PROJETO DE EXPERIÊNCIA – FERRAMENTAS E TÉCNICAS AVANÇADAS DA CIÊNCIA DE DADOS

Daniela Cristina Bula Gonçalves

RA: 2019301735

Mestrado em Data Science

Storytelling

Netflix

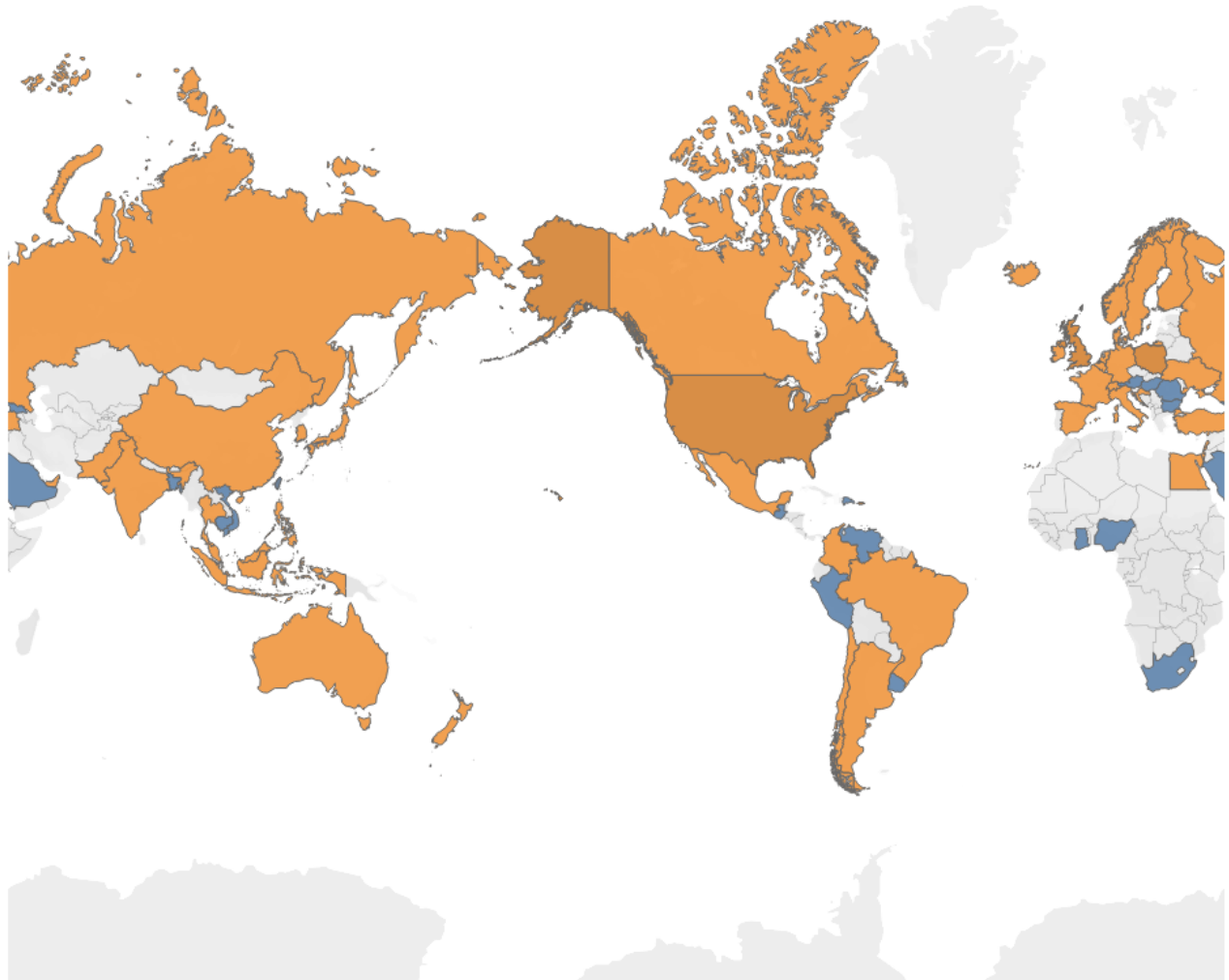
Netflix Movies and TV shows

Anásiles de Países que possuem concentração de filmes/séries.

Netflix type of Movies and TV Shows

It's possible to recognize the orange color on the map showing the tv shows and the countries with the color blue showing the Movies from Netflix. The graphic maps shows the most countries that viewed the TV shows and Movies from Netflix.

É possivel reconhecer a cor laranja no mapa mostrando os shows de tv e os países com color azul mostrando os filmes mais assistidos. O gráfico de mapas mostra os países que mais assistiram os shows de tv e filmes do Netflix.



