



White Paper

REPORTING STRUCTURE

ARABELLA launches a multi-utility token for trading worldwide. Our Token supports Betting & NFTs as well. So anyone can trade and HODL our Token for great ROIs.

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IN A NUTSHELL

This white paper gives a brief overview of the key business components of the ARABELLA Ecosystem. ARABELLA means “yielding to prayer.” ARABELLA is a Dubai-based authentic digital decentralized crypto future. ARABELLA is a worldwide topmost decentralized cryptocurrency forthcoming with Binance Smart Contract. It will launch in Asian countries in 1st phase.

The document explains the growth prospects of the ARABELLA Ecosystem. This document and any other related document don't offer to buy or sell securities. The information is not intended as an investment decision. ARABELLA doesn't provide investment advice. This document doesn't construe as an offer for sale. It's neither an invitation to buy any shares and securities

PREFACE

The acceptance of Blockchain technology is not just a trend. It's exponentially growing in the market with the purpose of future-making technology. It will make the system easier, transparent, and more straightforward.

Cryptocurrency and tokens two of them stand out in popularity. And such other instruments are good for a global society because they are efficient, faster for the crypto market.

Blockchain has generated millions of opportunities in the business sector- finance, trade, and others. There is still a critical issue in adopting crypto among investors by **early 2017**. Now, the number of crypto investors is growing and is estimated to be **3 million approx**. Thus, the explosive growth in market capitalization and ICOs are signs of continuous growth in the user base over the previous years



OUR OPTICS

ARABELLA is committed to solving inefficiencies by developing convenient and sustainable solutions. Our team pioneers a new digital financial system by harnessing the potential behind Blockchain. We see a future of the digital financial world where all assets are Tokenized on-chain. This allows traders have efficient ways to transfer or manage their funds. We are looking ahead to be seamless, instant, and secure. Succinctly, we are making the financial services of the future.

Rooted in transparency, inclusivity, efficiency for making fully-automated products. We are doing extensive efforts to develop a truly global exchange that provides worldwide opportunities



ICO-ARABELLA A MULTI-UTILIY



Cryptocurrencies-based technology has the potential to make the world self-governed. Thus, no consensus-backed currency has been appealing to the mass market. Bitcoin has marked itself as the “Digital Gold”. Ethereum has proved to be an effective platform for token crowd sales. However, no standard cryptocurrency is used for regular exchange in daily lives. Just in case, we launch a promising cryptocurrency, ARABELLA, to dominate the market.

ICO- Initial Coin Offering is a Go-To-Market Strategy growing majorly in the last few years. One of the crucial elements of a successful ICO is ‘Marketing Strategy’. Here are the steps we use to promote our Token ARABELLA with a successful ICO plan.

LAUNCH

The whitepaper contains information about the project, timeline, milestone, tokens etc. This whitepaper tells the story to potential investors around the business plan. It gives an estimation of how much value it achieves. There are many advantages to an ICO whitepaper- gaining confidence, trust with passive investors. A well-written whitepaper shares with others, creating hype in the market.

PRESALE

The presale helps with the market funds required to cover the cost of ICO. It also includes smart contract development, advertisement, events to host ICO sales.

STAKING

ARABELLA holders will stake their tokens on Binance. Holders can stake their Tokens for the desired period. They can lock their Tokens for a long-time as well. Tokens are weighted by the staking period. Every time, users will get automated buyback after purchasing the Token. Tokens are distributed among the total weighted staking tokens. The total counted staking pool is made up of all the staked tokens. It's calculated by the number of months the Token has been **staked** for.

Holders can stake it anytime, anywhere they want. They also can stake a small portion of their holdings for a long time. This will separate staking entries. Every entry would be independent. Holders can get multiple **staking** entries- each entry is customized with a specific amount to stake. The Tokens earned from staking can withdraw at any time.



THE ARABELLA SMART WALLET

Using the **ARABELLA** wallet is the key to protecting payment transactions in cryptocurrencies. Optimize your user experience by integrating your website with your game. Each user account is automatically synced with your wallet address. For this reason, it is called a “**smart wallet**.” Use multiple features to simplify the user experience.





