

## Privacy Policy – Fishing and Relax

Last update: 17/07/2025

At Fishing and Relax, we respect your privacy and are committed to protecting your personal data. In this privacy policy, we explain what personal information we collect via our website and services, and how we use, share, and store it in accordance with the General Data Protection Regulation (GDPR).

### **1. Data Collection**

Our website does not automatically collect personal data. We do not use cookies, tracking software, or analytics services like Google Analytics.

You may choose to contact us voluntarily via email or through our contact form. In that case, we may receive and process the following information:

- Your name
- Your email address
- Any other details you voluntarily provide (such as a phone number or reservation request)

### **2. Use of Data**

The personal data you provide is only used to respond to your inquiry or process a reservation. Specifically, we may use your data to:

- Respond to your question or request
- Confirm or discuss your reservation

We do **not** use your data for marketing purposes, such as newsletters or promotions.

### **Customer Information for Invoicing and Administration**

If you become a customer, we may process additional data including your name, email address, billing address, company name, and VAT number. This information is used solely for issuing invoices and fulfilling administrative and legal obligations. The processing is based on our contractual agreement and legal requirements under applicable tax laws.

### 3. Sharing Data

We do not share your personal data with third parties unless:

- It is required by law, or
- It is necessary to perform a contract with you (e.g. handling a reservation)

### Third-Party Services

We use **Zoho Invoice**, a secure cloud-based invoicing and accounting system, to generate and store invoices. Zoho acts as a data processor on our behalf, and we have a data processing agreement in place to ensure your data is handled in accordance with the GDPR.

Zoho may store data within the EU or in jurisdictions that offer adequate data protection as defined by the European Commission.

### 4. Data Retention

We retain your personal data only as long as necessary to handle your request or reservation. After that, it will be deleted, unless legal obligations require us to keep it longer.

### Invoicing Data

Invoice-related data will be stored for up to **10 years**, as required by applicable tax and accounting laws.

### 5. Your Rights

You have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Object to or restrict the processing of your data

To exercise your rights or for any privacy-related questions, please contact us at:  
**info@fishingandrelax.cz**

### 6. Changes

We may update this privacy policy from time to time.

The most recent version will always be available on our website.