

Daniel Lopez

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EDUCATION

University of California, San Diego

B.S. Business Economics

San Diego, CA

Sept 2022 - June 2024

Relevant Courses: Business Finance, Product Marketing and Management, Negotiations, Microeconomics, Econometrics, Data Analytics/Social Sciences.

City College of San Francisco

AS-T Business Administration

San Francisco, CA

May 2018 - August 2022

Relevant Courses: Financial Accounting, Managerial Accounting, Probability and Statistics

Certifications: Google Data Analytics Professional Certificate

July 23, 2023

PROFESSIONAL EXPERIENCE

UCSD - Office for Equity, Diversity, and Inclusion

Student Assistant

San Diego, CA

Nov 2022 – Present

- Collaborated on administrative tasks like data entry, filing, and document organization, boosting departmental efficiency.
- Provided front desk reception during regular in-person office hours, creating a welcoming environment for visitors.
- Supported university event planning, logistics, registrations, and communications.
- Actively participated in the collection, meticulous organization, and rigorous analysis of data, contributing significantly to the advancement of ongoing diversity research projects.
- Demonstrated proficiency in utilizing software and tools such as Microsoft Office and Google Suite for tasks encompassing data management, intricate scheduling, and streamlined communication.

Entrepreneur

E-commerce Seller

San Francisco, CA

July 2020 – April 2023

- Managed the end-to-end operations of an online reselling business, overseeing procurement, pricing, marketing, and customer relations.
- Established a strong online presence through platforms like StockX, eBay, Facebook Marketplace, contributing to a 30% growth in customer base.
- Managed financial transactions, including processing payments and issuing refunds, contributing to accurate fiscal reconciliation.
- Analyzed market trends and competitor activities to make informed decisions on inventory selection and pricing strategy increasing profit margins 75%.
- Provided exceptional customer service, earning 99% positive reviews and cultivating repeat business.

ADDITIONAL EXPERIENCE

Richmond Beacon at Roosevelt Middle School

Activity Leader

San Francisco, CA

Feb. 2019 – Aug. 2020

- Led and coordinated the culinary arts program for middle school students, overseeing lesson planning, hands-on activities, and educational projects.
- Developed engaging and age-appropriate curriculum modules to introduce students to the principles of culinary arts, including basic cooking techniques, nutrition, and food safety.
- Monitored and assessed students' progress, providing constructive feedback and support to enhance their culinary skills and knowledge.

SKILLS, ACTIVITIES, & CERTIFICATIONS

- **Programming:** Java, Python, SQL, R, Stata.
- **Data Visualization:** Power BI, Tableau.
- **Microsoft Tools:** Word, Excel, PowerPoint.
- **Personal Skills:** Teamwork, Adaptability, Problem Solving, Communication.
- **Language Proficiencies:** Spanish (Expert - Bilingual)