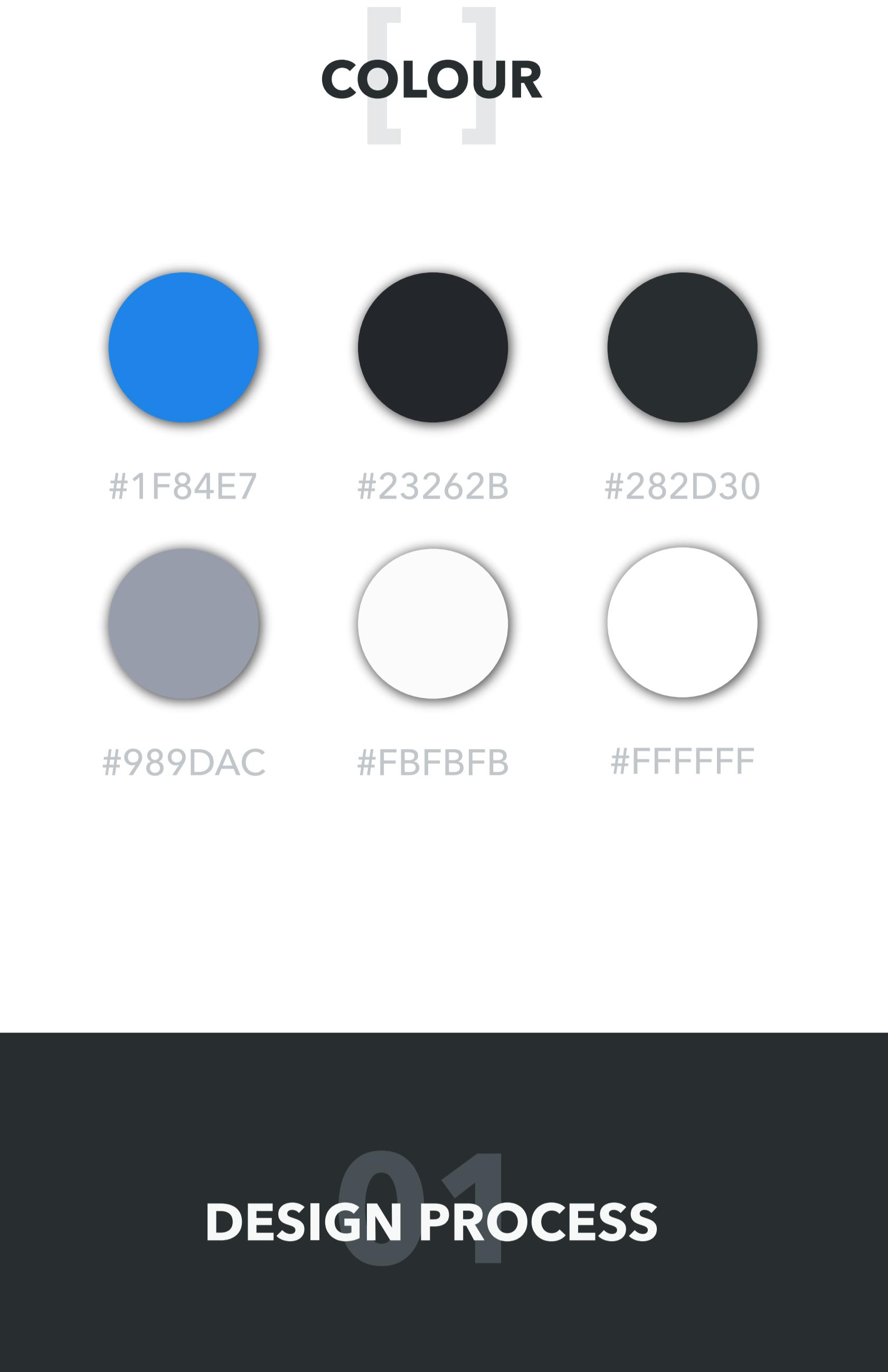
