<u>*Short Pitch:*</u>
This portfolio page will showcase all the works I have done ranging from developed games, published code, and created assets. All of this is to deliver the information a recruiter might need to consider while reviewing me for hire.

<u>*Long Pitch:*</u>

A well organized portfolio website serves to speed up the review process for recruiters while also giving them a showcase of your experience first hand. Being able to visually showcase portfolio work such as games, art, and coding work helps the recruiter understand the capabilities of the maker. On top of that, the website is useful for other needs too. Being able to showcase works is essential for helping your employer better understand what and how much you can do. It also serves as a good saving point for self referencing your works. Whether it be for mere showcasing or for professional evaluation, a portfolio website is best for showcasing experience quickly.

<u>*Personas:*</u>

John smith, 36, Male:
Job recruiter for game company foo, has seen many portfolios and portfolio websites and has a decent understanding of what skills are required to make games. Will access the site via computer / laptop while reviewing the job application to see the capabilities of a potential employee. Needs to quickly access any relevant information to minimize review time.
"Now what do we have here?"

Amelia smith, 28, Female:
Team leader in company foobar, manages the team by allocating workload and organizing meetings. Has experience reviewing employee capabilities and other leadership skills, also experienced in programming. Will access portfolio websites on all platforms to test it out, will use website performance to evaluate what roles

to put employees in. The capability and performance of the site is the main concern when assessing capabilities.

"I think it's best if you move to this role based on your past experience."

James Johnson, 25, Male:

Friend who works as a frontend software developer at a different company. Middle level experience after working in software development for 2 years. Is using his phone to check on his friends work to see what they're up too. Ease of access is most important for this casual check up, however making a memorable impact also might lead to a referral down the line.

"Yo, this stuff is pretty dope!"

Comparative/competitive websites:

Linkedin / other job recruiting sites

Itch.io works page

Frontpage

User sees about page, navigation, and contact information

Navigation

User sees about (currently on), works link, and experience link

Experience page

Typed up resume page

About Page

User sees quick story on life, current goals, and other information

Contact information

User has access to email, phone number, and websites (itch, LinkedIn, Handshake)

Works Page

User sees timeline of all works with panels summarizing each one

Information Panel

Full page with full breakdown of work

NAME
contact 1
contact 2
contact 3

Navigation 1

Navigation 2

Navigation 3

Navigation 4

2019

2020

Contact information always accessable

Intuitive timeline layout

summaries that expand to show detailed information

Easy access page to page navigation