

PROJETO DE EXPERIÊNCIA – FERRAMENTAS E TÉCNICAS AVANÇADAS DA CIÊNCIA DE DADOS

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Mestrado em Data Science

Storytelling

Netflix

Netflix Movies and TV shows

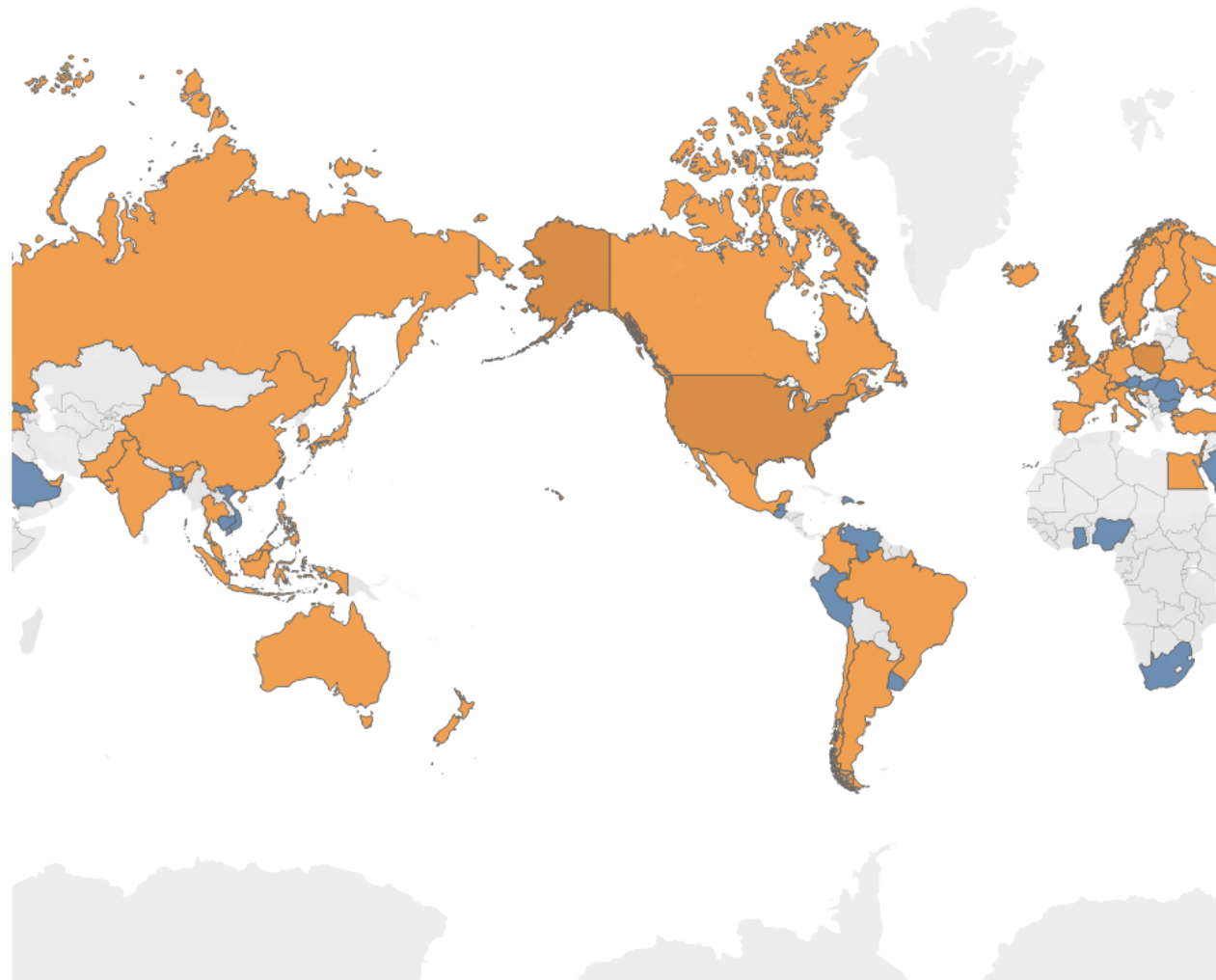
Análises de Países que possuem
concentração de filmes/séries.

Netflix type of Movies and TV Shows

<	TV shows and Movies assistidos por países ao redor do mundo	USA is the most watched the Netflix Movies and TV shows	Directors most watched by density	The show most watched	Movie title most watched around the world.	Movies around the world	Netflix movies and TV shows with the biggest audience in countries	The countries around the world and the type of movies at the Netflix.	Dashboard	>
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It's possible to recognize the orange color on the map showing the tv shows and the countries with the color blue showing the Movies from Netflix. The graphic maps shows the most countries that viewed the TV shows and Movies from Netflix.