MOBILE WALLET

The ARABELLA wallet can also be used as a mobile wallet. Implements the same functionality as a fast-crypto transaction. Over 70% of users want to continue trading on their smartphones. Our mobile wallet can be configured for instant transactions. With a wallet, merchants only have to send coins over the phone. You can now use your smartphone as an authentication device for trading with ARABELLA.

LISTING TOKEN ON MAIN STREAM EXCHANGES

Listing the native Token on most-referenced exchanges allows users to exchange the Token. Currently, we are using PancakeSwap, CoinmarketCap, CoinGecko, listing in renowned exchanges for trading and swapping the Token. These all are the world's favorable exchanges used for cryptocurrency trading-

- ▶ **CoinmarketCap**
- ▶ **CoinGecko**
- ▶ **PancakeSwap**
- ▶ **Listing in Renowned Exchanges**

ARABELLA - POWERFUL EXCHANGE SUITE

ARABELLA DEX allows traders to trade without third-party access. Complete decentralization is not yet a reality. Just in case, ARABELLA DEX develops other practical ones for users. At first glance, cryptocurrencies look complicated to beginners. ARABELLA allows investors to trade crypto on a single platform securely.



YOUR DIGITAL FUTURE

EMINENCE OF ARABELLA EXCHANGE



No more identity verifications

DEX users can start trading without verifying their identity. However, you do not need to provide personal information to initiate a transaction.



Easy to trade all Tokens

You can trade all cryptocurrencies available on the ARA-BELLA exchange. The exchange supports many popular cryptocurrencies that are very easy to trade.



► Decentralized payment gateway

The ARABELLA platform creates a simple decentralized payment gateway. It is designed for a fast payment structure. It is also used to reduce the burden of accounting and build trust between customers and dealers.

► Easy Payments

Traders can use intelligent wallet transaction mechanisms to make faster, automated payments. Enjoy a fast machine with a high level of security in your blockchain network. The user can make any transaction request.

► Launchpad

ARABELLA starter is a primary launchpad on ARABELLA. It supports many upcoming projects that wish to build on the ARABELLA network. We build a platform for the community, by the community, and for the new communities. ARABELLA launchpad allows new starters to raise funds. In addition, we provide unique opportunities for beginning projects to partner with experts. Projects that have already been published can participate in the launchpad.

ARABELLA comes with a launchpad, and the crowdfunding platform offers financial institutions great investment opportunities.



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ARABELLA- EXCHANGE INTOPMOST PLATFORM

Over the past few years, we have brought our Token to the list in the topmost platforms. It offers phenomenal rewards to all the traders. Traders will get unique opportunities from the most-promising exchange in the crypto world. However, it has built-in tools to be successful while trading. This tremendous exchange allows trading **ARABELLA**, Binance Blockchain native Token.

THE ADVENT OF GAMING & NFT

ARABELLA is a smart-contract-based sports gaming platform. Employing the Binance blockchain-based smart contracts. Unlike other decentralized gaming platforms that primarily use only **ETH** and **BTC**, we use ARABELLA's native Token. This Token is used to facilitate bets on the platform. **ARABELLA** Tokens opens many opportunities for playing games.

We will use a trusted gaming setup wherein the address will provide gaming outcomes. All transactions will be verified on the Blockchain. This makes malicious and predator activities impossible. All pay-outs, lottery winnings, credit distributions, house buy-ins will be decentralized. It's completely determined on-chain.

A complete host of gaming-based casinos will be available on the Blockchain. The speed and scalability will combine the user experience on a high-end gaming platform. This will bring audibility and transparency to the Blockchain.



YOUR DIGITAL FUTURE

KEY COMPONENT OF ARABELLA BLOCKCHAIN

► **ARABELLA Protocol**

A Blockchain-based engine is powering the entire gaming suite. It includes- wallet, smart contracts, and a pool of tools. It's a technology that lets fair, transparent, and secure gaming. The **ARABELLA** meets all requirements for supporting the gaming network- security, performance, and cost-efficient.

► **Application layer**

The application layers bring real magic with the help of superior technology that can go so far. This is a set of third-party and in-house applications working on the **ARABELLA** protocol. It supports web and mobile platforms to be as engaging as possible.

