

Danielle Lindblom

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#)

Summary

Customer focused **Frontend Developer** with expertise in **React.js**, **Next.js**, and **TypeScript**, specializing in **web accessibility** and **user experience**. Demonstrates consistent success delivering complex projects under pressure, leading technical teams, and driving process improvements. Combines engineering rigor with mentoring strengths to drive team success.

Skills

Frontend Technologies: React.js • Next.js • TypeScript • JavaScript • HTML & CSS

Styling & UI: Tailwind CSS • Material UI • shadcn/ui • Framer Motion • Sass/SCSS • Bootstrap

Tools & Testing: Git & GitHub • Web Accessibility • Unit Testing (Jest, RTL) • Agile & Scrum

APIs & Data: REST API • Firebase • Vercel • Node.js • SQL

Experience

Content Software Developer (remote)

TOTAL EXPERT – Financial Services SaaS Company

August 2025 – Present

- Translate detailed designs into **pixel-perfect** print, social media, and email templates using **HTML**, **CSS**, and Liquid **logic** that maintain brand standards and customer specifications, enabling seamless deployment and customization within the SaaS platform.
- Master platform-specific coding methodologies through the proprietary **content development** system and style guide standards, ensuring consistency and **code quality** across all template implementations.
- Evaluate customer-facing templates for **accessibility improvements**, applying **inclusive design** principles to ensure marketing assets serve all users effectively.

Frontend Web Developer (remote)

FREELANCE

April 2025 – Present

- Delivered custom websites for multiple clients under aggressive timelines, completing Great Harvest's marketing landing page in 6 days and Quantiiv's multi-phase restaurant consultancy website project across two 7-day sprints.
- Developed responsive web components using **Next.js**, **React.js**, **TypeScript**, **Tailwind CSS**, and **shadcn/UI**, translating detailed **Figma** designs into production-ready, cross-browser compatible code across multiple pages and sections.
- Identified and resolved 32+ critical **accessibility** issues across both projects through repeated audits, using testing tools and comprehensive code analysis, ensuring WCAG compliance and inclusive user experience.

Frontend Engineer (remote)

GRIDIRON SURVIVOR – Software Engineering Apprenticeship

October 2024 – August 2025

- Built and maintained two prototype SaaS applications using **Next.js**, **TypeScript**, **React.js**, **shadcn/ui** and **Tailwind CSS**, including comprehensive **unit testing** with **Jest** and **React Testing Library** to ensure code reliability.
- Designed a testing improvement strategy through detailed audit of unit, integration, and end-to-end test coverage, delivering a comprehensive roadmap of 200+ actionable items to optimize code quality assurance.
- Spearheaded site-wide **accessibility** audit of Elfgorithm website across 3 pages, identifying 24+ issues and organizing findings into actionable tickets within a structured epic for development prioritization.

Implementation Specialist (remote)

SUBMITTABLE – Startup SaaS Company

February 2022 – June 2024

- Built and deployed **mission-critical intake form** for Minnesota's \$1B Tax Rebate Program in under 2 weeks, creating complex multi-lingual solution with **accessibility and inclusion best practices** to serve thousands of citizens with a smooth launch.
- Onboarded 100+ new customers utilizing a robust intake process, **project management**, and detailed **technical training** that improved customer time-to-value and platform adoption.
- Drove **accessibility** excellence as core Accessibility Team contributor, identifying customer pain points, sharing best practices, and resolving technical barriers.

Small Business Owner

DOG TRAINING + LIFE COACHING

July 2014 – February 2022

- Launched and scaled 2 profitable service businesses using customer-centric approach, developing consultative sales process that delivered tailored solutions and drove organic growth through referrals.
- Developed and optimized professional business **websites**, integrating SEO best practices, engaging copywriting, and **responsive design** to consistently attract dozens of qualified prospects monthly.

Lean Manufacturing Leader

PENTAIR – Global Manufacturing Company

April 2015 – March 2017

- Led 12-month **Lean Transformation** initiative across 2-shift, 100 employee assembly area, directing cross-functional teams through strategic kaizen **process improvement** events to deliver \$650k annual cost savings and 25% reduced time to manufacture.
- Managed high-performing team of **Lean Manufacturing** Technicians including hiring, performance coaching, and career development to drive continuous improvement culture.

Education

Bachelor of Science Mechanical Engineering

UNIVERSITY OF MINNESOTA