

ADDIDAS SALES CAMPAIGN

Region

All

Invoice Date

01/01/2020

31/12/2021

Total Sales

\$900M

Operating Profit

\$332M

Units Sold

2M

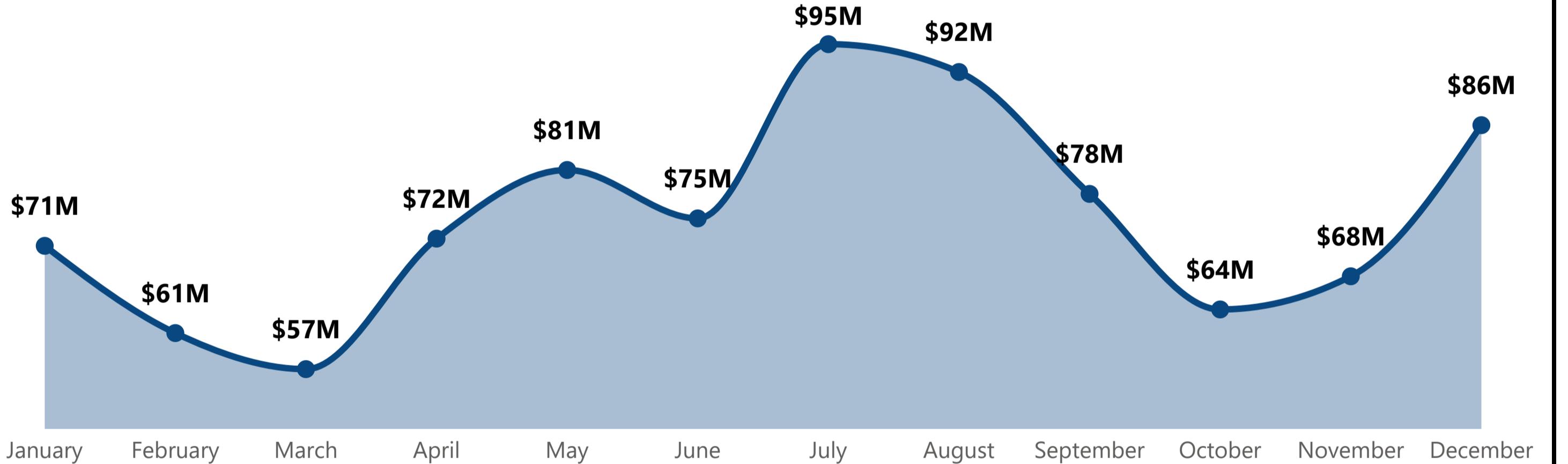
