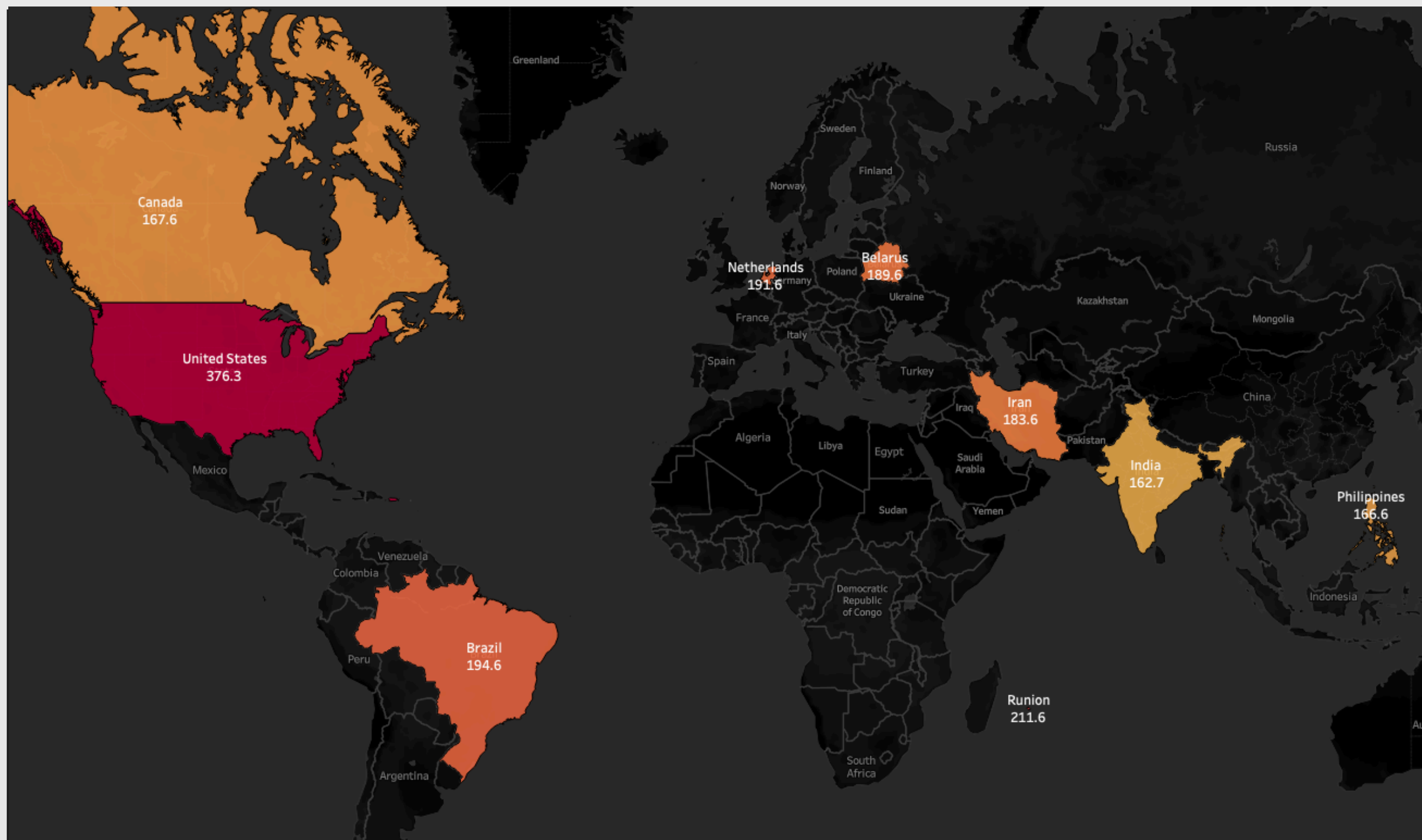




## Lifetime Value Customers



## Where are customers with a high lifetime value based?

The map shows where the customers with a high lifetime value are based.

Customers who contributed more than the average of the total sales are considered to have a high lifetime value.

High lifetime customers are based across all continents, but especially in countries like the US, Reunion and Brazil.