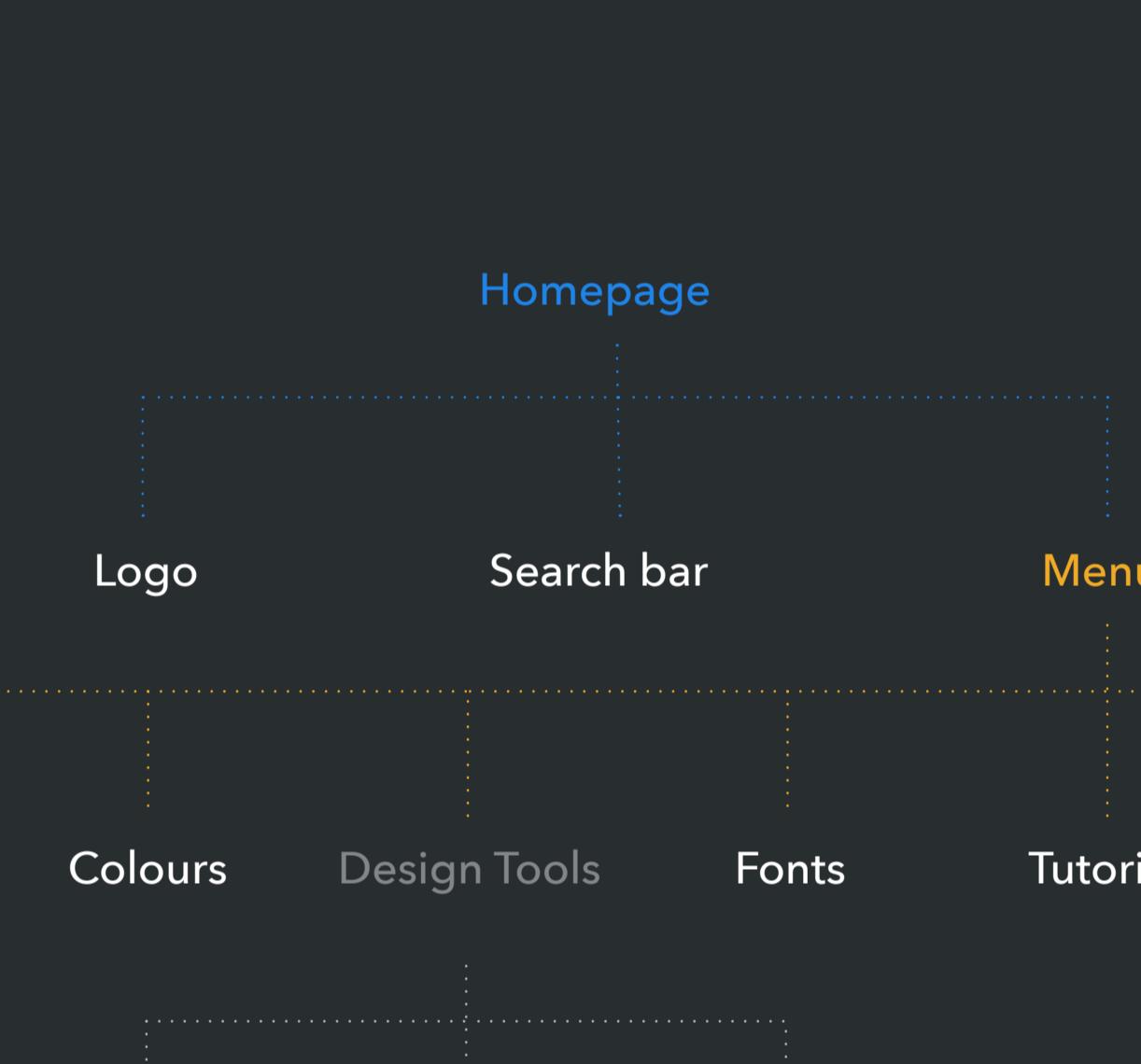