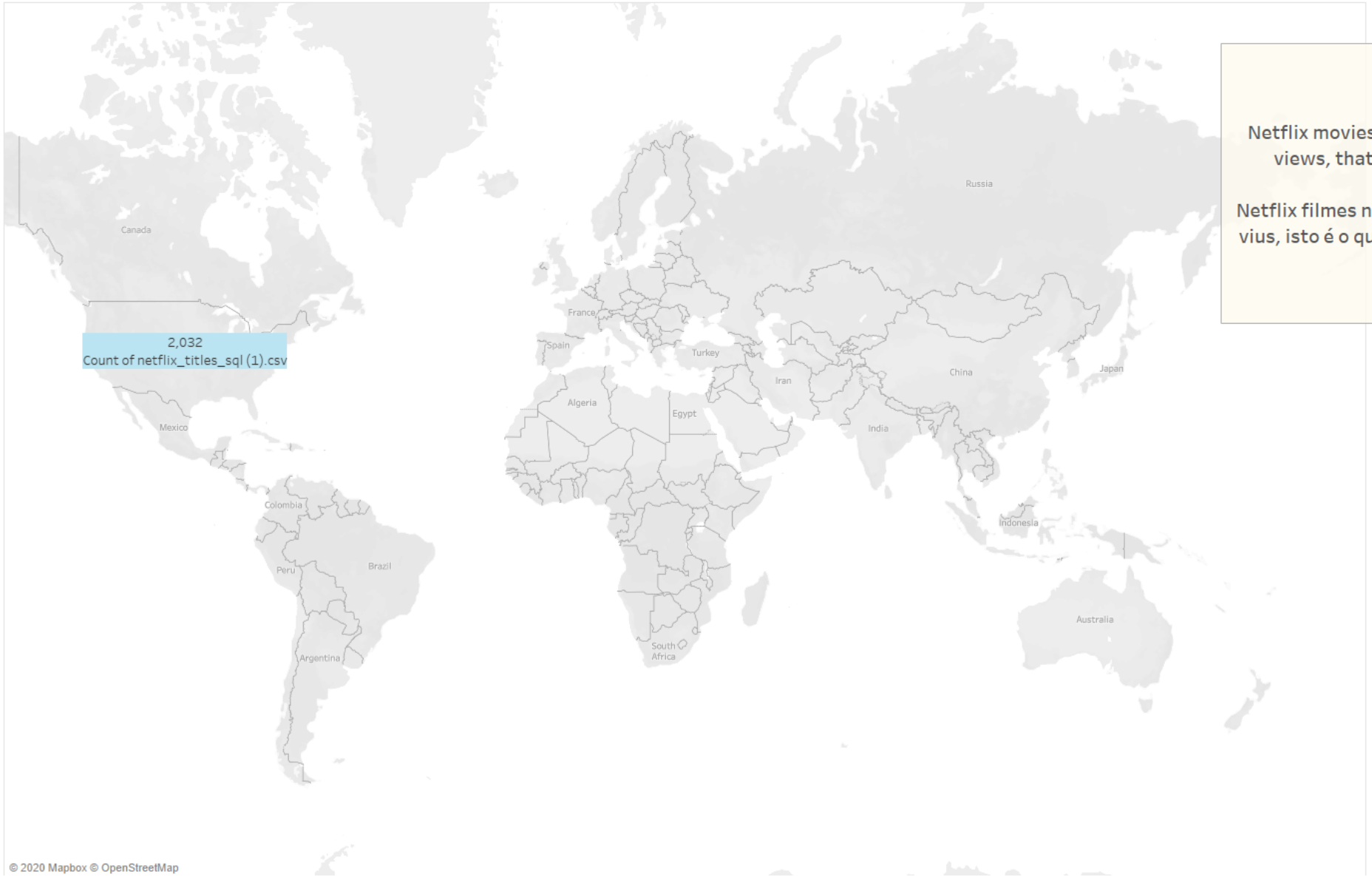
Country

Max. Type
- Movie
- TV Show

Netflix Movies and TV shows

O país que possui maior concentração de films/series é os Estados Unidos.