► **ARABELLA Token**

ARABELLA is a BEP-20 token fuelling Binance Blockchain. All transactions on the platform will be carried out in ARABELLA. The Token trades on Pancakeswap, coinmarketcap, coingecko, listing renowned exchanges,

ANNOUNCING THE METAVERSE

ARABELLA was made for the community of Metaverse. ARABELLA is a multi-purpose token used as a utility token to buy unique NFTs, Tokens. We are building something great together. We aim to help investors find a great token- NFT, Metaverse and Crypto. We also sell digital land and properties.

ARABELLA let's Build. Better. Collect. Earn

NFT

► **One frictionless experience to buy NFT globally**

ARABELLA is the world's biggest NFT marketplace. We allow creators to create and sell their NFTs. Develop a premier marketplace for Nifties (**Digital items that you own**). These items exist for the long term.



LIST YOUR NFTs ON ARABELLA

Are you a content creator or artist? Stay in touch with us to sell your content on ARABELLA.

CREATING THE FUTURE OF E-COMMERCE TODAY

In the era of e-commerce, many popular retailers like Amazon, Walmart, are much more than online shopping places. They are turned into powerful endorsement platforms. However, these are the most important steps for the consumer shopping journey.

ARABELLA has started with millions of offerings to choose from. The company brings millions of items from its warehouses. We are launching a giant online shopping store. Anything from homemade to technology can be found here, with often good deals

HOTELS

Find your next stay in hotels, homes, and more with us.

Need a hotel or private rental? Check out your unique stays by connecting with our hoteliers. You can book a room with free cancellation for more flexible bookings. **ARABELLA** makes hotel-booking unique with-



Last-minute deals



All-inclusive resorts



Insider prices



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FLIGHTS

Let's wing with us!

ARABELLA allows finding popular destinations worldwide. We're trying to make 2022 the best travel year. You are welcome to find a flexible flight for your next trip. Travelers can start travel planning here. We're always here to help you with the next move.

 **Book and go**

 **Exclusive deals**

 **Fresh features**

IMMERSION OF OTT PLATFORM

You Can Dream It ! We Can Stream It !

People turned to digital screens for entertainment while stuck in their homes worldwide. This is affecting a streaming platform called **OTT** services. With the advent of **OTT**, **ARABELLA** will launch the OTT platform in June 2023.

The platform provides high-quality content to its audience. We launch unique content that can be entertaining for audiences globally. The platform comes with a user-friendly app. Soon, it will run on a subscription model with fewer charges



YOUR DIGITAL FUTURE



Flexible End-To-End OTT Solutions

Driving virtual events and TV experiences for billions of users daily



Limitless Flexibility

Stream to any device anytime, anywhere- in an instant



Reliability

Live streaming is hassling, but ARABELLA makes it work.



Customer-centric

We tailor OTT solutions from our deep experiences.

TOKEN UTILITIES



ARABELLA- A Multi-Utility Token

Cryptocurrencies are known as storage of value. However, as the crypto world matures, utility tokens are emerging. It becomes more profitable beyond economic profits.

The ARABELLA token develops for use in all areas of life. Traders will benefit from every walk. Below are the main benefits that traders enjoy-

- **Multi-currency exchange**
- **A foundation**
- **Worldwide money transfers**
- **Digital wallet**
- **Use the Mobile Financial system for making faster payment**



