



I'm a Product & UX Designer with 5 years' experience in the end-to-end design of user-centered digital products. I craft intuitive, elegant and visually compelling experiences and am passionate about innovative and solutions-focused design that solves real problems and delivers true value. I have significant experience designing complex, cross-platform SaaS software for professional users.

KEY SKILLS

- PRODUCT DESIGN**

With 5 years' experience in designing SaaS products and iOS apps, I work cross-functionally with product and engineering teams from ideation to implementation to design the UX and UI of product features and components
- END-TO-END DESIGN**

I am adept at translating business requirements into intuitive and functional designs, iterating through concept mock-ups, low and high-fidelity wireframes to polished, clickable prototypes
- USER-CENTERED DESIGN**

I collaborate with product managers and stakeholders to define user requirements and create user stories, interaction flows and sitemaps
- UX/UI PROJECT LEAD**

I have experience of working as the lead designer and UX contact on client projects, collaborating with stakeholders and the engineering team
- UI & INTERACTION DESIGN**

My attention to detail allows me to create consistent, pixel-perfect UI designs. I design and build micro-interactions to enhance the look and feel
- DESIGN SYSTEMS**

I have experience in building and maintaining design systems and style guides
- FRONT-END DEVELOPMENT**

My coding knowledge aids my design process, allowing me to create technically-feasible designs and to work effectively with engineers

KEY TOOLS

- Sketch

Figma

Zeplin

InVision

Photoshop

Adobe XD

Affinity Designer

Balsamiq

FlowMapp

Storybook

JIRA
- HTML

Bootstrap

CSS, LESS, Sass

jQuery

JavaScript

EXPERIENCE & EDUCATION

<div><div></div><div>GreenPowerMonitor</div><div>Present</div></div>	<p>PRODUCT & UX / UI DESIGNER</p> <ul style="list-style-type: none">As the sole designer for 3 teams of developers, I am responsible for leading the UX and visual design of a renewable energy monitoring product.I work closely with product owners to design new widgets and product features which meet user needs, resolve pain points and deliver a highly usable and compelling experience.My role also includes ensuring design and UX is fully embedded in the product development cycle and maintaining alignment between teams on the prioritisation of new features and product designs.
<div><div></div><div>KPMG LLP</div><div>Oct 2015 - Aug 2020</div></div>	<p>SENIOR UX DESIGNER</p> <ul style="list-style-type: none">As part of a small team I developed the UX and visual design of a B2B <u>'voice of the customer' dashboard</u> product.On client projects, I worked with a cross-functional team to design from scratch and implement bespoke dashboard solutions with over 40,000 unique logins per month.
<div><div></div><div>MealsUp iOS App</div><div>Feb 2017 - present</div></div>	<p>PRODUCT DESIGNER</p> <p>I was a co-founder and the sole designer for meal-scheduling app <u>MealsUp</u>, which has over 14,000 users and a 4.7 star rating on the App Store.</p>
<div><div></div><div>Gordons LLP & Squire Patton Boggs</div><div>Jul 2011 - Sep 2015</div></div>	<p>LEGAL EXECUTIVE</p> <p>I developed effective organisational skills, resilience and highly creative thinking.</p>
<div><div></div><div>BPP University & University of Leeds</div><div>2007 - 2011</div></div>	<p>LEGAL PRACTICE COURSE: DISTINCTION LAW LLB: 2.1</p>