É possível reconhecer a cor laranja no mapa mostrando os shows de tv e os países com color azul mostrando os filmes mais assistidos. O gráfico de mapas mostra os países que mais assistiram os shows de tv e filmes do Netflix.



Country

Max. Type

Movie

TV Show

Netflix Movies and TV shows

O país que possui maior
concentração de films/series é os
Estados Unidos.

Netflix type of Movies and TV Shows

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Netflix movies' country most watched is United States with 2,032 views, that is what the graphic maps is showing it for titles.

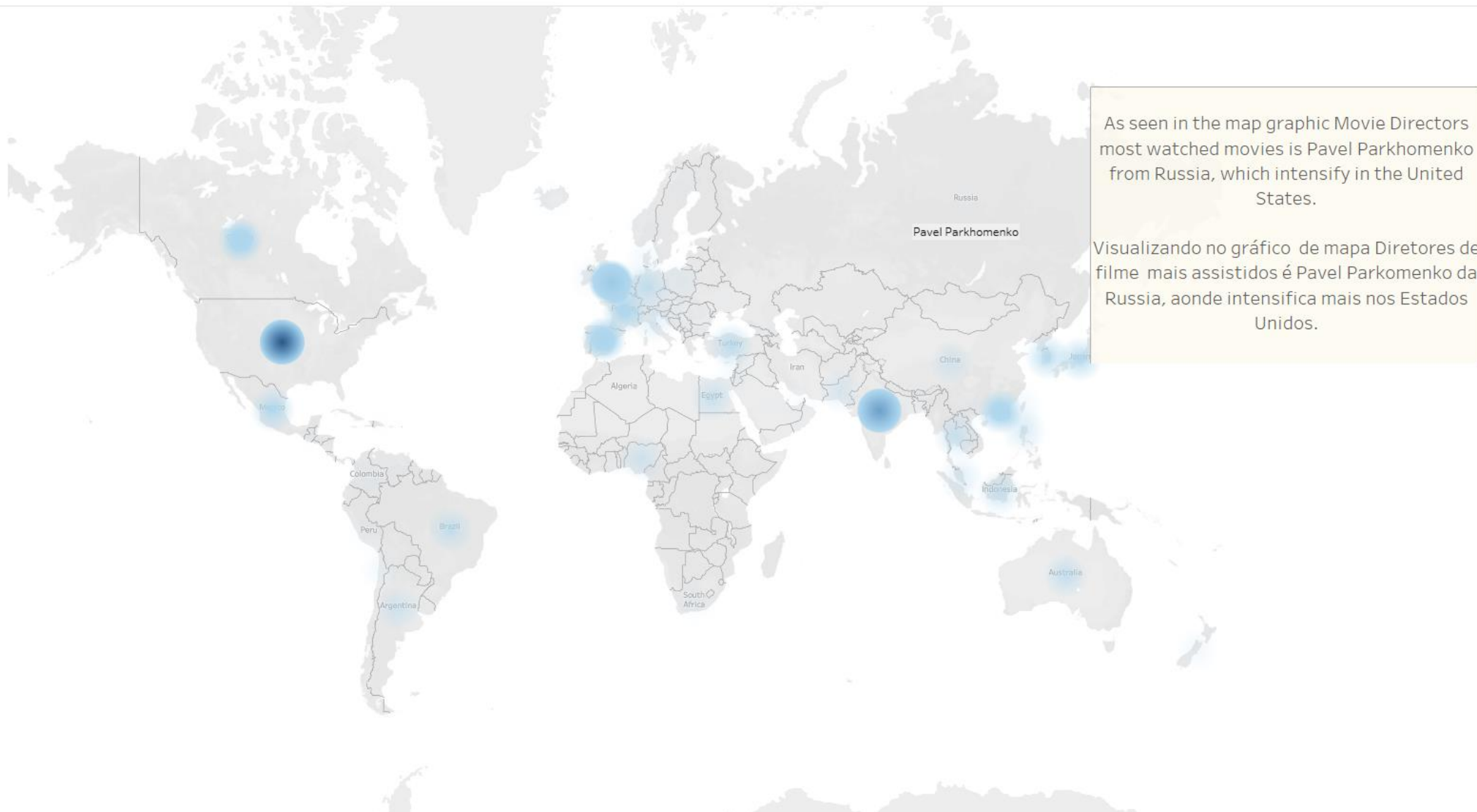
Netflix filmes no país mais assistidos é os Estados Unidos com 2.032 vius, isto é o que o mapa de gráfico mostra para os títulos de filmes.