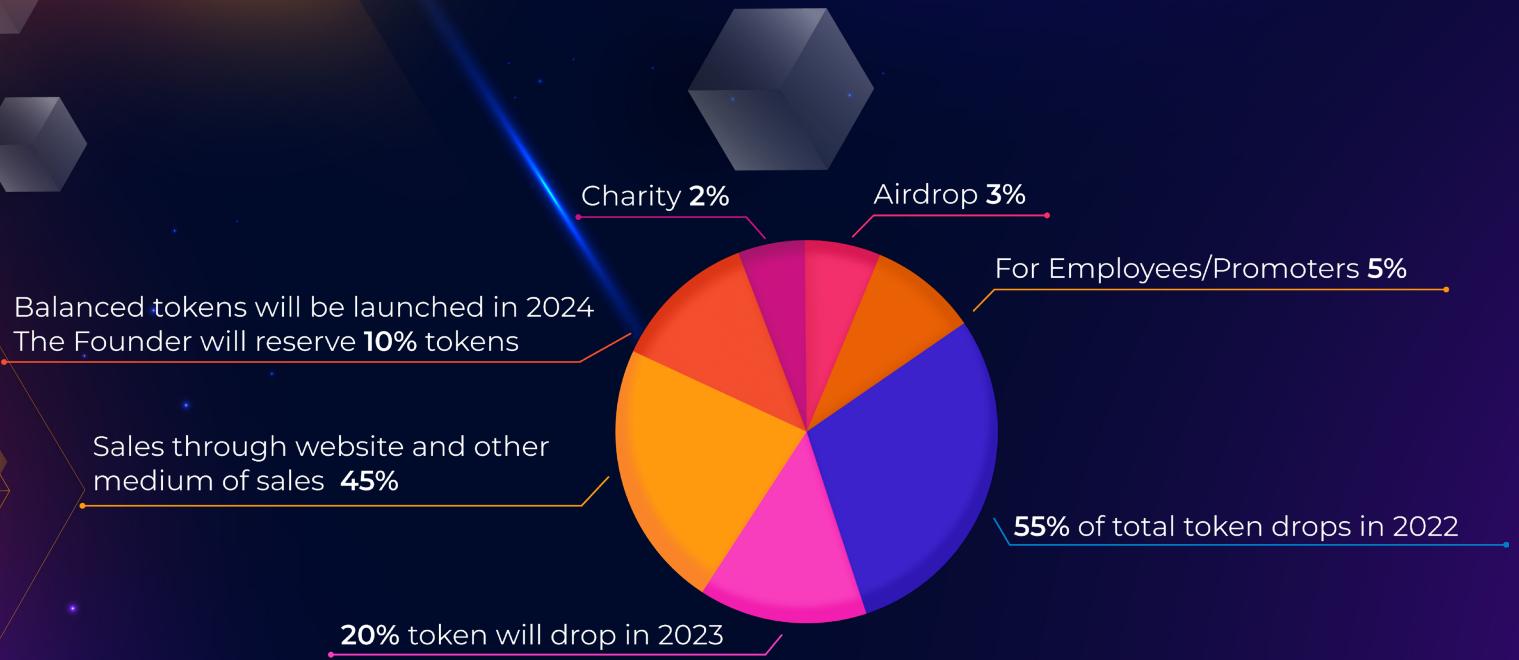
ARABELLA - A P2P TOKEN

ARABELLA offers a launchpad for elite players and holders. Traders can take advantage of several benefits if they are token holders. They have an opportunity to add promising cryptocurrencies to their portfolio. You can take advantage of the new multi-utility tokens to achieve excellent ROI. Token holders will be able to receive discounts on future NFT marketplaces.

You will have access to additional rewards. Alternatively, users can use ARABELLA to earn asset tokens. ARABELLA opens the door to the Play-to-earn universe. This makes it easier to play titles and game-specific NFTs

TOKENOMICS

- **Airdrop- 3 %**
- **Sales through website & Other medium of sales- 45 %**
- **For Employees/Promoters- 5 %**
- **Charity- 2 %**
- **55% of total token drops in 2022**
- **20% Token will drop in 2023**
- **Balanced Tokens will be launched in 2024**
- **The founder will reserve 10% tokens**



ARABELLA DAPPS

► METAMASK

DApps offer excellent opportunities for Trading, Holding the cryptos. It allows exploring decentralized finance, marketplaces, and games. You deserve easy access to the ARABELLA Token. MetaMask is your partner if you want to-

- **Buy crypto in a few seconds**
- **Exchange cryptos**
- **Track prices and charts**
- **Keep your stakings safe from hackers**
- **See collectibles, ART & NFTs in one place**



TRUST WALLET

A quick crypto gateway to blockchain applications.

Now, you can explore cryptos in a few seconds. It allows you to buy, store, send and swap tokens in 1 tap.

- **Exchange quickly**
- **Buy crypto with a card**
- **Secure trading window**

TrustWallet lets the users manage their own identities. Moreover, it gets a safe interface to review the transactions before starting trading.

