webfonts

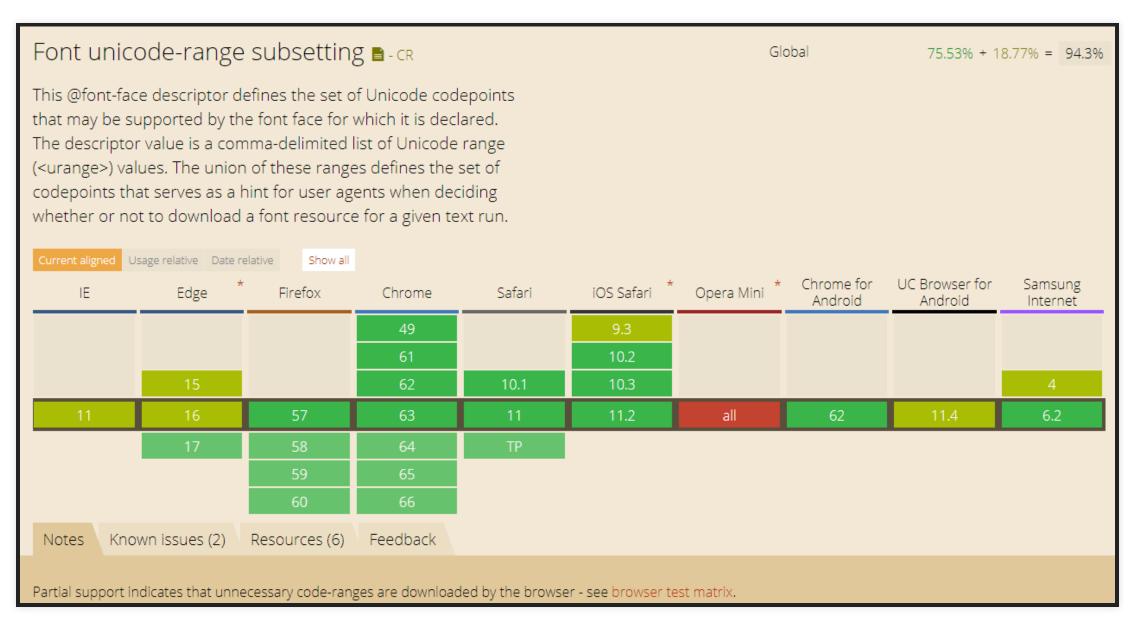
subsetting (unicode range, languages)

```
@font-face {
  font-family: 'UnicodeRange';
  src: local('Times New Roman');
  unicode-range: U+0025-00FF;
}
```

```
Syntax

/* <unicode-range> values */
unicode-range: U+26;  /* single codepoint */
unicode-range: U+0-7F;
unicode-range: U+0025-00FF;  /* codepoint range */
unicode-range: U+4??;  /* wildcard range */
unicode-range: U+0025-00FF, U+4??; /* multiple values */
```

https://developer.mozilla.org/de/docs/Web/CSS/@font-face/unicode-range



https://caniuse.com/#feat=font-unicode-range

Scenario & Expectation	Link	Chrome M38 Win7	Chrome M37 Win7	Firefox 30 Win7	Opera 26 Windows	Safari 7.0.3 (Mac OS X)	WebKit Nightly (r170109)	IE11 Win7	IE11 Win 8.1
				<u>475891</u>		http://wkb.ug/42154		https://github.com/Int	
tracked at:						http://wkb.ug/122851			
<body></body> download nothing	http://jsbin.com/jocodedi/1/quiet	PASS	PASS	PASS	todo	PASS	PASS	PASS	PASS
Text "Hello" download latin	http://jsbin.com/cibalono/1/quiet	PASS	PASS	downloads nothing, render in system font	todo	vietnamese + cyrillic +	downloads latin + vietnamese + cyrillic + fallback	downloads latin + vietnamese + cyrillic + fallback	downloads latin + vietnamese + cyrillic - fallback
Euro sign download fallback	http://jsbin.com/xadaluwo/1/quiet	PASS	downloads latin (superfluous) + fallback	downloads nothing, render in system font	todo	vietnamese + cyrillic +	downloads latin + vietnamese + cyrillic + fallback	downloads latin+vietnamese+cyril lic+fallback	downloads latin+vietnamese+cyr lic+fallback
Text "лич" download cyrillic	http://jsbin.com/muwufeve/3/quiet/	PASS	downloads latin (superfluous) + cyrillic	downloads nothing, render in system font	PASS	downloads latin + cyrillic	downloads latin + cyrillic	downloads latin + cyrillic	downloads latin + cyrillic
Euro sign, no fallback font download nothing	http://jsbin.com/dopacilo/1/quiet	downloads latin (superfluous), renders the € in system font	downloads latin (superfluous), renders the € in system font	downloads nothing, render in system font	todo	downloads latin + vietnamese + cyrillic	downloads latin + vietnamese + cyrillic	downloads latin+vietnamese+cyril lic	downloads latin+vietnamese+cyr lic

https://docs.google.com/spreadsheets/d/18h-1gaosu4-KYxH8JUNL6ZDuOsOKmWfauoai3CS3hPY