Average Price per Unit

\$45

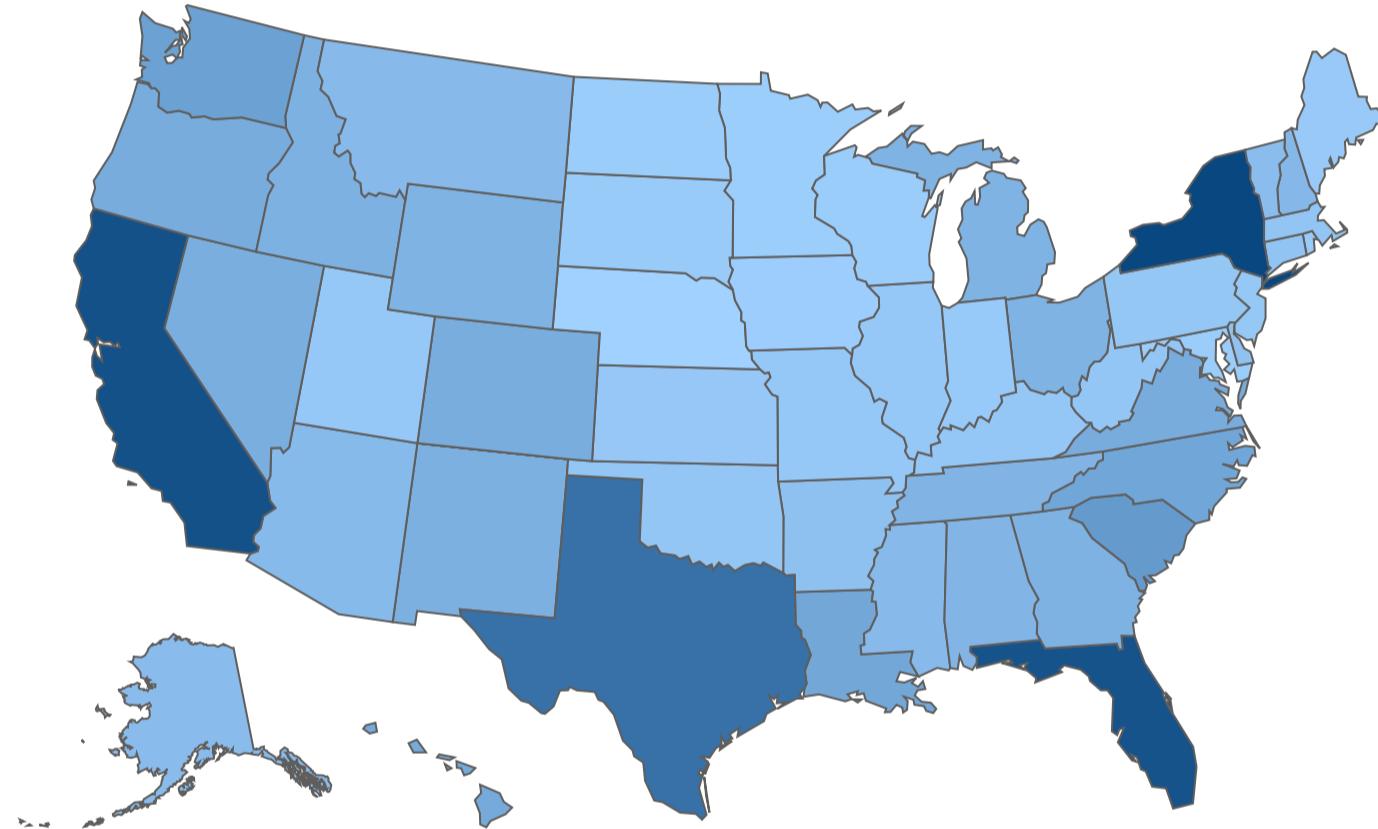
Average Operating Margin

42%

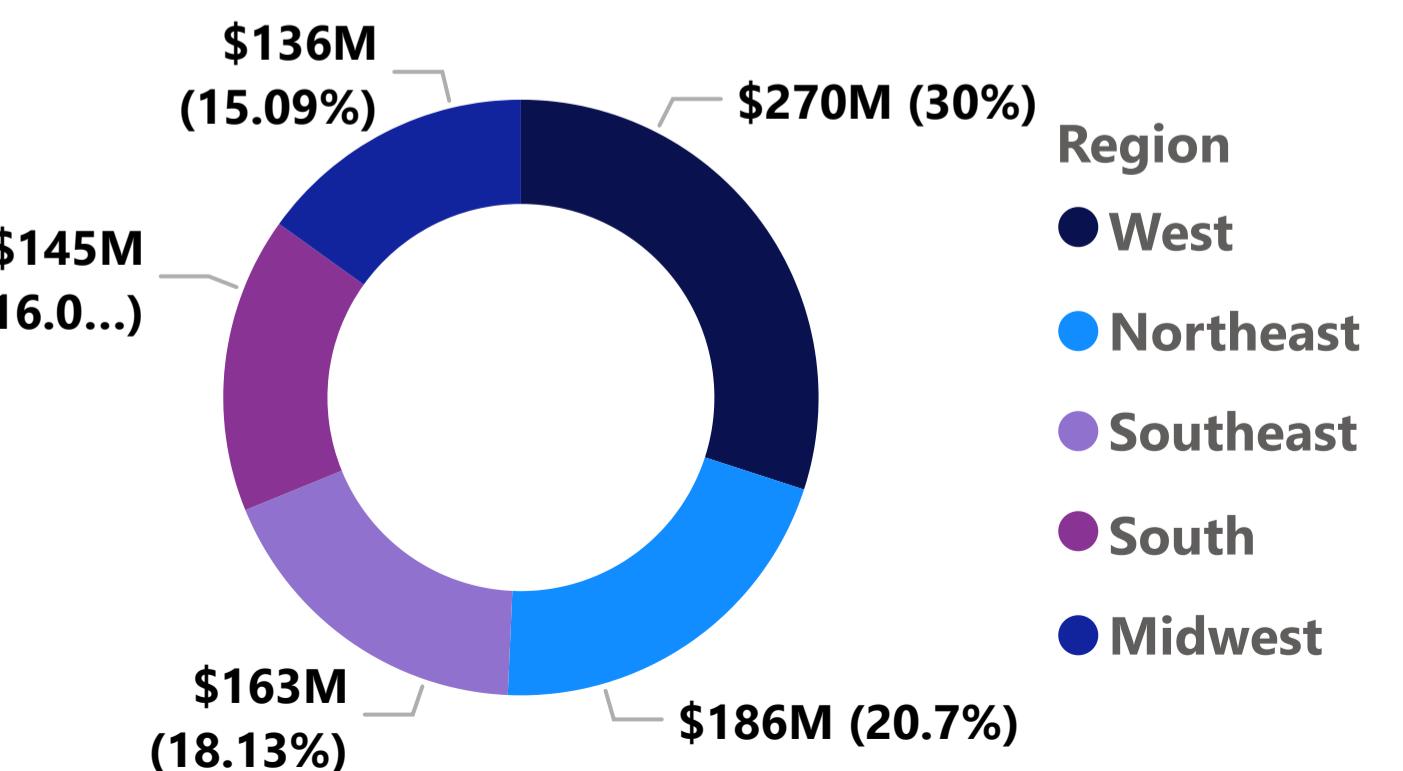
