



BUSINESS CASE PEPSICO

Filter by Category

Category

Todas

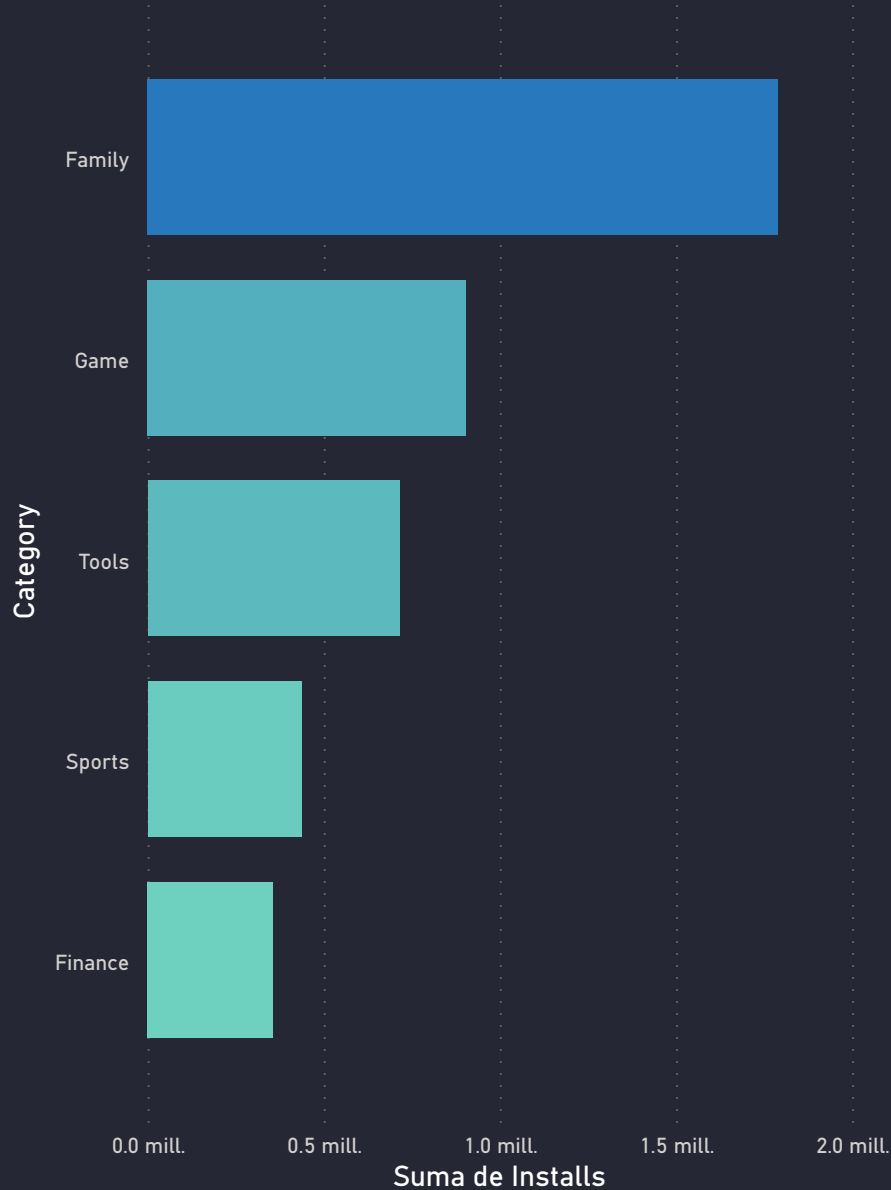
4.19

Average Rating

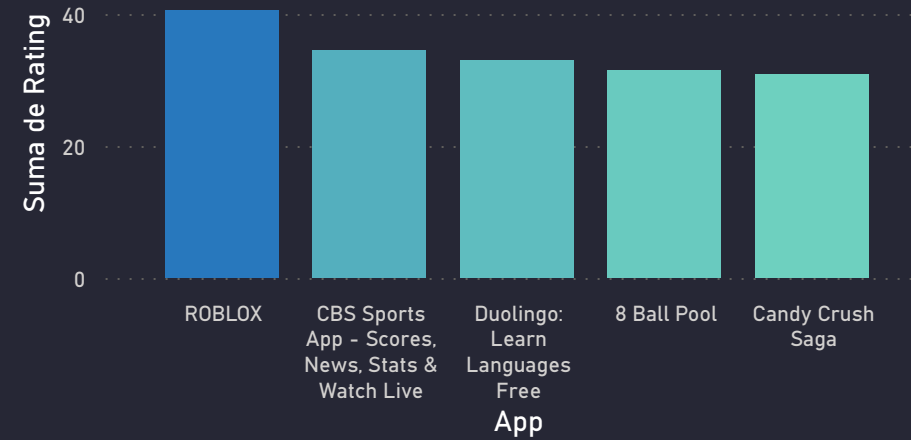
11 mil

Revenue (\$)