Netflix type of Movies and TV Shows



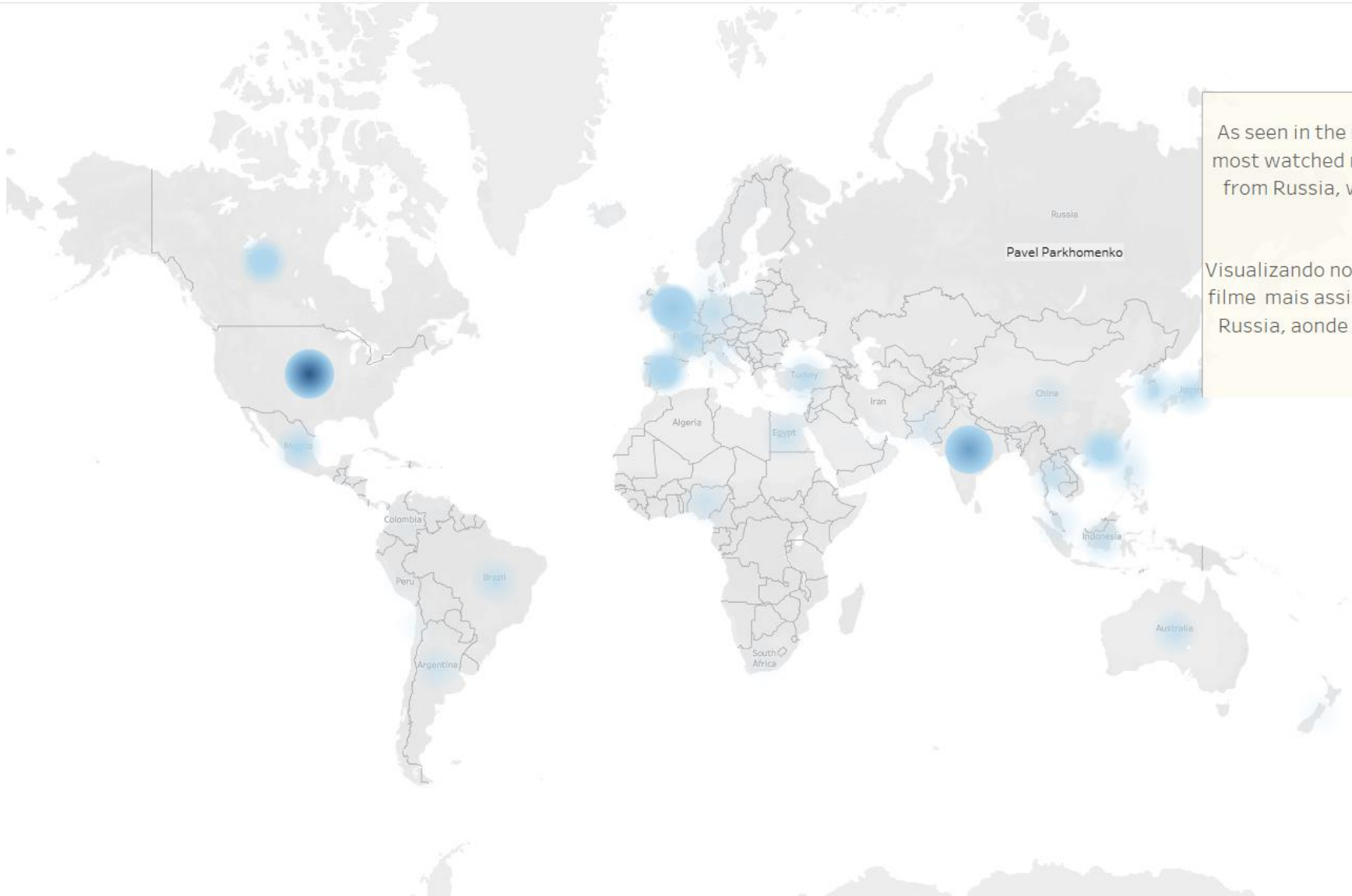
Netflix movies' country most watched is United States with 2,032 views, that is what the graphic maps is showing it for titles.

Netflix filmes no país mais assistidos é os Estados Unidos com 2.032 vius, isto é o que o mapa de gráfico mostra para os títulos de filmes.

Netflix Movies and TV shows

O director que possui maior concentração de filmes/séries.

Netflix type of Movies and TV Shows



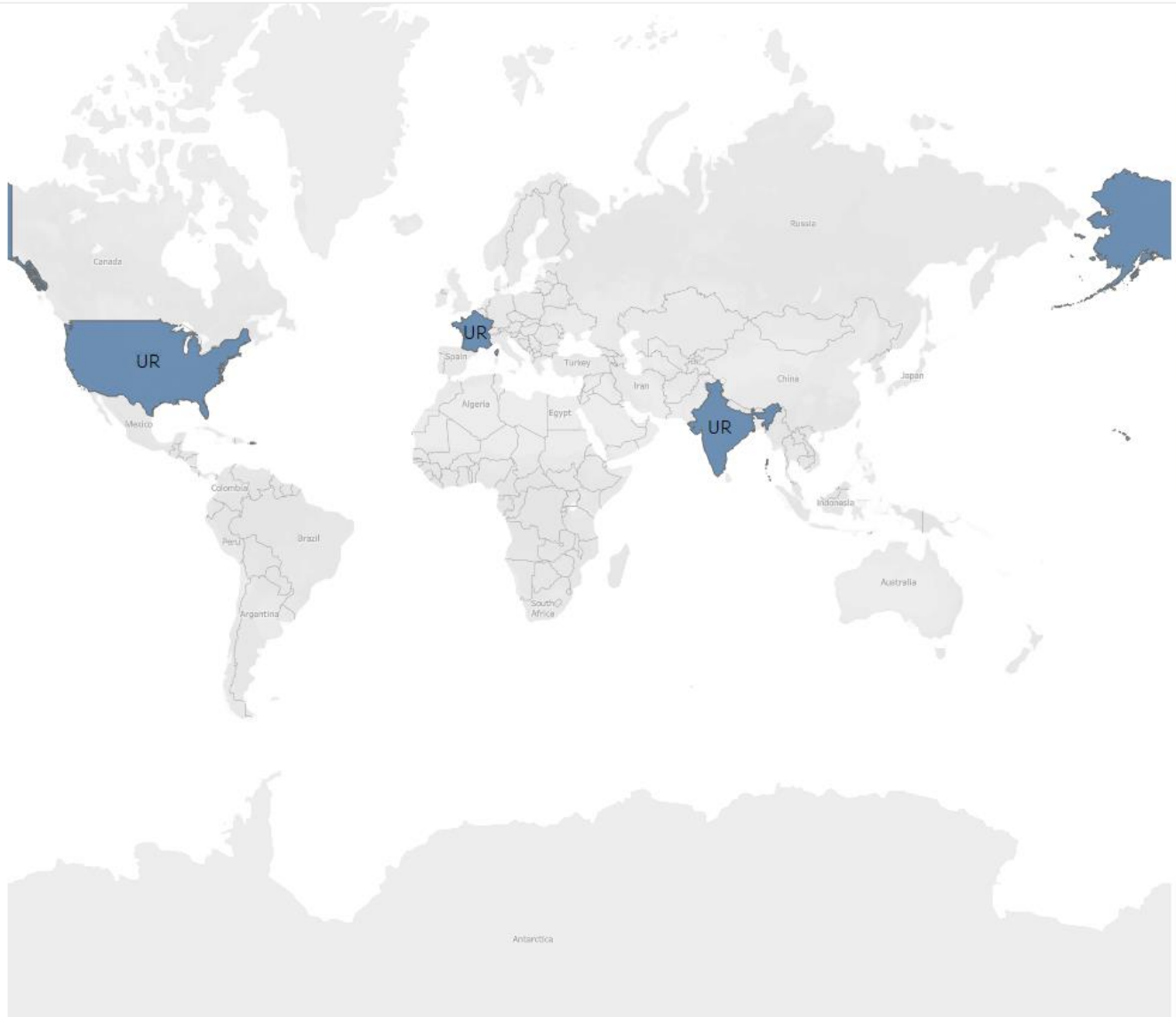
As seen in the map graphic Movie Directors most watched movies is Pavel Parkhomenko from Russia, which intensify in the United States.