# 3-DAYS SELF CHALLENGE

UX DESIGN



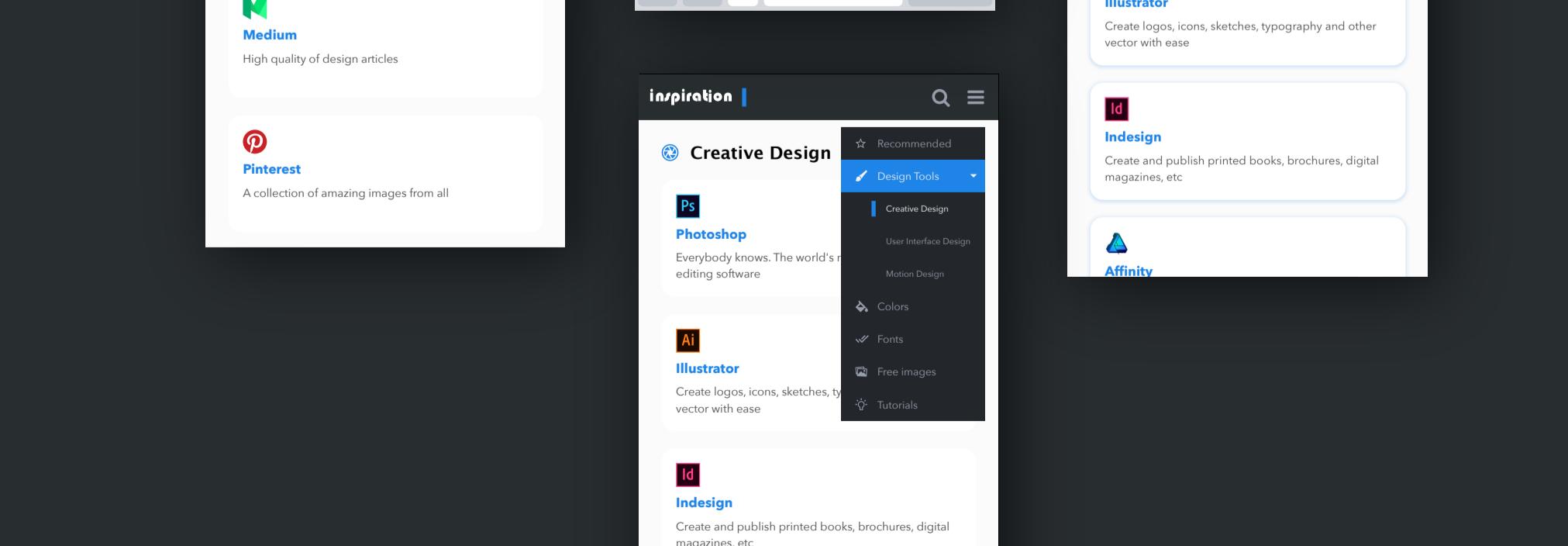
## COLOUR



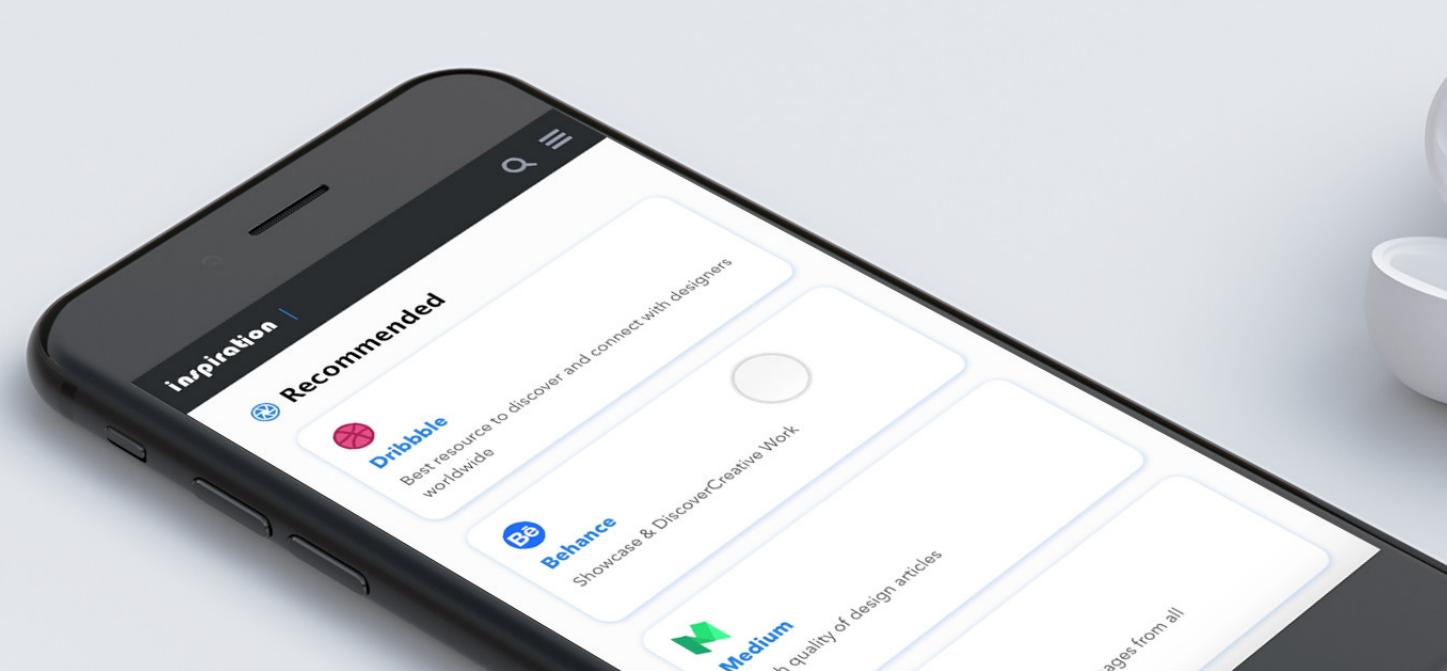
## 01 DESIGN PROCESS

- 1 UNDERSTAND Define Problem Background
- 2 USER RESEARCH User Persona, User Story/Scenario, User Flow, Information Architecture
- 3 DESIGN Inspiration, Business model, Concept refinement, Wireframe, Prototype, Motion design
- 4 EVALUATION Heuristic evaluation, Data collection & analysis
- 5 REDESIGN Design refinement, Design guide

## 02 INFORMATION ARCHITECTURE



## 03 WIREFRAME



## 04 PROTOTYPE

