## **Daniel Ford**

daniel.fordd@gmail.com 954-604-4270

## **Experience**

Empire Merchants

Sales Consultant – On Premise Wines

October 2018-Present

- Maintained, developed, and grew sales by working directly with bars and restaurants
- Pursued and developed new account leads
- Planned daily, weekly, monthly, and yearly sales goals
- Met and exceeded pre-determined sales quotas

The Modern New York, NY

Captain

September 2017-October 2018

- Guide guests through menus while demonstrating thorough knowledge of the food and ingredients
- Guide guests through wine and cocktail lists

Front Waiter

November 2015-September 2017

- Managed guests' table maintenance throughout the meal
- Managed pacing of the guests' meal

Betony New York, NY

Captain

November 2014-November 2015

- Guide guests through menus while demonstrating thorough knowledge of the food and ingredients
- Guide guests through wine and cocktail lists

Expeditor

August 2014-November 2014

- Managed kitchen servers
- Lead communication between the kitchen and dining room staff

## Education

Culinary Institute of America Hyde Park, NY

• Bachelor of Professional Studies, Culinary Arts Management

## **Certifications and Skills**

**Solicitor Permit,** Division of Alcoholic Beverage Control New York **Certified Sommelier,** The Court of Master Sommeliers **TIPS Certified,** Training for Intervention Procedures

New York, NY