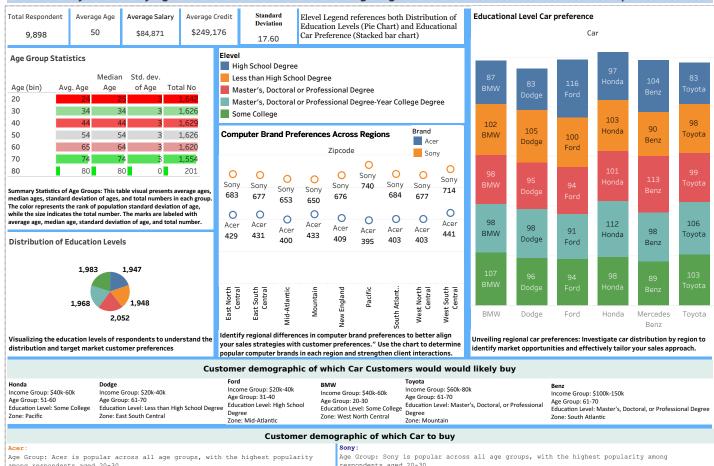
## Market Analysis: Identifying Consumer Preferences and Making Targeted Recommendations for Car and Computer Brands



among respondents aged 20-30.

Income Group: Acer is popular among respondents with varying income levels, with the highest popularity among the \$40k-60k\$ income group.

Education Level: Acer is popular among respondents with different education levels, with no significant variations observed.

Zone: Acer is popular across all zones, with no significant variations observed.

Income Group: Sony is popular among respondents with varying income levels, with the highest

popularity among the \$100k-150k income group.
Education Level: Sony is popular among respondents with different education levels, with the

highest popularity among those with less than a high school degree.

Zone: Sony is popular across all zones, with the highest popularity in the Pacific zone.