Visualizando no gráfico de mapa Diretores de filme mais assistidos é Pavel Parkomenko da Russia, aonde intensifica mais nos Estados Unidos.

Netflix Movies and TV shows

Percepções que podem ser geradas apartir de uma série temporal.

Netflix type of Movies and TV Shows



Highlight Rating

Highlight Rating

The graphic map shows the color blue highlighted rating for the most watched TV shows from Netflix at the countries; United States, France, and India.

O gráfico de mapa mostra a cor azul highlight rating para os mais assistidos TV shows do Netflix nos países; Estados Unidos, França, e India.

Netflix Movies and TV shows

As categorias com mais títulos.

Netflix type of Movies and TV Shows

Netflix Movies and TV shows

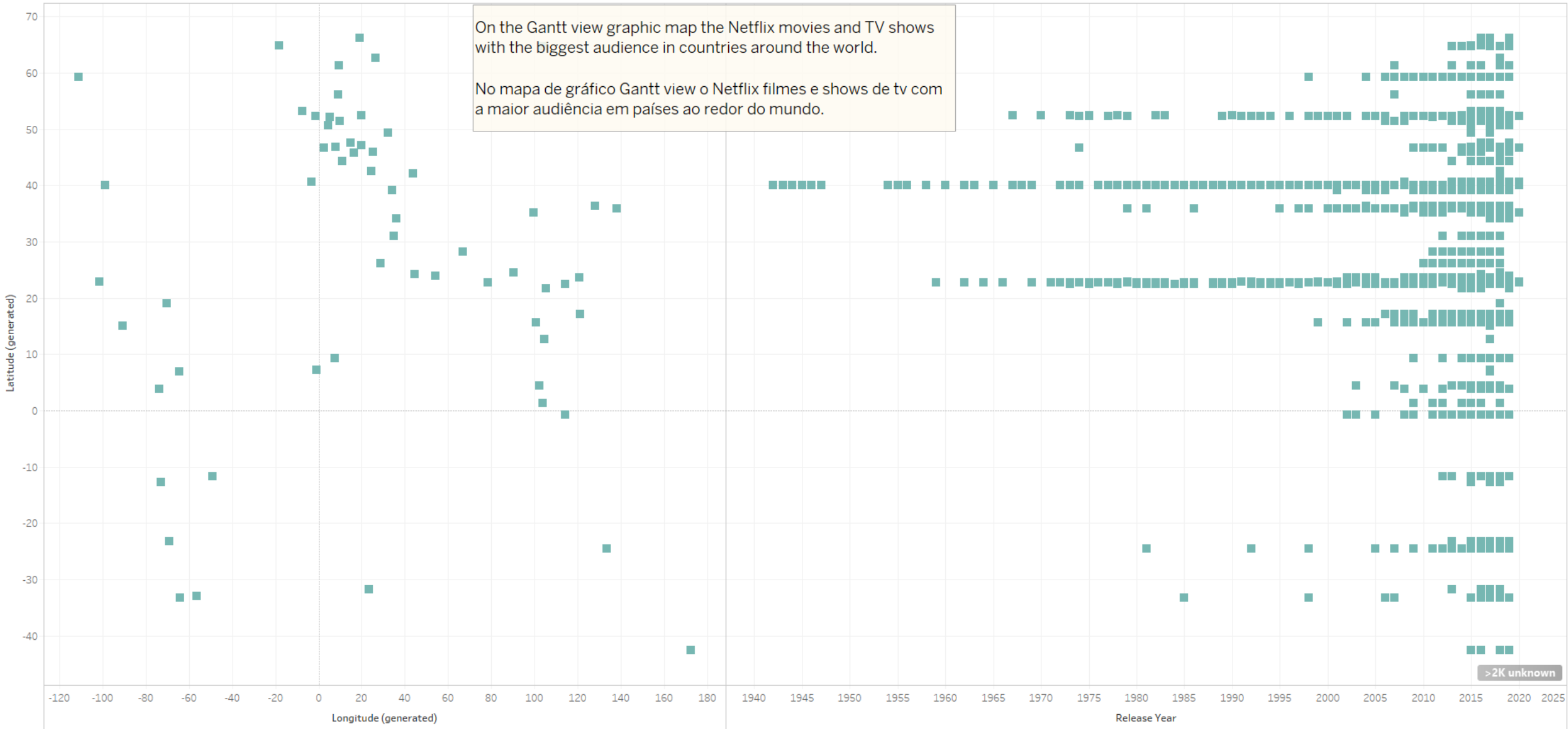
Relações entre os conteúdos

Netflix type of Movies and TV Shows

Netflix Movies and TV shows

Atributos das ofertas de filmes e series correlacionados.

