# **Software Design Services**

From ideation, event triggers, mockups through high fidelity prototypes.

## **Phase Breakdown and Deliverables**

### 1. Discovery & Ideation (~10-25 hours)

- Stakeholder workshops, e.g., Event Storming
- User research, persona creation
- Journey mapping, feature prioritization
- Output: flow diagrams, prioritized MVP scope

### 2. UX Wireframes —Low Fideltiy Design (~15-30 hours)

- · Sketches, grayscale mockups
- Focus on layout, interaction, user flow
- Feedback sessions built in

#### 3. UI Design — High Fidelty Design (~30–60 hours)

- · Brand-aligned UI styling
- Component-based design (buttons, cards, modals)
- Prototypes

#### 4. Developer Handoff (~5–10 hours)

- Clickable prototype
- · CSS class names defined in Figma
- · Style guide in Figma and PDF

**Design tools** 











