

Дашборд продаж с 2023 г.

📅 Выберите дату ▾

🏷 Выберите ID продукта ▾

Rolling Retention,%								
cohort	0 (%)	1 (%)	3 (%)	7 (%)	14 (%)	30 (%)	60 (%)	90 (%)
2023-01	100	99.78	99.78	99.77	99.76	99.74	99.69	99.63
2023-02	100	99.75	99.74	99.74	99.72	99.69	99.63	99.56
2023-03	100	99.7	99.7	99.69	99.68	99.66	99.6	99.52
2023-04	100	99.68	99.68	99.67	99.65	99.6	99.53	99.42
2023-05	100	99.55	99.54	99.53	99.52	99.47	99.38	99.29
2023-06	100	99.52	99.51	99.49	99.47	99.43	99.32	99.2
2023-07	100	99.38	99.36	99.35	99.33	99.28	99.15	98.98
2023-08	100	99.35	99.34	99.33	99.3	99.23	99.04	98.92
2023-09	100	99.21	99.18	99.17	99.13	99.05	98.9	98.7
2023-10	100	99.04	99.03	99.01	98.98	98.87	98.66	98.46
2023-11	100	98.81	98.8	98.76	98.72	98.6	98.36	98.04
2023-12	100	98.58	98.58	98.56	98.5	98.38	98.06	97.7
2024-01	100	98.23	98.22	98.21	98.15	98	97.59	97.16
2024-02	100	98.13	98.1	98.08	98	97.79	97.37	96.91
2024-03	100	97.53	97.51	97.43	97.3	97.05	96.48	95.92
2024-04	100	96.94	96.89	96.85	96.73	96.48	95.88	95.04
2024-05	100	96.8	96.78	96.75	96.6	96.32	95.55	94.56
2024-06	100	96.13	96.12	96.07	95.92	95.61	94.72	93.83
2024-07	100	95.49	95.39	95.35	95.12	94.62	93.78	92.73
2024-08	100	94.42	94.36	94.21	93.96	93.36	92.19	91.09
2024-09	100	93.69	93.6	93.49	93.23	92.82	91.69	89.96
2024-10	100	91.87	91.81	91.71	91.29	90.98	89.1	87.21

37 строк

Rolling retantion (в числах)								
cohort	0 (%)	1 (%)	3 (%)	7 (%)	14 (%)	30 (%)	60 (%)	90 (%)
2023-01	139,862	139,554	139,553	139,542	139,531	139,500	139,424	139,342
2023-02	127,494	127,170	127,165	127,157	127,141	127,098	127,025	126,939
2023-03	127,775	127,395	127,392	127,384	127,371	127,336	127,267	127,160
2023-04	85,993	85,716	85,714	85,708	85,693	85,652	85,591	85,495
2023-05	85,516	85,127	85,124	85,116	85,104	85,065	84,985	84,906
2023-06	71,012	70,669	70,663	70,650	70,639	70,610	70,532	70,446
2023-07	58,095	57,733	57,726	57,719	57,707	57,676	57,603	57,502
2023-08	48,170	47,855	47,852	47,845	47,835	47,800	47,709	47,651
2023-09	42,695	42,357	42,344	42,341	42,323	42,288	42,225	42,138
2023-10	33,946	33,621	33,618	33,611	33,601	33,563	33,492	33,423
2023-11	22,834	22,562	22,561	22,551	22,541	22,515	22,460	22,386
2023-12	26,545	26,169	26,167	26,162	26,148	26,115	26,030	25,935
2024-01	21,565	21,184	21,182	21,180	21,167	21,133	21,045	20,952
2024-02	16,389	16,082	16,078	16,075	16,061	16,026	15,958	15,883
2024-03	16,731	16,317	16,315	16,301	16,280	16,238	16,142	16,048
2024-04	9,824	9,523	9,518	9,515	9,503	9,478	9,419	9,337
2024-05	11,329	10,967	10,964	10,961	10,944	10,912	10,825	10,713
2024-06	7,653	7,357	7,356	7,352	7,341	7,317	7,249	7,181
2024-07	8,130	7,763	7,755	7,752	7,733	7,693	7,624	7,539