Netflix Movies and TV shows

O director que possui maior
concentração de filmes/séries.

Netflix type of Movies and TV Shows

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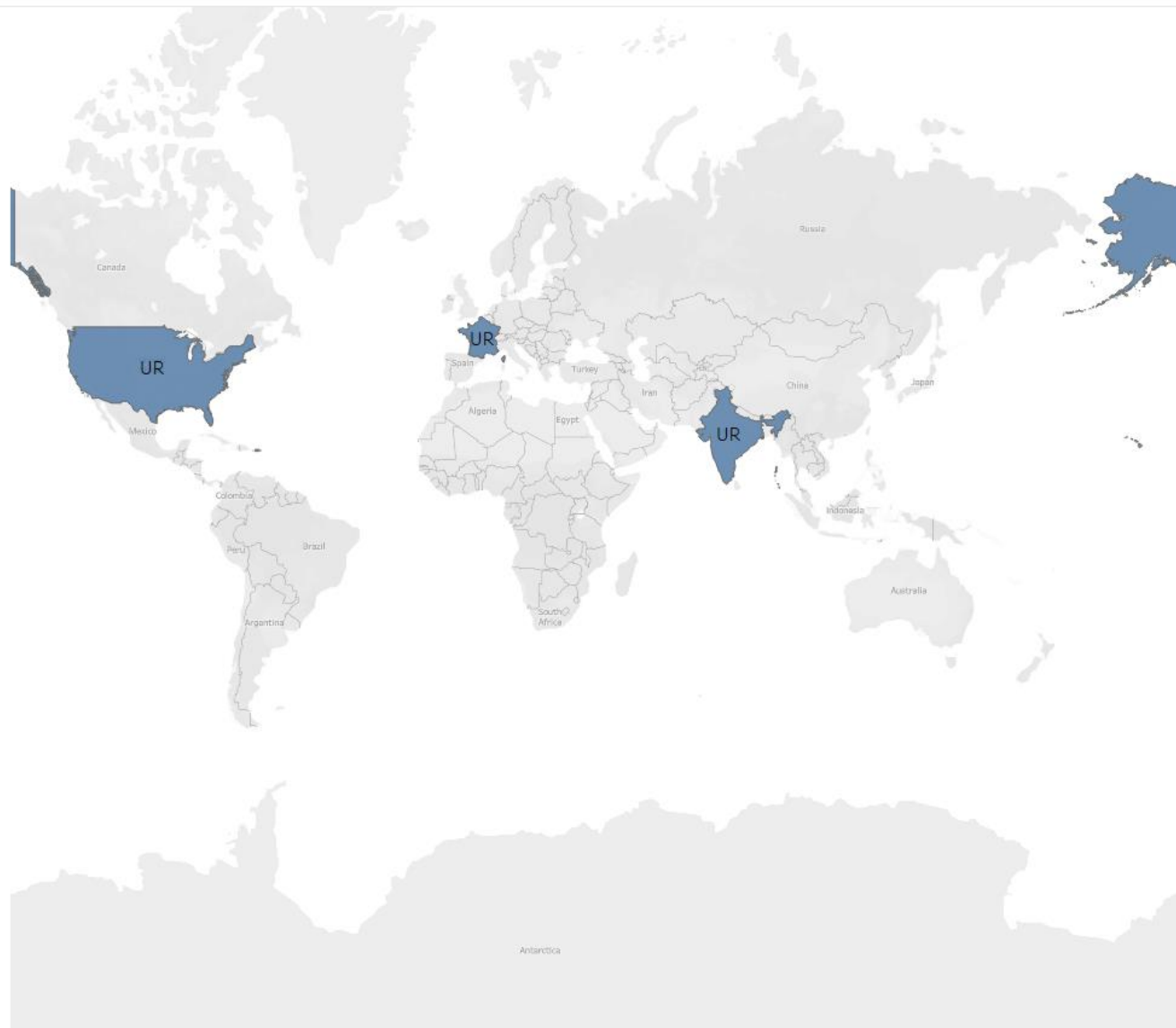


Netflix Movies and TV shows

Percepções que podem ser geradas a partir de uma série temporal.