- separate font-weights
- separate font-styles
- use woff and woff2

```
@font-face {
 font-family: 'Rubik';
 font-style: normal;
 font-weight: 400;
 src: url('fonts/rubik-v7-latin-regular.woff2') format('woff2'), /* Chrome 26+, Op
 url('fonts/rubik-v7-latin-regular.woff') format('woff'); /* Chrome 6+, Firefox 3
/* rubik-italic - latin */
@font-face {
  font-family: 'Rubik';
 font-style: italic;
 font-weight: 400;
  src: url('fonts/rubik-v7-latin-italic.woff2') format('woff2'), /* Chrome 26+, Ope
 url('fonts/rubik-v7-latin-italic.woff') format('woff'); /* Chrome 6+, Firefox 3.6
```

compress (zopfli)

use similar fallback fonts http://www.identifont.com/similar.html

```
.serif {
  font-family: Times, Times New Roman, Georgia, serif;
}
.sansserif {
  font-family: Verdana, Arial, Helvetica, sans-serif;
}
.monospace {
  font-family: Lucida Console, Courier, monospace;
}
```

https://developer.mozilla.org/en-US/docs/Web/CSS/font-family

preload / prefetch

```
<link rel="preload" href="font.woff2" as="font" type="font/woff2">
<link rel="dns-prefetch" href="https://fonts.googleapis.com/">
```

- proper caching
- beware, CDNs can be offline (add a fallback)
- watch out for FOIT (flash of invisible text)
- watch out for FOUT (flash of unstyled text)
- avoid usage of Web Font Loader / JS

use TypeKit advanced embed code

```
<script src="https://use.typekit.net/xxxxxxx.js" async=""></script><script>
    (function(d) {
    var config = {
        kitId: 'xxxxxxx',
        scriptTimeout: 3000,
        async: true
    },
    h=d.documentElement,t=setTimeout(function() {h.className=h.className.replace(/\b)})(document);
</script>
```

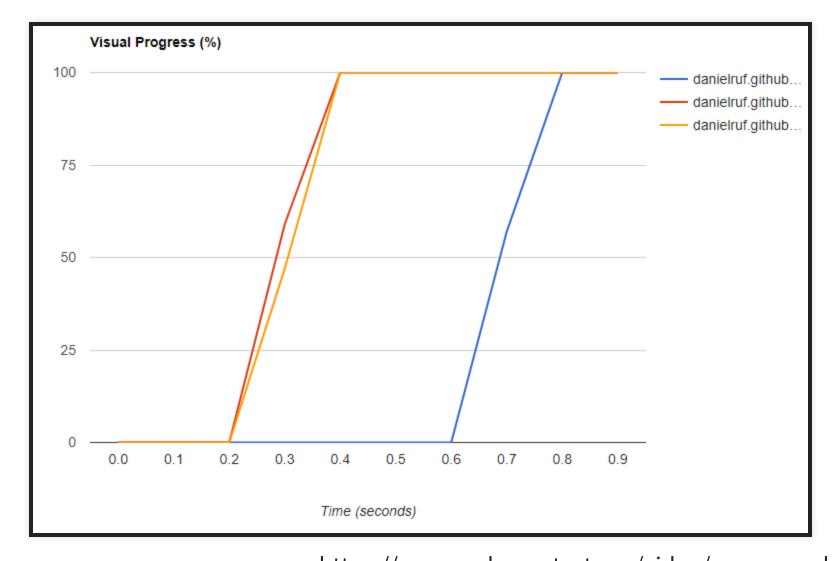
https://helpx.adobe.com/typekit/using/embed-codes.html

- prefer inline CSS
- better CRP
- prevents FOIT and FOUT

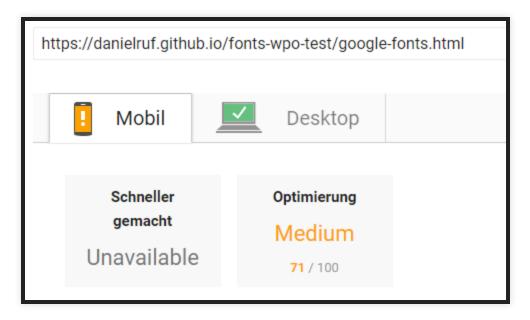
https://developers.google.com/web/fundamentals/performance/criticalrendering-path

