

UKAH DANIEL OKORO

PROFILE

A Result-oriented marketing expert with a vast experience in Sales, Marketing, Social Media Advertising, and Copywriting. With over 2 years of experience in the industry, I have recorded transparent achievements attached with solid recommendation from my employers/Clients.

CONTACT

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SKILLS

Technical: Marketing, Content Creation, Persuasion, Closing, Writing, Copywriting, Social Media, Campaigns, Technical Support.

Soft Skills: Team Player, Problem-Solving, Time Management, Effective Communication, Leadership, Analytics, Multitasking with little direction, while still being productive and an active member of the team.

BIO DATA

Sex: Male
Date Of Birth: 24/03/2000 State Of
Origin: Abia Nationality: Nigeria

HONOURS AND AWARDS/RECOMMENDATION

- AB United Services Limited appraisal for exceptional excellence (92% A Grade).

RESULT-ORIENTED MARKETING EXPERT, SOCIAL MEDIA ADVERTISER/MANAGER.

EDUCATION

[Alex Ekwueme Federal University Ndufu-Alike Ikwo, Abakaliki, Ebonyi State, Nigeria]

[2017] – [2021]
[Bachelor of Science, Computer Science.]

[Federal Government College Ohafia, Abia State, Nigeria]

[2015] – [2017]
[Senior Secondary School Certificate]

WORK EXPERIENCE

[ETRUCK LSV] [Director of Design and Social Media]
[NOVEMBER 2022]–[Present]

- Designed and developed a new responsive website for ETRUCK LSV, carefully positioning the most interesting information about the company, where the website visitors would easily see them.
- Developed a beautiful standard website for an ultra-fast off-grid EV charging station for business use called ECHARGE LSV. This was built following the Client's needs of bringing his company online..
- Added a live chat email support widget instead of a form. This was used to make it easier for website visitors to communicate with the company customer service agent via mail with immediate response. This medium of communication with the company hopefully would increase the number of clicks and visitors by 30% because of its simplicity.
- Carefully prepared a Strategic Business Plan for ETRUCK AND ECHARGE LSV, and included the SWOT Analysis and all other necessary information needed for the company to thrive in the coming years.
- Prepared a beautiful PowerPoint presentation, showing a summary of the major points about the company's website and Business Plan.
- Designed and developed a professional portfolio website for Pat Bombard, the founder of ETRUCK LSV, showcasing his skills, businesses established, services and interviews he's had with innovators about the special innovation that his electric low-speed workhorse truck brings about in the EV industry.
- Increased the Subscribers on ETRUCK LSV YouTube Channel.
- Increased the number of followers on ETRUCK LSV's LinkedIn page

[Chigeomirachi.com - Blog Website] [Web Master/Service Management]
[June 2021]–[September 2022]

- Hosting and server maintenance.
- Monitored website performance with search engines, functionality, speed, and design.
- Tested the website's responsiveness on both mobile, desktop and tablet devices].
- Oversaw the features of the website and solved technical problems.
- Strategic call sessions with the website owner, discussing effective ways to monetize his blog website.
- Followed up website visitors
- Approved blog site articles/content and worked with designers.

- Appraisal for exceptional leadership from my campus fellowship in the university.
- Recommendation from employers, lots of trained individuals, and Mentors.

CERTIFICATION/COURSES

- **Upwork and Copywriting Masterclass** (Isaiah Ibigbemi), **10/12/2020**.
- **Facebook Hack Course** (Godson Okorodudu), **10/11/2020**.
- Certification Course in **Responsive Web Design** (FreeCodeCamp), **29/04/2022**.
- Certificate of **Recognition in the DES&DEV6(six)weeks Intensive Bootcamp** in AE-FUNAI (Google Developer Student Club (GDSC) AEFUNAI), **7/9/2021**.
- Certificate of Training as a **Solar Photovoltaic Installation and Maintenance Engineer** (Asteven Renewable Energy and Energy Efficiency Academy on behalf of the Rural Electrification Agency (REA) and Sterling and Wilson Project), **20/8/2021**.
- Certification Course in **JQUERY** (Sololearn), **23/04/2020**.
- Certification Course in **JAVASCRIPT** (Sololearn), **09/04/2020**.
- Certification Course in **CSS** (Sololearn), **07/09/2019**.
- **Web Development** Bootcamp (Coders Triangle) **12/12/2018**.
- Certification Course In **HTML** (Sololearn), **06/09/2018**.

REFERENCES

Pat Bombard

Founder, ETRUCK LSV INC
Phone: +1 (941) 993- 7846

Dr.(Mrs.) Nnakwuzie Doris

Lecturer, Computer Science
Department (Alex Ekwueme Federal
University Ndufu-Alike Ikwo)
Phone: 09152148103

LANGUAGES

English (Full Professional Proficiency)

French (Basic)

Igbo (Proficient)

[AB United Services Limited] [Web Designer, Assessed Intern, Web Master]
[September 2020]–[March 2021]

- Responsible for the front-end web design and development, starting from the design stage to the hosting, to the maintenance/management.
- Developed a new corporate website for the company, thereby increasing the company's prospects for contracts awarded to them by 30%.
- Reduced the company's expenses on printing and other related paper services by 40% by the hosting all company documents and accreditations on the new website which improved speed of project bids.

[Genuine Sales] [Facebook Advertiser/Page Admin]
[August 2020]–[October 2021]

- Testing of different campaigns/ marketing objectives to identify and implement the best performing campaign on the Company's business page.
- Resolved advertising problems, improved operations, and provided exceptional client support.
- Using my Ability to effectively interact and convince customers online to make purchases, sales were recorded.

[Google/Facebook – Web] [Digital Marketing/Facebook Advertising Intern]
[June 2020]–[July 2020]

- Mastering the skill of digital marketing and Facebook advertising.
- Design of social media advertising strategies for clients.
- Masterminded successful digital strategies for various platforms to attract customer engagement.
- Collaborated effectively with advertising professionals to boost results from strategic campaigns.
- Increased customer satisfaction by resolving non-profitable Facebook adverts issues.

PROJECTS COMPLETED

Below is the link to my Github profile and Portfolio



<https://github.com/Danielif7-yz>

<https://daniel-ukah-front-end-dev-portfolio.netlify.app/>

HOBBIES

- Listening To Music
- Singing
- Sales/marketing