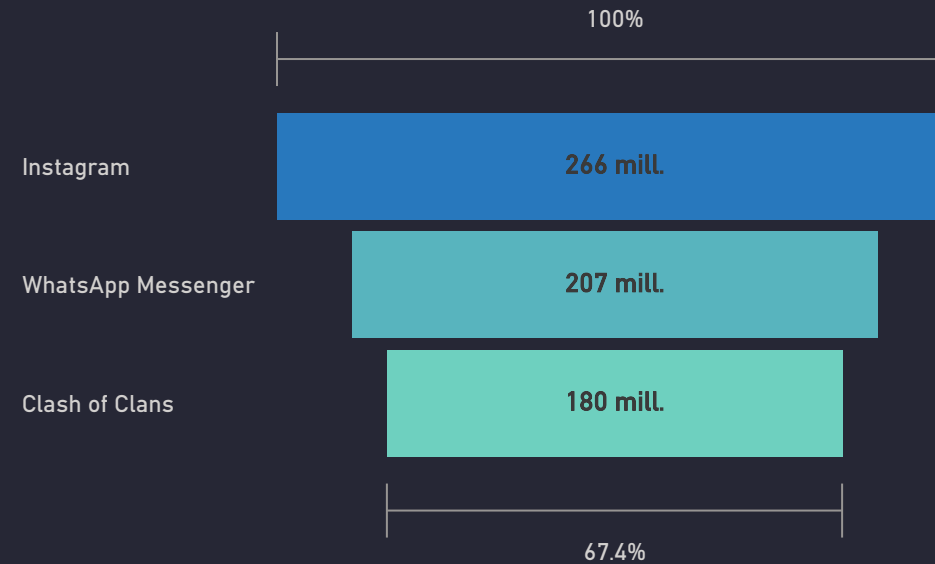
Top 5 Categories with more installs



Top 5 Rating Apps



Apps with more Reviews





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Filter by App

App

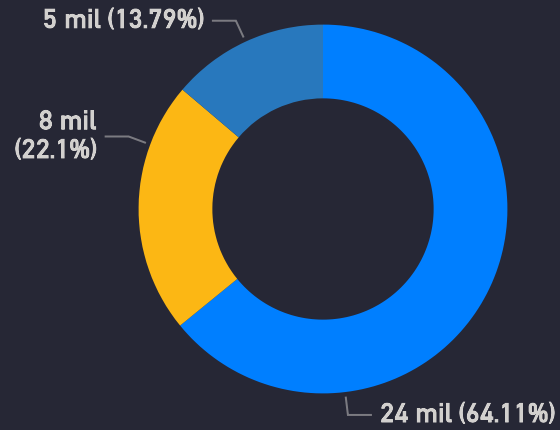
Todas

Bad Reviews Apps by Users

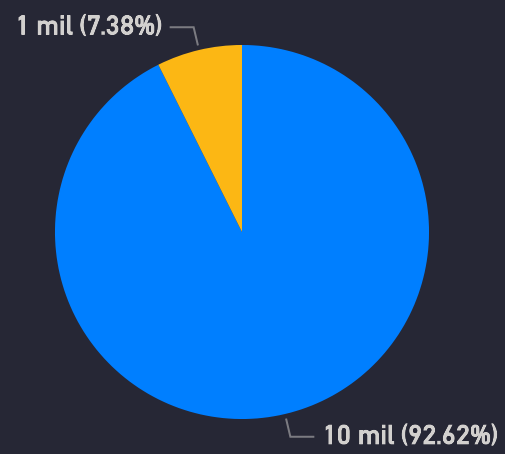
Sentiment ● Negative

App

Angry Birds Classic
Candy Crush Saga
Bowmasters
8 Ball Pool
Candy Crush Soda Saga



Sentiment
● Positive
● Negative
● Neutral



Type
● Free
● Paid