

Website Design

End-to-end CMS site with mobile responsiveness, SEO prep, and client-ready polish

Phase Breakdown and Deliverables

1. Discovery & Ideation (4–8 hrs)

Includes kickoff, moodboarding, and content goals

2. Site Architecture & Planning (3–6 hrs)

Sitemap, wireframes, content checklist

3. Visual Design & Brand Alignment (5–10 hrs)

Style tiles, branding, mockups if needed

4. CMS Buildout (Squarespace) (8–15 hrs)

Template setup, layout creation, responsive tweaks

5. Content Implementation (5–10 hrs)

Inputting copy/images, setting up blog or pages

6. Finalization & QA (3–5 hrs)

Cross-browser/device testing, final fixes

7. Launch Prep (2–4 hrs)

Domain setup, plan upgrade, favicons/meta info

8. SEO & Client Training (3–6 hrs)

SEO basics, Google submission, training & docs

Terms and Conditions

All projects begin with a discovery and planning phase to align goals and deliverables. Once the scope is confirmed, a 50% deposit is required to secure the project start date. The remaining 50% is due upon final delivery of assets, before release of production files or public launch. For longer or multi-phase projects, payments may be structured in milestones based on completed stages.

Deliverables will be clearly outlined at the start of each project. Additional revisions or requests outside the agreed scope may be subject to additional billing. Final files are delivered in industry-standard formats and include print-ready and/or web-optimized versions as appropriate.

Rush fees may apply to expedited timelines. Project timelines depend on prompt feedback at key stages. Payment via PayPal, Venmo or ApplePay.

By working together, you agree to a collaborative process built on clear communication and mutual respect for timelines, feedback, and creative boundaries.