Total Sales by Month



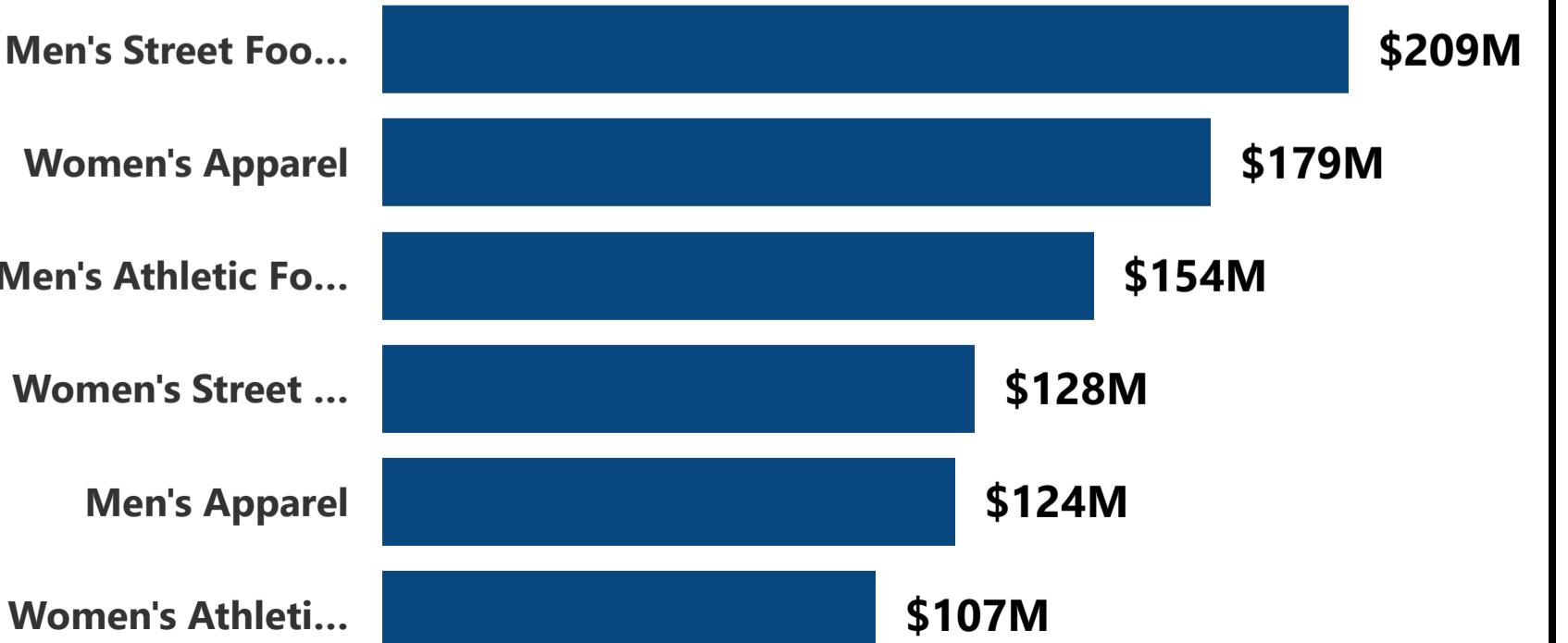
Total Sales by State



Total Sales by Region



Total Sales by Product



Total Sales by Retailer

