Daniel Temesgen

danieltemesgen.github.io

EDUCATION

• University College London

Chemistry BSc: First Class Hons

London, UK

2017

• City & Islington Sixth Form College

A Level: Physics (A*) Mathematics (A) Chemistry (A) AS Level: Further Mathematics (A)

2011 - 2013

Islington, London

Experience

• Barclays UK Graduate Scheme

London, UK

Sep 2018 - Feb 2019

Research Analyst - Barclays UK, ACE

o Developed, tested and presented an optimised SQL methodology which enabled colleagues to perform data transformation and extraction over 90% faster and with increased scope compared to previous methods.

- o Completed deep dives on Wealth and Business Banking key clients, Relationship Managers, Account Opening and Mandate Change featuring K Means Clustering. Presented to Directors in the business with actionable recommendations taken forward to the CEO of Business Banking.
- Introduced Python to the team for research, presented to analysts on statistical methods and best practice.

Digital Analyst - Barclaycard UK, Strategic Analytics

Mar 2018 - Aug 2018

- Responsible for developing the Digital Analytics capability in the team.
- Built a deterministic matching algorithm in SQL to deal with a technical error which prevented users being tracked across domains. The algorithm used IP Address, device model and timing attributes.
- Developed a method to link web-traffic behaviour to account performance to analyse the links between application browsing behaviour and customer risk performance.
- Built a report for Marketing colleagues to assess the affect errors had on account conversion.
- Developed a template in Python for colleagues to visualise data in four dimensions.

Data Product Manager - Barclaycard International

Sep 2017 - Mar 2018

- o Aided in organising a landmark two-day hackathon with the Office for National Statistics. This was the first event where Barclays data was brought onto an external network for analysis.
- Focused on developing challenges set to participants, uploading and securely hosting aggregated Barclays data, troubleshooting, and developing the winning proposal.
- Led regular calls spanning three continents on bespoke protocols for handling Barclays data in an external environment.
- Worked on use cases involving business matching, data visualisation and natural language processing.

• Barclays Summer Internship

London, UK

Spend Engagement Analyst - Barclaycard UK

Jun 2016 - Aug 2016

- o Undertook a deep dive into the New Customer Engagement programme, which has an annual reach of over 1 million customers. This included an analysis of key incremental metrics; email performance and customer advocacy data.
- Led a team of 5 to design, develop and deploy a spend trigger to 16,000 disengaged customers.
- Created a financial model to ascertain the turnover of this programme over the short to medium term.
- Led a group 6 fellow interns to win a Hackathon against 8 other teams, focused on innovation.

• Boston Consulting Group: Rare Consult Programme

London, UK

12 month mentoring programme organised with Rare Recruitment

2015

- Participated in interactive case studies relating to consultants' experience.
- o One-to-one mentoring featuring case preparation and commercial awareness.

Programming Skills

Technologies: Hadoop, Teradata, SAS, Heroku, p5.js, Jekyll. • Languages: Python, SQL, Git, Javascript.