

Nominalisation

The technique of nominalisation (changing **verbs** to **nouns**) can be very helpful to make your writing more academic and concise.

- We **analysed** the data from the experiment, and it revealed that children **react** when they have too much sugar.

REWRITTEN IN NOMINALISED FORM

- The **analysis** of the data revealed children's reaction to excessive sugar intake.

1. Fill in the corresponding nouns

verb	noun	verb	noun
analyse		hypothesise	
approach		identify	
assess		indicate	
assume		interpret	
authorise		Investigate	
conceptualise		implicate	
Consist of		legislate	
contextualise		occur	
create		proceed	
define		require	
distribute		respond	
establish		Signify	
emphasise		specify	

2. Rewrite these sentences

1) We **evaluated** the results and this **explains** the loss in revenue.

2) We **define** a business strategy as a long-term plan of action designed to **achieve** a particular goal.

3) When you **predict** the trend of retail sales it requires information such as to **analyse** market demand and information about the company's demand.

4) The one primary issue to **create** value in a business is profits.

3. Writing practice – guided writing

There is a **conception** that men are _____

Several **hypotheses** for global warming have _____

The latest **indications** of the economic recession provide _____

By **definition**, academic ability can be seen as _____

Teachers need to place more **emphasis on** _____

The authors gave several **hypotheses** to explain _____

There are many **indications** that China is heading _____

There are varying **interpretations** of _____

The **implications** are profound for today's _____

4. Freer writing

Use the noun in a sentence (try to write sentences based on your academic discipline):

Procedure: _____

Requirement: _____

Response: _____

Significance: _____