Netflix type of Movies and TV Shows

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The graphic map shows the color blue highlighted rating for the most watched TV shows from Netflix at the countries; United States, France, and India.

O gráfico de mapa mostra a cor azul highlight rating para os mais assistidos TV shows do Netflix nos países; Estados Unidos, França, e Índia.

Highlight Rating

Highlight Rating ⌵

Netflix Movies and TV shows

As categorias com mais títulos.

Netflix type of Movies and TV Shows



Netflix Movies and TV shows

Relações entre os conteúdos

Netflix type of Movies and TV Shows

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TV shows and Movies assistidos por países ao redor do mundo

USA is the most watched the Netflix Movies and TV shows

Directors most watched by density

The show most watched

Movie title most watched around the world.

Movies around the world

Netflix movies and TV shows with the biggest audience in countries

The countries around the world and the type of movies at the Netflix.

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Type

- Movie
- TV Show

Measure Values

- 1.0
- 100.0
- 200.0
- 300.0
- 427.0

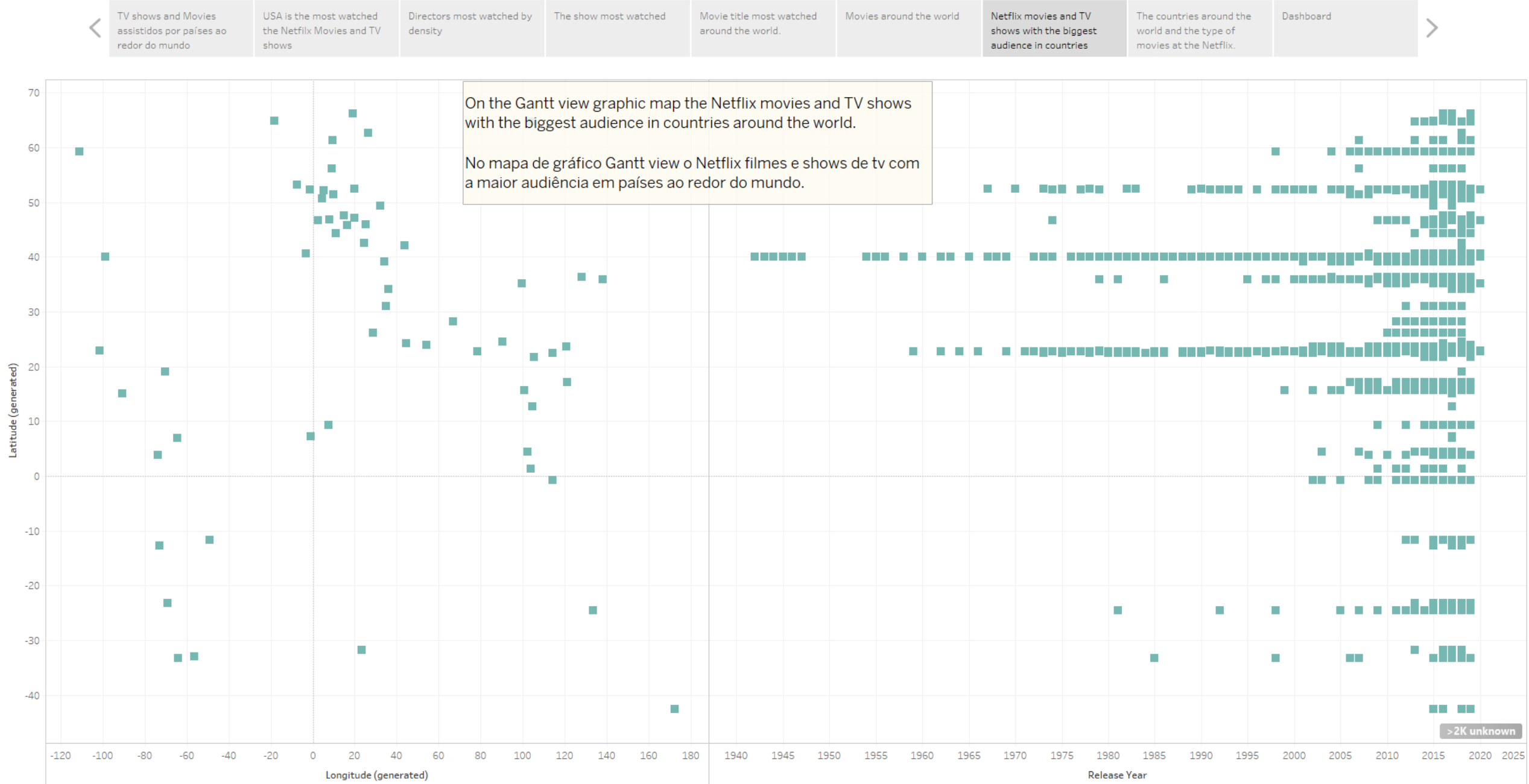
On the graphic map it is possible to identify the Movies and tv shows from Netflix most watched in the countries around the world.

