

Website Design

Ideation, site map, mockups, content creation, domain registry, site launch, and SEO optimization.

Phase Breakdown and Deliverables

1. Discovery & Ideation

Includes kickoff, moodboarding, and content goals

2. Site Architecture & Planning

Sitemap, wireframes, content checklist

3. Visual Design & Brand Alignment

Style tiles, branding, mockups if needed

4. CMS Buildout (Squarespace)

Template setup, layout creation, responsive tweaks

5. Content Implementation

Inputting copy/images, setting up blog or pages

6. Finalization & QA

Cross-browser/device testing, final fixes

7. Launch Prep

Domain setup, plan upgrade, favicons/meta info

8. SEO & Client Training

SEO basics, Google submission, training & docs

Design tools

