

Website Design Services

Ideation, site map, mockups, content creation, domain registry, site launch, and SEO optimization.

Phase Breakdown and Deliverables

1. Discovery & Ideation (~10–25 hours)

- Stakeholder workshops,
- Persona creation
- Site mapping, feature prioritization

2. UX Wireframes —Low Fidelity Design (~15–30 hours)

- Sketches, grayscale mockups
- Focus on layout, interaction, user flow
- Feedback sessions built in

3. UI Design —High Fidelity Design (~30–60 hours)

- Brand-aligned UI styling
- Component-based design (buttons, cards, modals)
- Prototypes

4. Client Handoff (~5–10 hours)

- Clickable prototype
- CSS class names defined in Figma
- Style guide in Figma and PDF

Design tools