No mapa de gráfico é possível identificar os filmes e shows de tv do Netflix mais assistidos nos países ao redor do mundo.

Netflix Movies and TV shows

Atributos das ofertas de filmes e series correlacionados.

Netflix type of Movies and TV Shows



Netflix Movies and TV shows

Países e tipos de filmes e TV shows.

Netflix type of Movies and TV Shows

Country	⚑	Type	Rating														
			Null	G	NC-17	NR	PG	PG-13	R	TV-14	TV-G	TV-MA	TV-PG	TV-Y	TV-Y7	TV-Y7-FV	UR
Argentina		Movie															
		TV Show															
Argentina, Brazil, France, ..		Movie															
Argentina, Chile		Movie															
Argentina, Chile, Peru		Movie															
Argentina, France		Movie															
Argentina, France, Germa..		Movie															
Argentina, Italy		Movie															
Argentina, Spain		Movie															
		TV Show															
Argentina, United States		Movie															
Argentina, United States, ..		TV Show															
Argentina, Uruguay, Serbia		Movie															
Argentina, Uruguay, Spai..		Movie															
Australia		Movie															
		TV Show															
Australia, Armenia, Japan..		Movie															
Australia, Canada		Movie															
		TV Show															
Australia, France		Movie															
Australia, France, Ireland		Movie															
Australia, India		Movie															
Australia, Iraq		Movie															
Australia, New Zealand		TV Show															
Australia, New Zealand, U..		TV Show															
Australia, United Arab Em..		Movie															
Australia, United Kingdom		Movie															
Australia, United Kingdo..		Movie															
Australia, United Kingdo..		Movie															
Australia, United Kingdo..		Movie															
Australia, United States		Movie															
		TV Show															
Austria		Movie															
Austria, Czech Republic		Movie															
Austria, Iraq, United Stat..		Movie															
Austria, United States		Movie															
Bangladesh		Movie															
Belgium		Movie															
		TV Show															
Belgium, France		Movie															
Belgium, India, Australia		Movie															
Belgium, Ireland, Netherl..		Movie															
United States, New Zeala..		TV Show															

The symbol graphic map shows the countries around the world with the type of movie or tv show at the Netflix.

O gráfico de mapa símbolo mostra a densidade dos países ao redor do mundo no Netflix.

Netflix Movies and TV shows

Duration de movies and Tv shows
em gráfico.

