

Daniela Damaschin

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KEY PROJECTS

Ice Drine-in [git repo](#)

Front End
[live demo](#)

Platform for a drive in cinema to announce upcoming screenings. Movies can be filtered by genre and searched by name. Visitors can also request movies. The operational checkout system with Stripe is under construction, but there is a functional cart, where items are remembered locally. Developed during a traineeship.

Pistache Nursery [git repo](#)

Full Stack

Plant nursery ecommerce platform (under development). Functional back-end for inventory and user storage. CMS is part of the website available for admin users via protected routes. The cart remembers items locally and in the back-end if the user is signed in. Styling is done in a combo of BEM & SASS The project uses React.js, Express.js and MongoDB.

2k40

UI/UX
[live demo](#)

Campaign website where I designed custom UI such as "news lanes", custom scroll, interactive 3D element to create a unique experience in order to engage the target audience (teenagers 12-18 years). Project done as part of an internship.

Speaksie [git repo](#)

Front End
[live demo](#)

Countdown app that uses JSON data as mock API to generate a random topic for an impromptu speech. Gradually it adds words to be incorporated into the monologue. Concept is based on a debate club game, it's a tool meant to improve public speaking skills. Developed with Vanilla JS & SASS.

SKILLS

Front End

React.js, Redux, HTML5, CSS, SASS, JavaScript, ES6 modules, Bootstrap, Wordpress.

Back End & Databases

Node.js, Express.js, MongoDB

Creative JS Libraries

d3, matter.js, ml5, p5, barba, bigfoot.

Design Tools

Adobe Suite (Photoshop, Illustrator, Premiere, After Effects, InDesign), Figma, Fontlab, Lunacy, Sketch.

LANGUAGES

English	Fluent
Romanian	Native
Russian	Fluent
French	Basic
Dutch	Novice

EDUCATION

Bachelor's Degree in Graphic Design, 2021, Royal Academy of Art, the Hague

HOBBIES

I am a fan of jigsaw puzzles and horror movies! The Conjuring (2013) and the Cabin in the Woods (2011) were formative.

WEB DEVELOPMENT EXPERIENCE

Full Stack Dev Trainee

Integrify, Helsinki (Remote) - (02/22 - 05/22)

- Built several front-end applications using JavaScript and React and Redux. Gained experience building a back-end systems with Express.js and MongoDB. Lead daily stand-up meetings, contributed code review to my peers & interacted with senior devs via Github.

Front End Developer & Other

KABK, Hague - (02/21 - 06/21)

- Collaborative project (3 programmers & a total project team of 8) documenting student graduation pieces or the 2021 Graphic Design class. In a team we created an overall design scheme. After several rounds of pitching and discussing with our target audience we managed to get 40 highly opinionated students to agree to a design & strategy.
- Gathered information via google forms and spreadsheets about the students and their final pieces, then structured it into JSON data. Prototyped data visualizations with d3.js.
- Conceptualized (full team), arranged logistics for interviews and video-edited (partner) the campaign video that raised €4035 via vonderkunst.nl

Front End Developer

Yulia Hmarnaya, Hague - (02/21 - 05/21)

- Helped and collaborated with fashion designer Yulia Hmarnaya cataloging their graduating collection on the webspace. The outcome was a neat fully responsive HTML/CSS/JS page.
- Dealt with multiple types of documentation(photos, videos, text, from multiple research phases) crafting ways to separate, structure & present the information in an authentic way.

UI/UX Internship

Just(Digital Design Agency), Hague - (07/20 - 12/20)

- Designed custom interactions for the website such as "news lanes", custom scroll, interactive 3D element to engage the target audience (teenagers 12-18 years) for 2k40 campaign website. Together with a team of 4 people we updated the design. With our collaboration the new website had a 88% increase in repeat visitors.
- Prototyped (designed and programmed) creative user interaction moments with open source Javascript libraries like matter.js, p5.js for client acquisition.
- Animated SVGs with CSS for the landing page & menu of the 75 jaar vrijheid event website.
- Gained experience in SCRUM by participating in daily stand-up meetings, collaborating with the developer team via Trello & CodePen.

OTHER WORK EXPERIENCE

Print & Production Assistant

Fidan Noruzova, Moldova (Remote) - (01/22 - 05/22)

- Restructured the production workflow for items that use graphic prints. Eliminated physical pattern tracing step by digitizing the sewing patterns and pre-positioning them on the printing files. Maximized fabric use, cut down material costs and cut down assembly time.
- Created embroidery designs and digital patterns for fabric prints.

Thank you for your time!