Danielle Lindblom

Danielle.Lindblom@gmail.com | (218) 205-4992 | Minneapolis, Minnesota

Portfolio | GitHub | LinkedIn

Summary

Customer focused **Software Developer** with expertise in **React.js, Next.js,** and **TypeScript**, specializing in **web accessibility** and **user experience**. Demonstrates consistent success delivering complex projects under pressure, leading technical teams, and driving process improvements. Combines engineering rigor with mentoring strengths to drive team success.

Skills

Frontend Technologies: React.js • Next.js • TypeScript • JavaScript • HTML & CSS
Styling & UI: Tailwind CSS • Material UI • shadcn/ui • Framer Motion • Sass/SCSS • Bootstrap
Tools & Testing: Git & GitHub • Web Accessibility • Unit Testing (Jest, RTL) • Agile & Scrum
APIs & Deployment: REST API • Firebase • Vercel • Node.js

Experience

Frontend Web Developer (remote)

FREELANCE   April 2025 – Present

- Delivered custom websites for multiple clients under aggressive timelines, completing Great Harvest's marketing landing page in 6 days and Quantiiv's multi-phase restaurant consultancy website project across two 7-day sprints.
- Developed responsive web components using **Next.js, React.js, TypeScript, Tailwind CSS**, and **shadcn/UI**, translating detailed **Figma** designs into production-ready, cross-browser compatible code across multiple pages and sections.
- Identified and resolved 32+ critical **accessibility** issues across both projects through repeated audits, using testing tools and comprehensive code analysis, ensuring WCAG compliance and inclusive user experience.

Frontend Engineer (remote)

GRIDIRON SURVIVOR – Software Engineering Apprenticeship   October 2024 – August 2025

- Built and maintained two prototype SaaS applications using **Next.js, TypeScript, React.js, shadcn/ui** and **Tailwind CSS,** including comprehensive **unit testing** with **Jest** and **React Testing Library** to ensure code reliability.
- Designed a testing improvement strategy through detailed audit of unit, integration, and end-to-end test coverage, delivering a comprehensive roadmap of 200+ actionable items to optimize code quality assurance.
- Spearheaded site-wide **accessibility** audit of Elfgorithm website across 3 pages, identifying 24+ issues and organizing findings into actionable tickets within a structured epic for development prioritization.

Implementation Specialist (remote)

SUBMITTABLE – Startup SaaS Company   February 2022 – June 2024

- Built and deployed mission-critical intake form for Minnesota's $1B Tax Rebate Program in under 2 weeks, creating complex multi-lingual solution with accessibility and inclusion best practices to serve thousands of citizens with a smooth launch.
- Onboarded 100+ new customers utilizing a robust intake process, **project management**, and detailed **technical training** that improved customer time-to-value and platform adoption.
- Engineered custom **automation workflow** for enterprise client, implementing multi-stage solution that eliminated 50% of manual processing time.
- Drove **accessibility** excellence as core Accessibility Team contributor, identifying customer pain points, sharing best practices, and resolving technical barriers.

Small Business Owner

DANIELLE LINDBLOM COACHING   October 2018 – February 2022

HIGH SPIRITS DOG TRAINING   July 2014 – August 2019

- Launched and scaled 2 profitable service businesses using customer-centric approach, developing consultative sales process that delivered tailored solutions and drove organic growth through referrals.
- Developed and optimized professional business **websites**, integrating SEO best practices, engaging copywriting, and **responsive design** to consistently attract dozens of qualified prospects monthly.
- Analyzed website performance and user behavior using **Google Analytics**, implementing data-driven optimizations that improved conversion rates and user engagement across both businesses.

Lean Manufacturing Leader

PENTAIR – Global Manufacturing Company   April 2015 – March 2017

- Led 12-month **Lean Transformation** initiative across 2-shift, 100 employee assembly area, directing cross-functional teams through strategic kaizen **process improvement** events to deliver $650k annual cost savings and 25% reduced time to manufacture.
- Managed high-performing team of **Lean Manufacturing** Technicians including hiring, performance coaching, and career development to drive continuous improvement culture.
- Implemented data-driven decision making through systematic collection and analysis of production metrics, identifying bottlenecks and optimization opportunities across manufacturing processes.

Education

Bachelor of Science Mechanical Engineering

UNIVERSITY OF MINNESOTA