

Contact

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danielleadeyemo (LinkedIn)

daniellechantee.github.io/portfolio/
(Portfolio)

Top Skills

Shopify

Shopify Plus

E-commerce Optimization

Languages

English (Native or Bilingual)

Certifications

Learning PHP

Web Programming Foundations

CSS: Display

Succeeding in Web Development:
Full Stack and Front End

Shopify Ecommerce: Marketing
Strategy

Danielle Adeyemo

Shopify Product Engineer building scalable commerce systems
Greater Ipswich Area

Summary

Product-focused engineering for scalable Shopify commerce systems.

My work sits at the intersection of engineering, product thinking, and performance, building scalable, maintainable Shopify solutions for brands operating at scale. I focus on architecture, long-term extensibility, and implementation decisions that support growth rather than short-term fixes.

I've worked across agency and product environments, contributing to complex Shopify builds, custom integrations, and performance-led storefront development for established brands. I'm particularly interested in systems that balance commercial requirements with technical clarity.

Currently operating within a Shopify Platinum Partner environment, working on high-impact e-commerce projects where reliability, performance, and quality matter.

I value thoughtful engineering, clear ownership, and building things that last.

Alongside client and agency work, I explore product-led approaches to Shopify development and system design.

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- : HTML 5, CSS 3, SCSS / SASS, Flexbox, Grid, Bootstrap 5, Javascript ES6, DOM Manipulation, jQuery, React.js, React Hooks, Vanilla.js, JSON, Liquid, Shopify Templating Language, Jekyll, Responsive Web Design, UX, User Experience

- : Node.js, NPM, Express.js, REST API, GraphQL API

: Shopify, Wordpress, Wix

, , : Git, GitHub, Webpack, Version Control, Deployment with GitHub Pages, Visual Studio Code, Shopify CLI, Shopify Theme Kit, Jira, Browserstack, Polypane, Build tools

: Figma, Monday.com, BugHerd, Asana, Trello, Canva

: Agile Software Development Principles, Content Management System

: macOS, Microsoft Windows

Portfolio: ://..//

As a Shopify Developer, I specialise in crafting seamless, functional, and visually engaging online stores that empower businesses to thrive in the digital landscape. With a focus on Shopify 2.0 themes, custom Liquid coding, and e-commerce optimisation, I deliver tailored solutions that align with each client's unique vision and objectives.

Experience

Swanky (Shopify Platinum Partner)

Product Engineer - Shopify & E-commerce Systems

November 2025 - Present (3 months)

Working within a Shopify Platinum Partner environment, contributing to the design and implementation of scalable e-commerce solutions for established and high-growth brands.

My work focuses on building and maintaining high-quality Shopify storefronts and systems, including custom functionality, performance-led implementations, and integration with wider commerce tooling. I collaborate closely with project managers, designers and other engineers to deliver technically sound solutions aligned with commercial goals.

This role involves operating within mature delivery processes, contributing to architectural decisions, and maintaining high standards across code quality, performance, and maintainability.

Somos Digital

Frontend Engineer (Shopify)

January 2025 - July 2025 (7 months)

Delivered custom Shopify 2.0 builds and performance-led storefronts across multiple client projects.

Conducted performance audits using PageSpeed Insights, Lighthouse, and Core Web

Vitals, implementing optimisations to boost site speed.

Analysed Google Analytics reports & competitor sites, contributing to UI/UX documentation that informed design and performance strategy.

Developed features for Shopify Plus stores using Liquid and app integrations

Collaborated cross-functionally with designers, PMs, and developers in agile sprints,

using Git/CLI workflows for clean deployment.

Optimised performance and applied latest Shopify best practices

Converted Figma designs into responsive Shopify storefronts with advanced Liquid

layouts.

Create Shopify stores and customise them to meet specific client requirements.

Create custom Shopify themes using Shopify's template language (Liquid)

Moresoda

Frontend Engineer (Shopify)

June 2024 - October 2024 (5 months)

Contributed to Shopify storefront development and custom functionality across an agency environment.

Design web pages using Figma

Transform Figma Design into working web elements using code

Utilise Shopify Liquid Template Language and JSON for creating dynamic and flexible web layouts.

Leverage modern build processes such as Webpack

Optimised web pages for responsiveness across various devices including mobiles, tablets, and desktops using advanced CSS techniques and SCSS / SASS

Incorporated new features to Shopify 2.0 themes to enhance user interaction and engagement.

Streamlined development and management tasks using Shopify CLI.

Used GitHub for version control, enabling efficient code management.

Integrated apps into Shopify themes to extend functionality and improve user experience.

Self QA (quality assure) code and fix bugs to ensure requirements are met.

Social By Chantee

Frontend Engineer (Shopify)

May 2022 - July 2024 (2 years 3 months)

Spearheaded the development and design of Shopify storefronts

Utilised Shopify Liquid Template Language and JSON for creating dynamic and flexible web layouts.

Optimised web pages for responsiveness across various devices including mobiles, tablets, and desktops using advanced CSS techniques.

