

Software Design

UX workshops, wireframes, high-fidelity UI, prototypes, and dev handoff for an MVP web app.

Phase Breakdown and Deliverables

1. Discovery & Research (10–20 hrs)

Event storming, stakeholder interviews, user personas, competitive analysis

2. UX Strategy & Flow Mapping (6–12 hrs)

Journey mapping, feature prioritization, wireflows, app architecture

3. Low-Fidelity Wireframes (10–20 hrs)

Lo-fi layout for key screens, quick iteration, internal testing

4. High-Fidelity UI Design (20–40 hrs)

Full visual design, brand integration, layout, color, typography

5. Interactive Prototypes (5–10 hrs)

Figma or Framer prototypes to demo real flows

6. Design Tokens & System Setup (4–8 hrs)

Define colors, spacing, typography, and CSS-ready naming

7. Dev Handoff & QA Support (3–6 hrs)

Style guide, token export, Figma inspection, implementation reviews

8. Optional Iteration & Retainer

Post-launch design updates or continued UX consulting

Terms and Conditions

All projects begin with a discovery and planning phase to align goals and deliverables. Once the scope is confirmed, a 50% deposit is required to secure the project start date. The remaining 50% is due upon final delivery of assets, before release of production files or public launch. For longer or multi-phase projects, payments may be structured in milestones based on completed stages.

Deliverables will be clearly outlined at the start of each project. Additional revisions or requests outside the agreed scope may be subject to additional billing. Final files are delivered in industry-standard formats and include print-ready and/or web-optimized versions as appropriate.

Rush fees may apply to expedited timelines. Project timelines depend on prompt feedback at key stages. Payment via PayPal, Venmo or ApplePay.

By working together, you agree to a collaborative process built on clear communication and mutual respect for timelines, feedback, and creative boundaries.

