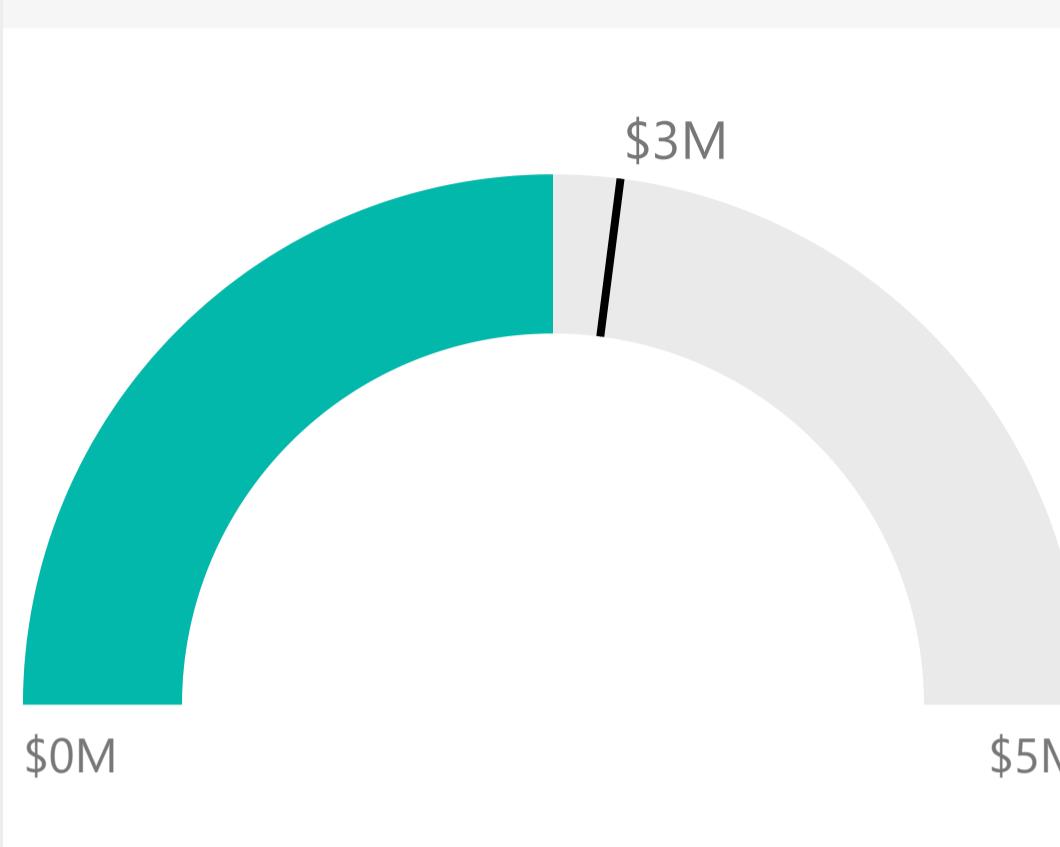


# STORE SALES REPORT

New Stores



## This Year Sales and Last Year Sales



**\$2,430K**

This Year Sales

## Detailed Info

| Chain                        | This Year Sales    | Last Year Sales    | Total Sales Var % | Total Sales Var    |
|------------------------------|--------------------|--------------------|-------------------|--------------------|
| ☐ Fashions Direct            | <b>\$2,214,116</b> | <b>\$2,387,161</b> | -7%               | <b>(\$173,045)</b> |
| ☐ Winchester Fashions Direct | <b>\$495,165</b>   | <b>\$514,537</b>   | -4%               | <b>(\$19,373)</b>  |
| Buchanan, Alma               | \$41,041           | \$50,580           | -19%              | <b>(\$9,539)</b>   |
| Mendez, Jerry                | \$38,381           | \$56,371           | -32%              | <b>(\$17,991)</b>  |
| Wood, Jana                   | \$37,802           | \$35,950           | 5%                | <b>\$1,852</b>     |
| Gentry, Elizabeth            | \$37,051           | \$13,981           | 165%              | <b>\$23,069</b>    |
| Rodriguez, Calista           | \$34,499           | \$22,762           | 52%               | <b>\$11,737</b>    |
| Nelson, Leandra              | \$32,533           | \$30,727           | 6%                | <b>\$1,806</b>     |
| Perkins, Thor                | \$30,947           | \$34,447           | -10%              | <b>(\$3,501)</b>   |
| <b>Total</b>                 | <b>\$2,429,972</b> | <b>\$2,627,668</b> | -8%               | <b>(\$197,697)</b> |