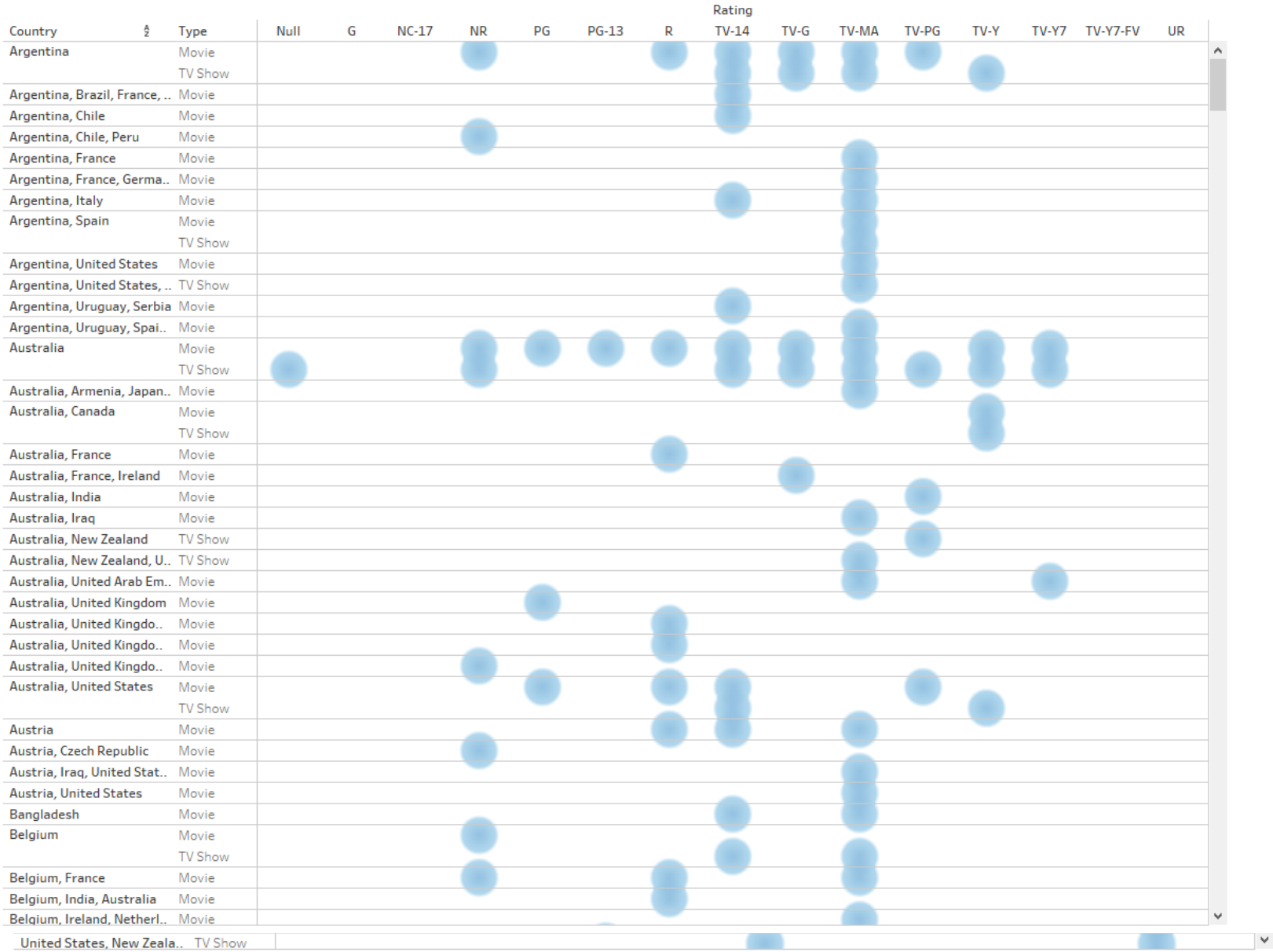
Netflix type of Movies and TV Shows



Netflix Movies and TV shows

Países e tipos de filmes e TV shows.

Netflix type of Movies and TV Shows



The symbol graphic map shows the countries around the world with the type of movie or tv show at the Netflix.