Netflix movies and tv shows

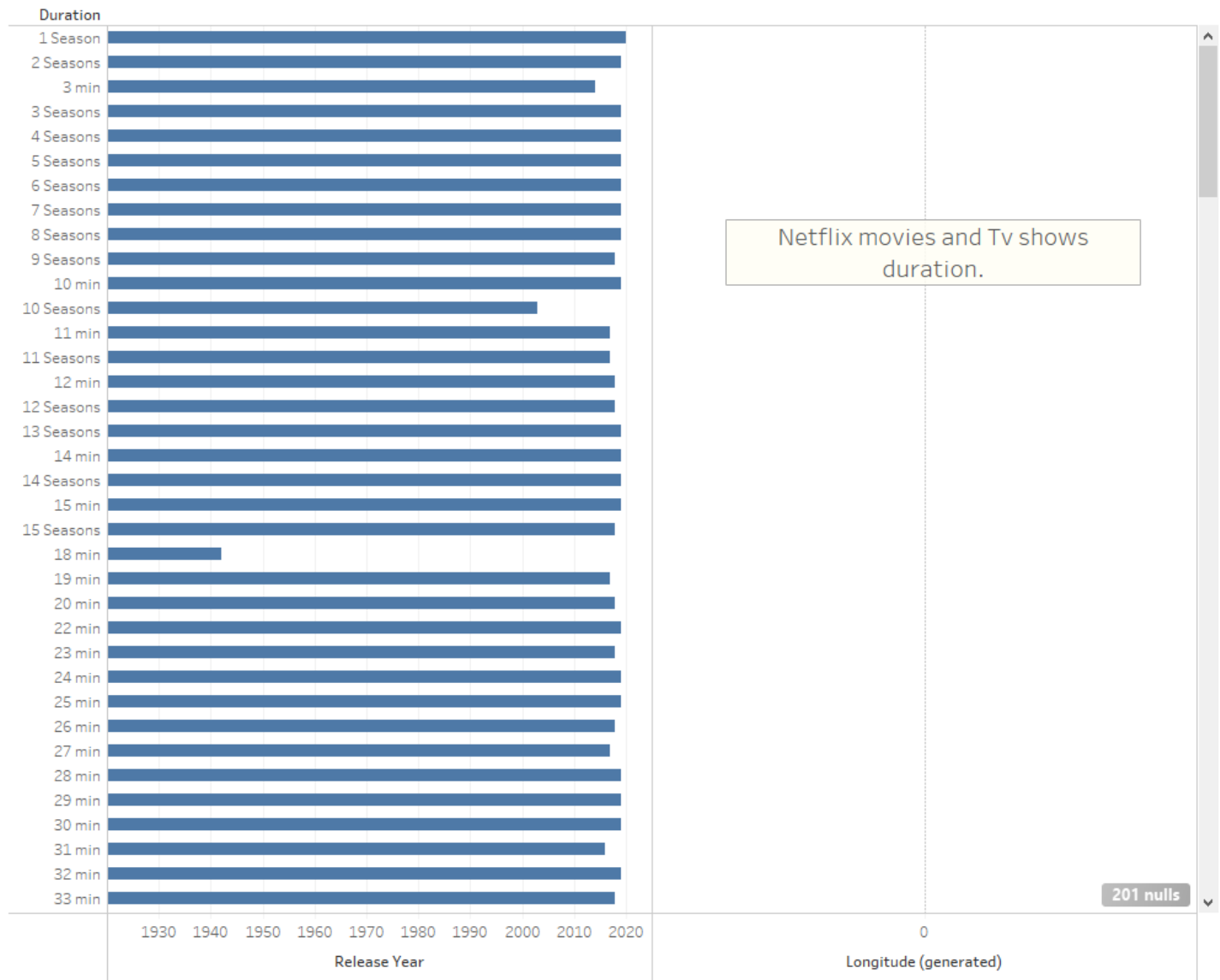
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Netflix Movies and TV shows duration

Country release year map

Measure names, duration, description clusters

>



Netflix Movies and TV shows

Country release year.

Netflix movies and tv shows

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Netflix Movies and TV shows duration

Country release year map

Measure names, duration, description clusters

>



Netflix Movies and TV shows

The Tv shows description and duration in clusters.

