Riverside, CA 92507 | (323)348-3616 | hyao014@ucr.edu | https://www.linkedin.com/in/daniel-yao182124/ Portfolio Website: https://portfolio-website-rho-three-40.vercel.app/



Data Science graduate with hands-on experience in machine learning, NLP, and end-to-end project development. Proven ability to build predictive models, automate workflows, and translate complex datasets into actionable business insights. Experience includes leading sustainability-focused data initiatives and developing scalable backend systems. Bilingual in Mandarin and English with a strong foundation in Python, SQL, and statistical modeling.

Education:

University of California, Riverside

Fall 2022 - March 2025

Major: Bachelor of Science in <u>Data Science</u>

Work Experience:

June 17th - August 9th 2024

➤ Data Science Fellow - UN SDG Automation Project (NLP, Regex, Semantic Search)

- Led the development of a course classification system used to align over 10,000 university courses
 with the UN Sustainable Development Goals (SDGs), directly supporting institutional funding
 eligibility through STARS reporting.
- Engineered high-accuracy pipelines using Python, regex, Elasticsearch, and large language model
 (LLM) embeddings, achieving 80%+ classification precision and reducing manual reporting efforts by
 70%.
- Delivered consistent 95%+ data accuracy through scalable data extraction and transformation workflows sourced from registrar and public-facing course portals.
- Established a sustainable, automated reporting framework that empowered universities to track progress on SDG-related initiatives with greater consistency and transparency

Projects:

➤ Project Leader- Text-Based RPG (C++)

- o Directed a 4-person development team to design and deliver a fully functional RPG game, completing the project 12.5% ahead of schedule.
- Spearheaded gameplay concept design, delegated coding responsibilities, and ensured seamless integration and testing of core features.
- Achieved a 98% evaluation score, reflecting the project's technical quality, user engagement, and team coordination.

➤ Software developer - E-Commerce Ordering System (*Python/SQL*)

- Engineered a full-featured backend system for an Amazon-like ordering platform, enabling user registration, order tracking, and multi-store purchasing.
- Integrated a SQL-based data storage layer to optimize data access efficiency, improving system performance by 25% and reducing potential server load by 15%.
- Collaborated on front-end flow and UX structure, reducing navigation time by 30% and shortening order processing time by 20%, which could contribute to a 10% boost in customer satisfaction and a 5% increase in potential sales.

➤ Bank Marketing Data Analysis (R, Python, multiple Regression models)

- Built a logistic regression model using one-hot encoded marketing campaign data to predict term deposit subscriptions, revealing key conversion factors such as call duration and previous outcome.
- Delivered actionable insights that informed strategy for customer segmentation and outreach optimization, demonstrating the business impact of predictive modeling.

Relevant Skills:

- o Languages: Python, R, SQL, C++, Java, PostgreSQL, Git
- o Libraries & Tools: Pandas, NumPy, Matplotlib, Scikit-learn, Regex, Elasticsearch
- Machine Learning & Analysis: Logistic Regression, Clustering, Data Cleaning, Predictive Modeling, Semantic Search (LLM Embeddings)
- o **Other**: Git, Excel, Bilingual English and Mandarin Chinese