https://varvy.com/pagespeed/critical-render-path.html

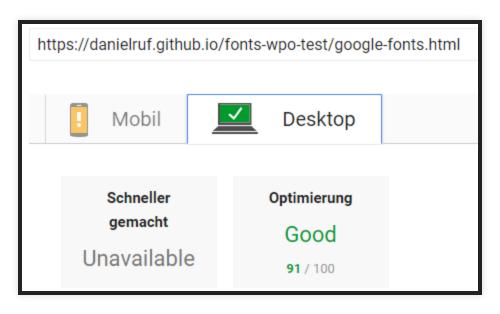
host locally



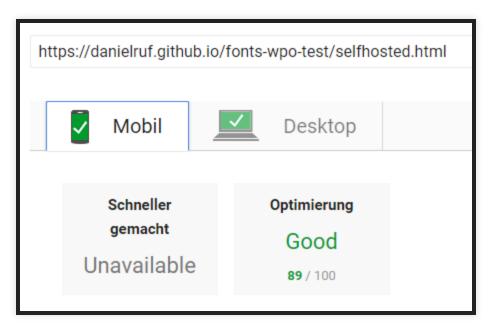
https://www.webpagetest.org/video/compare.php? tests=180121_CX_e21373feaf8c9ee9734eec8741ee6d37,180121_ZT_970b5f76f9c98ed9ae4909d9c0c1c768,180121_N2_a40



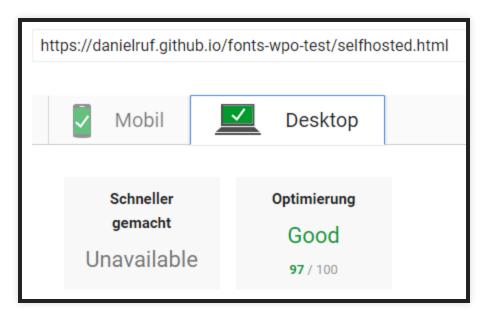
https://developers.google.com/speed/pagespeed/insights/?url=https%3A%2F%2Fdanielruf.github.io%2Ffonts-wpotest%2Fgoogle-fonts.html



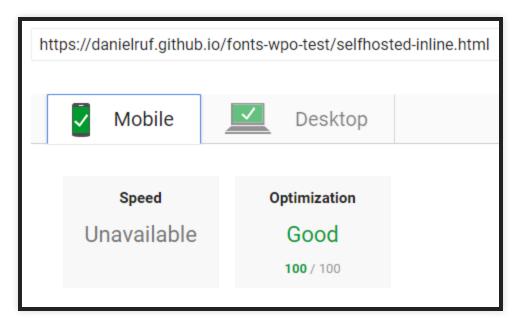
https://developers.google.com/speed/pagespeed/insights/?url=https%3A%2F%2Fdanielruf.github.io%2Ffonts-wpotest%2Fgoogle-fonts.html



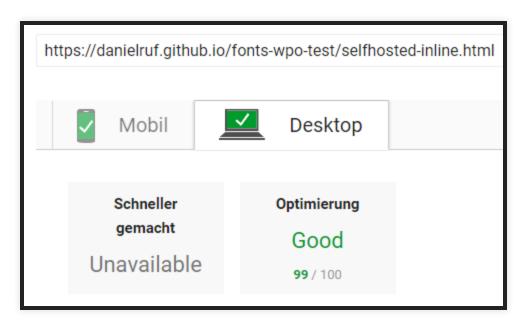
https://developers.google.com/speed/pagespeed/insights/?url=https%3A%2F%2Fdanielruf.github.io%2Ffonts-wpotest%2Fselfhosted.html



https://developers.google.com/speed/pagespeed/insights/?url=https%3A%2F%2Fdanielruf.github.io%2Ffonts-wpotest%2Fselfhosted.html



https://developers.google.com/speed/pagespeed/insights/?url=https%3A%2F%2Fdanielruf.github.io%2Ffonts-wpotest%2Fselfhosted-inline.html



https://developers.google.com/speed/pagespeed/insights/?url=https%3A%2F%2Fdanielruf.github.io%2Ffonts-wpotest%2Fselfhosted-inline.html

https://google-webfonts-helper.herokuapp.com/fonts-majodev/google-webfonts-helper

Pagespeed:

- 1. Use no web font
- 2. Inlined HTML fonts
- 3. Inlined CSS fonts
- 4. Self hosted fonts
- 5. Third party fonts

https://varvy.com/pagespeed/web-font-options.html

https://www.zachleat.com/web/comprehensive-webfonts https://varvy.com/pagespeed/web-font-options.html https://developers.google.com/web/fundamentals/performance/optimiz

content-efficiency/webfont-optimization