Netflix movies and tv shows

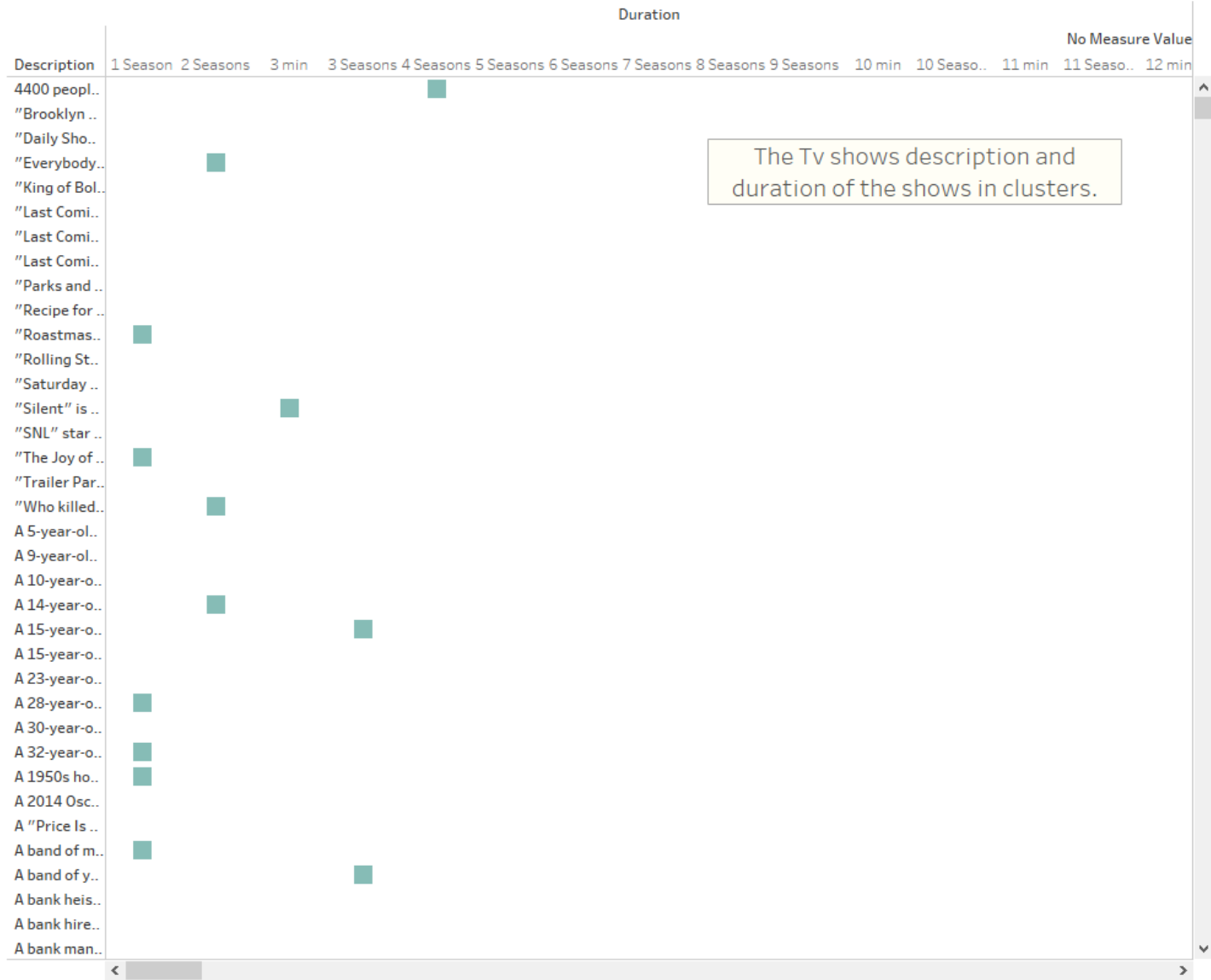
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Netflix Movies and TV shows duration

Country release yaer map

Measure names, duration, description clusters

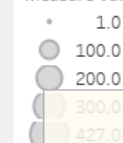
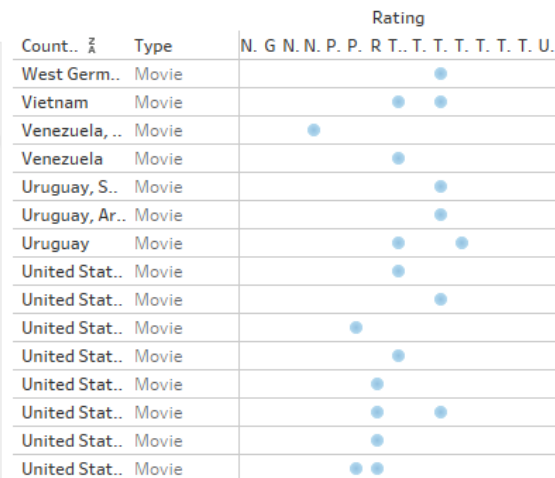
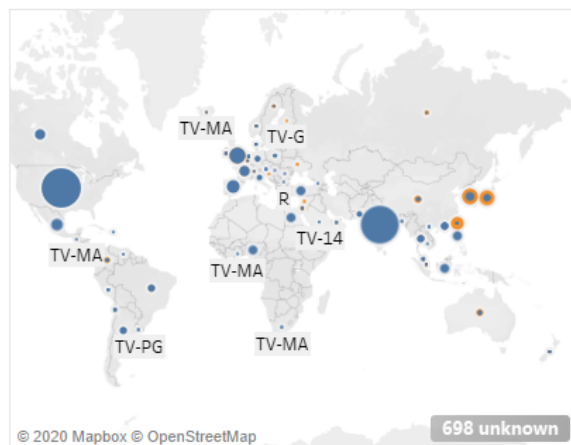
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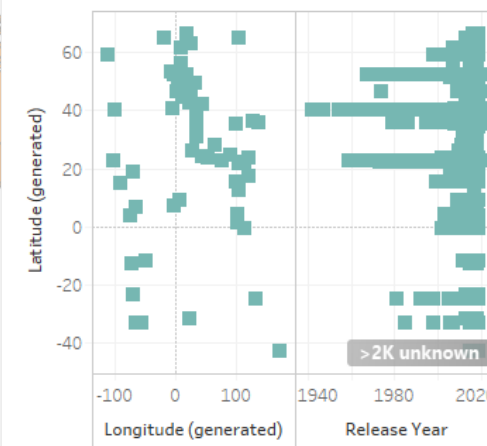
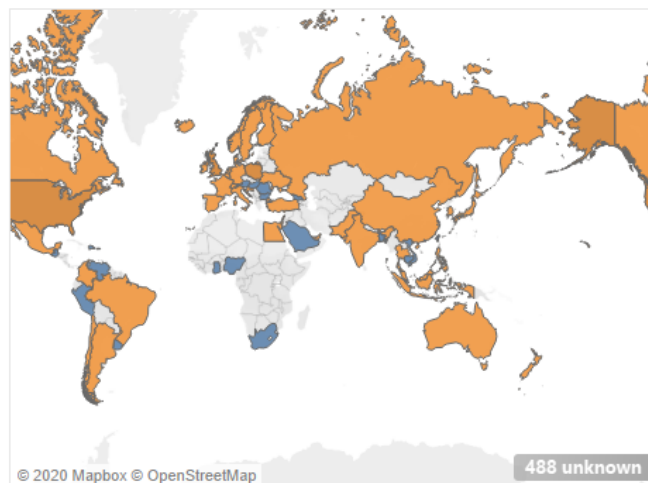
Netflix Movies and TV shows

