

I'm a Product & UX Designer with 5 years' experience in the end-to-end design of user-centered digital products. I craft intuitive, elegant and visually compelling experiences and am passionate about innovative and solutions-focused design that solves real problems and delivers true value. I have significant experience designing complex, cross-platform SaaS software for professional users.

KEY SKILLS

- PRODUCT DESIGN

With over 4 years' experience in designing SaaS products and iOS apps, I work cross-functionally with product and engineering teams from ideation to implementation to design the UX and UI of product features and components
- END-TO-END DESIGN

I am adept at translating business requirements into intuitive and functional designs, iterating through concept mock-ups, low and high-fidelity wireframes to polished, clickable prototypes
- USER-CENTERED DESIGN

I collaborate with product managers and stakeholders to define user requirements and create user stories, interaction flows and sitemaps
- UX/UI PROJECT LEAD

I have experience of working as the lead designer and UX contact on client projects, collaborating with stakeholders and the engineering team
- UI & INTERACTION DESIGN

My attention to detail allows me to create consistent, pixel-perfect UI designs. I design and build micro-interactions to enhance the look and feel
- DESIGN SYSTEMS

I have experience in building and maintaining design systems and style guides
- FRONT-END DEVELOPMENT

My coding knowledge aids my design process, allowing me to create technically-feasible designs and to work effectively with engineers

KEY TOOLS

- Sketch
- Figma
- Zeplin
- InVision
- Photoshop
- Adobe XD
- Affinity Designer
- Balsamiq
- FlowMapp
- Storybook
- JIRA
- HTML
- Bootstrap
- CSS, LESS, Sass
- jQuery
- JavaScript

EXPERIENCE & EDUCATION

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| <div><div></div><div>GreenPowerMonitor</div><div>Present</div></div> | <p>PRODUCT & UX / UI DESIGNER</p> <ul style="list-style-type: none">As the sole designer for 3 teams of developers, I am responsible for the UX and UI design of a market-leading renewable energy monitoring platform.I work closely with product owners to design the UX, UI and interactions for new product components and features. |
| <div><div></div><div>KPMG LLP</div><div>Oct 2015 - Aug 2020</div></div> | <p>SENIOR UX DESIGNER</p> <ul style="list-style-type: none">As part of a small team I developed the UX and visual design of a B2B <u>'voice of the customer' dashboard</u> product.On client projects, I worked with a cross-functional team to design from scratch and implement bespoke dashboard solutions with over 40,000 unique logins per month. |
| <div><div></div><div>MealsUp iOS App</div><div>Feb 2017 - present</div></div> | <p>PRODUCT DESIGNER</p> <p>I was a co-founder and the sole designer for meal-scheduling app <u>MealsUp</u>, which has over 14,000 users and a 4.7 star rating on the App Store.</p> |
| <div><div></div><div>Gordons LLP & Squire Patton Boggs</div><div>Jul 2011 - Sep 2015</div></div> | <p>LEGAL EXECUTIVE</p> <p>I developed effective organisational skills, resilience and highly creative thinking.</p> |
| <div><div></div><div>BPP University & University of Leeds</div><div>2007 - 2011</div></div> | <p>LEGAL PRACTICE COURSE: DISTINCTION LAW LLB: 2.1</p> |