Incorporated new features to Shopify 2.0 themes to enhance user interaction and engagement.

Integrated apps into Shopify themes to extend functionality and improve user experience.

Streamlined development and management tasks using Shopify CLI.

Managed client permissions by requesting access to various sections of the client's Shopify store via the Shopify Partners account, ensuring appropriate access levels for efficient project execution.

Used GitHub for version control, enabling efficient code management.

Leveraged Canva for graphic design tasks including creating designs for Shopify Themes, Website Banners, Logos, Business Cards, Flyers, Email Signatures, Instagram, YouTube, and more.

Squashed Pixel (Shopify Agency)

Frontend Engineer (Shopify)

August 2023 - November 2023 (4 months)

United Kingdom

Contributed within a collaborative Shopify partner and Shopify expert agency.

Collaborated with Co Founder, Project Managers, Developers and a QA Engineer.

Developed on high-quality, responsive Shopify stores with a mobile-first approach.

Leveraged the LIQUID templating language to create dynamic and flexible web layouts.

Utilised Shopify CLI and Theme Kit for efficient development and management tasks.

Managed version control effectively using GIT.

Worked fluently with third-party APIs to enhance website functionality.

Extended store functionality using third-party apps and integrations, including Yotpo reviews.

Implemented web performance best practices and developed on SEO-friendly websites.

Conducted cross-browser and device testing to ensure optimal user experience.

Worked within agile environments, effectively using tools like Jira for project management.

digitalbeans

Frontend Engineer (Shopify)

February 2023 - June 2023 (5 months)

Developed custom sections from scratch to meet specific client requirements.

Customised the store's functionality through precise code modifications (sections, templates, settings, schema).

Employed Shopify Liquid Templating Language and JSON for advanced code modification and feature integration.

Self QA (quality assure) code and fix bugs to ensure requirements are met.

Enhanced store functionality using third-party apps and integrations such as Rebuy (cart), Recharge (subscriptions), Yotpo reviews, Pagefly (landing pages).

Leveraged Shopify Theme Customiser and Shopify's default Code Editor for comprehensive store customisation

Crafted UI/UX designs using Figma to ensure a seamless user experience.

Transformed Figma wireframes and mockups into interactive Shopify pages and sections.

Conducted cross-browser and cross-platform compatibility testing using Browserstack and Polypane.

Engaged directly with clients, delivering personalised tutorials and conducting one-on-one meetings.

Simultaneously managed multiple clients and projects, ensuring resolution of bugs.

Operated in a fast-paced environment, managing multiple projects and frequently working towards tight or concurrent deadlines to ensure quality output.

Monitored tasks and managed projects using BugHerd and Monday.com.

Utilised project management and issue tracking tools for efficient workflow.

QPA Virtual Assistants

Website Building & Marketing

May 2022 - July 2022 (3 months)

United Kingdom

- Created, Designed and managed responsive websites using Wix.
- Implemented website enhancements to improve user experience.
- Created graphic designs and logos.
- Content Creation and Social Media Management.
- Managed 4+ Clients.
- Optimised Social Media and designed social media templates.
- Content and video editing.

Bubbl Ltd

Website Manager

January 2022 - July 2022 (7 months)

- Migrated Wix webpage content to WordPress.
- Managed website updates and monitored site performance to ensure optimal operation.

Update website content

- Managed social media platforms (LinkedIn, Instagram, Twitter) to increase online presence.
- Utilised Copper CRM to build and manage the customer database.

Rye Bay Ebikes

Website Manager

October 2021 - December 2021 (3 months)

Managed website content, including pricing updates and image refreshes to ensure relevance.

Took full ownership of social media channels, creating posts to increase user engagement.

OOOOO

Marketing Manager (Influencer Community)

September 2020 - October 2020 (2 months)

London, United Kingdom

Sourced data for beauty influencers across the UK to build an influencer database for OOOOO

Implemented influencer outreach through Email & Direct Message

Supported my team of influencers with their commercial activity
Trained creators on how to create content for OOOOO platform
Content creation and scheduling for OOOOO instagram & OOOOO social media (Similar to Tik Tok)

Nesta

Front Desk Receptionist

November 2019 - August 2020 (10 months)

United Kingdom

- Front of house receptionist to 4 companies across a 6 story building
- Responsible for delivering a first-class reception service to clients, staff, and visitors
- Check ID badges of all attendees upon entry
- Create & Print Nesta's Staff Passes
- Work alongside the Building Management team to grant or deny visitor access to the building
- Monitor and attend to Nesta's incoming emails
- Sort & manage all incoming Post & Mail out Uk & International Post

NHS

Administrative Assistant

February 2015 - August 2016 (1 year 7 months)

Orpington Hospital

Provide admin support

Filing, scanning, printing, admin duties

Paying attention to detail taking calls

Microsoft Word

Use of computer database to keep track of confidential patient records
organising records in chronological order

Mc Donald's

Customer Service Representative

December 2014 - February 2015 (3 months)

London, United Kingdom

Education

Shooters Hill Sixth Form College

A levels, Business Psychology Sociology · (2016 - 2017)