Gráficos no Dashboard

TV shows and Movies assistidos por países ao redor do mundo	USA is the most watched the Netflix Movies and TV shows	Directors most watched by density	The show most watched	Type of movies most watched around the world.	Movies around the world	Netflix movies and TV shows with the biggest audience in countries	The countries around the world and the type of movies at the Netflix.	Dashboard
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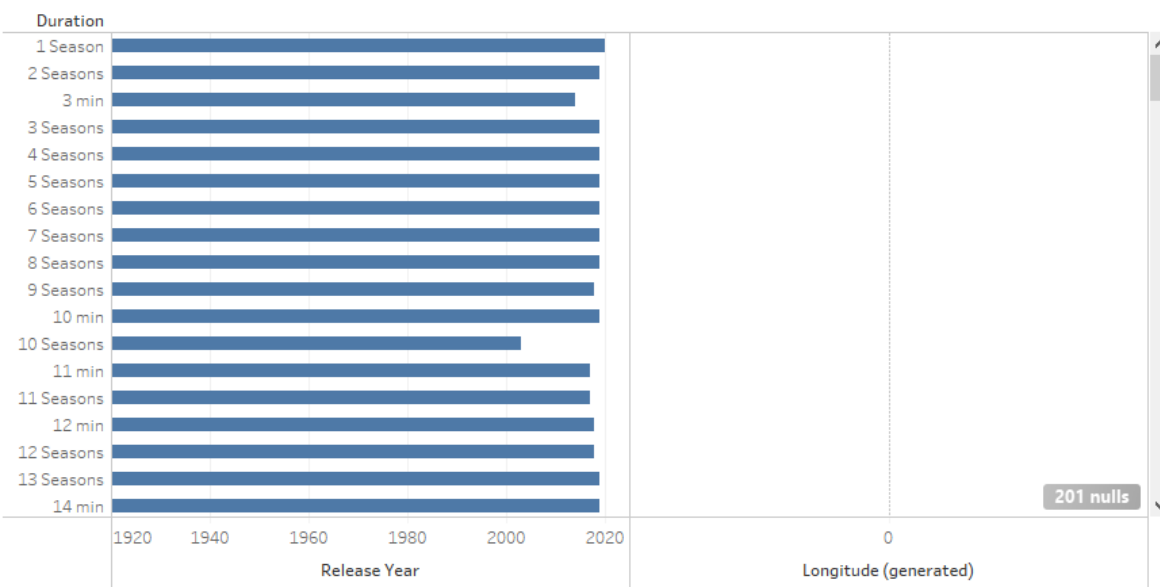
Looking at the maps and graphics it is possible to see the most watched Movies and TV shows around the world.



Visualizando os mapas e gráficos é possível ver os filmes e tv shows mais assistidos ao redor do mundo.

Dashboard 1

Netflix Movies and TV Shows Duration



Country release year Map



Measure names, duration, description Cluster



Ferramentas e visualizações para gerar os resultados utilizados são Análises no Excel, Tableau, Maps, Gráficos, Storytelling, e Dashboard.

Meu link com o projeto de experiência

https://public.tableau.com/views/Book1_16019017888720/Dashboard1?:language=en&:display_count=y&publish=yes&:origin=viz_share_link