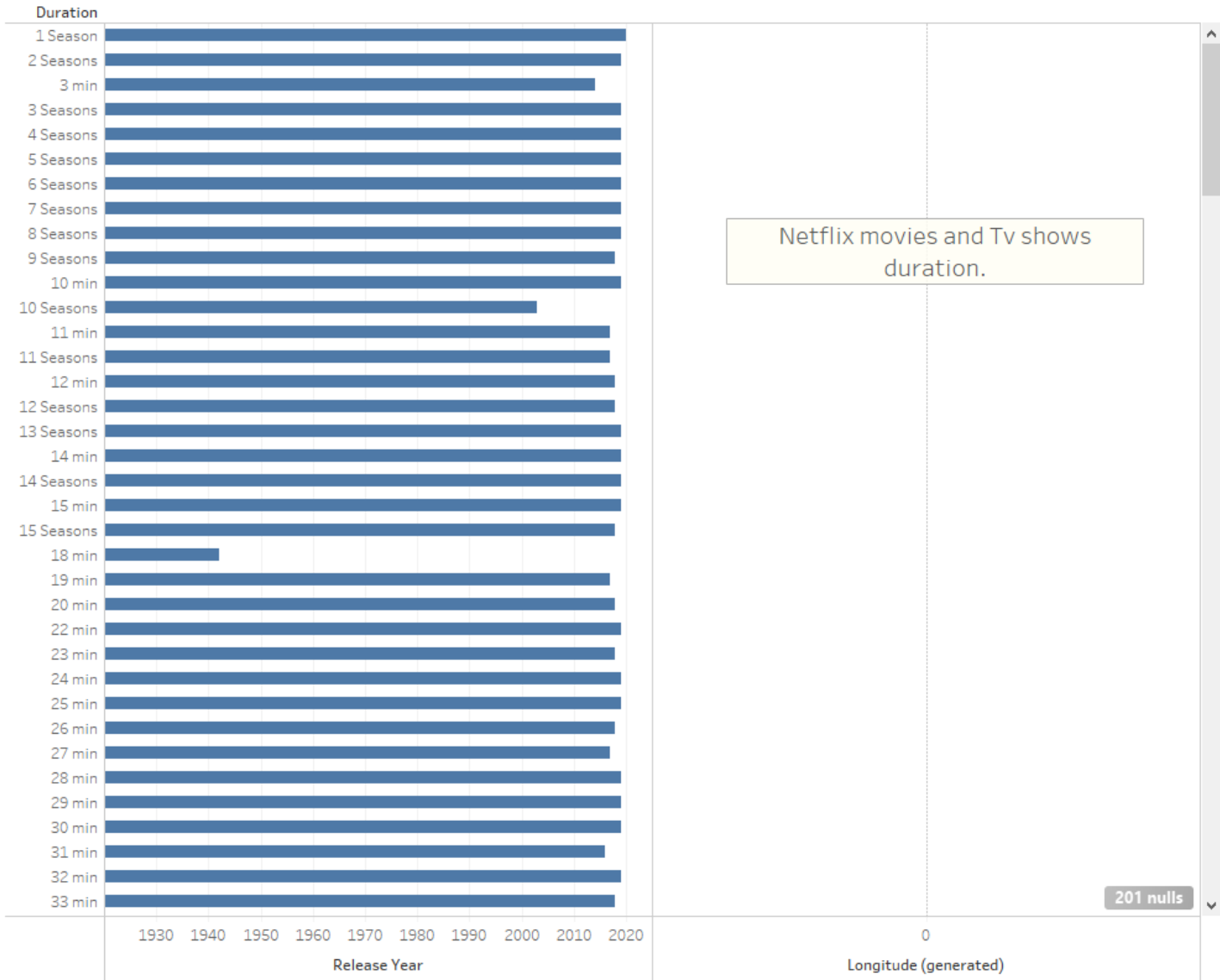
O gráfico de mapa símbolo mostra a densidade dos países ao redor do mundo no Netflix.

Netflix Movies and TV shows

Duration de movies and Tv shows em gráfico.

Netflix movies and tv shows

Netflix Movies and TV shows duration | Country release yaer map | Measure names, duration, description clusters



Netflix Movies and TV shows

Country release year.

