

Gabriela Corredor Romero

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Education

University of Virginia: College of Arts and Sciences

August 2015-May 2019

- Majors: Global Development Studies and International Economics
- Cumulative GPA: 3.62

UVA HackCville's Launch Summer Program, Data-Science Track

May-July 2017

- Completed a six-week intensive Data Science program focused on the science of finding, cleaning, manipulating, visualizing and analyzing data.

Harvard University Project Pengyou Leadership Summit: Pengyou Member

October 2016

- Selected to be part of a four-day intensive summit modeled after the Public Narrative course at the Harvard Kennedy School of Government to empower and mobilize 70 "bridge-builders" nation-wide.

UVA in Shanghai, China Summer Intensive Language Program

June-August 2016

- Completed a one-year Chinese Intermediate Fluency Level in two months.

Nido de Aguilas International School, Santiago, Chile: International Baccalaureate

July 2011- June 2015

Leadership & Activities

Social Entrepreneurship for Economic Development: Consulting Group Project Member

September 2016-Present

- *KobraRed (2017)*: Analyzed the strategies of international competitors of the Mexican startup for financial institutions, and examined a market expansion towards Latin America in Argentina and Chile.
- *Billpocket (2016)*: Developed a detailed market analysis for the Mexican company that provides mPOS technology, investigating social media strategies for Billpocket boosting immediate sales.

Green Grounds: Co-Chair of Green Consulting Committee

October 2016- Present

- Assessed current sustainable practices of clients such as Revolutionary Soup and Roots, providing viable approaches to reduce costs and increase environmental, economic and social efficiency.
- Designed a waste station to save Revolutionary Soup up to \$1,800 a year, reducing 28% of energy consumption.
- Certified member of Green Impact Campaign, can assist potential clients with defining their sustainable practices.

HackCville: Wireframe- Web Design Program Participant

February 2017-Present

- Used the framework of HTML and CSS to complete weekly projects, creating a portfolio with websites, taught by the UVA entrepreneurship, skill-building and student empowering organization.

FoodAssist: Startup Team Member

February 2017-Present

- Build trust with the UVA Greek life community to bi-weekly relocate left-over food to Computer For Kids, feeding over 25 underprivileged children, bridging the gap between food waste and food insecurity.
- Student Entrepreneur Award finalist presented by the Charlottesville Business Innovation Council.

Towards a Better Latin America (TBLA): Chair of Awareness Committee

August 2015- Present

- Successfully raised \$7,000 of monetary and physical donations through a devoted and impromptu awareness campaign, purchasing medical supplies for the people injured in the Venezuelan protests.
- Received a letter of recognition by the Purple Shadows Secret Society for my global impact at UVA.

Plan Pais at Washington DC: University of Virginia Representative

April 2017

- Alongside 100 Venezuelans, with the mentorship of Dr. Ricardo Hausmann and César Miguel Rondón, analyzed Venezuela's crisis, empowering a nationwide strategic, sustainable and concrete plan of action.

Experience

UVA McIntire School of Commerce Professor Kisha Lashley's Research Assistant

July 2017- Present

- Research various topics of Business Strategy and categorized scholarly articles based on predetermined criteria, performing annotated bibliographies on such articles.

Lumi Organics: Charlottesville Sales Representative

August 2017- Present

- Leverage Lumi Juice satisfaction, obtaining more local wholesale locations, and increasing Lumi's demographics.

Lumi Organics: Data Science and Marketing Intern

July-August 2017

- Utilized current data from various sources, creating a marketing strategy focused on US demographics, targeting three main groups and molding the discourse to the wants and needs of each respective area.
- Updated the Amazon product line with SEO techniques.

Skills

Languages

· *Spanish*: Native Speaker
· *Mandarin*: High-Intermediate level

Coding

· Python
· R
· HTML
· CSS