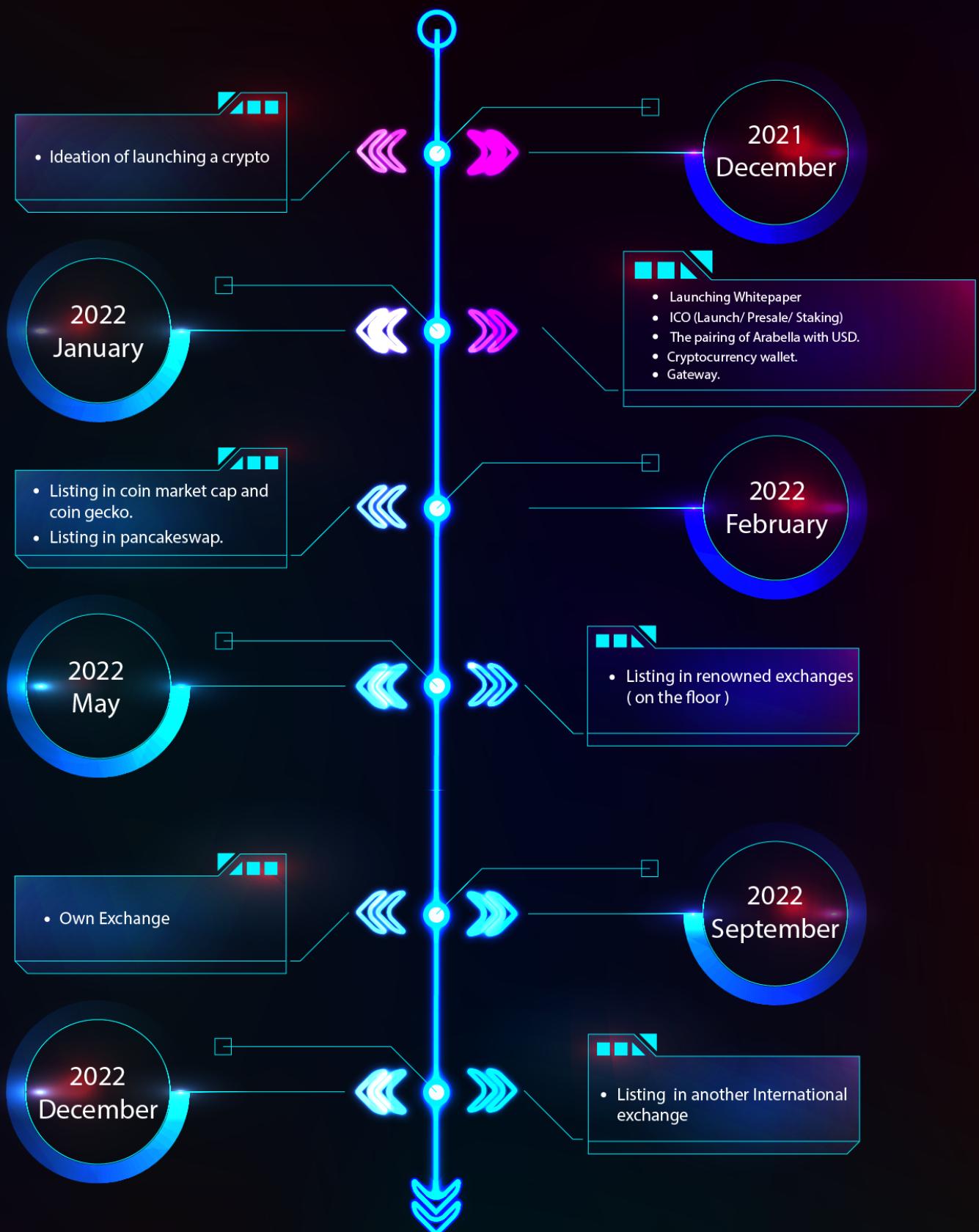
UNRAVELLING ARABELLA BLOCKCHAIN

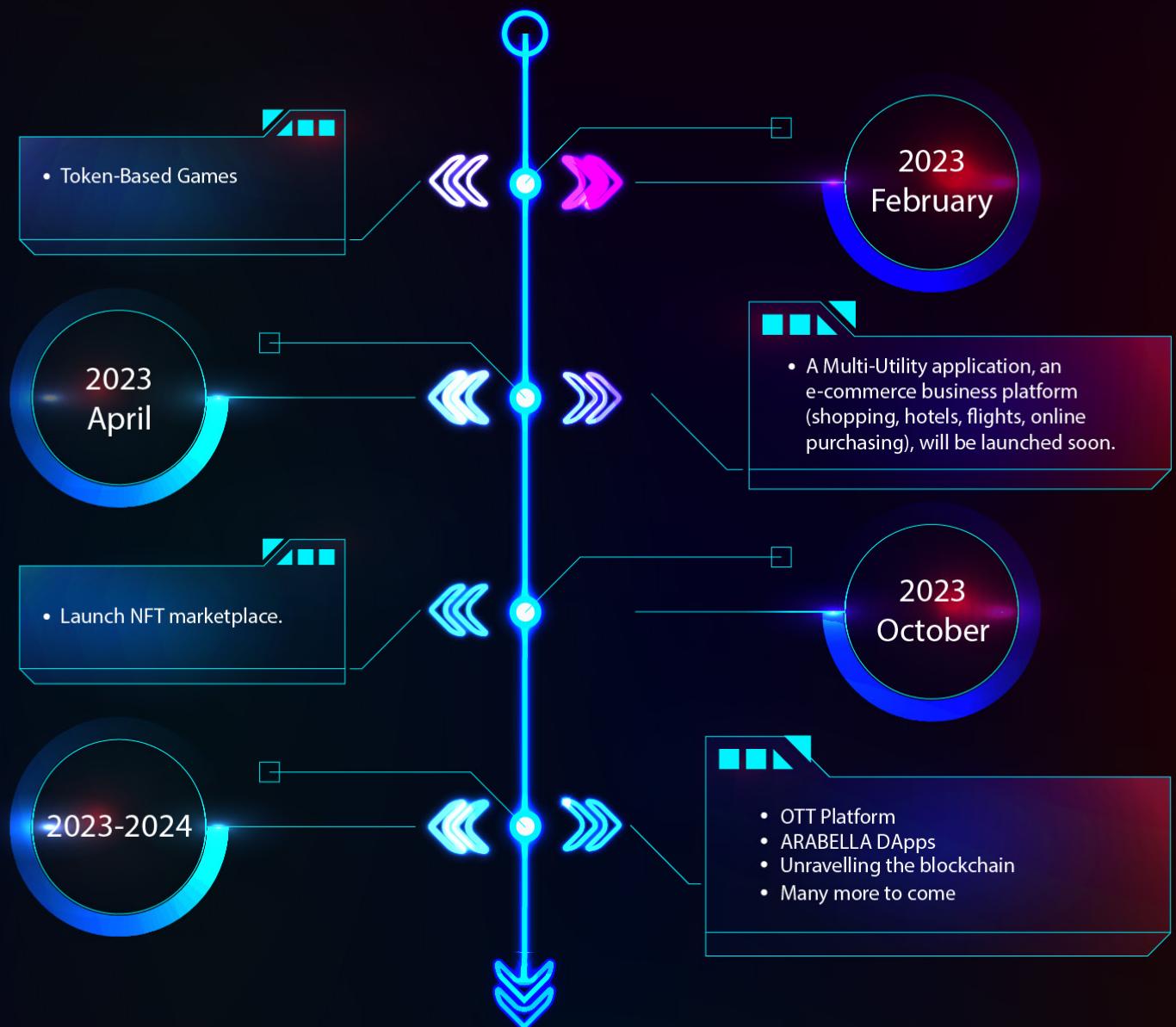
ARABELLA will soon launch a decentralized blockchain. ARABELLA uses Litecoin-based code for its unique Genesis block. Behind it, many soft and hard forks are used. As a result, it provides seamless updates throughout the ARABELLA network.

ARABELLA focuses on speed, security, and scalability. We take pride in being faster and safer. Many other blockchains cannot solve many problems. ARABELLA's future-oriented characters adapt to the latest updates.



ROAD MAP







• YOUR DIGITAL FUTURE •

THANK YOU

This Whitepaper met the guidelines of central bodies, developed under
the laws. NFTs and Tokenization are subjected to market risk

All rights are reserved to ARABELLA.