Netflix movies and tv shows

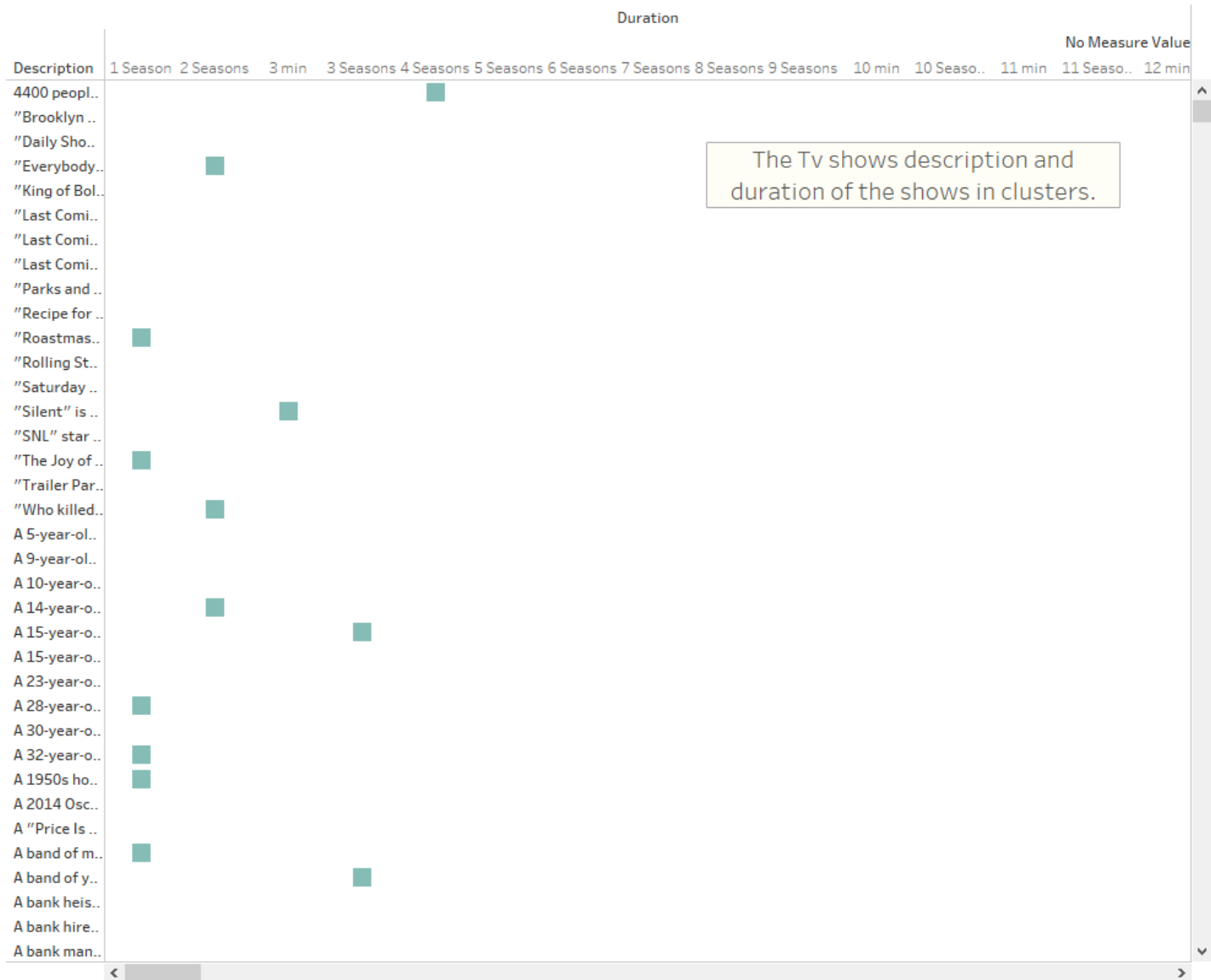
Netflix Movies and TV shows duration | **Country release yaer map** | Measure names, duration, description clusters

Netflix Movies and TV shows

The Tv shows description and duration in clusters.

Netflix movies and tv shows

Netflix Movies and TV shows duration | Country release yaer map | Measure names, duration, description clusters

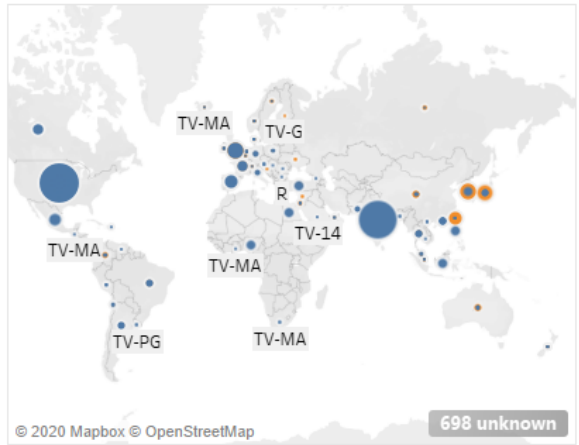


Netflix Movies and TV shows

Gráficos no Dashboard

Netflix type of Movies and TV Shows

Type of Movies and TV shows Measure Values



Density Graphic

Count..	Type	Rating
West Germ..	Movie	
Vietnam	Movie	
Venezuela, ..	Movie	
Venezuela	Movie	
Uruguay, S..	Movie	
Uruguay, Ar..	Movie	
Uruguay	Movie	
United Stat..	Movie	
United Stat..	Movie	
United Stat..	Movie	
United Stat..	Movie	
United Stat..	Movie	
United Stat..	Movie	
United Stat..	Movie	
United Stat..	Movie	
United Stat..	Movie	

Rating: N. G N. N. P. P. R T.. T. T. T. T. T. T. U.

