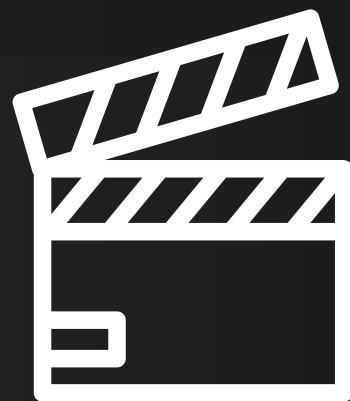




Findings and Results



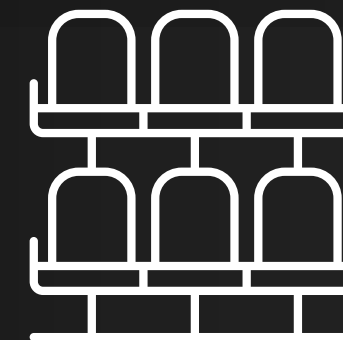
Top Genres/Ratings

- Movies in the Sports, Sci-Fi and Animation account the highest sales
- PG-13, PG, R are the most represented within the top 5 genres



Asia on Demand

- Asia accounts the highest sales value for 2024



Watch USA

- Highest LTV
- Top 3 countries most customers
- Top 5 customer based in the US