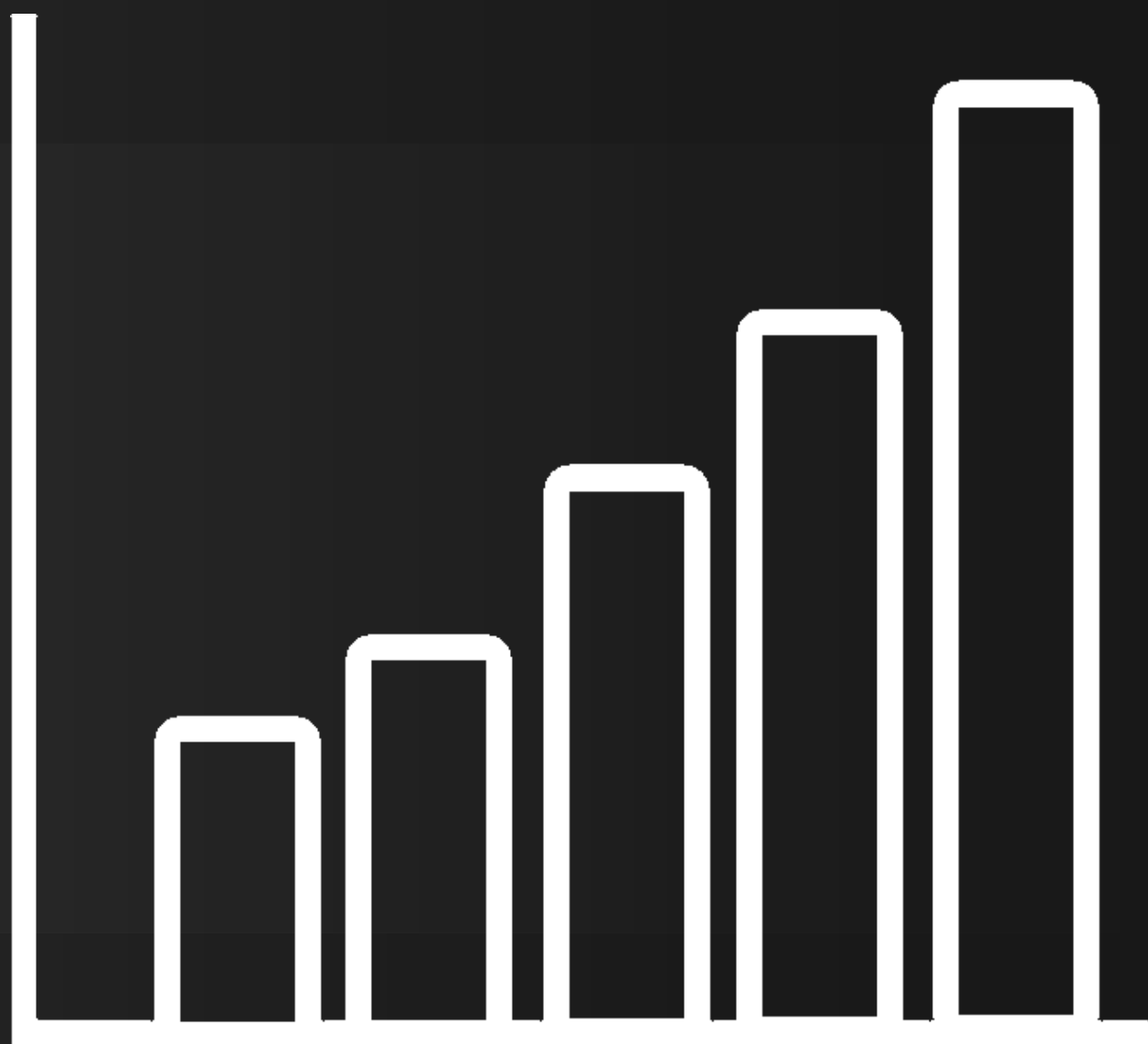




Basic Statistic Measurements



What does these basic statistics tell us?

Rental_Rate

Maximum: 4.99\$
Minimum: 0.99\$
Average: 2.98\$

Rental_Duration

Maximum: 7 Days
Minimum: 3 Days
Average: 4.99 Days

Observing these measurements overtime can help to adapt the companies strategy and optimize pricing