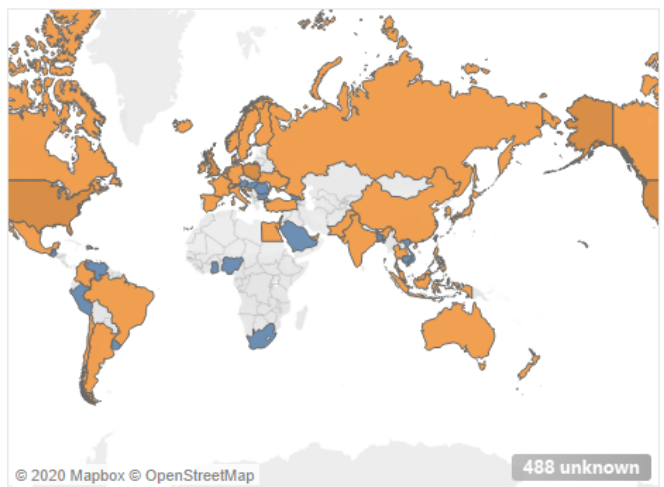
Country

Max. Type
- Movie
- TV Show

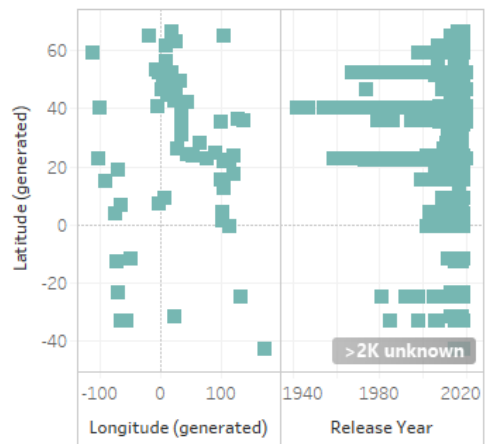
Type
- Movie
- TV Show

Measure Values
- 1.0
- 100.0
- 200.0
- 300.0
- 427.0

Movies and TV shows Max (type) Country



Movies and TV Shows duration adn releas Year

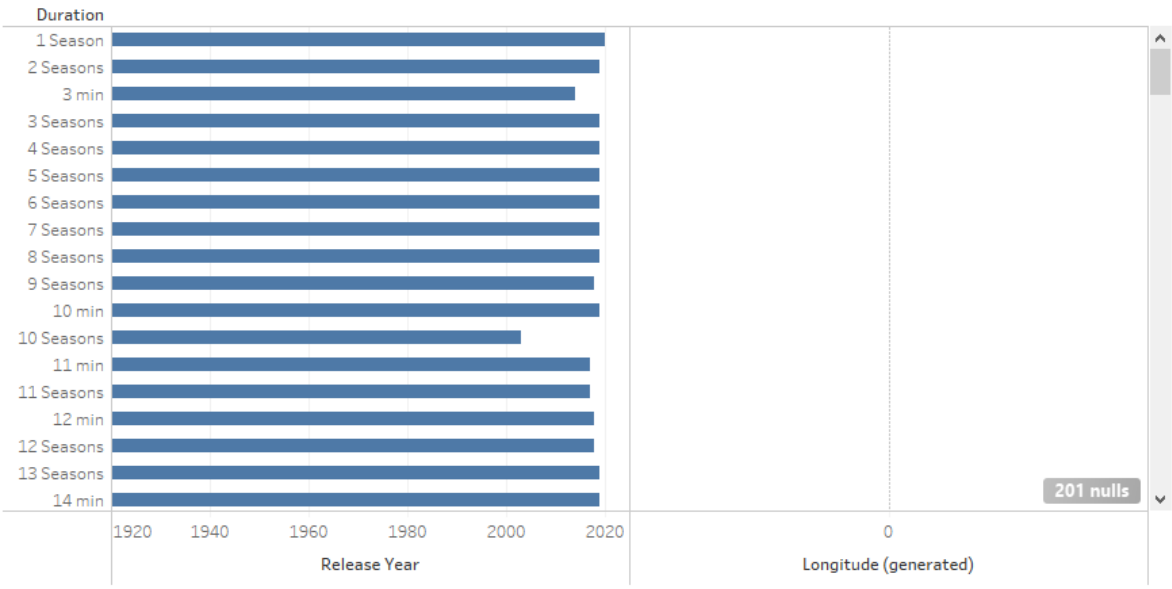


Looking at the maps and graphics it is possible to see the most watched Movies and TV shows around the world.

Visualizando os mapas e gráficos é possivel ver os filmes e tv shows mais assistidos ao redor do mundo.

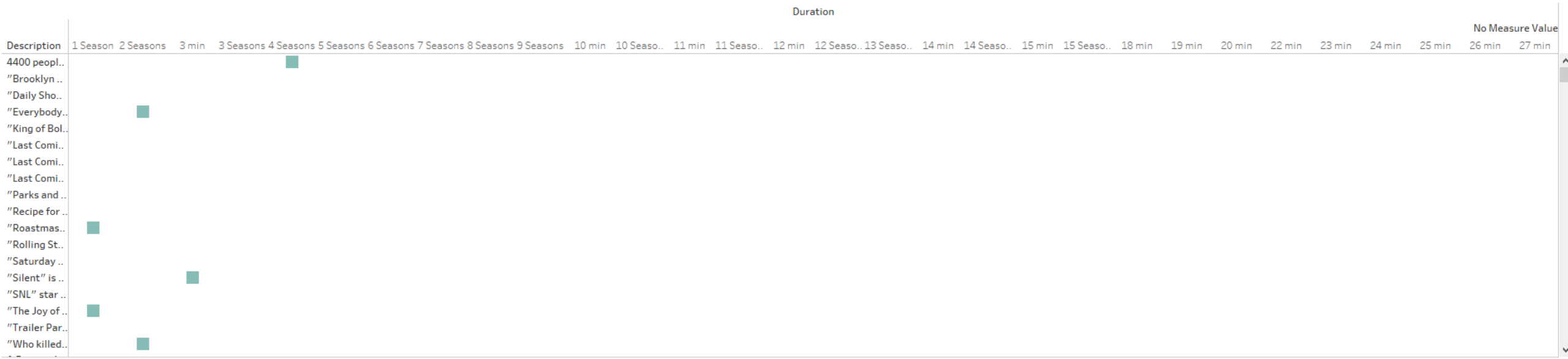
Dashboard 1

Netflix Movies and TV Shows Duration



Country release year Map

Measure names, duration, description Cluster



Ferramentas e visualizações para gerar os resultados utilizados são Análises no Excel, Tableau, Maps, Gráficos, Storytelling, e Dashboard.

Meu link com o projeto de experiência

https://public.tableau.com/views/Book1_16019017888720/Dashboard1?:language=en&:display_count=y&publish=yes&:origin=viz_share_link